



# MindTap<sup>®</sup>

MindTap is the **accessible** and **practical** digital learning solution that teaches **transferable skills**.

Through personalized paths of dynamic assignments and applications, MindTap helps students **think critically, write purposefully, and communicate meaningfully** in their English courses and beyond.



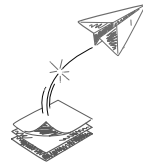
### MindTap Handbook

**Flexible. Mobile. Affordable.**  
Offering handbook content students need in a format they'll use



### MindTap Reading & Composing with Multimedia

Connecting the world students live in with the world they compose in



### MindTap Literature

Bringing literature off the page and into your students' lives

**Experience MindTap 5-5-5 at the Cengage Learning exhibit booth #103!**

**5** minute MindTap demo | **5** question survey | **5** gift card, *while supply lasts*

# Get involved.

For over 30 years, Bedford/St. Martin's has helped to connect a community of authors and teachers to make a difference in the composition classroom. Come by our booth to see what's new and start a conversation. **#BSM4C16**



Traci Gardner



Staci Perryman-Clark



Elizabeth Wardle



Paul Kei Matsuda



Andrea Lunsford



Nancy Sommers



Susan Miller-Cochran



Mike Palmquist



Elizabeth Losh



Barclay Barrios

**Join the community**

Booths 303, 305, 307, 402, 404 & 406

[www.macmillanhighered.com/BSM4C16](http://www.macmillanhighered.com/BSM4C16)