



# Pre-convention Workshops and Meetings

## Wednesday, March 19

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### **REGISTRATION, 8:00 a.m.–6:00 p.m.**

JW Marriott, Griffin Hall, Second Floor

### **MEETING OF THE CCCC EXECUTIVE COMMITTEE**

JW Marriott, Grand Ballroom VI, Third Floor

9:00 a.m.–5:00 p.m.

### **Multimodal Composing on Mobile Devices**

JW Marriott, Grand Ballroom VIII, Third Floor

*Speakers:* Sarah R. Spangler, Old Dominion University, Norfolk, VA  
Elaine Jolayemi, Ivy Tech College, Indianapolis, IN  
Wendi Sierra, St. John Fisher College, Fairport, NY  
Alisa Cooper, Glendale Community College, Glendale, AZ  
Beth Bensen-Barber, J. Sargeant Reynolds Community College, Richmond, VA  
Megan Mize, Old Dominion University, Norfolk, VA  
Jennifer Buckner, Gardner-Webb University, Boiling Springs, NC  
Kris Purzycki, University of Wisconsin-Milwaukee  
Danielle Roach, Old Dominion University, Norfolk, VA  
Rochelle (Shelley) Rodrigo, Old Dominion University, Norfolk, VA

### **Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives Using Artifact-Based Interviews as an Approach to Inquiry in Scenes of Teaching and Learning**

JW Marriott, Grand Ballroom X, Third Floor

*Chair:* Julie Lindquist, Michigan State University, East Lansing

*Speakers:* Julie Lindquist, Michigan State University, East Lansing  
Bump Halbritter, Michigan State University, East Lansing

Lehua Ledbetter, Michigan State University, East Lansing  
Maria Novotny, Michigan State University, East Lansing  
Kati Macaluso, Michigan State University, East Lansing  
Mike Tardiff, Michigan State University, East Lansing

Minh-Tam Nguyen, Michigan State University, East Lansing  
Shenika Hankerson, Michigan State University, East Lansing  
Matt Gomes, Michigan State University, East Lansing

## **The Research Network Forum**

JW Marriott, Grand Ballroom V, Third Floor  
9:00 a.m.–5:00 p.m.

*Co-Chairs:* Gina M. Merys, Creighton University, Omaha, NE  
Risa P. Gorelick, College of St. Elizabeth, Morristown, NJ

Celebrating our 27th year in 2014, the Research Network Forum is an opportunity for published researchers, new researchers, and graduate students to discuss their current research projects and receive responses from new and senior researchers. Founded in 1987 by Charles Bazerman, Cheryl Geisler, and others as a pre-convention workshop, the category of “Pre-Convention Forum” was originally developed by Kim Brian Lovejoy (1993 Research Network Chair), in negotiation with Lillian Bridwell-Bowles (1993 CCCC Program Chair). Given the complex nature of our Pre-Convention Forum it necessarily requires a longer description than is called for in the CCCC Proposal form.

## **ATTW MEETING**

Marriott, Indiana Ballroom E, First Floor  
9:00 a.m.–5:00 p.m.

## **CONSORTIUM OF DOCTORAL PROGRAMS IN RHETORIC AND COMPOSITION**

JW Marriott, Grand Ballroom III, Third Floor  
1:30 p.m.–5:00 p.m.

*Chair:* Joyce Neff, Old Dominion University, Norfolk, VA

The Consortium of Doctoral Programs in Rhetoric and Composition (CDPRC) is a Standing Group that represents more than 70 universities. For the past 20 years we have met at CCCC, typically on Wednesday afternoon from 1:30–5:00. We use this time to explore the links among doctoral education, the discipline(s) of English Studies, the MA and undergraduate SIGS, and local and national issues. For example, we have been active in the Visibility Project, which has ensured that graduate training in Rhetoric and Composition is recognized by the National Research Council and is reported in databases such as the Survey of Earned Doctorates. These efforts provide consortium members and our field with evidence to defend, improve, and extend doctoral education in a variety of locales.

For 2014, CDPRC proposes a two-part caucus that opens with cross-talk on a special topic and concludes with a business meeting. Our topic will be Digital and Multimodal Scholarship. We will address these questions: What role might the digital dissertation play in preparing future faculty for multimodal scholarship? What advice about the job market and tenure should we give students and pre-tenure faculty who wish to do multimodal research? What role should online publishing play

in building our scholarship agenda? How do incentive and reward systems enable or constrain digital scholarship? What criteria should be used to assess multimodal scholarship?

The business meeting includes reports from consortium officers, election of new officers, planning for the 2015 caucus, and developing initiatives that meet the needs of stakeholder groups inside and outside CCCC.

## Qualitative Research Network Forum

JW Marriott, Grand Ballroom I, Third Floor

1:30–5:00 p.m.

“Reaching Across the Gap: Research and Implementation of a Genre-Based Curriculum Revision in First-Year Composition”

**Co-Chairs:** Gwen Gorzelsky, Wayne State University

Kevin Roozen, Auburn University

The Qualitative Research network, which occurs annually at the CCCC, is offered for new and experienced qualitative researchers. As a pre-conference research network, the Qualitative Research Network is open to everyone, including those who are already presenting at the conference in other venues.

The initial hour of the workshop will feature a keynote panel of prominent researchers—Chuck Bazerman, Duane Roen, Les Perlman, Bill Condon, and Dana Driscoll—speaking to the relationship between qualitative and quantitative research, particularly in light of the current discussions of higher education both in and outside the academy. Each will each offer brief statements addressing the potential linkages between qualitative and quantitative work and how those connections might inform wider conversations relevant to Writing Studies. Panelists will speak particularly to how qualitative researchers might shape projects to connect with quantitative work in ways that contribute to policy discussions. The panelists’ five-minute statements will be followed by thirty minutes of exchange among the panelists and with the audience.

**Charles Bazerman** is Professor of Education at the University of California Santa Barbara, Steering Committee Chair of the International Society for the Advancement of Writing Research, and recent chair of the Conference of College Composition and Communication. His books include *A Rhetoric of Literate Action*, *A Theory of Literate Action*, *The Languages of Edison’s Light*, *Constructing Experience*, *Shaping Written Knowledge*, *The Informed Writer*, *The Handbook of Research on Writing*, *Traditions of Writing Research*, *Genre in a Changing World*, and *What Writing Does and How It Does It*. He has published over a 100 chapters and articles. His works have been translated into Portuguese, Spanish, French, Italian, Danish, and Chinese and he has worked with campuses throughout Latin America and Asia.

**Bill Condon** has been engaged with WAC, first-year composition, writing assessment, and program evaluation as a Writing Program Administrator and researcher at a wide variety of institutions. He is currently Professor of English at Washington State University. He was Principal Investigator of a three-year FIPSE grant devoted to faculty development and statewide accountability assessment around teaching

critical thinking, and he led a statewide teacher development initiative promoting college readiness in English. Co-author of *Writing the Information Superhighway* and *Assessing the Portfolio: Principles for Theory, Practice, and Research*, Bill has also published articles in the areas of writing assessment, program evaluation, and computers and writing. His current teaching interests include graduate seminars in writing assessment and in the theory and practice of teaching college composition; and undergraduate courses in which he can apply some of the innovative uses of assessment and computer-enhanced pedagogy that he has encountered over the years.

**Dana Lynn Driscoll** is an Assistant Professor of Writing and Rhetoric at Oakland University in Rochester, Michigan. There she teaches various courses in the Writing and Rhetoric major and in Interdisciplinary Studies, including first-year writing, peer tutoring, writing research methods, interdisciplinary research, and global rhetoric. Her research interests include the transfer of learning, research methodologies, the scholarship of teaching and learning, writing assessment, and writing centers. She has published in numerous journals, including the *Writing Center Journal*, *Across the Disciplines*, *Writing Program Administration*, *Journal of Teaching Writing*, and *Composition Forum*. She is a Co-PI on a multi-institutional research project, “The Writing Transfer Project.” This project was recently awarded grants from the Spencer Foundation and from the Conference on College Composition and Communication. The Writing Transfer Project seeks to use multi-institutional, mixed-methods approaches to better understand how writing programs and faculty might more effectively facilitate transfer of learning using heavily reflective pedagogies and metacognitive instructional strategies. Her co-authored work “Theory, Lore, and More: An Analysis of RAD Research in the *Writing Center Journal*, 1980-2009” recently won the International Writing Center Association’s 2012 Outstanding Article of the Year Award. She also serves the discipline as a newly elected CCCC Executive Committee member.

**Les Perelman** retired in 2012 as Director of Writing Across the Curriculum in the Program in Writing and Humanistic Studies at the Massachusetts Institute of Technology, where he is currently a Research Affiliate in Comparative Media Studies/Writing. At MIT he has also served as an Associate Dean in the Office of the Dean of Undergraduate Education. He was Project Director and co-Principal Investigator for a grant to MIT from the NSF to develop a model Communication-Intensive Undergraduate Program in Science and Engineering. He served as Principal Investigator for the development of the iMOAT Online Assessment Tool funded by the MIT/Microsoft iCampus Alliance.

Dr. Perelman has been a consultant to government agencies and over twenty colleges and universities on the assessment of writing, program evaluation, and writing-across-the-curriculum. For the past two years, he has led a project at Harvard College to directly assess the writing abilities of the Class of 2016 in first-year expository writing classes.

**Duane Roen** is Professor of English at Arizona State University, where he serves as Head of Interdisciplinary and Liberal Studies in the School of Letters and Sciences and as Assistant Vice Provost for University Academic Success Programs. At ASU, he has also served as Director of Composition, Head of Technical Communication, Head of Humanities and Arts, Director of the Center for Learning and Teaching Ex-

cellence, and President of the University Senate. He formerly served as Secretary of the Conference on College Composition and Communication and as President of the Council of Writing Program Administrators. He has written extensively about writing curriculum, pedagogy, and assessment; the scholarship of teaching and learning; writing program administration; writing across the curriculum; writing family history; and collaboration—among other topics. He has authored/co-authored and edited/co-edited nine books; he has authored/co-authored more than 250 chapters, articles, and conference presentations.

The rest of the Qualitative Research Network will be organized in research roundtables where novice and experienced researchers will present work-in-progress for feedback. Experienced qualitative researchers will be on hand to offer suggestions and to lead the roundtable discussions. The goal of this annual workshop is to offer mentoring and support to qualitative researchers at all levels of experience and working in diverse areas of study within the college composition and communication community. Presenters at the research roundtables may focus on specific concerns and/or broader issues related to qualitative research, as well as on any stage of the research process (e.g., planning, data collecting, data analyzing, publishing).

## **Poet-to-Poet Wednesday Event**

JW Marriott, Grand Ballroom X, Third Floor

1:30–5:00 p.m.

*Co-Chairs:* Mary Minock, Madonna University, Livonia, MI

Katherine Durham Oldmixon, Huston-Tillotson University, Austin, TX

Join the Wednesday Afternoon Exultation of Larks: Poet-to-Poet Event. Bring 10 copies of one or two pages of original poetry in progress for insightful and constructive feedback. This workshop is not limited to readers at the Friday Exultation of Larks. There is no fee for this event. We particularly welcome CCCC member poets who are novices.

## **Intellectual Property in Composition Studies**

JW Marriott, Grand Ballroom VII, Third Floor

2:00–5:30 p.m.

*Co-Chairs:* Timothy R. Amidon, University of Rhode Island, Kingston

Kyle Stedman, Rockford College, IL

The Caucus on Intellectual Property and Composition/Communication Studies (CCCC-IP) invites composition teachers and scholars who are concerned with issues of copyright, fair use, openness, remix, access, and the ownership and use of intellectual property (IP) to its annual meeting. The Caucus is the public and open counterpart to the work of the CCCC Committee on Intellectual Property, and since 1994 has sponsored explorations of IP issues pertinent to teachers, scholars, and students. All are welcome to the practical and action-focused meetings, where participants work in roundtables to discuss topics such as plagiarism and authorship, student and

teacher IP rights, open access and open source policies, and best practices in teaching students and instructors about IP. Roundtable leaders provide overviews of their topics, and participants then create action plans, develop lobbying strategies, and produce documents for political, professional, and pedagogical use. At the end of the workshop, participants reconvene to share their plans and recommendations for future action.

**Roundtable Leaders:** Kim Gainer, Radford University, VA  
Laurie Cubbison, Radford University, VA  
James Purdy, Duquesne University, Pittsburgh, PA  
Karen Lunsford, University of California, Santa Barbara  
Clancy Ratliff, University of Louisiana at Lafayette  
Jeffrey Galin, Florida Atlantic University, Boca Raton

## **Newcomers' Orientation**

JW Marriott, Grand Ballroom IV, Third Floor  
5:15 p.m.–6:15 p.m.

## **Building Capacity for Peace: Rhetoricians for Peace Special Event**

JW Marriott, Room 109, First Floor  
**Co-Chairs:** Thomas Huckin, University of Utah, Salt Lake City  
Heather Bruce, University of Montana, Missoula, “Building Capacity for Peace”

As Rhetoricians for Peace (RFP) begins its second decade of organization, we mark more than ten years of ongoing wars with a call for building greater capacity for peace in our rhetoric and in our lives. Nonviolent communications scholar Ellen W. Gorsevski has noted that commentary on nonviolent rhetoric is missing from the rhetorical canon. She urges us to try to figure out what nonviolent rhetoric is, how its practices work, how nonviolent theory might “support the notion that humans can argue fairly and arrive at mutual understanding through a risky process of tolerance and self-conversion.” In other words, she asks us to examine “peaceful persuasion” as a means for building greater capacity for peace. Too often, conversations about peace inevitably become conversations about war. This special event wishes to turn our gaze away from war in order to open greater access to the credibility and “do-ability” of peace. We will continue in our tradition of “codifying our yearnings for greater freedom, possibility, transparency, and equality” (Banks CCCC Annual Convention CFP) by examining theories and pedagogies that promote peacemaking and peace building rhetorics.

The event will be organized with short presentations from eleven speakers addressing a diverse range of peace building topics. In some cases these will take a theoretical or historical approach: the role of irony in understanding Kenneth Burke’s rhetoric about peace; Jane Addams as a dialogic rhetor who urged an ideological shift away from an uncritical nationalistic allegiance and toward a more thoughtful global

patriotism based on the principles of international cooperation; an examination of how the word pacifism has been devalued in contemporary American discourse and how it can be reclaimed. In other cases the speakers will base their presentations on pedagogical practice. Such practices include, for example, an activist pedagogy that uses digital writing projects inspired by an Israeli graphic designer to promote peace; an FYC course in which students examined narratives of identity post-9/11 to better understand how the mass media encouraged Self and Other stereotyping; the use of Rogerian-style assignments to teach students how to engage in active listening in the interest of less agonistic rhetoric; a peace-oriented reconstruction of the everyday lexicon of writing pedagogy aimed at making instructors conscious proponents of rhetorical education as nonviolent praxis; and a course devoted to the teaching of peace building rhetoric in response to issues of contemporary concern such as poverty and class inequities, global warming, sexism, and religious intolerance.

In still other cases, the speakers will focus on the application of such peace-activist instruction in contemporary society. One speaker, for example, will describe how nonviolent social protests on behalf of homeless or near-homeless people helped sensitize middle-class audiences to the struggles faced by these people. Another presenter will focus on “war and peace” in interpersonal relationships, drawing on the Burkean concept of common ground to find ways to resolve such conflicts peacefully. Another presenter will examine the detrimental effects the “Support Our Troops, Question Policies” campaign has had on national policy, public perception, and the soldiers themselves.

## **Master’s Degree Consortium of Writing Studies Specialists**

JW Marriott, Grand Ballroom IV, Third Floor

6:30 p.m.–8:30 p.m.

*Co-Chairs:* John Dunn, Jr., Eastern Michigan University, Ypsilanti

Derek Mueller, Eastern Michigan University, Ypsilanti

The annual meeting of the Master’s Degree Consortium of Writing Studies Specialists is open to all those interested in the issues facing MA/MS faculty and program directors.

The Consortium serves as a clearinghouse and advocacy network to strengthen our programs, foster effective articulation between undergraduate, Master’s-only, and doctoral programs in writing studies, and improve visibility and resource sharing for MA/MS programs. The Consortium’s agenda and minutes from recent annual meetings are available online at <http://www.mdcwss.com/annual-meeting/>.

## **Coalition of Women Scholars in the History of Rhetoric and Composition**

JW Marriott, Grand Ballroom III, Third Floor

6:30–8:30 p.m.

*Chair:* Elizabeth Tasker Davis, Stephen F. Austin State University, Nacogdoches, TX

*Speakers:* Barbara L'Eplattenier, University of Arkansas at Little Rock, "Reconstructions and Shifts in Recent Coalition History"

Shirley Logan, University of Maryland, College Park, "From Recovery and Representation to Community Building and Publication: CCCC CWHRC Panels from 2002-13"

Kathleen Welch, University of Oklahoma, Norman, "What Made Aspasia White: Composition-Rhetoric Studies and Default Whiteness"

## **Public Image of the Two-Year Colleges: Hallmarks of Fame**

JW Marriott, Grand Ballroom I, Third Floor

6:30–7:30 p.m.

*Chair:* Sterling Warner, Evergreen Valley College, San Jose, CA

The Public Image of the Two-Year Colleges is a TYCA Committee; 2012 marks its fourteenth year of proposing a program/SIG for the CCCC. The SIG discusses ongoing research in the media's portrayal of two-year college students, faculty, institutions, and programs; it grants a "Fame" Award for the most accurate coverage. At the 1999 CCCC, the Public Image of Two-Year Colleges participants pooled the best/worst media coverage of two-year colleges collected the previous year. At the 2000 CCCC, the group, inspired by USA TODAY's front-page coverage of two-year college scholars, created the "Fame Award." Through 2011, both "Fame" and "Shame" awards were approved as official NCTE awards with winners in 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011. Since 2012, the SIG focuses on positive media acknowledgment of two-year colleges—distinct from TYCA's "best program" awards.





## Half-Day Wednesday Workshops

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*Note:* Each workshop has an enrollment limit of 50 unless otherwise shown. These workshops are designed for maximal interaction between leaders and registrants. In fairness to those who have paid an additional fee (separate from the convention registration fee) for the special experience these workshops offer, no one can be admitted for a workshop once its registration limit has been reached.

### Morning: 9:00 a.m.–12:30 p.m.

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#### **Multimodal Composing on Mobile Devices**

JW Marriott, Grand Ballroom VIII, Third Floor

*Speakers:* Sarah R. Spangler, Old Dominion University, Norfolk, VA  
Elaine Jolayemi, Ivy Tech College, Indianapolis, IN  
Wendi Sierra, St. John Fisher College, Fairport, NY  
Alisa Cooper, Glendale Community College, Glendale, AZ  
Beth Bensen-Barber, J. Sargeant Reynolds Community College, Richmond, VA  
Megan Mize, Old Dominion University, Norfolk, VA  
Jennifer Buckner, Gardner-Webb University, Boiling Springs, NC  
Kris Purzycki, University of Wisconsin-Milwaukee  
Danielle Roach, Old Dominion University, Norfolk, VA  
Rochelle (Shelley) Rodrigo, Old Dominion University, Norfolk, VA

*Institutional and Professional*

#### **MW.01 Overcoming the “Impostor Syndrome”: Opening Professional Paths for Graduate Students**

Marriott Downtown, Illinois Room, First Floor

*Chair:* Rose Gubele, University of Central Missouri, Warrensburg  
*Workshop Leaders:* Mindy Myers, Central Michigan University, Mount Pleasant  
Dustin Bissell, Central Michigan University, Mount Pleasant  
Donny Winter, Central Michigan University, Mount Pleasant  
Colleen Green, Central Michigan University, Mount Pleasant  
Michelle Campbell, Purdue University, West Lafayette, IN  
Chris Wiesman, Central Michigan University, Mount Pleasant

*Teaching Writing & Rhetoric*

**MW.02 Breaking Down Barriers and Enabling Access: (Dis)Ability in Writing Classrooms and Programs**

JW Marriott, Room 207, Second Floor

**Workshop Leaders:** Melanie Yergeau, University of Michigan, Ypsilanti  
Dale Katherine Ireland, The Graduate Center, City University of New York, NY

Nicole Green, University of Nebraska-Lincoln

Susan Naomi Bernstein, Arizona State University, Tempe

Allison Hitt, Syracuse University, NY

Hilary Selznick, Illinois State University, Normal

Sushil Oswal, University of Washington Tacoma

Valerie Lotz, University of Alabama, Huntsville

Amy Vidali, University of Colorado Denver

Bre Garrett, University of West Florida, Pensacola

Tara Wood, University of Oklahoma, Norman

Melissa Helquist, Salt Lake Community College, UT

Brenda Brueggemann, University of Louisville, KY

Patricia Dunn, State University of New York, NY

Craig A. Meyer, Ohio University, Athens

Stephanie Kerschbaum, University of Delaware, Newark

*Community, Civic & Public*

**MW.03 Prison Networks: Broadcasting Why Prison Writing Matters**

JW Marriott, Room 205, Second Floor

**Co-Chairs:** Patrick Berry, Syracuse University, NY

Laura Rogers, Albany College of Pharmacy and Health Sciences, NY

**Workshop Leaders:** Patrick Berry, Syracuse University, NY, “Prison Research and the Digital Humanities”

Shannon Carter, Texas A&M University-Commerce, “When the Writing Researcher is Incarcerated: Fieldnotes From the Inside”

Kathie Klarreich, ArtSpring, Florida City, FL, “Writing across Communities: Connecting Prison and University Classrooms through Correspondence”

Ashley Lucas, University of Michigan, Ann Arbor, “Writing Across Communities: Connecting Prison and University Classrooms through Correspondence”

Cory Holding, University of Pittsburgh, PA, “Prison Research and the Digital Humanities”

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Deborah Mutnick, Long Island University, NY, “The Transitions Project: Building a University Partnership with Public High School for Youth Offenders”

Kimberly Drake, Scripps College, Claremont, CA, “Writing Workshops and the Politics of Censorship”

Laura Rogers, Albany College of Pharmacy and Health Sciences, NY, “The Arthur Kill Alliance (AKA): Working within and against Carceral Constraints”

Sherry Robertson, University of Arkansas at Little Rock, “Writing His Way Out: An Inmate’s Story of Survival”

Erin Alana Schroeder, University of Illinois at Urbana-Champaign, “Education Justice Project Radio Show”

Rohn Koester, The Education Justice Project, Urbana, IL, “The Education Justice Project Radio Show”

Rebecca Ginsburg, Education Justice Project, Urbana, IL, “Broadcasting the Voices of Incarcerated University Students”

Wendy Hinshaw, Florida Atlantic University, Boca Raton, “Giving the Voiceless a Voice”

### *History*

## **MW.04 Opening the Archives: Considering Questions of Access, Space, and Connection(s)**

JW Marriott, Room 206, Second Floor

**Co-Chairs:** Katherine Tiribassi, Keene State College, NH

Michelle Niestepski, Lasell College, Newton, MA

**Workshop Leaders:** O. Brian Kaufman, Quinebaug Valley Community College, Canielson, CT

Tarez Samra Graban, Florida State University, Tallahassee

David Gold, University of Michigan, Ann Arbor

Margaret Strain, University of Dayton, OH

Michael-John DePalma, Baylor University, Waco, TX

Suzanne Bordelon, San Diego State University, CA

Ryan Skinnell, University of North Texas, Denton

Robert Schwegler, University of Rhode Island, Kingston

Rodney Obien, Keene State College, NH

### *Teaching Writing & Rhetoric*

## **MW.05 Opening Doors for Multimodal Composers: Intellectual Property and Fair Use in the Classroom**

Marriott Downtown, Michigan Room, First Floor

**Workshop Leaders:** Scott Nelson, University of Texas at Austin

Jennifer Michaels, The Ohio State University, Columbus

Laurie Cubbison, Radford University, VA

Lanette Cadle, Missouri State University, Springfield  
Kyle Stedman, Rockford College, IL

*Language*

**MW.06 Opening Spaces for Multilingual Students: Creating Pathways for Transition**

JW Marriott, Room 208, Second Floor

**Co-Chairs:** Christina Ortmeier-Hooper, University of New Hampshire, Durham

Haivan Hoang, University of Massachusetts Amherst

Deirdre Vinyard, Emily Carr University of Art and Design, Vancouver, British Columbia, Canada

**Workshop Leaders:** Rebecca Lorimer Leonard, University of Massachusetts, Amherst, “Writing Centers as L2 Constant”

Heather Fitzgerald, Emily Carr University of Art and Design, Vancouver, British Columbia, Canada, “Writing Centers as L2 Constant”

Todd Ruecker, University of New Mexico, Albuquerque, “The Politics of Transition”

Tanita Saenkhum, University of Tennessee, Knoxville, “Facilitating Students’ Transition from First-Year L2 Writing to Writing in the Disciplines”

Deirdre Vinyard, Emily Carr University of Art and Design, Vancouver, British Columbia, Canada, “Writing Centers as L2 Constant”

Michael Schwartz, St. Cloud State University, MN, “The Politics of Transition”

*Language*

**MW.07 Crossing BW/ESL/FYW Divides, II: Pedagogical and Institutional Strategies for Translingual Writing**

JW Marriott, Room 201, Second Floor

**Workshop Leaders:** Gail Shuck, Boise State University, ID

Bruce Horner, University of Louisville, KY

Chris Gallagher, Northeastern University, Boston, MA

Suresh Canagarajah, The Pennsylvania State University, University Park

Min-Zhan Lu, University of Louisville, KY

Jay Jordan, University of Utah, Salt Lake City

Matt Noonan, Northeastern University, Boston, MA

John Trimbur, Emerson College, Boston, MA

Tamera Marko, Emerson College, Boston, MA

**Discussion Leaders:** Kate Mangelsdorf, University of Texas at El Paso

Juan Guerra, University of Washington, Seattle

Paul Kei Matsuda, Arizona State University, Tempe

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Patricia Bizzell, College of the Holy Cross, Worcester, MA  
William Lalicker, West Chester University, PA  
Dylan Dryer, University of Maine, Orono

*Research*

**MW.08 Coding for Data Analysis**

Marriott Downtown, Florida Room, First Floor

**Workshop Leaders:** Karen Lunsford, University of California-Santa Barbara

Jason Swarts, North Carolina State University, Raleigh

Jo Mackiewicz, Auburn University, AL

Rebecca Rickly, Texas Tech University, Lubbock

**MW.09 Designing Undergraduate Research Projects and Programs in Writing Studies**

JW Marriott, Room 203, Second Floor

**Chair:** Doug Downs, Montana State University, Bozeman

**Workshop Leaders:** Doug Downs, Montana State University, Bozeman

Heather Bastian, The College of St. Scholastica, Duluth, MN

Leigh Ryan, University of Maryland, College Park

Lauren Fitzgerald, Yeshiva University, New York, NY

Tim Peeples, Elon University, NC

Joyce Kinkead, Utah State University, Logan

Patti Hanlon-Baker, Stanford University, CA

Jessie Moore, Elon University, NC

Holly Ryan, Penn State University-Burks

# All-Day Wednesday Workshops

## 9:00–5:00 p.m.

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*Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives*

### **Using Artifact-Based Interviews as an Approach to Inquiry in Scenes of Teaching and Learning**

JW Marriott, Grand Ballroom X, Third Floor

*Chair:* Julie Lindquist, Michigan State University, East Lansing

*Speakers:* Julie Lindquist, Michigan State University, East Lansing  
Bump Halbritter, Michigan State University, East Lansing

Lehua Ledbetter, Michigan State University, East Lansing  
Maria Novotny, Michigan State University, East Lansing  
Kati Macaluso, Michigan State University, East Lansing  
Mike Tardiff, Michigan State University, East Lansing

Minh-Tam Nguyen, Michigan State University, East Lansing  
Shenika Hankerson, Michigan State University, East Lansing  
Matt Gomes, Michigan State University, East Lansing

*Institutional and Professional*

### **W.01 The Labor-Friendly Writing Program/Center**

JW Marriott, Room 101, First Floor

*Speakers:* Seth Kahn, West Chester University of Pennsylvania  
Vandana Gavaskar, Elizabeth City State University, NC  
Michelle LaFrance, George Mason University, Fairfax, VA  
Timothy R. Dougherty, Syracuse University, NY  
Brandon Fralix, Bloomfield College, NJ  
Anicca Cox, North Dartmouth, MA  
Amy Lynch-Binieck, Kutztown University, PA

*Teaching Writing & Rhetoric*

### **W.02 Plagiarism as Educational Opportunity in an Increasingly Open-Source Age**

JW Marriott, Room 102, First Floor

*Speakers:* Robert Yagelski, State University of New York at Albany  
Carole Papper, Hofstra University, Hempstead, NY  
Scott Leonard, Youngstown State University, OH  
Gerald Nelms, Wright State University, OH

*Information Technologies*

**W.03 Developing an Online Writing Course Initiative: Preparing Teachers and Students**

JW Marriott, Room 103, First Floor

**Co-Chairs:** Scott Warnock, Drexel University, Philadelphia, PA

Leslie Olsen, Bellevue University, WA

Jason Snart, College of DuPage, IL

Webster Newbold, Ball State University, Muncie, IN

**Speakers:** Beth Hewett, University of Maryland University College, Adelphi

Scott Warnock, Drexel University, Philadelphia, PA

Lisa Meloncon, University of Cincinnati, OH

Sushil Oswal, University of Washington Tacoma

*Basic Writing*

**W.04 Open Futures? Basic Writing, Access, and Technology: Council on Basic Writing Pre-Conference Workshop**

JW Marriott, Room 104, First Floor

**Co-Chairs:** Cynthia Selfe, The Ohio State University, Columbus

J. Elizabeth Clark, LaGuardia Community College, City University of New York, NY

Sugie Goen-Salter, San Francisco State University, CA

**Speakers:** Anne-Marie Hall, University of Arizona, Tucson, “The 2013 Innovation Award for Teaching of Basic Writing”

Cruz Medina, Santa Clara University, CA, “The 2013 Innovation Award for Teaching of Basic Writing”

Aimee Mapes, University of Arizona, Tucson, “The 2013 Innovation Award for Teaching of Basic Writing”

Ben McCorkle, The Ohio State University at Marion, “MOOCs and Basic Writing”

Steven Krause, Eastern Michigan University, Ypsilanti, “MOOCs and Basic Writing”

Jeff Grabill, Michigan State University, East Lansing, “MOOCs and Basic Writing”

Sara Webb-Sunderhaus, Indiana University Purdue University Fort Wayne, “MOOCs and Basic Writing”

Michael Hill, Henry Ford Community College, Dearborn, MI, “CBW Talks Back”

Lynn Reid, Fairleigh Dickinson University, Hackensack, NJ, “Open Futures? Basic Writing, Access, and Technology”

Sugie Goen-Salter, San Francisco State University, CA, “Open Futures? Basic Writing, Access, and Technology”

*Teaching Writing & Rhetoric*

**W.05 TYCA PRESENTS Cracking the Books: Integrating Reading and Writing in the Composition Classroom**

JW Marriott, Room 105, First Floor

**Speakers:** Suzanne Labadie, Oakland Community College, Royal Oak, MI, “Raising the Bar for First-Year Readers and Writers in the Two-Year College”

Dana Elder, Eastern Washington University, Cheney

Cheryl Hogue Smith, Kingsborough Community College, City University of New York, NY, “Basic Writers as Critical Readers: Taming Chaotic Thought through Metacognitive Revision”

Amiee Stahlman, University of New Mexico-Valencia, “Accelerating without Missing the Turns”

Holly Hassel, University of Wisconsin Marathon County

Patricia Hintz Gillikin, University of New Mexico-Valencia, “Integrating Reading Pedagogy into Our Basic Writing Curriculum”

Jeff Sommers, West Chester University, PA

*Community, Civic & Public*

**W.06 Blurring Boundaries: Opening Rhetorical Spaces**

JW Marriott, Room 106, First Floor

**Co-Chairs:** Lauren Rosenberg, Eastern Connecticut State University, Wilimantic

Emma Howes, University of Massachusetts, Amherst

Nicole Khoury, American University of Beirut, Lebanon

Carrie Jo Coaplen, Morehead State University, KY

Shannon Mondor, College of the Redwoods, Eureka, CA

Cristina Ramirez, University of Arizona, Tucson

Moushumi Biswas, University of Texas at El Paso

Lauren Connolly, University of Texas at El Paso

**Speakers:** Maureen Daly Goggin, Arizona State University, Tempe

Kirsti Cole, Minnesota State University, Mankato

Jessica Enoch, University of Maryland, College Park

Gesa E. Kirsch, Bentley University, Waltham, MA

Jill Morris, Frostburg State University, MD

Rebecca Dingo, University of Missouri, Columbia



*Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives*

**W.07 Accessing the Future of Writing Studies: Disruption and Dialogue via International Higher Education Writing Research**

JW Marriott, Room 107, First Floor

*Co-Chairs:* Cynthia Gannett, Fairfield University, CT

Christiane K. Donahue, Dartmouth and Université de Lille III, Hanover, NH

This workshop features 37 research projects by 50 scholars representing 23 countries; all individual project titles and facilitator names and institutions are available in the online program.

*Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives*

**W.08 Workshop on Language, Linguistics, and Writing**

JW Marriott, Room 108, First Floor

*Co-Chairs:* Craig Hancock, University at Albany, NY

Deborah Rossen-Knill, University of Rochester, NY

*Speakers:* Airlie Rose, University of Massachusetts Amherst, “Travelling in the Space Between Disciplines: How Do We Navigate the Interdisciplinary Limbo?”

Nanette Wichman, Eastern Washington University, Cheney, “Exploring Meaning, Structure, and Rhetorical Effect of Sentence Choices in a Composition Classroom”

William Durden, Clark College, Vancouver, WA, “Expanding Dewritten Passages to Explore Grammar and Meaning in Context”

Zak Lancaster, Wake Forest University, Winston-Salem, NC, “Explicit Attention to Stance in a Writing Curriculum”

Joseph Salvatore, The New School, Jackson Heights, NY, “Approaches to the Sentence in Creative and Expository Writing”

Rei Noguchi, California State University, Northridge, “Iconicity and Core Principles of Writing”

Deborah Rossen-Knill, University of Rochester, NY, “Grammar as a Global Concern across the Writing Process”

Craig Hancock, University at Albany, NY, “Corpus, Cognitive, Functional: New Ways of Understanding Grammar and the Implications for Writing”

*Teaching Writing & Rhetoric*

**W.09 Writing War and Beyond: Continuing Dialogues of Military Experience through Accessible Writing Opportunities**

JW Marriott, Room 109, First Floor

*Chair:* Katt Blackwell-Starnes, Georgia Southern University, Statesboro

*Speakers:* Mariana Grohowski, Bowling Green State University, OH, “Troubling Open Access: Research on Student Veterans’ Technological

- Literacies inside and outside the Academy”
- Sarah Franco, University of New Hampshire, Portsmouth, “Opening Communication about Wartime Narratives: Student Veterans’ Perspectives on Teacher Feedback”
- D. Alexis Hart, Allegheny College, Meadville, PA, “Accessing Communities and Language”
- Marion Wilson, University of California San Diego, “Research Writing as Bridge Building: Student Veterans and the Upper Division Writing Course”
- Darren Keast, City College San Francisco, CA, “A Class for Vets, Not by a Vet”
- Amy Puffenberger, Bowling Green State University, OH, “Poster—”
- Tanya Schardt, Bowling Green State University, OH, “Poster—”
- Lydia Wilkes, Indiana University, Bloomington, “Accessing Faculty: Educating Our Colleagues about Student-Veterans”
- Joanna Watt, University of Michigan, Kalamazoo, “Open Access through Pedagogical Hospitality: What Unique Insights Can Student Veterans Offer?”
- Travis Martin, University of Kentucky, Richmond, “Narrativizing Traumatic Fragments: Writing Wartime Experience in the Classroom”
- Katt Blackwell-Starnes, Georgia Southern University, Statesboro
- Discussion Leader:** Sandra Jang, New York, NY, “Student Veterans and the Human Condition”

*Institutional and Professional*

**W.10 Sing, Act, Engage: A Workshop on Performance, Pedagogy, and Professional Development**

JW Marriott, Room 303, Third Floor

**Speakers:** Bob Lazaroff, Nassau County Community College, Garden City, NY

David Hyman, Lehman College, City University of New York, Bronx

Shawn Garrett, Stony Brook University, NY

Lauren Esposito, State University of New York, Stony Brook

Nicole Galante, State University of New York, Stony Brook

Peter Khost, Stony Brook University, NY

*Teaching Writing & Rhetoric*

**W.11 Sonic Pedagogies for the Composition Classroom**

JW Marriott, Room 202, Second Floor

**Chair:** Steph Ceraso, University of Pittsburgh, PA

**Speakers:** Kati Fargo Ahern, Long Island University, C.W. Post, NY

Jordan Frith, University of North Texas, Denton

Jonathan Stone, University of Illinois at Urbana-Champaign

Daniel Anderson, University of North Carolina, Chapel Hill

# Half-Day Wednesday Workshops

## Afternoon 1:30–5:00 p.m.

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### *Information Technologies*

#### **AW.01 Flipping the Classroom: Philosophy, Pedagogy, Praxis, and Production**

JW Marriott, Room 203, Second Floor

*Speakers:* Christina Grimsley, Texas Woman's University, Denton  
Chris Friend, University of Central Florida, Orlando  
Susan Crisafulli, Franklin College, IN

### *Institutional and Professional*

#### **AW.02 Open(ing) Conversation: What Are the Threshold Concepts of Composition?**

JW Marriott, Room 204, Second Floor

*Discussion Leaders:* Shirley Rose, Arizona State University, Tempe  
Tony Scott, Syracuse University, NY  
Susanmarie Harrington, University of Vermont, Burlington  
Kevin Roozen, University of Central Florida, Orlando

Dylan Dryer, University of Maine, Orono  
John Duffy, University of Notre Dame, IN

*Speakers:* J. Blake Scott, University of Central Florida, Orlando, "Threshold Concepts in Writing Majors"

Kara Taczak, University of Denver, CO, "Threshold Concepts in Graduate Education"

Kathleen Blake Yancey, Florida State University, Tallahassee, "Threshold Concepts in Graduate Education"

John Majewski, University of California, Santa Barbara, "Threshold Concepts in Professional Development"

Liane Robertson, William Paterson University, Wayne, NJ, "Threshold Concepts in First-Year Composition"

Bradley Hughes, University of Wisconsin-Madison, "Threshold Concepts in the Writing Center"

Doug Downs, Montana State University, Bozeman, "Threshold Concepts in First-Year Composition"

Heidi Estrem, Boise State University, ID, "Threshold Concepts in Outcomes-Based Undergraduate Education"

Rebecca Nowacek, Marquette University, Milwaukee, WI, "Threshold Concepts in the Writing Center"

Peggy O'Neill, Loyola University, Baltimore, MD, "Threshold Concepts in Writing Assessment"

Elizabeth Wardle, University of Central Florida, Orlando, "Threshold Concepts in Writing Majors"

Linda Adler-Kassner, University of California, Santa Barbara, "Threshold Concepts in Professional Development"

*Writing Programs*

**AW.03 Independent Writing Units: Exploring Options**

JW Marriott, Room 205, Second Floor

*Speakers:* Barry Maid, Arizona State University, Tempe

Peter Vandenberg, DePaul University, Chicago, IL

Justin Everett, University of the Sciences, Parkside, PA

Jeremy Schnieder, Morningside College, Sioux City, IA

Leslie Werden, Morningside College, Sioux City, IA

J. Blake Scott, University of Central Florida, Orlando

Cindy Moore, Loyola University Maryland, Baltimore

*Institutional and Professional*

**AW.04 Faculty Development and Composition Scholars: Creating Campuswide Impacts and Expanding Career Opportunities**

JW Marriott, Room 206, Second Floor

*Speakers:* Kimberly Emmons, Case Western Reserve University, Cleveland, OH

Susan K. Hess, Hobart and William Smith Colleges, Geneva, NY

Claire Lamonica, Illinois State University, Normal

Michele Eodice, University of Oklahoma, Norman

Melody Bowdon, University of Central Florida, Orlando

*Information Technologies*

**AW.05 From emma to Marca: Technology and Pedagogy in a Decade of Open-Source Writing Software Development**

JW Marriott, Room 207, Second Floor

*Chair:* Christy Desmet, University of Georgia, Athens

*Speakers:* Robin Wharton, The Calliope Initiative, Inc., Atlanta, GA, "Intellectual Property and Privacy Concerns in Open Access Policy"

Christy Desmet, University of Georgia, Athens, "Teachers, Writers, and Developers Create Electronic Portfolios"

*continued on next page*

Deborah Miller, University of Georgia, Athens, “Technology and Pedagogy in the Development of Writing Rubrics”

Elizabeth Davis, University of Georgia, Athens, “Technology and Pedagogy in the Development of Peer Review and Assessment”

Sara Steger, University of Georgia, Athens, “From Theory to Practice in Open-Source Code Development”

Ron Balthazor, University of Georgia, Athens, “From Theory to Practice in Open-Source Code Development”

Andrew Famiglietti, Bucknell University, Lewisburg, PA, “From Theory to Practice in Open-Source Code Development”

*Language*

**AW.06 Grammar for the Tongue, Grammar for the Eye**

JW Marriott, Room 208, Second Floor

*Chair:* Peter Elbow, University of Massachusetts Amherst

*Speakers:* Peter Elbow, University of Massachusetts Amherst

Natalie Gerber, State University of New York, Fredonia

Tania Kouteva, Heinrich-Heine University, Duesseldorf, Germany

*Research*

**AW.07 Open for Research: A Demonstration of Text Analysis Applications and a Discussion of Library Collaboration Opportunities**

JW Marriott, Room 201, Second Floor

*Workshop Leader:* Nat Gustafson-Sundell, Minnesota State University, Mankato

*Teaching Writing & Rhetoric*

**AW.08 Opening Up the Archives: Promoting Undergraduate Research through Google Books**

Marriott Downtown, Florida Room, First Floor

*Speakers:* Lara Karpenko, Carroll University, Waukesha, WI

Lauri Dietz, DePaul University, Chicago, IL

*Teaching Writing & Rhetoric*

**AW.09 Teaching American Indian Rhetorics in all Rhetoric and Composition Classrooms**

Marriott Downtown, Illinois Room, First Floor

**Speakers:** Sundy Louise Watanabe, University of Utah, Salt Lake City, “History and Sovereignty”

Lisa King, University of Tennessee-Knoxville, “History and Sovereignty”

Kimberli Lee, Northeastern State University, Tahlequah, OK, “Visual and Musical Rhetorics”

Gabriela Raquel Ríos, Michigan State University, East Lansing, “Visual and Musical Rhetorics”

Angela M. Haas, Illinois State University, Normal, “Material and Digital Rhetorics”

Ashley Glassburn Falzetti, Rutgers, Mount Holly, NJ, “History and Sovereignty”

Qwo-Li Driskill, Oregon State University, Corvallis, “Material and Digital Rhetorics”

Joyce Rain Anderson, Bridgewater State University, MA “Curriculum-Building and Graduate Education”

Andrea Riley-Mukavetz, Bowling Green State University, OH, “Curriculum-Building and Graduate Education”

Malea Powell, Michigan State University, East Lansing, “Curriculum-Building and Graduate Education”

*Community, Civic & Public*

**AW.10 In Search of Political Openings: (Re)Writing the Prison/Education/Military Industrial Complex**

Marriott Downtown, Michigan Room, First Floor

**Speakers:** Laura Rogers, Albany College of Pharmacy and Health Sciences, NY

Shannon Carter, Texas A&M University-Commerce

Patrick Berry, Syracuse University, NY

Kurt Spellmeyer, Rutgers University, New Brunswick, NJ

Ben Kuebrich, Syracuse University, NY

Steve Parks, Syracuse University, NY

Deborah Mutnick, Long Island University, Brooklyn, NY

**Discussion Leaders:** Micah Savaglio, Long Island University, Brooklyn, NY

Veronica House, University of Colorado, Boulder

Janina Perez, Long Island University, Brooklyn, NY

**Respondents:** Jessica Pauszek, Syracuse University, NY

Rachael Shapiro, Syracuse University, NY

*Institutional and Professional*

**AW.11 Exploring Latinidad in the Mid-West: A Workshop  
Sponsored by the NCTE/CCCC Latino/a Caucus**

Marriott Downtown, Texas Room, First Floor

**Co-Chair:** Steven Alvarez, University of Kentucky, Lexington

Kendall Leon, Purdue University, West Lafayette, IN

Cristina Kirklighter, Texas A&M University-Corpus Christi

**Speakers:** Cristina Kirklighter, Texas A&M University-Corpus Christi

Isabel Baca, University of Texas at El Paso

Kendall Leon, Purdue University, West Lafayette, IN

Nancy Wilson, Texas State University, San Marcos

Elias Serna, University of California, Riverside

Octavio Pimentel, Texas State University San Marcos

Aja Martinez, Binghamton University, NY

Alexandra Hildalgo, Purdue University, West Lafayette, IN

Joelle Guzman, University of California, Riverside

Sara Alvarez, University of Kentucky, Lexington

Steven Alvarez, University of Kentucky, Lexington

*Language*

**AW.12 Access Denied: Digital Jim Crow and Institutional  
Barriers to Open Access**

JW Marriott, Grand Ballroom II, Third Floor

**Chair:** Qwo-Li Driskill, Oregon State University, Corvallis

**Speakers:** Elaine Richardson, The Ohio State University, Columbus

Denise Troutman, Michigan State University, East Lansing

Kim Brian Lovejoy, Indiana University Purdue University, Indianapolis

Bonnie Williams, California State University, Fullerton

Rashidah Jami` Muhammad, Governors State University, University Park,

IL

Isabel Baca, University of Texas at El Paso

David Green, Howard University, Washinton, DC

*Language*

**AW.13 Opening Spaces for Multilingual Students: Curricular Designs and Pedagogical Innovations for First-Year Classrooms and Beyond**

JW Marriott, Grand Ballroom VIII, Third Floor

**Co-Chairs:** Kate Mangelsdorf, University of Texas at El Paso

Haivan Hoang, University of Massachusetts Amherst

**Speakers:** Elisabeth Kramer-Simpson, New Mexico Tech, Socorro, “Enhancing Assessment

Practices in Multilingual Classrooms”

Daliborka Crnkovic, University of Texas at El Paso, “Fostering Metalinguistic Awareness through New Technologies”

Lindsey Ives, University of New Mexico, Albuquerque, “Foregrounding Language Experiences in Writing Assignments”

Pisarn Bee Chamcharatsri, University of New Mexico, Albuquerque, “Designing Cross-Cultural Composition Classes”

Todd Ruecker, University of New Mexico, Albuquerque, “Designing Cross-Cultural Composition Classes”

Jay Jordan, University of Utah, Salt Lake City, “Multilingual Openings Beyond First-Year Writing: Into the (General) Curriculum”