Friday, March 21

REGISTRATION 8:00 a.m.–5:00 p.m.
JW Marriott, Griffin Hall, Second Floor

EXHIBITS 9:00 a.m.–5:00 p.m.
JW Marriott, Griffin Hall, Second Floor

Computer Connection/Digital Posters
JW Marriott, Grand Ballroom Foyer, Third Floor

TYCA Editorial Board Meeting
JW Marriott, Grand Ballroom IX, Third Floor
7:30 a.m.–8:30 a.m.

Nominating Committee
JW Marriott, Room 307, Third Floor
9:30 a.m.–11:30 a.m.
F Sessions: 8:00–9:15 a.m.

Academic Writing

F.01 Collaboration Unbound: Expanding Partnerships between Teachers, Students, and Scholars
JW Marriott, Room 101, First Floor

Chair: Kate Vieira, University of Wisconsin-Madison

Speakers:
- Anna Floch, University of Wisconsin-Madison, “Collaboration among Scholars: Reimagining the Function of Single Authorship in the Field”
- Stephanie Larson, University of Wisconsin-Madison, “Collaboration among Students: Re-evaluating Multimodal Composing and Researching through Board Gaming”
- Annika Konrad, University of Wisconsin-Madison, “Collaboration among Graduate-Student Teachers: Using Partnerships to Challenge the Limits of A Pre-Determined Writing Curriculum”

Respondent: Kate Vieira, University of Wisconsin-Madison

Academic Writing

F.02 Opening up Disciplinary Discourses: Revealing Instability, Heterogeneity, and Cross-Disciplinarity in WAC/WID
JW Marriott, Room 102, First Floor

Chair: Amelia Herb, Massachusetts Institute of Technology, Cambridge

Speakers:
- Zak Lancaster, Wake Forest University, Winston-Salem, NC, “‘Studenting’ vs. Disciplinary Enculturation: Examining Cross-Disciplinary Patterns of Stance in Student Coursework Genres in Three WID Courses”
- Andrea Olinger, University of Illinois at Urbana-Champaign, “Fixity and Flux in ‘Writing Style’ in Psychology”
- Amelia Herb, Massachusetts Institute of Technology, Cambridge, “Heterogeneous Discourses: Tracing the ‘Science’ in Library and Information Science”

Basic Writing

F.03 Hacking the Mainframe: Empowering Basic Writers Enrolled in Gateway Courses
Marriott Downtown, Florida Room, First Floor

Chair: Joy Barber, City College Montana State University, Bozeman

Speakers:
- Christopher Janus, Seminole State College, Sanford, FL, “One Size Doesn’t Fit All: A Case against the Managerial Developmental Writing Instructor”
Caitlin Carle, University of Washington-Tacoma, “‘Why Am I in This Class?’ Reimagining Authority in a FYC Class for Non-First Year Students”

Joy Barber, City College Montana State University, Bozeman, “Makeshift Developmental Redesign: Working with a Modified SLA in FYC”

Community, Civic & Public

F.04 Barack Obama’s Significance for Composition and Communication: An Open Question

JW Marriott, Room 109, First Floor

Chair: Ira Allen, Indiana University Bloomington, OR

Speakers: Matt Davis, University of Massachusetts, Boston, “Teaching the Election, Teaching the Debates”
Elizabeth Flynn, Michigan Technological University, Houghton, “Obama and Feminist Rhetoric”
Ira Allen, Indiana University Bloomington, OR, “Why Obama Is Bad for Rhetoric”

Research

F.05 Multilingual Realities: Citizenship, Literacy, and Intercultural Writing Class

Marriott Downtown, Illinois Room, First Floor

Chair: Natalie Dorfeld, Florida Institute of Technology, Melbourne

Speakers: Maria Pilar Milagros Garcia, Koç University, Sariyer, Istanbul, “Assessing Knowledge Negotiations through Activities that Incorporate Social Media in an Intercultural Writing Class”
Emily Simnitt, Boise State/Indiana University of Pennsylvania, ID, “Opening Composition and Communities to Translingual Practice: Using Cultural Negotiation and Translation to Improve Early Childhood Literacy and Build on Student Multi-Competencies”
Shui-yin Sharon Yam, University of Wisconsin-Madison, “How Open Trade Policies Concretize National Identities: A Case Study of Hong Kong and China”
Community, Civic & Public

F.06 The Politics of Digital Literacies: Perspectives on the Personal, the Marginal, and the Public
JW Marriott, Room 301, Third Floor

Chair: Barbara Filippidis, St. Edward’s University, Austin, TX
Speakers: Tara Propper, University of Pittsburgh, PA, “Opening Up the Public: A Genealogy of Periodical Culture from Print to Digital”
Deborah Kuzawa, The Ohio State University, Columbus, “The Personal is Academic: The Digital Archive of Literacy Narratives”

History

F.07 . . . And the Archival Walls Came Tumbling Down—21st Century Historiography: Opening Histories, Sharing Revisions, and Democratizing Texts
JW Marriott, Room 202, Second Floor

Chair: Joy Karega, University of Louisville, KY
Speakers: Philip Blackmon, Alabama State University, Montgomery, “Where Is Open Access When You Need It?”
Joy Karega, University of Louisville, KY, “By Any Means Necessary: Towards a Radical Democratization of Historiographic Work on Black Rhetorics and Literate Practices”
Michelle Bachelor Robinson, The University of Alabama, Tuscaloosa, “A 21st Century Collaboration with 19th Century Sources: Revisioning and Democratizing Big Brother’s Historical Texts”
Leah DiNatale, the University of Alabama, Tuscaloosa, “A 21st Century Collaboration with 19th Century Sources: Revisioning and Democratizing Big Brother’s Historical Texts:”

Information Technologies

F.08 An Open Architecture: Inscribing Social Media, Play, Collaboration, and Real Audiences into First-Year Writing Courses”
JW Marriott, Room 103, First Floor

Chair: Susan Ghiaciuc, James Madison University, Harrisonburg, VA
Speakers: Cathryn Molloy, James Madison University, Harrisonburg, VA, “Beyond Digital Divides: Open Architecture and Web Authoring for Students Slated as Content Consumers”
Sarah O’Connor, James Madison University, Harrisonburg, VA, “An Invitation to Play: Students’ Creative Responses to Multimedia Composing and Choice”
Sean McCarthy, James Madison University, Harrisonburg, VA, “Embeddable Objects, Narrative Flows: The Agency of Social Media Platforms in the First-Year Classroom”
Susan Ghiauciuc, James Madison University, Harrisonburg, VA, “Relationships in Flux: Exploring Interpersonal Dynamics and Sponsors of Literacy in Experimental Course Designs”

Information Technologies

F.09 Gaming, MOOCs, and Constructivist Habits of Mind
JW Marriott, Room 104, First Floor
Chair:
Sherry Jones, University of Colorado, Denver, “Composition on a New Scale: Game Studies in the Key of Massive Open Online Composition”
Phill Alexander, Miami University, Oxford, OH, “Questioning the MOOC’s MO: What Massively Multiplayer Online Role-Playing Games Have to Tell Us about the Massive Open Online Course”
Maureen Fitzpatrick, Johnson County Community College, Overland Park, KS, “Ignite and Play—Thinking in a Gaming Habit of Mind”

Information Technologies

F.10 Online Writing Instruction (OWI) Principles and Effective Practices: Year One—Institutional Matters
JW Marriott, Room 203, Second Floor
Chair: Diane Martinez, Western Carolina University, Cullowhee, NC
Speakers: Sushil Oswal, University of Washington, Tacoma
Diane Martinez, Western Carolina University, Cullowhee, NC
Leslie Olsen, Bellevue University, Everett, WA
Beth Hewett, University of Maryland University College, Adelphi, MD

Information Technologies

F.11 Personal Disclosures, Trust, and Openness
Marriott Downtown, Michigan Room, First Floor
Chair:
Speakers: Rachael Jordan, California State University, Channel Islands, “Johnny Depp’s Eyeliner: Using Tumblr to Teach and Rewrite Sexual Literac(ies)”
Abigail Bakke, University of Minnesota, Minneapolis, “Complicating Openness: Trust and Disclosure in Medical Social Networks”
Rob McAlear, University of Tulsa, OK, “The Effects of Open Records on Professorial and Administrative Communication”
Kaitlin Marks-Dubbs, University of Illinois at Urbana-Champaign, “‘Coming Out’ from the Medial Gaze: An Examination of Policies and Practices in Emerging Social Media”
Institutional and Professional

F.12 Assessment, Integrated Student Services, and Curricular Change: Forging the Trifecta of Student Development

Marriott Downtown, Texas Room, First Floor

Chair: Joseph Paszek, Wayne State University, Detroit, MI
Speakers: Jule Wallis, Wayne State University, Detroit, MI
Joseph Paszek, Wayne State University, Detroit, MI
Amy Metcalf, Wayne State University, Detroit, MI

Institutional and Professional

F.13 Revisiting Laramie: Considering the Past, Present, and Future Working Conditions of the Wyoming Resolution a Quarter-Century Later

JW Marriott, Room 206, Second Floor

Chair: Risa P. Gorelick, Research Network Forum, Summit, NJ
Michael Pemberton, Georgia Southern University, Statesboro, “Data That Means Something: A Cross-Institutional Quantitative Study of Writing Center Efficacy”
Randall McClure, Miami University, FL, “A Case Study Revisited: How a Data-Rich Statement Could Have Saved the Day”
Dayna Goldstein, Georgia Southern University, Statesboro, “Theorizing the Statement: Quantitative Loci and Research on Working Conditions”

Institutional and Professional

F.14 Violence of Assessment: Theoretical and Practical Considerations

JW Marriott, Room 302, Third Floor

Chair: Nicole Warwick, University of California, Santa Barbara
Speakers: Jennifer K. Johnson, University of California, Santa Barbara, “‘This Paper is Terrible!’: The Role of Assessment in Damaging Students Self-Efficacy”
Nicole Warwick, University of California, Santa Barbara, “A Case (Study) of Violence in Assessment: The Exit Writing Exam at One California State University”
Josh Lederman, Wellesley College, Somerville, MA, “Validation as Critical Inquiry into the Often Invisible Violence of Assessment”
Ronit Sarig, California State University, Northridge, “The Damage of MOOCs: The Irresponsibility Involved in Self and Peer Assessment”
JW Marriott, Room 303, Third Floor
Chair: Chester St. H. Mills, SUNO
Speakers: Jiajia He, University of International Business and Economics, Beijing, “Empowering Students to Explore the World We Live In—Scaffolding Meaningful Inquiries in a Business Writing Class”
Megan Bardolph, University of Louisville, KY, “Rhetorical Problem-Solving and Transfer of Learning in College Algebra and FYC”
Leslie Atkins, California State University, Chico, “Composition in Scientific Inquiry: SeauratSpots, Disco Balls, and the Making of Meaning in Science”
Kim Jaxon, California State University, Chico, “Composition in Scientific Inquiry: SeauratSpots, Disco Balls, and the Making of Meaning in Science”

Language
F.16  In Terms of Being ‘Open’: Reframing the Terms of Cross-Language Engagement
JW Marriott, Room 105, First Floor
Chair: Beatrice Quarshie Smith, Michigan Technological University, Houghton
Speakers: Nancy DeJoy, Michigan State University, East Lansing
Beatrice Quarshie Smith, Michigan Technological University, Houghton
Ronald Strickland, Michigan Technological University, Houghton

Language
F.17  The “Translingual Turn” in Rhetoric and Composition: Bridging the Divide between Theories and Practices
JW Marriott, Room 106, First Floor
Chair: Jonathan Hall, York College, City University of New York, Jamaica, NY
Speakers: Jonathan Hall, York College, City University of New York, “Overcoming Barriers to Faculty Multicompetence: Why Writing Teachers Need to Develop Literacies in Multiple Languages (and What Prevents Them from Doing So)”
Ghanashyam Sharma, Stony Brook University, NY, “Translating Success: Academic Transition Narratives of Multilingual Students as Teaching Tools in the Writing Classroom”
Shawna Shapiro, Middlebury College, VT, “The Discourse of Linguistic Diversity in and around Composition: Mapping Rhetoric, Policy, and Practice”
Friday, 8:00–9:15 a.m.

Research

F.18 Access and the Digital Exhibit: Revelations, Alterations, Surprises, and Critiques
JW Marriott, Room 204, Second Floor
Chair: Tarez Samra Graban, The Florida State University, Tallahassee
Speakers: Clancy Ratliff, University of Louisiana at Lafayette
Tarez Samra Graban, Florida State University, Tallahassee
Shirley Rose, Arizona State University, Tempe
Alexis Ramsey, Eckerd College, St. Petersburg, FL
Doreen Piano, University of New Orleans, LA

Research

F.19 Global Healthscapes: Beyond Articulated Identity Action Research
JW Marriott, Room 107, First Floor
Chair: Christine Photinos, NU
Speakers: Andrew Mara, North Dakota State University, Fargo, “Global Healthscapes and Body Documents: Articulated Identities as a Method”
Amy Williams, University of Utah, Park City, “Imagining Method in Community Literacy: Beyond Action Research”
Fredrik deBoer, Purdue University, West Lafayette, IN, “Opening the Methods: Statistical Hands and Rhetorical Hearts”

Research

F.20 Teaching for Transfer: Opening Opportunities for Student Success in Writing across Contexts
JW Marriott, Grand Ballroom VI, Third Floor
Chair: Liane Robertson, William Paterson University, Wayne, NJ
Speakers: Jessie Moore, Elon University, NC
Kara Taczak, University of Denver, CO
Liane Robertson, William Paterson University, Wayne, NJ
Respondent: Kathleen Blake Yancey, Florida State University, Tallahassee
Teaching Writing & Rhetoric

F.21 Accessing Writing: Approaches to Prompts and Free-Writing in Classrooms
JW Marriott, Grand Ballroom IV, Third Floor

Chair: Kamal Belmihoub, Purdue University, West Lafayette, IN
Speakers: Katrina Dunbar, Illinois State University, Bloomington, “Reclaiming Free-Writing in Computer-Mediated Technical Writing Classrooms”
Kimberly Robinson Neary, Los Angeles City College, Huntington Beach, CA, “Accessing the Rhetoric of Writing Prompts: Hacking the Source Code”
Dawn Formo, California State University, San Marcos, “Accessing the Rhetoric of Writing Prompts: Hacking the Source Code”
Traci Freeman, Colorado College, Colorado Springs, “Making the Academic Network Accessible: The Function of Writing Prompts in a First-Year Experience Course”

Teaching Writing & Rhetoric

F.22 Composing Collaboration: A Meta-Analysis of Collaboration in Multimodal Composition
JW Marriott, Room 205, Second Floor

Chair: Kara Poe Alexander, Baylor University, Waco, TX
Speakers: Nathan Roberts, Baylor University, Waco, TX
Dustin Morrow, Baylor University, Waco, TX, “Collaborating in Multiple Dimensions: Principles and Processes in Multimodal Design”
Amy Schroeder, Baylor University, Waco, TX, “Face to Face Collaboration: Writing Video Essays Together”
Nicole Bouchard, Baylor University, Waco, TX, “Face to Face Collaboration: Writing Video Essays Together”

Teaching Writing & Rhetoric

F.23 Hacking the Hidden Curriculum for Open Source Writing: Systemic Functional Linguistics Genre Pedagogy
JW Marriott, Room 108, First Floor

Chair: Joshua Iddings, Virginia Military Institute, West Lafayette, IN
Speakers: Marshall Klassen, Purdue University, West Lafayette, IN
Benjamin Boche, Purdue University, West Lafayette, IN
Michael Maune, Purdue University, West Lafayette, IN
Teaching Writing & Rhetoric

F.24  Mindfulness and Contemplation: Open Minds/Bodies/Writing in Classrooms

JW Marriott, Room 208, Second Floor

Chair: Megan Keaton, Florida State University, Tallahassee
Speakers: Vicki Tolar Burton, Oregon State University, Corvallis, “Contemplative Pedagogies for Distracted Writers”
Kurt Stavenhagen, Syracuse University, NY, “Mindfulness Classroom Exercises as Inquiry”
Kristin DeMint, Northern Illinois University, DeKalb, “Mindfulness Meditation in the Writing Classroom: Results of a Qualitative Study”

Teaching Writing & Rhetoric

F.25  Pedagogical Fragments, or the Things We Delete

JW Marriott, Room 306, Third Floor

Chair: Jason Palmeri, Miami University, Oxford, OH
Speakers: Devon Ralston, Miami University, Oxford, OH, “Open to Failure”
Jonathan Rylander, Miami University, Oxford, OH, “Letting Pedagogies Bleed”
John Silvestri, Miami University, Oxford, OH, “Spray Painting over Teacher Ethos”

Teaching Writing & Rhetoric

F.27  Winning Access: Assembling Open Source Networks as Writing Games

JW Marriott, Room 314, Third Floor

Chair: Guiseppe Getto, East Carolina University, Greenville, NC
Speakers: Sheryl Ruszkiewicz, Oakland University, Rochester, MI, “Winning (beyond) the FYC Writing Game: Opening Writing Networks”
Jack Labriola, Texas Tech University, Lubbock, “From Student to Professional: Role-Playing Writers and ProfessionalGamers”
Nathan Franklin, Whatcom Community College, Bellingham, WA, “Towards an Object-Oriented Ontology of Gamification: Writing Games, Rules Development, and Critical Success”
Guiseppe Getto, East Carolina University, Greenville, NC, “Towards an Object-Oriented Ontology of Gamification: Writing Games, Rules Development, and Critical Success”
Theory
F.28  Getting Ontological: Opening Writing and Writing Studies to Theorizing What Writing Is
JW Marriott, Room 312, Third Floor
Chair: John Whicker, Ohio University, Athens
Speakers: Sidney I. Dobrin, University of Florida, Gainesville, “Rise of the Machines”
J.A. Rice, Western Kentucky University, Bowling Green, “(Re)Opening the Logos: Toward a New Rhetoric of Writing Theory”
John Whicker, Ohio University, Athens, “Opening Writing(‘s) Material: From Material to Writing”

Theory
F.29  Open Rhetorical Filmmaking: Aesthetics, Ethics, Cognition, and Production
JW Marriott, Grand Ballroom I, Third Floor
Chair: Alexandra Hidalgo, Michigan State University, East Lansing
Speakers: Don Unger, Purdue University, West Lafayette, IN, “Open Ethics: Filmmaking, Field Research, and Feminist Methods in First-Year Composition”
Alexandra Hidalgo, Michigan State University, East Lansing, “Open Filmmaking: A Taxonomy of Rhetoricians’ Film and Video Production”
Bonnie Lenore Kyburz, Lewis University, Romeoville, IL, “Open Aesthetics”
Nathaniel Rivers, Saint Louis University, MO, “Open Invention: This Is Your Brain on Film”

Theory
F.30  Terms of Decolonization: Latinidad and the Study of Writing, Rhetoric, and Literacy
JW Marriott, Grand Ballroom VIII, Third Floor
Chair: Octavio Pimentel, Texas State University San Marcos
Speakers: Iris Ruiz, University of California-Merced, “Post-Racial Ideology and Faculty of Color: A Counter-Story”
Raul Sanchez, University of Florida, Gainesville, “Decolonizing Composition: Good Luck with That”
Respondent: Romeo Garcia, Corpus Christi, TX
Friday, 8:00–9:15 a.m.

**Writing Programs**

**F.31 Breaking the Cycle of Ineffective Research Instruction**

JW Marriott, Grand Ballroom III, Third Floor

*Chair:* Cruz Medina, Santa Clara University, CA  
*Speakers:* Sandra Jamieson, Drew University, Madison, NJ  
Tricia Serviss, Auburn University, AL  
Beth Daniell, Kennesaw State University, GA

**Writing Programs**

**F.32 Making Change: The Evolution of WAC/WID Programs**

JW Marriott, Room 304, Third Floor

*Chair:* Nneka Osakwe, Albany State University, GA  
*Speakers:* Susanmarie Harrington, University of Vermont, Burlington, “Making Tutor Knowledge Useful: Writing Centers and WID as Partners in Change”  
Dominique Zino, City University of New York Graduate Center, New York, NY, “Behind Closed Doors, Creating Open Windows: Evaluating a Hybrid Model for WAC/WID Faculty Development Workshops”  
Rachel Holtz, Northeastern Illinois University, Chicago, “The Language of Discourse Community Initiation: A Case Study of Linguistic Repetition in the WAC Writing Center”  
Susan Dinitz, University of Vermont, Burlington, “Making Tutor Knowledge Useful: Writing Centers and WID as Partners in Change”  
Laura Brady, West Virginia University, Morgantown, “Evolutionary Metaphors for Understanding WAC/WID”

**Writing Programs**

**F.33 The Future Is Wide Open: Professionalizing Undergraduate Writing Majors**

JW Marriott, Grand Ballroom II, Third Floor

*Chair:* Cynthia Martin, James Madison University, Harrisonburg, VA  
*Speakers:* Brooke Covington, James Madison University, Harrisonburg, VA, “Vertical Scaffolding from a Student Perspective”  
Cynthia Martin, James Madison University, Harrisonburg, VA, “Expanding Definitions, Forging New Paths”  
Erin Lambert Hartman, James Madison University, Harrisonburg, VA, “The Digital Portfolio: Preparing to Enter a Profession”  
Karen McDonnell, James Madison University, Harrisonburg, VA, “Language, Law, and Ethics: Learning How to Protect One’s Professional Work (and One’s Behind)”  
Lucy Bednar, James Madison University, Harrisonburg, VA, “Language as an Essential Tool of Editing”  
Shelley Aley, James Madison University, Harrisonburg, VA, “The Student Researcher-Scholar: Inquiring, Professionalizing”
Heather Comfort, James Madison University, Harrisonburg, VA, “Inducting Students into a Discipline: The Role of the Gateway Course in Writing Majors”

**Writing Programs**

**F.34 Online Practices: Tutors, Writing Centers, and Assessment**

JW Marriott, Room 305, Third Floor  
*Chair:* Fiona Glade, University of Baltimore, MD  
*Speakers:* Matthew Pifer, Husson University, Bangor, ME; Matthew Ortoleva, Worcester State University, Shrewsbury, MA, “Giving Undergraduate Students Access to Our Meaning-Making Processes through an Assessment-as-Research Orientation”; Deborah Bertsch, Columbus State Community College, OH, “‘Delicate Negotiations:’ Towards a Discourse of Construction in Asynchronous Online Writing Center Consultations”; Theresa Flynn, Pepperdine University, Malibu, CA, “Why Writers Need Online Writing Tutors: Meeting the Needs of the 21st Century Learner”

**Writing Programs**

**F.35 Writing Center Complexities: Pushing Students to Excel in Their Writing**

JW Marriott, Room 309, Third Floor  
*Chair:* Katherine V. Wills, Indiana University Purdue University, Columbus  

**History**

**F.36 Rhetoric, Civic Participation, and Access**

JW Marriott, Room 313, Third Floor  
*Chair:* Lois Agnew, Syracuse University, NY  
*Speakers:* Lois Agnew, Syracuse University, NY, “Rhetorical Education and the Complexity of Access”; Glenn McClish, San Diego State University, CA, “‘To Furnish Specimens of Negro Eloquence’: William J. Simmons’s *Men of Mark* as a Late Nineteenth-Century Site of African American Rhetorical Education”; Candace Epps-Robertson, Michigan State University, East Lansing, “Declaim and Debate Today, and ‘Their Voices will Resound in the Halls of Congress’”; Linda Ferreira-Buckley, University of Texas at Austin, “Declaim and Debate Today, and ‘Their Voices will Resound in the Halls of Congress’”
F.37 The Politics of Pedagogy in Composition and Rhetoric: Perspectives on Space, Race, and Embedded Hierarchies

JW Marriott, Room 310, Third Floor

Chair: Rachel Jackson, University of Oklahoma, Norman

Speakers:
- Aaron Kerley, University of Cincinnati, Gateway Community College, OH, “Climbing Up: Embedded Hierarchies and a Cross-Institutional Examination of Compositional Pedagogies”
- Stephen Whitley, Texas A&M University-Commerce, “‘Dog Whistle’ Rhetoric: Pedagogy and the Not So Hidden Rhetoric of Racism in Modern American Politics”
- Ashley Holmes, Georgia State University, Atlanta, “Open Classrooms, Public Sites: Locating a Theory of Public Pedagogy”

F.38 Rethinking Difference in Composing Composition: Language, Translation, Genre, Modality

Marriott Downtown, Indiana Ballroom E, First Floor

Chair: Min-Zhan Lu, University of Louisville, KY

Speakers:
- Cynthia Selfe, The Ohio State University, Columbus, “The Disciplining Disposition of Print”
- Bruce Horner, University of Louisville, KY, “Rethinking Key Terms for Difference in Composition”
- Nancy Bou Ayash, University of Washington, Seattle, “(Re)thinking Translation as Translingual Meaning Making and Writerly Agency”
- Juan Guerra, University of Washington, Seattle, “Under Siege: The Necessary Work of Language Insurgents in the Writing Classroom”
- Anis Bawarshi, University of Washington, Seattle, “Beyond the Genre Fixation: Teaching Genres as Performances rather than Objects”
Theory

F.39 Using Blogs and Online Tools for Identity Construction and Activism
JW Marriott, Room 311, Third Floor

Chair: Sara Webb-Sunderhaus, Indiana University Purdue University Fort Wayne

Speakers: Ilka Luyt, Queen’s University, Battersea, Ontario, Canada, “Shall We Dance? Exploring Gender and Problem-Based Learning in Asynchronous Online First-year Composition Courses”
Kaia Simon, University of Illinois at Urbana-Champaign, “Constellating a Blogging Identity: Using Genre as Rhetorical Resource”

F.40 Opening Closed Narratives, Disrupting Settler Spaces, and Challenging Entrenched Privilege: Settler Colonialism and the Rhetorics of Cultural Access
JW Marriott, Room 207, Second Floor

Chair: Garrett Nichols, Texas A&M University, Seattle, WA

Speakers: Crystal Boston, University of Kansas, Lawrence, “‘The Magic Is in the Hole’: Predatourism, Hoodoo, and Voodoo Donuts”
Garrett Nichols, Texas A&M University, Seattle, WA, “Even My Nutz Are Red, White, and Blue: Rural Drag and the Settler Rhetorics of White Heteropatriarchy”
Gail MacKay, University of Saskatchewan, Saskatoon, Canada, “Seeking Peace of Mind with Grandfather Buffalo and the Virgin Mary”
Lisa King, University of Tennessee, Knoxville, “Reclaiming These Hills: Cultural Rhetorics, Appalachian Settler Tourism, and Indigenous Self-Representation”
On 23 September the United Nations General Assembly organized a special High-Level Meeting on Disability and Development to explore the integration of disability issues into the post-2015 development agenda as the era of the Millennium Development Goals (MDGs) comes to an close. This meeting recognized that, according to the World Bank and World Health Organization, more than a billion people in the world now live with some form of disability (WHO, 2011). Many people believe this number is conservative, and does not take into consideration the increasing number of aging persons that are also experiencing the world with similar needs as persons with disabilities. In this talk, Dr. Cogburn proposes a framework for addressing these issues as a “grand challenge” for the global community; one that integrates governments, international and regional organizations, universities, civil society organizations and the private sector. It is set within the context of the global policy framework engendered by the United Nations Convention on the Rights of Persons with Disabilities (CRPD), with examples from regional policy and implementation frameworks like the UN Economic and Social Commission (ESCAP) strategy to “Make the Right Real” for Persons with Disabilities in the Asia-Pacific Region, known as the Incheon Strategy. Dr. Cogburn will present a case study of one regional (and global response) to this grand challenge led by the Institute on Disability and Public Policy (IDPP) at American University. The IDPP, born as an initiative of The Nippon Foundation, is the world’s first virtual graduate institute focused on disability and development. It takes a cyberlearning approach to build human capacity for persons with disabilities around the world, focused on persons that are deaf and hard of hearing, blind or visually impaired, and/or mobility impaired in the ASEAN region. It has a virtual masters program, and ongoing capacity development initiative, an out-
reach program, and a collaborative research program. This talk will explain: (1) the background to the IDPP and the information and communication technologies that enable it to create a global accessible cyberlearning environment; (2) the integration of disability issues into the post-2015 development agenda; (3) the comprehensive global, regional, and national policy frameworks driving this new rights-based global environment for persons with disabilities; and will end with (4) a collaborative research agenda to address the “grand challenge” of disability and development.

---

**Featured Session**

**G.28  “How I Got Open”: Africana Rhetorics, Literacy, and Visions for Contemporary Rhetorical Education**

JW Marriott, Room 314, Third Floor

**Chair:**

David Green  
Howard University, Hampton, VA

**Speakers:**

Collin Craig  
St. John’s University, Queens, NY, “Digital Blackness: Student Remixing and “Afrodigication” of African American Rhetoric”

Kevin Browne  
Syracuse University, NY, “The Writer as (an) Open Source: Self-Making and the Contemporary Vernacular Writer”

David Green  
Howard University, Hampton, VA, “The Sugar Tongue Slim Theory: A Discussion of Mixtapes, African American Rhetoric, and Multimedia Writing”
Academic Writing

G.01 Cross-Cultural Perspectives on Academic Literacies
JW Marriott, Room 301, Third Floor

Speakers: Roxanna Correa, Universidad Católica de la Santísima Concepción, Santa Barbara, CA, “Teacher’s Comments: Form and Function from Textual Analysis and Rhetorical Context: A Chilean Cast at University Level”
Irem İslim, Bahçeşehir University, Istanbul, “Integrating Web-Quest Tool with EFL Academic Writing Classes to Promote Critical Thinking Skills”
Lina Trigos-Carrillo, University of Missouri-Columbia, “Academic Literacy Practices, Academic Culture and Agency of Latino/a Graduate Students”

Academic Writing

G.02 Rhetoric of Science: Exploring Arguments and Pedagogy within the Field
JW Marriott, Room 101, First Floor

Chair: Peter Vandenberg, DePaul University, Chicago, IL
Speakers: Jonathan White, University of Alberta, Edmonton, Canada, “Preparing for Professional Practice: Reflective Writing Pedagogy, Affect, and Medical Students’ Experiences in Surgery”
Susan Chaudoir, University of Alberta, Edmonton, Canada, “Preparing for Professional Practice: Reflective Writing Pedagogy, Affect, and Medical Students’ Experiences in Surgery”
Heather Graves, University of Alberta, Edmonton, Canada, “Teaching Graduate Students to Write: Exploring the Microstructure of Argument in Science-Based Disciplines”
Josh Beach, University of Texas, San Antonio, “21st Century Literacy and the Rhetoric of Science: Constructing and Debating Knowledge in Multicultural Societies”

Basic Writing

G.03 Histories, Policy, and Power: Complicating Notions of Progress in Basic Writing
JW Marriott, Room 302, Third Floor

Speakers: Pegah Motaleb, San Diego Mesa College, CA, “Coming Up to Acceleration: History, Process, and Progress at Our Community College”
Wendy Smith, San Diego Mesa College, “Coming Up to Acceleration: History, Process, and Progress at Our Community College”
Renee Moreno, California State University, Long Beach, “Power and Policy: A History of Basic Writing in the CSU”
Community, Civic & Public

G.04 Can’t We All Just Get Along? The Rhetoric of Ecumenism, Inclusionism, and Dissensus
JW Marriott, Room 102, First Floor
Chair: Beth Daniell, Kennesaw State University, GA
Speakers: Elizabeth Vander Lei, Calvin College, Grand Rapids, MI
Anne Ruggles Gere, University of Michigan, Ann Arbor
Thomas Amorose, Seattle Pacific University, WA

Community, Civic & Public

G.05 Networking Both Ways: What Prison Can Teach Us about Literacy
Marriott Downtown, Indiana Ballroom E, First Floor
Co-Chairs: Steve Parks, Syracuse University, NY
Cory Holding, University of Pittsburgh, PA
Speakers: Patrick Berry, Syracuse University, NY, “Beyond Statistics: Rhetorical Listening and Composition from Prison”
Wendy Hinshaw, Florida Atlantic University, Boca Raton, “Corresponding Pedagogies”
Kathie Klarreich, ArtSpring, Florida City, FL, “Corresponding Pedagogies”
Laura Rogers, Albany College of Pharmacy and Health Sciences, NY, “Writing from the Inside: Creativity, Constraints, and Prison Publication”
Respondents: Kathie Klarreich, ArtSpring, Florida City, FL
Steve Parks, Syracuse University, NY

Creative Writing

G.06 Accessing Little Narratives of Creative Writing
JW Marriott, Room 303, Third Floor
Chair: Nancy Reddy, University of Wisconsin-Madison
Speakers: Nancy Reddy, University of Wisconsin-Madison, “‘Reading as a Writer’: Reading Practices in Creative Writing and Access to Texts”
Brittany Cavallaro, University of Wisconsin-Milwaukee, “Beg, Borrow, Steal: Practicing Imitation in the Creative Writing Classroom”
Mary Fiorenza, University of Wisconsin-Madison, “How and Why To Be a (Creative) Writer and a Writing (Comp) Teacher, according to Wendy Bishop”
History

G.07 Historical Activism: Replaying the Records of Women’s Social Engagement

JW Marriott, Room 105, First Floor

Chair: Jill Lamberton, Wabash College, Crawfordsville, IN
Speakers: Sarah R. Robbins, Texas Christian University, Fort Worth
Jill Lamberton, Wabash College, Crawfordsville, IN
Lisa Shaver, Baylor University, Waco, TX

Information Technologies

G.08 Digital Feminism: Activism, Trolling, and First-Year Writing

JW Marriott, Room 106, First Floor

Chair: Connie Kendall Theado, University of Cincinnati, OH
Speakers: Annika Vorhes, Wright State University, Dayton, OH, “Feminist Spaces: Movement in the First-Year Writing, Digital Classroom”
Melissa Larabee, University of Illinois at Urbana-Champaign, “How Trolling Works: Constructing Boundaries in an Online Feminist Community”
Danielle Williams, Baylor University, Waco, TX, “Strategically Contemplating #FemFuture and Digital Activism”

Information Technologies

G.09 Going Public with E-portfolios: Opening Up Communication and Composition in a Digital Environment that Speaks to the Net Generation

JW Marriott, Room 107, First Floor

Chair: Amy Norkus, Grand Valley State University, Allendale, MI
Speakers: Julie White, Grand Valley State University, Allendale, MI, “Efficiencies in Blending Composition and Communication through the Draft Papers Feature of the DPMS”
Amy Norkus, Grand Valley State University, Allendale, MI, “The Virtual Grading Room: How Open Grading through the DPMS Connects Faculty”
Dauvan Mulally, Grand Valley State University, Allendale, MI, “Speaking the Same Language: Using the DPMS to Connect Digital Immigrants and Digital Natives in the First-Year Writing Classroom”
Information Technologies

G.10 Open Access? Composing Technologies for Disability Accessibility
JW Marriott, Room 306, Third Floor
Chair: Jay Dolmage, University of Waterloo, Ontario, Canada
Speakers: George H. Williams, University South Carolina Upstate, Spartanburg, “Acts and Access, Copyright and Disability Rights”
Jay Dolmage, University of Waterloo, Ontario, Canada, “Disability, Access, and Scholarship”
Melissa Helquist, Texas Tech University, Lubbock, “Open Access Textbooks: Exploiting Audio Potentialities”

Information Technologies

G.11 Time and the Digital Work of Online Writing
JW Marriott, Room 108, First Floor
Chair: Michael Edwards, Washington State University, Pullman
Speakers: Michael Edwards, Washington State University, Pullman, “Recovering the Value of Process through Temporality”
Kerry Clark, Washington State University, Pullman, “The Value of Time in ‘Open’ and ‘Closed’ Learning Spaces”
John Walter, Saint Louis University, MO, “Composing in the Medium of Time”

Institutional and Professional

G.12 Building Partnerships: Articulating Community College to University Transfer
JW Marriott, Room 103, First Floor
Chair: Erika Lindemann, University of North Carolina, Chapel Hill
Speakers: Tracy Ann Morse, East Carolina University, Greenville, NC, “Keeping Lines of Communication Open: Biennial Articulation Conference”
Kim Gunter, Appalachian State University, Boone, NC, “Collaboration for Successful Transfer”
Loreen M. Smith, Isothermal Community College, Spindale, NC, “Restructuing Freshman Composition: The Impact Transfer Articulation Expectations Has Had on the Curriculum Revisions at Isothermal Community College”
Jason DePolo, North Carolina A&T State University, Greensboro, “The Piedmont Composition Alliance: Opening Dialogue toward a (Re-) Articulation of FYC Expectations and Curricula among Universities and Community Colleges”
**Institutional and Professional**

**G.13 Social Entrepreneurism and Sustainability: Writing Centers as Change-Agents within and outside the Academy**

JW Marriott, Room 109, First Floor

*Chair:* Joan Mullin, Illinois State University, Bloomington

*Speakers:* Sue Mendelsohn, Columbia College, New York, NY, “TED Talks and Superhero Supply Stores: Community Writing Centers’ Lessons in Social Entrepreneurship”

Bradley Hughes, University of Wisconsin-Madison, “Revealing Writing Centers as Change Agents within the Academy”

Joan Mullin, Illinois State University, Bloomington

**Institutional and Professional**

**G.14 WPA-Outcomes Statement Revision for a Multimodal, Digitally Composed World - PART II**

JW Marriott, Grand Ballroom IV, Third Floor

*Chair:* Susanmarie Harrington, University of Vermont, Burlington

*Speakers:* Dylan Dryer, University of Maine, Orono

J. Elizabeth Clark, LaGuardia Community College, City University of New York, Long Island City, NY

Beth Brunk-Chavez, University of Texas at El Paso

Bump Halbritter, Michigan State University, East Lansing

Darsie Bowden, DePaul University, Chicago, IL

*Respondent:* Kathleen Blake Yancey, Florida State University, Tallahassee

**Language**

**G.16 Language Inclusion and Support in Transnational Contexts**

JW Marriott, Room 206, Second Floor

*Chair:* Stefan Frazier, San Jose State University, CA

*Speakers:* Jason Buchanan, Univerisdad San Ignacio de Loyola, Cedar Rapids, IA, “Exporting English: Culture, Globalization, and Composition in South America”

Hanyang Fu, Grand Valley State University, Grand Rapids, MI, “Attitudes toward China English: Comparing the Views of College English Users in China and the U.S.”

Yue Chen, Purdue University, West Lafayette, IN, “Attitudes toward China English: Comparing the Views of College English Users in China and the U.S.”

Stefan Frazier, San Jose State University, CA, “First-Year Composition Teachers Who Speak English as Their Second Language: A Survey”

Language

G.17 Translingualism in Theory and Practice: Successes and Challenges
JW Marriott, Room 104, First Floor
Chair: Esther Milu, Michigan State University, East Lansing
Speakers: Esther Milu, Michigan State University, East Lansing
April Baker-Bell, Michigan State University, East Lansing
Bonnie Williams, California State University, Fullerton
Respondent: Suresh Canagarajah, The Pennsylvania State University, University Park

Research

G.18 Broadening Access: Reviewer Response, Gender Revision, and Drop-In Writing Centers
JW Marriott, Room 305, Third Floor
Speakers: Talisha Haltiwanger, Purdue University, West Lafayette, IN
“Purposeful Tactics: Writing Workshops in Youth Drop-In Centers”
Elizabeth Geib, Western Illinois University, Macomb, “’Wait, You’re Not a Grad Student?’ Age and Gender in Writing Center Consulting”
Sam Van Horne, University of Iowa, Ames, “Broadening Access: The Writing Center Conferences and Revision Processes of a Student with a Disability”

Research

G.19 How Do Dual Credit Students Do on College Writing Tasks after They Matriculate at a University? Empirical Data from a Large-Scale Study
JW Marriott, Room 309, Third Floor
Chair: Delys Snyder, Brigham Young University, Provo, UT
Speakers: Brett McInelly, Brigham Young University, Provo, UT, “What Do Dual Credit Students Say about their High School Writing Experience?”
Brian Jackson, Brigham Young University, Provo, UT, “How do Dual Credit Students Do on Subsequent College Writing Tasks? Research Methods and Results of an Empirical Study”
Kristine Hansen, Brigham Young University, Provo, UT, “The Emergence of Dual Credit as the Preferred Option for Taking First-Year Writing before College”
Research

G.20 Technofeminist Writing Research: Online Feminist Community-Building Design, Feminist Grounded Theory, and a Critical Examination of Hegemonic Film Discourse

JW Marriott, Room 310, Third Floor

Chair: Paula Patch, Elon University, NC
Speakers: Kerri Hauman, Transylvania University, Lexington, KY, “A Vision of/for Technofeminist Writing Research: Online Feminist Community-Building, Designs, and Histories”
Amanda Athon, Bowling Green State University, OH, “When Your Collaborator Is Your Participant: Feminist Grounded Theory as a Means to Foster Open Access Research”
Kristie O’Donnell, Texas State University-San Marcos, “The Lion, the Witch, and the Women: A Critical Examination of Film, Discourse, and Changing Hegemonies in Popular Christianity”

Teaching Writing & Rhetoric

G.21 Agency and Identity in Assignments from BW to the Disciplines

JW Marriott, Room 308, Third Floor

Chair: Tara Lockhart, San Francisco State University, CA
Speakers: Barbara Bird, Taylor University, Upland, IN, “Role of Assignments in Seeding Identities: Comparing Basic and Freshman Writers”
Tara Lockhart, San Francisco State University, CA, “Seeding Identities: Assignments from 2YC (Second-Year Composition)”
Mary Soliday, San Francisco State University, CA, “Identity and Assignments in the Disciplines”

G.22 Creative Writing/Creative Teaching: Digital Storytelling, Guerilla Haiku, Poetic Expression

Marriott Downtown, Florida Room, First Floor

Speakers: Kristen Weinzapfel, North Central Texas College, Gainesville, “Letting the Chips Fall Where They May: Teaching the Legacy of John F. Kennedy’s ‘The Purpose of Poetry’”
Jared Sexton, Georgia Southern University, Statesboro, “Stitching Together: Crafting a Digital Storytelling Course from Creative and Technical Threads”
Les Loncharich, Georgia Southern University, Statesboro, “Stitching Together: Crafting a Digital Storytelling Course from Creative and Technical Threads”
Kathryn Douglas, Fairleigh Dickinson University, Madison, NJ, “Poetry Recitation and Chalk Haiku: Redesigning and Reinvigorating Comp Process with Performance and Creative Writing Pedagogy”

Teaching Writing & Rhetoric

G.23 Intercultural Perspectives on Composition in the Globalized Campus

Marriott Downtown, Illinois Room, First Floor

Chair: Tatjana Schell, North Dakota State University, Fargo

Speakers: Juan Li, University of St. Thomas, Saint Paul, MN, “Learning to Write in the Second Language via Critical Thinking: Connecting Writing Assignments to ESL Students’ Multicultural Experiences”

Matthew Warner, North Dakota State University, Fargo, “English is Difficult, and Polymers Are Even More Difficult: Writing Center Consultants as Literacy Brokers for Non-Native English STEM Scholars Seeking Publication”

Massimo Verzella, North Dakota State University, Fargo, “Rediscovering Language through Trans-Atlantic Collaboration: The Translingual Approach from Theory to Classroom Practice”

Tatjana Schell, North Dakota State University, Fargo, “In the Classroom: Non-Native Speaking Instructors Teaching Composition to American Students”

Teaching Writing & Rhetoric

G.24 Open Access and Neurodiversity for 21st Century Classrooms

JW Marriott, Room 311, Third Floor

Chair: Katherine H. Adams, Loyola University, New Orleans, LA

Speakers: Peter Elliott, Anderson University, IN, “Developing Writing Strategies for Students With Learning Disabilities”

Laura Aspinall, Santa Rosa Junior College, CA, “Neurodiversity in the Composition Classroom”

Angela Romagnoli, Santa Rosa Junior College, CA, “Neurodiversity in the Composition Classroom”
Teaching Writing & Rhetoric

G.25 Perspectives and Assignments from Open Classrooms: Podcasting, Multimodality in Activist Rhetoric, Poster Galleries

JW Marriott, Room 312, Third Floor

Speakers: Petger Schaberg, University of Colorado, Boulder, “The Gallery is Open: Composing Student Poster and Propaganda Exhibitions for College Libraries”

Thomas Reynolds, University of Minnesota, Twin Cities, “Open Access and Multimodality: Recovering the Past for Meaningful Participation in the First Year of College Writing”

Patrick Bruch, University of Minnesota, Twin Cities, “Open Access and Multimodality: Recovering the Past for Meaningful Participation in the First Year of College Writing”

Annie Olson, LeTourneau University, Longview, TX, “Embracing Multimodality: Composing through Podcasting”

Barbara Gordon, Elon University, NC, “Multimodal vs. Plain-Text: An Investigation of Student Preference and Process”

Sara Alpert, Elon University, NC, “Multimodal vs. Plain-Text: An Investigation of Student Preference and Process”

Teaching Writing & Rhetoric

G.26 Tackling Teacher Racism in the Composition Classroom

Marriott Downtown, Michigan Room, First Floor

Chair: Todd DeStigter, University of Illinois, Chicago

Speakers: Ingrid Nordstrom, University of Wisconsin-Milwaukee

Megan Sampson, University of Wisconsin-Milwaukee

Stephanie Nook, University of Wisconsin-Milwaukee

Teaching Writing & Rhetoric

G.27 Writing Contested Spaces: Detroit, Occupy Wall Street, and Locally Grown Foods in Hawai‘i

Marriott Downtown, Texas Room, First Floor

Speakers: Susan Waldman, Leeward Community College, Pearl City, HI, “Meeting Students Where They Are: Using Local Issues to Focus Writing and Research for a First-Year Composition Course”

Jill McKay Chrobak, Oakland University, Rochester, MI, “Writing Detroit: Contested Space, Contested Knowledge”

Rachel Cantrell, Texas A&M University-Commerce, “Occupy Literacy: Utilizing Occupy Wall Street in the FYC to Illustrate Media Literacy Practices”
Theory

G.29 Queer | Community: Intersectionality, Inclusion, and Alliance in Queer Rhetorics and Composition
JW Marriott, Grand Ballroom II, Second Floor

Chair: Garrett Nichols, Texas A&M University, College Station

Speakers: Franny Howes, Virginia Tech, Blacksburg, “Oh Shit, I’m in Grad School Presents: Stop Including Yourself, Stop Including Yourself”
Shannon Wilson, Texas A&M University, College Station, “Fostering Inclusion, Building Community: Servicing the Needs of LGBTQIA Community College Students”
Rebecca Harris, Edison State College-Charlotte Campus, Punta Gorda, FL, “Fostering Inclusion, Building Community: Servicing the Needs of LG-BTQIA Community College Students”
Mark McBeth, John Jay College of Criminal Justice, New York, NY, “Putting the QQ (Queer & Questioning) in LGBT: Tracing the Evolution of CCCC SIG”
Qwo-Li Driskill, Oregon State University, Corvallis, “Unsettling Queer Rhetorics: Indigenous Challenges to the Field”
Jon Wargo, Michigan State University, East Lansing, “Between a Rock and a Safe Space: (Q)ulturally Responsive Pedagogy and Queer Community Building”

Respondents: Eric Pritchard, University of Texas at Austin

Theory

G.30 The Other Kind of Access: Opening Genres through Disability Theory
JW Marriott, Room 202, Second Floor

Chair: Jordynn Jack, University of North Carolina, Chapel Hill

Speakers: Jordynn Jack, University of North Carolina, Chapel Hill, “Genres, Access, and Disability in Neuroscience Texts”
Melanie Yergeau, University of Michigan, Ypsilanti, “Writing with Suspect Equipment: On Autism and Genre”
Katie Rose Guest Pryal, University of North Carolina, Chapel Hill, “Bipolar Rhetorics: Using Genre Theory to Reconcile Rhetoric from and Rhetoric about Psychiatric Disability”
Friday, 9:30–10:45 a.m.

**Writing Programs**

**G.31 Colorizing the Writing Center: One Writing Center’s Journey to Interrogate “Diversity” and Discourse**

JW Marriott, Room 203, Second Floor

**Chair:** Princess Ikatekit, St. John’s University, Queens, NY  
**Speakers:** Pedro Alfonso, St. John’s University, Queens, NY  
Nancy Alvarez, St. John’s University, Queens, NY  
Princess Ikatekit, St. John’s University, Queens, NY

**Writing Programs**

**G.32 Open Access Curriculum: (Re)Designing a Competency-Based Writing Program**

JW Marriott, Room 207, Second Floor

**Chair:** Holly Hassel, University of Wisconsin Marathon County, Wausau  
**Speakers:** Kristen Seas, University of Wisconsin-Waukesha, “Designing a Writing Curriculum around Rhetorical Competence”  
Joanne Giordano, University of Wisconsin Colleges, Wausau, “Using Research on Student Learning as a Framework for Curricular Redesign”  
Holly Hassel, University of Wisconsin Marathon County, Wausau, “Situation Competency-Based Composition within National Imperatives”

**Writing Programs**

**G.33 The Stories We Tell: Narratives, Institutional Discourse, and the Public Documents of Writing Centers**

JW Marriott, Room 208, Second Floor

**Chair:** Tammy Conard-Salvo, Purdue University, West Lafayette, IN  
**Speakers:** Tammy Conard-Salvo, Purdue University, West Lafayette, IN  
Tristan Abbott, Purdue University, West Lafayette, IN  
Stacy Nall, Purdue University, West Lafayette, IN
Writing Programs

G.34 Opening Curriculum, Creating Openings: Transforming a Writing Program after a CWPA Program Evaluation

JW Marriott, Grand Ballroom I, Second Floor

Chair: Magdelyn Helwig, Western Illinois University, Macomb

Speakers: Mahrya Carncross, Western Illinois University, Macomb, “Integrating Research, Technology, and Information Literacies into the Writing Program”
Nicole Hagstrom-Schmidt, Western Illinois University, Macomb, “Negotiating Graduate Student Identities in the Encompassing Transition of Curricular Change”
William Knox, Western Illinois University, Macomb, “Moving to Meaningful Writing Assessment”
Barbara Ashwood, Western Illinois University, Macomb, “Surveying Writing Instruction through Dynamic Criteria Mapping”
Magdelyn Helwig, Western Illinois University, Macomb, “Preparing for the CWPA Consultant-Evaluator Visit”
William Thompson, Western Illinois University, Macomb, “Professional Development In Times of Worsening Institutional Financial Distress or What To Do after Hitting the Iceberg”

Theory

G.35 The Living Nature of Genres

JW Marriott, Room 204, Second Floor

Chair: Anis Bawarshi, University of Washington, Seattle

Speakers: Heather Bastian, The College of St. Scholastica, Duluth, MN
Jennifer LeMesurier, University of Washington, Seattle
Dylan Medina, University of Washington, Seattle

Respondent: Dylan Dryer, University of Maine, Orono
Research

G.37 Opening the Nature of Research: Reordering and Reimagining Access in Archival Research
JW Marriott, Room 313, Third Floor

Chair: Lara Smith-Sitton, Georgia State University, Atlanta, GA

Speakers:
- Jennifer Clary-Lemon, University of Winnipeg, Manitoba, Canada, “Environments and Open/Spaces: The Influence of Location in Archival Research”
- Marta Hess, Georgia State University, Atlanta, “Challenges and Opportunities: Accessibility and Discovery in Public Archives”
- Lynee Gaillet, Georgia State University, Atlanta, “Changing the Conversation: Archives as Sites for Meaning-Making”
- Lara Smith-Sitton, Georgia State University, Atlanta, GA, “Open Access, Open Sources: Reshaping and Remixing Research Materials”

Information Technologies

G.38 Flipped or Flipped Out? Understanding the Decision-Making behind Pedagogical Integration of Technology and New Media
JW Marriott, Grand BallroomVI, Third Floor

Chair: Barbara Blakely, Iowa State University, Ames

Speakers:
- Lynn McCool, Iowa State University, Ames, “The Potential of the Flipped Classroom”
- Barbara Blakely, Iowa State University, Ames, “Technology Integration by Late-Career Faculty”
- Casey White, Iowa State University, Ames, “New Media and Faculty at Four-Year Colleges”
Teaching Writing & Rhetoric

G.39 Ruptures and Closures: Evaluating Correctness, Deviation, and Exaggeration in First-Year Composition
JW Marriott, Grand Ballroom III, Third Floor

Chair: Zachary Beare, University of Nebraska-Lincoln

Speakers: Trevor Meyer, University of South Carolina, Columbia, “Through the City Gates: Classical Paradigms and Modern Problems in Error”
Marcus Meade, University of Nebraska-Lincoln, “The Most Important Project of Our Time: A Nuanced Examination of Hyperbole in First-Year Writing”
Zachary Beare, University of Nebraska-Lincoln, “The Most Important Project of Our Time: A Nuanced Examination of Hyperbole in First-Year Writing”
Stephanie Boone-Mosher, University of South Carolina, Columbia, “‘Stuck in the Life of a Thug’s Mentality’: Composition Instructors’ Resistance to Code-Meshing in Student Texts”

Academic Writing

G.40 Meeting the Needs of L1 and L2 Graduate Student and Post-Doc Writers: From Needs Assessment to Program Development
JW Marriott, Grand Ballroom VIII, Third Floor

Chair: Steve Simpson, New Mexico Tech, Socorro

Speakers: Steve Simpson, New Mexico Tech, Socorro, “A Graduate-Level STEM Communication Fellows Program for L1 and L2 Students at a Science and Engineering University”
Marino Fernandes, University of New Hampshire, Durham, “Reimagining Access: How SLA Scholarship Lightens the Ethical Load in the Writing Center”
Michelle Cox, Dartmouth College, Hanover, NH, “Conducting a Language and Literacy Needs Assessment of International Graduate Students and Post-Docs: One Approach and Preliminary Results”
Friday, 11:00 a.m.–12:15 p.m.

**H Sessions:** 11:00 a.m.–12:15 p.m.

---

**Featured Speaker**

**Robert H. McRuer**  
George Washington University, Washington, DC  
“A Queer Kind of Recognition: Academia, Locality, and the State”  
JW Marriott, Grand Ballroom V, Third Floor

**Chair:** Margaret Price, Spelman College, Decatur, GA

During Fall 2013, CCCC members discussed the question of what it means to hold our convention in Indianapolis, Indiana, where a state amendment banning gay marriage is on the table, and where the state’s criminal code is written in a way that may prevent same-sex couples from even applying for marriage licenses. The significance of this discussion goes beyond the specific situation of Indiana or 2014; it points to important questions for the future of CCCC. What is the best course of action when a scholarly organization attempts to respond to oppressive city or state laws? What are the implications of assuming that “gay marriage” is of principal importance in LGBTQ activism? What happens when we combine “queer” with “institutions” (both of higher learning, and of marriage), and with the state? Ultimately, how might we imagine a more open future for LGBTQ politics in CCCC, and perhaps beyond?

This session will begin with a talk by Dr. Robert McRuer, which will investigate the question of “the state” on several levels, including questions about both individual US states where CCCC might or might not convene in the futures we are imagining, and also about the larger US state, in its contradictory moment of both “recognizing” certain forms of queerness (through shifting public opinion and laws around marriage) and intensely surveilling others. In the process, McRuer attempts to locate us in a moment of both danger and reinvention—of our priorities, coalitions, and institutions.

Following Dr. McRuer’s talk, attendees will engage in an extended discussion of these issues, moderated by Dr. Margaret Price. Topics may include the
Robert McRuer is the author or editor of three books: *Sex and Disability* (Duke UP, 2012; co-edited with Anna Mollow); *Crip Theory: Cultural Signs of Queerness and Disability* (New York UP, 2006); and *The Queer Renaissance: Contemporary American Literature and the Reinvention of Lesbian and Gay Identities* (New York UP, 1997). *Crip Theory* was awarded the Alan Bray Memorial Book Award (2007) from the GL/Q Caucus of the Modern Language Association, and was a finalist for a Lambda Literary Award. With Abby L. Wilkerson in 2003, he co-edited a special double issue of *GLQ: A Journal of Lesbian and Gay Studies*, “Desiring Disability: Queer Theory Meets Disability Studies,” which was awarded the Best Special Issue Award (2004) from the Council of Editors of Learned Journals (CELJ). He is now completing a monograph tentatively titled *Cripping Austerity*.

Margaret Price is the author of *Mad at School: Rhetorics of Mental Disability and Academic Life* (University of Michigan P, 2011), which won the CCCC Outstanding Book Award. She is a member of the LBGTQ Task Force and Committee on Disability Issues in CCCC. Her work, further detailed at http://margaretprice.wordpress.com, has appeared in venues including *JAC, CCC, Kairos* and *Bitch: Feminist Response to Pop Culture*. With Stephanie Kerschbaum, she is now at work on a qualitative study of disability and disclosure in higher education.
Featured Session

H.07  Sailing Forth into the Four C’s: When CCCC Leaders Were Newcomers
JW Marriott, Grand Ballroom X, Third Floor

Chair:
Cindy Selfe, The Ohio State University, Columbus

Speakers:
Erika Lindemann
University of North Carolina, Chapel Hill, “When the Field Was Young . . . and I Was Too”

Akua Duku Anokye
Arizona State University, Tempe, “Talking Brought Me Here”

Duane Roen, Arizona State University, Tempe, “The CCCC Convention: An Annual Mentoring Event”

Respondents:
Victor Villanueva, Washington State University, Pullman
Peter Elbow, University of Massachusetts, Amherst
Featured Session

H.14 Surviving and Thriving while Working off the Tenure-Track: Gender, Contingent Labor, and Writing Instruction in the 21st Century
JW Marriott, Grand Ballroom II, Second Floor

Chair:
Eileen Schell, Syracuse University, NY

Speakers:
Paula Patch
Elon University, NC, “Who Are You Calling Contingent? Making the Case—and a Place—for Permanent Non-Tenure Track Faculty in Today’s English Department”

Laura Powell
University of Nevada, Las Vegas, “From Perishing to Publishing: Overcoming Barriers to Women Contingent Faculty’s Success”

Valerie Robin
Georgia State University, Atlanta, “Working without a Net: The Traumas of Contingent Labor”

Sherri Craig
Purdue University, West Lafayette, IN, “Tomorrow’s Troubled Transformations: The Graduate Student Transition into Full-Time Faculty”

Paige Talbot
South Seattle Community College, WA, “The Women Will Endure It, and the Men Will Solve It: The Intersection of Power and Gender during Crises in Higher Education”
Friday, 11:00 a.m.–12:15 p.m.

**Academic Writing**

**H.01 Going to the Source: Rhetorical Approaches to Research-Based Writing**

JW Marriott, Room 101, First Floor

**Chair:** William FitzGerald, Rutgers University, Camden  
**Speakers:** William FitzGerald, Rutgers University, Camden, “Rethinking the Annotated Bibliography as a Research Genre”  
Binyomin Abrams, Boston University, MA, “Real Research/Real Genres: Integrating Research-Based Writing into an Introductory Analytical Chemistry Sequence for Majors”  
Joe Bizup, Boston University, MA, “BEAM Revisited: Mapping Disciplines, Genres, Practices”

**Academic Writing**

**H.02 STEM and Spectrum Issues in WAC Initiatives**

JW Marriott, Room 105, First Floor

**Chair:** J. Michael Rifenburg, University of North Georgia, Gainesville  
**Speakers:** Cary Moskovitz, Duke University, Durham, NC, “Experts as Readers for STEM Student Writers: Findings from a 3-Year NSF-Sponsored Study”  
Pamela Saunders, University of Illinois at Urbana-Champaign, “Composition in a Coded World: A Case Study of Hybrid Writing by a Computer Science Student on the Spectrum”  
Steffen Guenzel, University of Central Florida, Orlando, “Moving towards Collaborative Learning in the Chemistry Writing Lab with Help of Disciplinary Writing Consultants”

**Basic Writing**

**H.03 Piloting the Brave New World of Developmental Writing: Co-Requisite Enrollment at a Regional State University**

JW Marriott, Room 106, First Floor

**Chair:** Ellen Barker, Nicholls State University, Thibodaux, LA  
**Speakers:** Ellen Barker, Nicholls State University, Thibodaux, LA, “The Department Chair and Emerging Co-Requisite Developmental Writing Programs”  
Scott Banville, Nicholls State University, Thibodaux, LA, “Another Day, Another Meeting: Integrating Developmental Writing into an Existing FYW Program”  
Louie Charpentier, Nicholls State University, Thibodaux, LA, “But I’m Just an Adjunct: Teaching Co-Requisite Developmental Writing—Developing Programs, Writers, and Teachers”
Community, Civic & Public

H.04 Caught Open by Service-Learning: Voicing Difficult Stories from the Field
JW Marriott, Grand Ballroom I, Second Floor

Chair: Isabel Baca, University of Texas at El Paso
Speakers: Isabel Baca, University of Texas at El Paso, “Service-Learning: To Tenure or Not To Tenure”
Juan Arturo Muro, AVANCE, El Paso, TX, “Service-Learning: A Risky Business”
Bradford Hincher, Georgia State University, Atlanta, “In Whose Service, Learning?”
Laura Anderson, Georgia State University, Atlanta, “Making Academia Uncomfortable: Service-Learning, Sex Work, and Telling Difficult Stories”

Community, Civic & Public

H.05 New Media and New Agency: Redesigning Community-Based Writing
JW Marriott, Room 102, First Floor

Chair: Thomas Deans, University of Connecticut, Storrs
Speakers: Cindy Mooty, Oakland University, Rochester, MI, “Writing as the Community: The Curriculum as a Tool for Prompting Proactive Student Activists”
Joyce Meier, Michigan State University, East Lansing, “Multimodal Goes Global: Assessing a Service-Learning Project”
Stephanie White, University of Wisconsin-Madison, “Community Exigencies, Multimodal Pedagogies”
Allen Brizee, Loyola University, Baltimore, MD, “Agency and Civic Action: WordPress as a Tool for Community Knowledge Work”

Creative Writing

H.06 I Got Cha Open: Integrating the Arts into Composition
JW Marriott, Room 107, First Floor

Chair: Tara Betts, Binghamton University (State University of New York), NY
Speakers: Curtis Crisler, Indiana University (IPFW), Fort Wayne
Ciara Miller, Indiana University Bloomington
Mitchell Douglas, Indiana University-Purdue University, Indianapolis
Tara Betts, Binghamton University (State University of New York), NY
Information Technologies

H.09  **Hacking as Practice, Culture, and Epistemology: Fostering Creative Inquiry and Advocacy in Composition Studies**

JW Marriott, Room 108, First Floor

*Chair:* Joseph Cirio, Florida State University, Tallahassee  
*Speakers:* Heather Lang, Florida State University, Tallahassee, “Hack as Epistemology: Encoding the Work of Composition as a Creative Enterprise”  
Jacob Craig, Florida State University, Tallahassee, “Are Anonymous: Engaging Hacktivism in Composition”  
Bret Zawilski, Florida State University, Tallahassee, “Hacking Materiality: Open-Source Software and Breaking Limitations”

Information Technologies

H.10  **Open(ing) Technological Access in Digital, Professional, and Scholarly Spaces**

JW Marriott, Room 109, First Floor

*Chair:* Jennifer K. Johnson, University of California, Santa Barbara  
*Speakers:* Lehua Ledbetter, Michigan State University, East Lansing, “Seeking Access to YouTube’s Beauty Community”  
Amber Buck, College of Staten Island, City University of New York, NY, “Linking In: Access and Professional Digital Identity”  
Doug Walls, University of Central Florida, Orlando, “Access(ing), Digital Literacy Narratives, and Professionalization”

Information Technologies

H.11  **Shifting the Conversation: Conceptions of Identity in Digital Writing Environments**

JW Marriott, Room 103, First Floor

*Chair:* Alanna Frost, University of Alabama, Huntsville  
*Speakers:* Suzanne Malley, Columbia College, Chicago, IL, “Making Big Room for Small Talk: Tracing Social Connections and the Knowledge Practices of Academic Writing in a Global, Online Writing Classroom”  
Pegeen Reichert Powell, Columbia College, Chicago, IL, “Welcome to My Home/Page: Hospitality in Face-to-face and Digital Classrooms”  
Kristin Ravel, University of Wisconsin-Milwaukee, “What Face Are We Responding To?: Perceptions of Interface and Identities in Online”
Information Technologies

H.12 Where We’re Going We Don’t Need Roads: Rethinking “Stretch” FYC Pedagogy in a Hybrid World
JW Marriott, Room 301, Third Floor
Chair: James Wermers, Arizona State University, Phoenix
Speakers: Mark Haunschild, Arizona State University, Phoenix
James Wermers, Arizona State University, Phoenix
Shillana Sanchez, Arizona State University, Phoenix

Institutional and Professional

H.13 Encouraging Student Engagement in Labor Activism through FYC Curricula: A Program-Wide Experiment During Campus Equity Week
JW Marriott, Room 104, First Floor
Chair: Lisa Langstraat, Colorado State University, Fort Collins
Speakers: Maria Maisto, Cuyahoga Community College, Akron, OH
Vani Kannan, Colorado State University, Fort Collins
Adam Mackie, Colorado State University, Fort Collins
Emily Morgan, Colorado State University, Fort Collins
Nancy Henke, Colorado State University, Fort Collins
Lisa Langstraat, Colorado State University, Fort Collins
Sue Doe, Colorado State University, Denver

Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives

H.15 Archives, Provenance, and Multi-Modal Composing: Refiguring Research in Writing Courses with Special Collections, and Archivists, and Digital Archives
Marriott Downtown, Florida Room, First Floor
Chair: John Miles, Wofford College, Spartanburg, SC
John Miles, Wofford College, Spartanburg, SC
Kim Rostan, Wofford College, Spartanburg, SC
Friday, 11:00 a.m.–12:15 p.m.

**Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives**

**H.16 Places of Arrival: Literacy Acquisition In and Out of School**

JW Marriott, Room 302, Third Floor

**Speakers:** Molly Brayman, University of Cincinnati, OH, “Students as Fans: A Model of Public and Academic Identities in Concert”

Laura Rutland, Gannon University, Erie, PA, “Collaboration and the Shaping of Information Literacy in the Composition Classroom”

Brice Nordquist, Midway College, Louisville, KY, “Following the Creators of College and Career: Three Stories of Mobility and Complexity”

Heather Lindenman, University of Maryland, College Park “Beyond the Academy: Students’ Non-Academic Writing Lives”

**Language**

**H.17 Open Access and a New Visibility for Linguistically Underrepresented Students’ Right/Write to Their Own Languages**

JW Marriott, Room 206, Second Floor

**Chair:** Bonnie Williams, California State University Fullerton

**Speakers:** Samuel Kamara, Illinois State University, Normal, “World Englishes and Bilingual Creativity: Practices of Sierra Leonean Writers, and Their Implications for Pedagogy and Literacy”

Jennifer Fisch-Ferguson, Graduate Student, Fenton, MI, “Students’ Right to Their Own Language Revisited: Calling for Redefinition of Voice”

Chinyere Uzogara, University of Michigan, Ann Arbor, “Reimagining SR-TOL: Generation 1.5 Students’ Right to House Their Own Languages”

Lami Fofana-Kamara, Michigan State University, East Lansing, MI, “A De/Colonial Second Language Pedagogy: Responding to the New Basic Writers/Writing Exigency”

**Professional and Technical Writing**

**H.18 Citizens and Scientists, Environment and Ethics**

JW Marriott, Room 208, Second Floor

**Chair:** Maureen Mathison, University of Utah, Salt Lake City

**Speakers:** Maureen Mathison, University of Utah, Salt Lake City, “The Undoing of the Scientist Rhetorician: Environment over Development”

Jean Goodwin, Iowa State University, Ames, “Science Communication Ethics: The Case of the Iowa Climate Letter”

Caroline Gottschalk Druschke, University of Rhode Island, Kingston, “Accountability to Public Stakeholders in Watershed-Based Restoration”
Research

H.19 Collecting, Analyzing, and Talking about Data
JW Marriott, Room 202, Second Floor
Chair: Jason Swarts, North Carolina State University, Raleigh
Speakers: Karen Lunsford, University of California-Santa Barbara, “Building a Research Tradition”
Rebecca Rickly, Texas Tech University, Lubbock, “What To Do with What You’ve Got: Representing Research”
Jason Swarts, North Carolina State University, Raleigh, “The Order in Method: How the Messy World of Writers Becomes Tidy”

Research

H.20 On Methodological Discovery: Opening Research Design to the Instability of Research Sites
JW Marriott, Room 203, Second Floor
Speakers: Kristen Moore, Texas Tech University, Lubbock
Libby Miles, University of Rhode Island, Kingston
Michele Simmons, Miami University of Ohio, Oxford
Patricia Sullivan, Purdue University, West Lafayette, IN

Research

H.21 The Writing Transfer Project: A Cross-Institutional RAD Study of Transfer from General Education Writing to Disciplinary Writing
JW Marriott, Room 204, Second Floor
Chair: Gwen Gorzelsky, Wayne State University, Royal Oak, MI
Speakers: Gwen Gorzelsky, Wayne State University, Royal Oak, MI
Ed Jones, Seton Hall University, South Orange, NJ
Carol Hayes, George Washington University, Washington DC
Dana Driscoll, Oakland University, Rochester, MI

Teaching Writing & Rhetoric

H.22 An Image Is Worth a Thousand Words: Open Access Technology and Reimagined Histories
JW Marriott, Room 205, Second Floor
Speakers: Carolyn Handa, University of Alabama, Tuscaloosa
Matthew Wells, University of Alabama, Tuscaloosa
Stephanie Parker, University of Alabama, Tuscaloosa
Amanda Stevens, University of Alabama, Tuscaloosa
Teaching Writing & Rhetoric

H.23 Digital Writing Classrooms: Wikis as Genre, New Identities, and Anxieties

JW Marriott, Room 207, Second Floor

Chair: Elizabeth Tomlinson, West Virginia University, Morgantown
Speakers: Brittany Cottrill, Grand View University, Des Moines, IA, “A Cyber (Anxiety) Attack: Writing Anxiety in the Digital Writing Classroom”
Brandy Dieterle, University of Central Florida, Orlando, “Digital Communities as Authentic Writing Situations in First-Year Composition”
Christopher Basgier, University of North Dakota, Grand Forks, “Rhetorical Shifts in Advanced Composition: Using Wikis to Promote Genre Knowledge”

Teaching Writing & Rhetoric

H.24 Is Open the Same as ‘Access’? Teaching Writing in the Two-Year College

Marriott Downtown, Illinois Room, First Floor

Chair: Keith Kroll, Kalamazoo Valley Community College, MI
Speakers: Lisa Mahle-Grisez, Sinclair Community College, Beavercreek, OH
Barry Alford, Mid Michigan Community College, Mt. Pleasant
Keith Kroll, Kalamazoo Valley Community College, MI

Teaching Writing & Rhetoric

H.25 Opening FYC to Student Empirical Research: Motivation, Implementation, and Efficacy

Marriott Downtown, Michigan Room, First Floor

Chair: Elizabeth Imafuji, Anderson University, IN
Speakers: Nicki Baker, Ball State University, Muncie, IN, “After the Autoethnographic Empirical Research: Longitudinal Course Efficacy”
Ann Burke, University of Michigan, Ann Arbor, “‘Project Experiment’: Inquiry-Driven Learning in First-Year Composition”
Elizabeth Imafuji, Anderson University, IN, “‘I should be able to dive in’: The Importance of FYC Students’ Own Research Interests”
Teaching Writing & Rhetoric

H.26 “Possibility, Transparency, and Equality”: Negotiating Economies of Technology in the Composition Classroom
JW Marriott, Grand Ballroom III, Third Floor
Chair: Wendy Olson, Washington State University, Vancouver
Speakers: Wendy Olson, Washington State University, Vancouver
Sky Wilson, Washington State University, Vancouver
Siskanna Naynaha, Lane Community College, Eugene, OR
Justin Obara, Washington State University, Pullman

Teaching Writing & Rhetoric

H.27 Teaching That Matters: New Materialism Meets Composition Pedagogy
JW Marriott, Room 308, Third Floor
Chair: Cynthia Bateman, University of South Carolina, Columbia
Speakers: Christine Masters Jach, Purdue University, West Lafayette, IN,
“Material Methods: Data Visualization and Composition”
Cynthia Bateman, University of South Carolina, Columbia, “Towards a Composition Pedagogy That Matters; Or, Making a Case for a Pedagogy of Diffraction”
John Muckelbauer, University of South Carolina, Columbia, “A New Material Composition”

Theory

H.28 Being Open to Alternative Sources of Knowledge: Influencing Civil Discourse through Chicana Feminism, Affect Theory, and Environmental Justice
Marriott Downtown, Texas Room, First Floor
Chair: Kristi McDuffie, Illinois State University, Bloomington
Speakers: Lisa Phillips, Illinois State University, Bloomington, “Sensory Wayfinding” and Environmental Justice in Rhetorical Theory Pedagogy”
Melissa Ames, Eastern Illinois University, Charleston, “Exploding Rhetorics of 9/11: Using Affect Theory to Interrogate the Historical Construction of Events”
Kristi McDuffie, Illinois State University, Bloomington, “Utilizing Anzaldúa’s Theory of Nepantla to Address White Subjectivities and Resistance”
Friday, 11:00 a.m.–12:15 p.m.

Theory

H.29 Indigenous Rhetorical Survivance: Opening Ontological Alliances

JW Marriott, Room 303, Third Floor

Chair: Kristin Arola, Washington State University, Pullman
Speakers: Kristin Arola, Washington State University, Pullman
David Grant, University of Northern Iowa, Cedar Falls
Ann Updike, Miami University Ohio, Oxford

H.30 Queer Theories: Institutional Connections and Problems

JW Marriott, Room 304, Third Floor

Chair: Ann Blakeslee, Eastern Michigan University, Ann Arbor
Speakers: Jessica Mason McFadden, Western Illinois University, Macomb, “Open Access to Desire: Queering Classrooms to Build Connections”
Kendall Gerdes, The University of Texas at Austin, “Rhetorical Theory, High and Low”
Lindsay Russell, University of Illinois at Urbana-Champaign, “Genre and Gender: A Case for Trans-Theory in Rhetorical Genre Studies”

H.31 Transformative Rhetorics of Literacy and Identity in Appalachia

JW Marriott, Room 305, Third Floor

Chair: Kathryn Taylor, Purdue University, West Lafayette, IN
Speakers: Sara Webb-Sunderhaus, Indiana University Purdue University, Fort Wayne, “Rhetorical Theories of Appalachian Literacies”
Kathryn Taylor, Purdue University, West Lafayette, IN, “Everyday Rhetorics of Urban Appalachia”
Megan Adams, Bowling Green State University, OH, “Building Community in Appalachia through Digital Storytelling”
Krista Bryson, The Ohio State University, Columbus, “Institutional and Activist Rhetorics of Urban Appalachia”
**H.32 Composition as Open Environment**

JW Marriott, Grand Ballroom VIII, Third Floor

*Co-Chairs:* Christina Santana, Arizona State University, Tempe  
Barbara Schneider, University of Toledo, OH  

*Speakers:* Paul Wise, University of Toledo, OH  
Sheri Benton, University of Toledo, OH  
Barbara Schneider, University of Toledo, OH  
Anthony Edgington, University of Toledo, OH  
Deanna Mascle, Morehead State University, KY  
Michelle Miley, Montana State University, Bozeman  
Mary Gray, University of Houston, TX

**H.33 Opening Our Eyes: Addressing the Needs of All Students**

JW Marriott, Room 306, Third Floor

*Chair:* Heidi A. Stevenson, Northern Michigan University, Marquette

*Speakers:* Beth Towle, University of Notre Dame, IN, “Writing Centers and First-Generation College Students”  
Jeremy Land, Baylor University, Temple, TX, “Changing our Play: Addressing College Athlete Academic Performance through an Interdisciplinary Approach”  
Kathryn Houghton, Michigan State University, East Lansing, “Communicating from the Start: Community-Based Learning in the First-Year Writing Studio”  
Kate Fedewa, Michigan State University, East Lansing, “Communicating from the Start: Community-Based Learning in the First-Year Writing Studio”  
Marisa Sandoval, University of Arizona, Tucson, “Opening Relationships between Stakeholders at a Writing Center for Student-Athletes: My Role(s) as Negotiator and Tutor”
Friday, 11:00 a.m.–12:15 p.m.

**Writing Programs**

**H.34 Undergraduate Writing Majors and the Future of Writing Studies**
Marriott Downtown, Indiana Ballroom E, First Floor

*Chair:* Jacob Babb, Indiana University Southeast, New Albany

*Speakers:* Ralph Wahlstrom, Buffalo State University, NY
T J Geiger, Lamar University, Syracuse, NY
Rory Lee, Florida State University, Tallahassee
Jacob Babb, Indiana University Southeast, New Albany

*Respondent:* Kathleen Blake Yancey, Florida State University, Tallahassee

**Writing Programs**

**H.35 Opening the Mission: Writing Program Design in Faith-Based Institutions**
JW Marriott, Room 314, Second Floor

*Chair:* Elizabeth Vander Lei, Calvin College, Grand Rapids, MI

*Speakers:* Debra Frank Dew, Valparaiso University, IN, “Repurposing Our WPA Work: Women’s Tea as Mission-Appropriate Venue for Change”
Kristine Johnson, Xavier University, Cincinnati, OH, “The Ethics and Pragmatics of Mission-Based Writing Assessment”
Faith Kurtyka, Creighton University, Omaha, NE, “Eloquentia Perfecta on the Ground: Building a Mission-Driven WAC Program”

**Theory**

**H.36 Open Data: Animals, Actants, and Nonhuman Writers**
JW Marriott, Room 313, Third Floor

*Chair:* Sidney I. Dobrin, University of Florida, Gainesville

*Speakers:* Aaron Beveridge, University of Florida, Gainesville, “Text as Data: Hacking Nonhuman Writers”
Jacob T. Riley, University of Florida, Gainesville, “Big Data: From Human Agents to Posthuman Actants”
Sean Morey, Clemson University, SC, “Fluid Data: Open Loops, Avatars, Sharks”
**Teaching Writing & Rhetoric**

**H.37  Remixing Scholarship, Remixing the Classroom: Opening New Spaces for Teaching and Learning through Video**  
JW Marriott, Room 312, Third Floor  
*Chair:* Crystal VanKooten, University of Michigan, Ann Arbor  
*Speakers:* Ben Gunsberg, Utah State University, Logan, “Remixing the Sentence”  
Steven Engel, University of Michigan, Ann Arbor, “Remixing Scholarship on Plagiarism”  
Crystal VanKooten, University of Michigan, Ann Arbor, “Remixing How and Why We Write”

**Institutional and Professional**

**H.38  MA and PhD Program Design: Impact on Graduate Student Success**  
JW Marriott, Room 309, Third Floor  
*Speakers:* John Dunn, Eastern Michigan University, Ypsilanti, “A Source for Inventing the Future of the Master’s Degree in Writing Studies: An Analysis of Data from the 2012 Program Survey of the Master’s Degree Consortium of Writing Studies Specialists”  
Polina Chemishanova, University of North Carolina, Chapel Hill, “The Hidden Minority: Portrait of International Students in Rhetoric and Composition Graduate Programs”  
Karen Bishop Morris, Purdue University, Calumet, “Denial Ain’t Just a River in Egypt: The Ecology of the English Master’s and the Moral Imperative to Intervene”

**Institutional and Professional**

**H.39  Collaborating with the Sources Next Door to Open a Future of Authentic Assessment**  
JW Marriott, Room 310, Third Floor  
*Chair:* Linsey Cuti, Kankakee Community College, IL  
*Speakers:* Becky Nugent, Governors State University, University Park, IL, “Moving toward the Future and Horizontal Alignment”  
Laura White, Governors State University, University Park, IL, “Opening Our Assumptions about Writing Instruction”  
Linsey Cuti, Kankakee Community College, IL, “Accessing the Path to Co-operative Writing Assessment”  
Genevieve Boesen, South Metropolitan Higher Education Consortium, Crete, IL, “Collaborating with the Sources Next Door”
Information Technologies

H.40 Textbooks Unbound: Open Access Publishing and Digital Course Materials
JW Marriott, Room 311, Third Floor

Chair: Jocelyn A. Chadwick, Harvard Graduate School of Education, Cambridge, MA

Speakers: Elizabeth Allan, Oakland University, Rochester, MI, “Is There a (Print) Text in This Class?: The Materiality of Students’ Reading Practices in the Open-Source, E-Textbook Age”
Tonya Ritola, Georgia Gwinnett College, Marietta, “Is There a (Print) Text in This Class?: The Materiality of Students’ Reading Practices in the Open-Source, E-Textbook Age”
Monica Norris, Texas Tech University, Lubbock, “‘But what do they do with it?’: Examining Student and Instructor Use of an E-Handbook through Direct and Indirect Measures”
Susan Lang, Texas Tech University, Lubbock, “‘But what do they do with it?’: Examining Student and Instructor Use of an E-Handbook through Direct and Indirect Measures”
Matthew Balk, Ball State University, Muncie, IN, “Access Denied? Approaches to Open Access Textbooks in First-Year Composition”

Writing Programs

H.41 Institutional Remix: Opening the Doors to Freshmen and Writing Across the GE Curriculum
JW Marriott, Grand Ballroom IV, Second Floor

Chair: Kerri Morris, Governors State University, Flossmoor, IL

Speakers: Kerri Morris, Governors State University, Flossmoor, IL, “Writing about Writing: Serving the Students, the Curriculum, and the Discipline”
Elaine Maimon, Governors State University, Crete, IL, “WAC and the Model 21st Century University”
Matthew Thiele, Governors State, Park Forest, IL, “Embracing Change and Seeking Balance in a New Freshman Writing Curriculum”
Rashidah Jaami’ Muhammad, Governors State University, Richton Park, IL, “Transdisciplinary GE: A Model for Open and Involved Scholarship and Learning”
I Sessions: 12:30–1:45 p.m.

Academic Writing

I.01 Models and Concepts for Academic Writing: Rethinking ‘Open’ and ‘Free’

JW Marriott, Room 206, Second Floor

Chair: Laura Davies, United States Air Force Academy, Colorado Springs, CO

Speakers: Elise Takehana, Fitchburg State University, MA, “Open and Collaborative: Research Writing as Online Curatorship”
Scott Geisel, Wright State University, Dayton, OH, “Two Strategies for Student Success: Short, Foundation Assignments, and Enhanced Peer Review and Self-Assessment”

Academic Writing

I.02 The Things They Carry: First-Year Composition and the Quest for Transferability

JW, Marriott, Room 101, First Floor

Chair: Suzanne Lane, Massachusetts Institute of Technology, Cambridge

Speakers: Scott Stevens, University of Redlands, CA, “Change We Can Believe In: Transfer of Learning from Baristas to Biologists”
Brett Flehinger, Harvard University, Cambridge, MA, “I Do Not Think It Means What You Think It Means”: High Road Transfer and Writing in Disciplinary Courses”
Suzanne Lane, Massachusetts Institute of Technology, Cambridge, “Transfer across Platforms: Do Any Lessons Transfer from Feedback on an Online Essay Assessment?”
Mary Boland, California State University, San Bernardino, “Passport Pedagogies: Why Packing for the Hinterlands is (Still) Hard”

Basic Writing

I.03 Reframing Reluctance and Resistance

Marriott Downtown, Illinois Room, First Floor

Chair: Jamey Gallagher, Community College of Baltimore County, MD

Speakers: Deirdre McMahon, Drexel University, Philadelphia, PA
Wiley Davi, Bentley University, Waltham, MA
Debonair Oates-Primus, Community College of Philadelphia, PA
Jamey Gallagher, Community College of Baltimore County, MD
Friday, 12:30–1:45 p.m.

**Community, Civic & Public**

I.04 Discrimination, Racism, and Segregation in Writing Practices, Programs, and Assessment

JW Marriott, Room 102, First Floor

*Chair:* Aja Martinez, Binghamton University, State University of New York, NY

*Speakers:* Romeo Garcia, Corpus Christi, Texas, “Discrimination and Racism: From a Student Writer and Writing Instructor of Color”

Lindsey Banister, Syracuse University, NY, “Embodied Experiences of Segregation: A Call for Self-Directed Placement of ‘Remedial’ Student-Writers”

**Community, Civic & Public**

I.05 Opening the Academy: Access In/Outside Academic Discourse

Marriott Downtown, Illinois Room, First Floor

*Chair:* Jesse Priest, University of Massachusetts, Amherst

*Speakers:* Daniel Ehrenfeld, University of Massachusetts, Amherst, “‘Us Against Them’: Pitfalls of Open Access for Publics and Counterpublics”

Jesse Priest, University of Massachusetts, Amherst, “The Academy and its Publics: Cultural Capital and the Literacy Crisis”

Christopher Edwards, University of Massachusetts, Amherst, “Literacy and Citizenship: Education Reform and the Commodification of Literacy”

Courtney Gustafson, University of Massachusetts, Amherst, “The Social Value of Literacy within Incarcerated Populations: Conflicting Definitions of Literacy and Problems of Framing”

**Creative Writing**

I.06 Openings in Approaches to Teaching Writing with Technology

JW Marriott, Room 207, Second Floor

*Chair:* LauraAnne Carroll-Adler, University of Southern California, Grandada Hills

*Speakers:* Leah Schweitzer, High Point University, NC, “Everyone’s a Critic: Open Access to Assessment in the Creative Writing Classroom”

Adam Koehler, Manhattan College, The Bronx, NY, “The Total Electric Drama: Creative Writing Studies and the Digital Humanities”

Sarah Harris, Indiana University East, Richmond, “Learning and Light: Open Communities in Creative Writing”

Kainat Abidi, Montclair State University, NJ, “Political Twittoric: The Rhetorical Use of Twitter by the Obama 2012 Presidential Campaign”
Teaching Writing & Rhetoric

I.07 Screed Time: How Does CCCC Get Its Sexxy Back?
JW Marriott, Room 301, Third Floor
Chair: Pegeen Reichert Powell, Columbia College Chicago, IL
Speakers: Susan Gebhardt-Burns, Norwalk Community College, CT, “Screed Time: Have We Ourselves Abandoned Audience When Presenting at CCCC?”
Keri Mathis, University of Louisville, KY, “Liminal Spaces: The Marriage of Non-Traditional Students’ Academic/Career/Personal Selves in the Open Access Institution”
Nicole Williams, Bridgewater State University, MA, “Navigating the Spaces in Between: Life as Contingent Faculty”

Information Technologies

I.08 Evolving Curriculum and Research in Digital Literacy
JW Marriott, Room 309, Third Floor
Chair: Michael W. Schwartz, St. Cloud State University, MN
Speakers: Joseph Torok, Wayne State University, Detroit, MI, “What’s My School of Thought? Tracing Intellectual Networks from Dissertation to Publication in Purdue University’s Present-Tense Journal”
Christian Pulver, University of Massachusetts Amherst, “So Flow the Data: Digital Metabolism and the Changing Nature of Writing”
Mary Stewart, University of California, Davis, “Digital Literacy across the Curriculum: A Faculty Survey and Interview Series”
Scott Jones, Indiana University, Kokomo, “You Say You Want an Evolution: Expanding from Writing into a Digital Literacy-Based Curriculum”

Information Technologies

I.09 Massively Open? MOOCs and the Future of Teaching Writing at Scale
JW Marriott, Room 103, First Floor
Speakers: Adam Heidebrink, Rushmore, MN, “Writing on the Cloud: Designing Composition Pedagogy for the Masses”
Mary Hocks, Georgia State University, Atlanta, “The Success of This Course Depends on Your Participation: Composition, Technology, and Finitude in the Age of MOOCs”
Michael Harker, Georgia State University, Atlanta, “The Success of This Course Depends on Your Participation: Composition, Technology, and Finitude in the Age of MOOCs”
Scott DeWitt, The Ohio State University, Columbus, “Massively Optimistic: Scaling Student Engagement”
Lan Vu, Southern Illinois University Carbondale, “An Exploratory Study in Massive Open Online Courses (MOOC) in Composition”
Information Technologies

I.10 Opening the Ivory Gates: How to Work within and around LMS’s to Bring Life Back to Learning

JW Marriott, Room 105, First Floor

Chair: Steve Edgehouse, Stark State College, North Canton, OH

Speakers: Jennifer Cunningham, Kent State University at Stark, “Abe Lincoln and a Dog Walk into an LMS. . . : Using Web 2.0 Technology to Approximate Social Presence”

Steve Edgehouse, Stark State College, North Canton, OH, “‘Hacking’ Learning Management Systems through Contemplative Pedagogy and Reflective Practice”


Information Technologies

I.11 Talk and Textuality in the Online Classroom: Notes from an Online Associate’s Degree Composition Program

JW Marriott, Room 106, First Floor

Chair: Clay Walker, Wayne State University, Detroit, MI

Speakers: Clay Walker, Wayne State University, Detroit, MI, “Affecting Teacher Authority through Talk and Textuality in Online Classrooms”

Krista Petrosino, Tiffin University, OH, “Merging Talk with Textuality: Online Live Support Centers and Writing Conferences”

Conor Shaw-Draves, Saginaw Valley State University, University Center, MI, “From Moodle to Helix: Developing Talk and Textuality in a Next-Generation LMS”

Information Technologies

I.12 Writing Pedagogy and Social Media after a Decade of Facebook

Marriott Downtown, Michigan Room, First Floor

Chair: Susan Crisafulli, Franklin College, IN

Speakers: Ryan Shepherd, Arizona State University, Tempe, “What’s on Your Mind? Composing Practices on Facebook”

Chris Gerben, Stanford University, San Francisco, CA, “Ten Years After ‘Composition in a New Key’: The Life and Death of the Facebook Writer”

Elisabeth Buck, Ball State University, Muncie, IN, “Social Media Pedagogy 2.0: Reassessing Boundaries, Reconceptualizing Literacies”

Ryan McMillan, Middle Tennessee State University, Murfreesboro, “Connecting Outward: Web 2.0 Technologies as a Portal to Culture and Rhetoric”
Institutional and Professional

I.13 Graduate Students as Professionals and Teachers:
TA Prep, Professionalization, and the Job Market
JW Marriott, Room 104, First Floor
Chair: Cynthia Gomez, Hodges University, Naples, FL
Speakers: Caroline Dadas, Montclair State University, NJ, “Accessing the Profession: The Locations of the Rhetoric and Composition Job Market”
Lee Bauknight, University of South Carolina, Columbia, “A Grand Opening: Public and Private Transcripts in TA Preparation Programs”
Kristin Kay Winet, University of Arizona, Tucson, “From an Editor’s Perspective: ‘Opening Up’ Our Understanding of Graduate Student Professional Development Positions”

Institutional and Professional

I.14 The Logistical and Emotional Labor of WPA Work:
Personal Experiences
JW Marriott, Room 107, First Floor
Speakers: Christy Wenger, Shepherd University, Shepherdstown, WV, “Open Awareness: Mindfulness and the WPA”
Jonathan Cullick, Northern Kentucky University, Newport, “Opening Our Potential: When the WPA Becomes Chair”
Eberly Mareci, University of California San Diego, “An Anthropological Study of a Writing Program: Making of the Modern World at UCSD”

Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives

I.15 Beyond Monoculture: Open Source Research in the University Classroom
JW Marriott, Room 108, First Floor
Chair: Joyce Inman, University of Southern Mississippi, Hattiesburg
Speakers: Jeffrey Kaufmann, University of Southern Mississippi, Hattiesburg
Martina Scioliño, University of Southern Mississippi, Hattiesburg
Randy Gonzales, University of Southern Mississippi, Hattiesburg
Joyce Inman, University of Southern Mississippi, Hattiesburg
Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives

I.16 Who Defines Their Rights? Opening and Resisting Access

JW Marriott, Room 109, First Floor

Chair: Kyle Stedman, Rockford University, IL

Speakers: Cayo Gamber, George Washington University, Washington, DC, “Becoming Citizen Historians: Conducting Public Research with the United States Holocaust Memorial Museum in a First-Year Writing Course”
Regina Fabbro, Monroe Community College, Rochester, NY, “Writing Rights: Global Human Rights Education Initiatives and the Composition Classroom”
Christopher Hazlett, University of Maryland, College Park, “Prison Sentences: A New (Old) Space for Writing Theory, Research, and Pedagogy”
Alison Witte, Trine University, Liberty Center, OH, “‘We just don’t do that here’: Constructing Identity and Ethos through Resisting Access”

Professional and Technical Writing

I.18 Ethics and Accountability in Healthcare Communication

Marriott Downtown, Texas Room, First Floor

Speakers: Christen Rachul, Carleton University, Ottawa, Ontario, Canada, “Obesity, Evidence, and Knowledge Translation: A Multimodal, Genre-Based Analysis of Canada’s Food Guide”
Lora Arduser, University of Cincinnati, OH, “Crowdsourced Medicine: Questions and Implications for Medical Writers”
Susan Rauch, Texas Tech University, Lubbock, “Out of the Classroom, Into the Workplace: Simulation and Assimilation of eHealth Curricula”

Research

I.19 Collective Assessment: Writing Assessment, Rhetorical Practice, and Reader Placement Analysis

JW Marriott, Room 302, Third Floor

Chair: Miles Kimball, Texas Tech University, Lubbock

Speakers: Michael Young, La Roche College, Pittsburgh, PA, “The Center Can Hold: Assessment through Communication for the Writing Class, the Department, of the Institution”
Friday, 12:30–1:45 p.m.

Patricia Lynne, Framingham State University, MA, “Opening Expertise: Findings from an Expert Reader Placement Study”

Doug Baldwin, Educational Testing Service, New Hope, PA, “Scoring It Right: Basic Issues in Conducting Large-Scale Online Writing Assessments”

Mathew Gomes, Michigan State University, East Lansing, “Opening Up ‘Validity’: Collective Assessment and Rhetorical Practice”

Research

I.20 “Opening” Conversations: Culture(s) of Assessment, and Assessments of Culture

JW Marriott, Room 303, Third Floor

Chair: Bob Broad, Illinois State University, Normal

Speakers: Kayla Bruce, Illinois State University, Normal, “Finding Identity in Difference: Seeing Race and Culture in Writing Assessment”

Laurenn Jarema, Illinois State University, Normal, “Bridging the Gap: A Call for Incorporating Process in Writing Assessment Theory and Practice”

Matt Felumlee, Heartland Community College, Normal, IL, “Locavore Writing Assessment: Consequences of Standardized and Automated Writing Assessments, and New Strategies for Resistance”

Research

I.21 Tools Matter: Alternative Writing Environments, Visual Literacy, and Rhetorical Listening

JW Marriott, Room 306, Third Floor

Chair: Raúl Sánchez, University of Florida, Gainesville

Speakers: Terese Thonus, University of Kansas, Lawrence, “Writing Center Research Design: Matching Question to Methodology”

Chalice Randazzo, Texas Tech University, Lubbock, “Opening Silences: Rhetorically Listening over Multiple Methods”


Kory Ching, San Francisco State University, CA, “Tools Matter: Narratives of Composing Processes in Alternative Writing Environments”
Teaching Writing & Rhetoric

I.22 Circulating Students’ Texts into and out of Classrooms
JW Marriott, Room 308, Third Floor

Speakers: Elizabeth Lowry, Arizona State University, Tempe, “Into the Great Wide Open: Student Blogs and Complications of Genre, Discipline, and Exigence”
Jennifer O’Malley, Florida State University, Tallahassee, “Materiality, Production, and Delivery: Exploring the Circulation of Student Texts in First-Year Composition”
Hank Guelcher, California State University, Long Beach, “Choosing which Sources to Open: The Risks of Student Archival Research of Institutionally Sensitive Topics”

Teaching Writing & Rhetoric

I.23 Empathic Pedagogical Approaches: Introspection, Pathos, and Embodied Action
JW Marriott, Room 310, Third Floor

Chair: Laurie A. Pinkert, Humboldt State University, Arcata, CA

Speakers: Tim Jensen, Oregon State University, Corvallis, “Pathētic Pedagogies: Reimagining the Composition of Pathos, Affect, and Emotion”
Matt McKinney, University of Nevada, Reno, “Know that Feel: An Argument for Teaching Empathy in First-Year Composition”
Nathaniel Street, University of South Carolina, Columbia, “Provocative Textbooks: An Alternative Methodology for Rhetorical Writing”
Lisa Bailey, University of South Carolina, Columbia, “Being Open to Possibilities for Invention through a Pedagogy of Silence”

Teaching Writing & Rhetoric

I.24 Legacies of Undergraduate Research
JW Marriott, Grand Ballroom I, Third Floor

Chair: Jeff Sihman, Marquette University, Milwaukee, WI

Speakers: Enrique Paz, Miami University of Ohio, “Out of the Sandbox, or How I Became an (Undergraduate) Researcher”
Janet Heller, Michigan College English Association, Portage, “Connecting Undergraduate Research and Subsequent Scholarly and Creative Writing”
Justin Hodgson, Indiana University, Bloomington, “Opening Access, Opening Futures: Creative Inquiry, Collaborative Inspiration, and Cultivated Identities”
Geoffrey B. Elliott, Brooklyn, NY, “Play with It”
Edward Hahn, University of Minnesota, Minneapolis, “Tutored Research”

Respondents: Jenn Fishman, Marquette University, Milwaukee, WI
Rebecca Babcock, University of Texas Permian Basin, Odessa, TX
Alyssa-Rae Hug, St. John’s University, New York, NY
Nancy DeJoy, Michigan State University, East Lansing

Teaching Writing & Rhetoric

I.25 Opening Possibilities for Public Digital Composition in Writing Courses
JW Marriott, Room 304, Third Floor
Chair: Laura McGrath, Kennesaw State University, GA
Speakers: Laura McGrath, Kennesaw State University, GA, “Learn, Serve, Communicate: An Environmental Digital Storytelling Project”
Mark Gardner, Kennesaw State University, GA, “Remixing History: A Multimodal Exercise in Composing Public Counterfactual Histories”
Letizia Guglielmo, Kennesaw State University, GA, “Telling the Story of a City: Writing Place Digitally in Atlanta”

Teaching Writing & Rhetoric

I.26 Race/Class/Culture: (Re)Opening the First-Year Classroom
JW Marriott, Room 305, Third Floor
Chair: Ruben Casas, University of Wisconsin-Madison
Speakers: Karen Dillon, Blackburn College, Carlinville, IL, “Using HBO’s The Wire to Open Academic Discourse in Composition”
Naomi Crummey, Blackburn College, Carlinville, IL, “Using HBO’s The Wire to Open Academic Discourse in Composition”
Dianna Shank, Southwestern Illinois College, Belleville, “‘Open’ Conversations on Themed Race FYC Courses”
Itzi Meztli, Slippery Rock University, PA, “The Use of Memoir in Freshman Composition: The Impact of Growing Up in South Texas, Bodega Style, on the First-Year English Classroom”
Friday, 12:30–1:45 p.m.

Teaching Writing & Rhetoric, Information Technologies

I.27 Teaching through Resistance in Online Environments

JW Marriott, Room 311, Third Floor

Speakers: Morgan Chesbro, Kansas State University, Manhattan, “Wait, What?: Opening Digital Education up to the Technology Resistant”
Stephanie Loomis Pappas, Ann Arbor, MI, “Overshare: Adult Learners’ Anxiety and Disinhibition in Online Writing Classrooms”
Theresa (Tess) Evans, Miami University, Oxford, OH, “The Spaces between the Arches: Addressing Patterns of Silence in the Conversation about Online Writing Instruction”

Theory

I.28 Bridging Cultures and Modes through Visual Rhetorics

JW Marriott, Room 312, Third Floor

Chair: Clancy Ratliff, University of Louisiana at Lafayette

Speakers: Gary Thompson, Saginaw Valley State University, University Center, MI, “Visual BS”
Anita August, Sacred Heart University, Stratford, CT, “Bringing Down the (Disciplinary) House: Visual Culture as the ‘Indiscipline’ between Composition and Communication in Academic Writing”

Theory

I.29 “. . . It’s the Originoo Headz Meetin’ the Originoo Crooks . . .”: 21st Century Literacy Practices Openly Composed on the Spot

JW Marriott, Room 202, Second Floor

Chair: Todd Craig, The College of Staten Island-City University of New York

Speakers: Todd Craig, The College of Staten Island-City University of New York, “. . . It’s the Originoo Headz’: The Rhetoric of the Hip-Hop DJ as 21st Century Live Composer”
Regina Duthely, St. John’s University, Jamaica, NY, “‘Meetin’ the Originoo Crooks . . .’: Race, Open Access, and Digital Appropriation”
I.30 Recoding Rhetorics: New Applications of Rhetorical Theory for Emerging Exigencies

JW Marriott, Room 203, Second Floor

Chair: Kevin Eric DePew, Old Dominion University, Norfolk, VA

Speakers: Kevin Eric DePew, Old Dominion University, Norfolk, VA, “Efficient Rhetoric as an Outcome of Political Rhetoric: “Obamacare’s” Effects on Arguments about Adjunct Preparation and Writing Pedagogy”
Cheri Spiegel, Northern Virginia Community College, Alexandria, “Give Me Liberty: Guerrilla Rhetoric for Writing Programs and Their Administrators”

I.31 Access for America’s Emerging Demographic: A Model for Reducing Remediation and Addressing Linguistic Diversity in a Minority-Majority FYC Program

JW Marriott, Room 204, Second Floor

Chair: Bethany Davila, University of New Mexico, Albuquerque

Speakers: Charles Paine, University of New Mexico, Albuquerque, “It Takes a Campus: Developing Partnerships and Support for First-Year Writing Initiatives”
Cristyn Elder, University of New Mexico, Albuquerque, “Going Local: Stretch and Studio Models for America’s Emerging Demographic”
Bethany Davila, University of New Mexico, Albuquerque, “Prep Work: Readying Teachers for Stretch”

I.32 “I Can See China From My Window!”: Using Pedagogy and Assessment to Identify Fault Lines between Admissions Criteria and ESL Writing Development

JW Marriott, Room 208, Second Floor

Chair: Rebecca Ingalls, Drexel University, Philadelphia, PA

Lisa Farley, Drexel University, Philadelphia, PA, “What Has to Change? The ESL Coordinator Responds to an Evolving Role”

continued on next page
Karen Nulton, Drexel University, Philadelphia, PA, “Using Assessment as a Flashlight: Exploring the Recesses of Uneven Writing Skills”  
Rebecca Ingalls, Drexel University, Philadelphia, PA, “‘These Students Can’t Even Write’: Changing Rhetoric, Reforming the Role of WPA”

**Writing Programs**

**I.33 Opening the WPA Outcomes Statement beyond First-Year Composition**

**JW Marriott, Grand Ballroom VIII, Third Floor**

**Chair:** Shelley DeBlasis, New Mexico State University Carlsbad  
**Speakers:** Teresa Grettano, University of Scranton, PA, “The WPA OS and Social Media Literacy”  
Toni Francis, College of The Bahamas, Nassau, “The WPA OS and Advanced Composition: Critical Literacy, Research Assessment, and Civic Agency”  
Shelley DeBlasis, New Mexico State University, Carlsbad, “The WPA OS and Basic Writing: Attending to Affect”

**Writing Programs**

**I.34 Bilingual, L2, and ELL Experiences: Addressing Critical Issues of Diverse Communities**

**JW Marriott, Room 205, Second Floor**

**Chair:** Michelle Cox, Dartmouth College, NH  
**Speakers:** Julie Nelson Christoph, University of Puget Sound, Tacoma, WA, “Opportunities Lost and Found: Second Language Writing and Writers at a Small Liberal Arts College”  
Harris Bras, Purdue University, West Lafayette, IN, “Open Access for L2 Writers in a Time of Globalization”  
Lan Wang, State University of New York, NY, “Open to the Possibility of Bilingual Tutoring for ELLs: Rethinking the Tacit ‘English Only’ Principle at Writing Centers”  
Rebecca Richards, St. Olaf College, Northfield, MN, “Opening the ELL Composition Classroom: Improving International Student Writing and Uniting Campus Writing Stakeholders”  
McKinley Green, St. Olaf College, Northfield, MN, “Opening the ELL Composition Classroom: Improving International Student Writing and Uniting Campus Writing Stakeholders”
Writing Programs

I.35 Opening the Writing Program to the Whole Campus: Four Innovative Strategies

JW Marriott, Grand Ballroom VI, Second Floor

Chair: Jeffrey Klausman, Whatcom Community College, Bellingham, WA

Speakers: Jeffrey Klausman, Whatcom Community College, Bellingham, WA, “Opening Up to Placement Alternatives”

Stephen Ruffus, Salt Lake Community College, UT, “Writing as Disciplinary Act: Opening to Faculty Across the Curriculum”

Jeffrey Andelora, Mesa Community College, AZ, “Aligning Basic Writing Curricula with First-Year Composition Outcomes”

Mark Blaauw-Hara, North Central Michigan College, Petoskey, “Opening Up to Occupational Programs”

Theory

I.36 Opening Ourselves to Love: Rhetoric, Writing, and Communication in 21st Century Argument Culture

JW Marriott, Grand Ballroom III, Third Floor

Chair: Cheryl Glenn, The Pennsylvania State University, State College

Speakers: Timothy Oleksiak, University of Minnesota, Minneapolis, “Listening, Love, and Belief in the Writing Classroom”

Royal Brevväxling, Milwaukee Institute of Art and Design, WI, “Radical Love: Toward the Transformation of Everyday Composition, Teaching, and Learning”

Kathleen Livingston, Michigan State University, East Lansing, “Consent as Community Care: For Queers, Feminists, and Other Outlaws within and without Rhet/Comp Trying to Do Right by People and Get Our Work Done”

Respondent: Cheryl Glenn, The Pennsylvania State University, State College

Research

I.37 Mirrors and Windows: Examining How Open Access Policies and Archival Materials Impact African Americans in Middle America

JW Marriott, Room 313, Third Floor

Chair: DaMaris Hill, Southern Illinois University-Edwardsville

Speakers: Deborah Dandridge, University of Kansas, Lawrence, “The Kansas Collection and Community”

DaMaris Hill, University of Kentucky Lexington, “The Devil and the Doctor: Archives, Artificial Realities, and the Arts of Narrative in the Digital Age”

Doretha Williams, Black Archives of Mid-America, Kansas City, MO, “The Black Archives of Mid-America”

CCCC CONVENTION, INDIANAPOLIS 2014

231
Information Technologies

I.38 Open Modes, Open Spaces: Multimodal Assignments and Curriculum through the Eyes of Instructor, Instructional Designer, and Writing Center Director

JW Marriott, Room 314, Third Floor

Chair: David Coad, University of California, Davis

Speakers:
- Kathleen Turner, University of Mississippi, Tupelo, MS, “Click and Mortar: Creating Cultures of Critical Engagement through Multimodality in Writing Center Spaces”
- Andrew Davis, University of Mississippi, Oxford, “Open Minds/Open Source: Faculty Development and the Language of Multimodality”
- David Coad, University of California, Davis, “Opening the Door to Multimodal Composition: Teaching the Transference of Rhetorical Skills from Social Media to Multimodal Projects”

Information Technologies

I.39 Online Communities and Possibility: Identity Representations and Community as It Relates to the Classroom

JW Marriott, Grand Ballroom II, Third Floor

Chair: Chelsea Swick, Kent State University, OH

Speakers:
- Sarah Lawrence, Kent State University, OH, “Lines of Communication: Understanding Ethos-Driven Community and Identity”
- Madeline Yonker, York College of Pennsylvania, “Comments on Mom Blogs Reveal Restricted Identity-Community Construction in Online Interactions”
- Kaitlin Clinnin, The Ohio State University, Columbus, “Creating Multilingual, Multicultural Learning Communities in the MOOC”
- Chelsea Swick, Kent State University, OH, “Community-Created Identity Representations: The Real World and the Real Classroom”

Teaching Writing & Rhetoric

I.40 Still “Doing School”: The Rules of Engagement in the Local, Global, and Digital Landscapes of Composition

JW Marriott, Grand Ballroom IV, Third Floor

Chair: Jennifer Trainor, San Francisco State University, CA

Speakers:
- Jennifer Trainor, San Francisco State University, CA, “The Emotioned Rules of Disengagement”
- Kate Navickas, Syracuse University, NY, “Student Interpretations of Assignments: Locating Pedagogical Ideologies”
- Catherine Prendergast, University of Illinois at Urbana-Champaign, “We Are the World: Confronting the Global Folksonomy of Composition”

Respondent: Steve Parks, Syracuse University, NY
J Sessions: 2:00–3:15 p.m.

Featured Speakers

Tony Bolden
jessica Care moore
Thomas Sayers Ellis

JW Marriott, Grand Ballroom V, Third Floor

Tony Bolden teaches courses on African American literature, music, and cultural studies at The University of Kansas. He is the author of Afro-Blue: Improvisations in African American Poetry and Culture (Univ of Illinois Press, 2004) and a collection of essays entitled The Funk Era and Beyond: New Perspectives on Black Popular Culture (Palgrave/Macmillan, 2008). Last year, he served as guest editor for a special issue of American Studies entitled “The Funk Issue,” a collection articles, poetry, and visual art that focus on funk music. He is currently working on his manuscript, tentatively entitled “Blue Funk: The Kinetic Aesthetic in Black Expressive Culture.”

Jessica Care Moore is an African American poet born in Detroit, on October 28, 1971. Moore first won acclaim as the first poet to ever win the nationally televised Showtime at the Apollo competition 5 times in a row. That same year, she would be filmed for the documentary SlamNation. The film followed her and the 1996 Nuyorican Poetry Slam Team as they competed at the 1996 National Poetry Slam. In the book Words In Your Face: A Guided Tour Through Twenty Years of the New York City Poetry Slam, author Cristin O’Keefe Aptowicz wrote of Moore’s time in the poetry slam, noting “Her razor-sharp verse confronted and addressed the difficulties of being a black woman and a black poet in a culture that seemed to support neither.”

Thomas Sayers Ellis co-founded The Dark Room Collective (in Cambridge, Massachusetts); and received his M.F.A. from Brown University. He is the author of The Maverick Room (2005), which won the John C. Zacharis First Book Award, and a recipient of a Mrs. Giles Whiting Writers’ Award. His poems and photo-
graphs have appeared in numerous journals and anthologies, including Callaloo, Best American Poetry (1997, 2001 and 2010), Grand Street, The Baffler, Jubilat, Tin House, Poetry, and The Nation. He is also an Assistant Professor of Writing at Sarah Lawrence College, a faculty member of the Lesley University low-residency M.F.A Program and a Caven Canem faculty member. He lives in Brooklyn, NY and is currently working on The Go-Go Book: People in the Pocket in Washington, D.C. A new collection of poetry, Skin, Inc., has just appeared from Graywolf Press.

**Featured Session**

**J.01 Open(ing) Conversation:**

**What Are the Threshold Concepts of Composition?**

Marriott Downtown, Indiana Ballroom E, First Floor

*Chair:*

Howard Tinberg
Bristol Community College, Fall River, MA

*Speakers:*

Linda Adler-Kassner
University of California, Santa Barbara, “Defining Threshold Concepts in the Contemporary Policy Climate: Why Now?”

Rebecca Nowacek
Marquette University, Milwaukee, WI, “Threshold Concepts and WAC/Writing Centers”

Elizabeth Wardle
University of Central Florida, Orlando, “Threshold Concepts and First-Year Composition”

Heidi Estrem
Boise State University, ID, “Threshold Concepts and General Education”

John Majewski
University of California, Santa Barbara, “Threshold Concepts and General Education”

*Respondents:*

Shirley Rose
Arizona State University, Tempe
**Featured Session**

**J.06 Teaching Indigenous, Latina/o, African American, and Latin American Rhetorical Histories**

JW Marriott, Grand Ballroom I, Third Floor

**Chair:**
Victor Villanueva  
Washington State University, Pullman

**Speakers:**
Carmen Kynard  
St. John’s University, NY, “African Diaspora Rhetorics and Literacies in the Classroom”

Aja Y. Martinez  
Binghamton University, State University of New York, NY, “Core Coursing Other(ed) Rhetorics: Non-Western Rhetorics and the Histories of Rhetorics Classroom”

Cristina Ramirez  
University of Arizona, Tucson, “Un Nuevo Puesto: Uncovering Rhetorical Blindspots to Include Latina Women in the Rhetorical History”

Damian Baca  
University of Arizona, Tucson, “Malinche/Malinalli and Rhetorical History”

**Respondent:** Jessica Enoch  
University of Maryland, College Park

---

Chris Anson  
North Carolina State University, Raleigh

Liane Robertson  
William Paterson University, Wayne, NJ

Kathleen Blake Yancey  
Florida State University, Tallahassee
Basic Writing

J.02 Case Closed? Reopening Case Studies of Basic Writers
JW, Marriott, Room 101, First Floor

Chair: Kevin Roozen, University of Central Florida, Orlando
Speakers: Deborah Mutnick, Long Island University, NY, “In Search of Joe: Returning to a 1990s Study of Basic Writing”
Shannon Carter, Texas A&M University-Commerce, “Six Years Later: Lessons from Eric on Reciprocity, Participation, and Sustainability in Basic Writing Research”
Kevin Roozen, University of Central Florida, Orlando, “Revisiting Charles: Tracing a Lengthy Trajectory of Knotworking”
Sondra Perl, Lehman College, City University of New York, NY, “Re-Examining the Case Study of Tony: Reflections on Research Methods”

Basic Writing

J.03 Writing Identity with Cultural Identities
JW Marriott, Room 301, Third Floor

Chair: Laura Rogers, Albany College of Pharmacy and Health Sciences, NY
Speakers: Linda Ellis, University of Arkansas at Little Rock, “One Woman Writing: A Case Study”
Tristin Hooker, Missouri State University, Branson, “Writing Home: Teaching Rural Basic Writers as an Insider/Outsider in the Ozarks”
Jasna Shannon, Coker College, Hartsville, SC, “Beyond Cultural Sensitivity: Preserving Cultural Identity in the Writing Center”

Community, Civic & Public

J.04 Opening Up, Opening Out: Vulnerability, Identity, and Difference in the Performance of a More Careful Feminist Ethos
JW Marriott, Room 302, Third Floor

Chair: Kelly Concannon Mannise, Nova Southeastern University, Fort Lauderdale, FL
Speakers: Laura Finley, Barry University, Miami, FL, “Speaking Up, Speaking Out: Community-Based Research to Improve Domestic Violence Services and Prevention Efforts”
Kelly Concannon Mannise, Nova Southeastern University, Fort Lauderdale, FL, “Our Hidden Work: Informal Mentoring and the Performance of Feminist Ethos through Literacy Practices”
Creative Writing

J.05 Rethinking Creative and Academic Writing

JW Marriott, Room 303, Third Floor

Chair: Brian Ray, University of Nebraska at Kearney

Speakers: Justin Zyla, University of Nebraska at Kearney
William Morgan, New York University, NY, “Style’s Sensuous Pedagogy: Creative Practice in Academic Writing”
Christine Maddox Martorana, Florida State University, Tallahassee, “Transform, Lasso, Layer, and Crop: Inviting Visually Creative Academic Work from Our Students”

Respondent: Stephanie Vanderslice, University of Central Arkansas, Conway

Information Technologies

J.07 Game-Based Learning for At-Risk Populations

JW Marriott, Room 304, Third Floor

Chair: Jill Morris, Frostburg State University, MD

Speakers: Cathlena Martin, University of Montevallo, AL
Emi Bunner, University of North Carolina, Chapel Hill
Mary Karcher, Wayne State University, Detroit, MI
Jill Morris, Frostburg State University, MD

Information Technologies

J.09 Opportunities for Access in Online Education: Assessing and Comparing a Multimodal Curriculum in Online Versus Face-to-Face Classes

JW Marriott, Room 102, First Floor

Chair: Andrew Bourelle, University of New Mexico, Albuquerque

Speakers: Stephanie Spong, University of New Mexico, Albuquerque
Anna Knutson, University of Michigan, Ann Arbor
Tiffany Bourelle, University of New Mexico, Albuquerque
Information Technologies

J.10 Writing Silence, Reading Voice: Accessing Power through Video Games

JW Marriott, Room 103, First Floor

Chair: Samantha Blackmon, Purdue University, West Lafayette, IN

Speakers: Cody Reimer, Purdue University, West Lafayette, IN, “Systems of Silence, Systems of Voice”
Alex Layne, Purdue University, West Lafayette, IN, “Embedded (In)Equities: The Silencing of Women in Video Game Industry through Workplace Policy”
Samantha Blackmon, Purdue University, West Lafayette, IN, “Seen and Not Heard: Women and the Rhetoric of Silence in Video Games and the Video Game Industry”

Institutional and Professional

J.11 Multilingualism: TA Training and Program Analysis

Marriott Downtown, Florida Room, First Floor

Chair: Jennifer Mallette, University of Arkansas, Little Rock

Speakers: Missy Watson, Syracuse University, NY, “The WPA as Institutional Ethnographer: Mapping Materialities and Uncovering Monolingualist Ideologies”
Jason Schneider, DePaul University, Chicago, IL, “Composition+/TESOL+: Preparing Composition Instructors for a Multilingual World”

Institutional and Professional

J.12 The Problem of Speaking for/with/as Contingent Faculty: Navigating Networks of Advocacy

JW Marriott, Room 104, First Floor

Chair: Marc Bousquet, Emory University, Atlanta, GA

Speakers: Seth Kahn, West Chester University of Pennsylvania, “From Self-Interest to Shared Interest: Advocating among Tenure-Track Faculty for Contingent Labor Equity”
Tracy Donhardt, Indiana University Purdue University, Indianapolis, “Problems with Organizing in Right-to-Work States”
Bob Samuels, University of California, Los Angeles, “Advocacy in High Places: Working with Government Officials”
Allison Wright, University of Houston, TX, “The Difficulty of Speaking for (or as) Graduate Students”
Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives

J.13 Breaking Through and Breaking Open: Re-Engaging Disenfranchised, Underserved Youth in Public Education through Critical, Culturally Responsive Literacy and Language Practices

JW Marriott, Room 105, First Floor

Chair: Anna Varley, Cardinal Stritch University, Milwaukee, WI
Speakers: Tiffany Smith, E.O. Smith High School, Storrs-Mansfield, CT, “Culturally Relevant Reading Material and the Written Discourse of African American Males”
Teaira McMurtry, Cardinal Stritch University, Milwaukee, WI, “On Linguistic Variety and Writing Instruction: Teaching Content-Area Teachers How to Incorporate Writing across the Curriculum with Regard to the Dialects Their Students Speak”
Anna Varley, Cardinal Stritch University, Milwaukee, WI, “Why Compositionists Need to Know about Literacy and Language Instruction in Public Schooling”

Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives

J.14 Writing as “Friction”: Globalization, Texts, and Movement in Institutional Sites of Writing Exchange

JW Marriott, Room 202, Second Floor

Chair: Yu-Kyung Kang, University of Illinois at Urbana-Champaign
Speakers: Catherine Prendergast, University of Illinois at Urbana-Champaign
Ligia Mihut, University of Illinois at Urbana-Champaign
Eileen Lagman, University of Illinois at Urbana-Champaign
Yu-Kyung Kang, University of Illinois at Urbana-Champaign
Thomas McNamara, University of Illinois at Urbana-Champaign

Language

J.15 Revisiting the Students’ Right to Their Own Language: Opening New Possibilities for Composition Theory and Pedagogy

JW Marriott, Room 203, Second Floor

Chair: Staci Perryman-Clark, Western Michigan University, Kalamazoo
Speakers: David E. Kirkland, Michigan State University, East Lansing, “City Students and SRTOL: Contextualizing SRTOL for the 21st Century”
Elaine Richardson, The Ohio State University, Columbus
Austin Jackson, Michigan State University, East Lansing
Staci Perryman-Clark, Western Michigan University, Kalamazoo
Friday, 2:00–3:15 p.m.

Professional and Technical Writing

J.16 Professional(izing) Scholarship in the Open: Engaging with Libraries to Transform Technical Writing

JW Marriott, Room 106, First Floor

Chair: Michelle Sidler, Auburn University, AL
Speakers: Susan Youngblood, Auburn University, AL
Jaena Alabi, Auburn University, AL
Michelle Sidler, Auburn University, AL

Research

J.17 Conversations on Composition Studies, CCCC, and the Research Network Forum on Composition/Rhetoric: Interrogating the Discipline

JW Marriott, Room 107, First Floor

Chair: Sue Doe, Colorado State University, Fort Collins
Speakers: KT Torrey, Virginia Tech, Blacksburg, “This Is A Story about How To Live As If”
Jessica Slentz, Case Western Reserve University, Cleveland, OH, “Revisiting the ‘CCCC Guidelines for the Ethical Conduct of Research in Composition Studies’: A Call for Renewed Ethical Guidelines in Composition Studies Post-Web 2.0”
Mark Sutton, Kean University, Union, NJ, “The Influence of the Research Network Forum on Composition/Rhetoric Scholarship—Stage 2”

Research

J.18 Opening Up the Small Academic Journal: Questions of Sources, Access, and the Future of Scholarship

JW Marriott, Room 204, Second Floor

Chair: Joonna Trapp, Emory University, Atlanta, GA
Speakers: Paul Puccio, Bloomfield College, NJ, “Re-viewing Scholarly Peer Review”
Brad Peters, Northern Illinois University, Rockford, IL, “Small-Journal Editorship, Open Access, and the New Economies of Knowledge”
Joonna Trapp, Emory University, Atlanta, GA, “Form and Function of the Small Academic Journal—Fixing Past Values and Moving toward the Future”
Friday, 2:00–3:15 p.m.

Research

**J.19 What about Bob (Connors)? Opening Up Archival Research through Digital Media**

JW Marriott, Room 205, Second Floor

*Chair:* Katherine Tirabassi, Keene State College, NH  
*Speakers:* Corey McCullough, University of New Hampshire, Durham  
Shauna Wight, University of New Hampshire, Durham  
Wendy VanDellon, University of New Hampshire, Durham  
*Respondents:* John Brereton, University of Massachusetts Boston  
Cinthia Gannett, Fairfield University, CT

Teaching Writing & Rhetoric

**J.20 Collaborative Technologies for Classrooms: Google Docs Spelling/Grammar Checkers, Genre Tinkering, and Digital Mentors**

JW Marriott, Room 208, Second Floor

*Chair:* Derek Mueller, Eastern Michigan University, Ypsilanti  
*Speakers:* Stacey Beauregard, California State University, Santa Barbara, “Find Your Mentors”  
Danielle Koupf, University of Pittsburgh, PA, “Tinkering in the English Classroom”  
Alec Fleschner, Columbus State Community College, OH, “Our Silent Editors: Perceptions and Realities of Spelling and Grammar Checkers by First-Year Writing Students”  
Oren Abeles, The University of North Carolina at Chapel Hill, “A Primer on Open Source Writing Exercises; or, How to Start Undoing the Panoptical Classroom”

Teaching Writing & Rhetoric

**J.21 Failing to Learn and Learning to Fail**

JW Marriott, Room 206, Second Floor

*Chair:* Asao Inoue, California State University, Fresno  
*Speakers:* Justin Thurman, LaGrange College, GA, “A Safe Place to Fail: Learning How to Lose with Our No-Zero Students”  
Allison D. Carr, University of Cincinnati, OH, “Portraits of Failure”  
Shane Wood, California State University, Fresno, “Feedback as Failure and the Fatality of Composition”  
*Respondent:* Bruce Horner, University of Louisville, KY
**Teaching Writing & Rhetoric**

Marriott Downtown, Illinois Room, First Floor  
*Chair:* James Heiman, St. Cloud State University, MN  
*Speakers:* Matt Barton, St. Cloud State University, MN, “That Does not Compute!: Lessons Learned/Unlearned from the History and Discourse of Computer-Based Writing Assessment”  
James Heiman, St. Cloud State University, MN, “That Does not Compute!: Lessons Learned/Unlearned from the History and Discourse of Computer-Based Writing Assessment”  
Jason Tham, St. Cloud State University, MN, “‘Is There a Robot in This Class?: The Mechanization of Student, Teacher, and Text in the Writing Classroom”  
Jack Hennes, St. Cloud State University, MN, “The Techno-Realists’ Manifesto: How I Learned to Live with Machine Grading while Preserving Rhetorical Education in the Writing Classroom”

**Teaching Writing & Rhetoric**

**J.23** Opening Up and Joining In: Exploring Student Engagement as Textual Practice  
JW Marriott, Grand Ballroom VI, Third Floor  
*Chair:* Thomas Girshin, Ithaca College, NY  
*Speakers:* Alice Horning, Oakland University, Rochester, MI, “Engaging Students through Reading”  
Ronda Leathers Dively, Southern Illinois University, Carbondale, “Creating ‘Flow’ in FYW: Recognizing and Facilitating Student Engagement”  

**Teaching Writing & Rhetoric**

**J.24** Researching to Write, Writing to Research: Teaching Information Literacy to First-Year Writing Students  
JW Marriott, Room 108, First Floor  
*Chair:* Laura Giovanelli, North Carolina State University, Raleigh  
*Speakers:* Laura Giovanelli, North Carolina State University, Raleigh  
Gwendolynne Reid, North Carolina State University, Raleigh  
Anne Burke, North Carolina State University, Raleigh
Teaching Writing & Rhetoric

J.25  The Ethics of Assessing Multimodal Student Composition
JW Marriott, Grand Ballroom IV, Third Floor

Chair: Michael Neal, Florida State University, Tallahassee
Speakers: Michael Neal, Florida State University, Tallahassee, “Rhetorical Rationale in Assessing Multimodal Student Composition”
Joseph Cirio, Florida State University, Tallahassee, “Self-Identification in Assessing Multimodal Student Composition”
David Bedsole, Florida State University, Tallahassee, “Design in Assessing Multimodal Student Composition”
Bruce Bowles, Florida State University, Tallahassee, “Agency in Assessing Multimodal Student Composition”

Theory

J.26  Composing Queer, Composing Feminist: Opening Dialogues of Possibility
JW Marriott, Room 305, Third Floor

Chair: Stacey Waite, University of Nebraska, Lincoln
Speakers: Stacey Waite, University of Nebraska, Lincoln, “Something Queer This Way Com(pos)es”
Pamela VanHaitsma, University of Pittsburgh, PA, “Albert Dodd’s ‘queer in the extreme’ Composing, 1836–1839”
Shari Stenberg, University of Nebraska, Lincoln, “What Shame Tells Us: Repurposing Feminized Emotions”
Dahliani Reynolds, Roger Williams University, Bristol, RI, “Flinching at the F Word: Teaching into Student Resistance”

Theory

J.27  Mediations of Memory, Identity, Place, and Movement
JW Marriott, Room 109, First Floor

Speakers: Julia Romberger, Old Dominion University, Norfolk, VA, “Mind- ing Movement: The Argument for the Body in Memoria”
Jason Kalin, DePaul University, Chicago, IL, “Mobile Media and the Mediations of Memory, Identity, & Place”
Jordan Frith, University of North Texas, Denton, “Mobile Media and the Mediations of Memory, Identity, & Place”
Celeste Del Russo, University of Arizona, Tucson, “Rhetorical (Re)Invention: A Pedagogy and Memory Practice for the Rhetoric and Composition Classroom”
Friday, 2:00–3:15 p.m.

Theory

J.28 Rhetorical Ontologies: Writing through Everyday Things
JW Marriott, Room 308, Third Floor
Chair: Scot Barnett, Indiana University, Bloomington
Cydney Alexis, University of Denver, CO, “Material Culture Inquiry and the Composition Classroom: Writing and Researching through Things”
Steven Holmes, George Mason University, Fairfax, VA, “Knack, Craft, and New Media Carpentry”
Casey Boyle, University of Utah, Salt Lake City, “‘Practice Makes Perception’: Speculative Writing as Ontological Practice”

Writing Programs

J.29 Access to a Brighter Future for At-Risk Students: Writing Studies Program Strategies for Increasing Student Success in Composition I
JW Marriott, Room 312, Third Floor
Chair: Tara Hembrough, Southern Illinois University, Carbondale
Speakers: Jason Kirker, Southern Illinois University, Carbondale, “Advantages of the Pilot”
Chris Field, Southern Illinois University, Carbondale, “Drawbacks to the Pilot and Strategies to Address Them”
Jonathan Patterson, Southern Illinois University, Carbondale, “Instructor’s Role in the Pilot”
Tara Hembrough, Southern Illinois University, Carbondale, “Description of the Pilot and Study”

Writing Programs

J.30 Is Going Rogue So Bad? Negotiating Restrictions Placed on Teaching Assistants in First-Year English
JW Marriott, Room 313, Third Floor
Chair: Iris Ruiz, CA
Speakers: Alyssa Crow, University of Utah, Salt Lake City, “Teachers Need Learning Communities, Too”
Megan Boeshart, Texas State University, San Marcos, “Mining for Mentors”
Alexis McGee, Texas State University, San Marcos, “Teaching Assistant Paradox and Practices”
Jose Cano, Texas State University, San Marcos, “Training Teaching Assistants”
Writing Programs

J.31 Opening Up Freshman Comp to the Disciplines: Using Content-Area Faculty in First-Year Writing Seminars
Marriott Downtown, Michigan Room, First Floor
Chair: Kyung-Hee Bae, Rice University, Houston, TX
Speakers: Kyung-Hee Bae, Rice University, Houston, TX
Elizabeth Barre, Rice University, Houston, TX
Tracy Volz, Rice University, Houston, TX

Writing Programs

J.32 Co-Cultural Dis/Ability Discourses: Redefining Access in the Cs
JW Marriott, Room 314, Third Floor
Chair: Michelle Elliott, Texas State University, San Marcos
Speakers: Caroline Richardson, Texas State University, San Marcos, “Monsters, Freaks, and Villains: A Cultural Studies Analysis of the Deformed in ‘Penelope’”
Rebecca Babcock, University of Texas Permian Basin, Odessa, “The Intersection of Writing Centers and Disability Studies”
Nancy Wilson, Texas State University, San Marcos, “Exclusive Inclusivity: Exploring Why Individuals with Disabilities so often Are Not, but Should Be, Included in Diversity Initiatives”
Shaun Bryan, Texas State University, San Marcos, “Queering the Monster: Utilizing Queer and Crip Theory to Reimagine Dis/ability”

Writing Programs

J.33 Opening Up New Writing Partnerships: Broadening Program Reach across the University
JW Marriott, Room 306, Third Floor
Chair: Patti Hanlon-Baker, Stanford University, CA
Speakers: Shay Brawn, Stanford University, CA
Julia Bleakney, Stanford University, CA
Alyssa O’Brien, Stanford University, CA
Christine Alfano, Stanford University, CA
Friday, 2:00–3:15 p.m.

**Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives**

**J.34 Hemispheric Americas: Opening Rhetorical (Re)sources**
JW Marriott, Room 309, Third Floor

*Chair:* Lance Langdon, University of California-Irvine

*Speakers:* Steven Alvarez, University of Kentucky, Lexington, “Migrations between Disciplines: Opening Sources of Transnational Literacy Studies across Fields”
Paul Dahlgren, Georgia Southwestern State University, Americus, “Hemispheric Harvard: Opening Old Sources to New Interpretations”
Abraham Romney, Michigan Technological University, Houghton, “Opening Up Standard English through Hemispheric Rhetoric and Composition”

**Institutional and Professional**

**J.35 Open This Box—Rubrics, Machine Grading, and the Case of Automotive Writing Instruction**
Marriott Downtown, Texas Room, First Floor

*Chair:* Tim Donovan, University of North Florida, Jacksonville, FL

*Speakers:* Linda Howell, University of North Florida, Jacksonville, “The War of the Rubrics: Using Assessment to Build a Writing Program”
Tim Donovan, University of North Florida, Jacksonville, FL, “The Problem of Efficiency concerning The EdX Automated Grading Program”
David Mackinnon, University of North Florida, Jacksonville, “Assessing the Efficiency and Effectiveness of the EdX Automated Grading Program: A Comparative Case Study”

**Information Technologies**

**J.36 Mobile Data, Mobile Selves: Smartphones, Big Data, and the Composition of Authorship**
JW Marriott, Room 310, Third Floor

*Chair:* June Griffin, University of Nebraska-Lincoln

*Speakers:* Andrew Pilsch, Arizona State University, Phoenix
Jessica Schreyer, University of Dubuque, IA
June Griffin, University of Nebraska-Lincoln
History

J.37  Visual Rhetoric for Political Action
JW Marriott, Grand Ballroom III, Third Floor

Chair: Morris Young, University of Wisconsin-Madison
Josh Mehler, Florida State University, Tallahassee, “On the Move: Mobility, Multimodal Design, and the Guerrilla Television Movement”

Teaching Writing & Rhetoric

J.38  Shaping the Rhetoric: Disability Accommodation Practices, Letters, and Performances
JW Marriott, Grand Ballroom VIII, Second Floor

Chair: Amy Vidali, University of Colorado, Denver
Speakers: Amy Vidali, University of Colorado, Denver, “Legal Obligations and Rhetorical Failures: How College Faculty Perceive and Use Disability Accommodations Letters”
Tara Wood, University of Oklahoma, Norman, “Writing Accommodations: Student Perspectives on the Limitations of ‘Conventional’ Approaches to Access”
Tana Schiewer, Virginia Tech University, Blacksburg, “Out of Sight, Out of Mind: The Rhetorical Challenges of Invisible Disabilities”
Dev Bose, Iowa State University, Ames, “Mental Disorders in Academia: A Small-Scale Heuristic Study”
**K Sessions: 3:30–4:45 p.m.**

---

**Featured Session**

**K.14 Futuristic Visions, Bold Reimaginings:**
The Conciliatory Rhetorical World of Mesoamerica and Mestizos

JW Marriott, Grand Ballroom III, Third Floor

*Chair:*
Andrea A. Lunsford
Stanford University, CA

*Speakers:*
Jaime Mejia
Texas State University, San Marcos, “From the Florentine Codex to Pocho Lalo Alcaraz: Opening Up Chican@ Rhetorics”

Laura Ellis-Lai
University of Texas at San Antonio, “Ethnographic Research, Cultural Survival Skills, and College Persistence”

Casie Moreland
Arizona State University, Tempe, “Rigoberta Menchu and Written Stories (or Voices) of the Oppressed: Alternative Rhetorics in First-Year Composition”

Monica De Los Santos
Texas State University, San Antonio, “Alternative Chican@ Rhetorics: An Examination of the Rhetorical Devices and Appeals in the Non-Fictional Works of Chican@’s”
Featured Session

K.29  Technologies of Identity and the Future of Literacy Studies
JW Marriott, Room 314, Third Floor

Chair:
Jonathan Alexander
University of California, Irvine

Speakers:
Elisabeth Miller
University of Wisconsin-Madison, “Disrupting Literacy through Disability”

Morris Young
University of Wisconsin-Madison, “Open Access: Rewriting Racial Identity as a Technology of Literacy”

Neil Simpkins
Academic Writing

K.01 Opening the Writing Classroom to Play: Using Games to Teach the Argumentative Paper

Marriott Downtown, Florida Room, First Floor

Chair: Diann Baecker, Virginia State University, Petersburg

Speakers: Diann Baecker, Virginia State University, Petersburg, “‘Now, Let me Tell You Why My Idea is the Best’: Using Games to Teach Rhetorical Strategies in Argumentative Writing”

Michael McClure, Virginia State University, Petersburg, “Gaming the Classroom: Using Play to Teach First-Year Writing”

Robert Wieman, Virginia State University, Petersburg, “From Aristotle to Pokemon: The Relationship between Rhetoric and Game Studies”

Basic Writing

K.02 Creative Redesigns for Open Admissions: Increasing Access at Two-Year Colleges

JW Marriott, Room 105, First Floor

Chair: Katie Malcolm, South Seattle Community College, WA

Speakers: Colleen Halverson, University of Wisconsin-Richland, “Students as Subject: Subverting the Work of Remediation on the Two-Year College Campus”

Katie Malcolm, South Seattle Community College, WA, “Hybridizing Accelerated Learning Classes”

Erin Steinke, South Seattle Community College, WA, “The One-Room Schoolhouse: Accelerated Learning for Multi-Level English Classes”

Holly Gilman, South Seattle Community College, WA, “Collisions: The System and Activity of the Two-year College as a Reluctant Means for Creative Redesign”

Community, Civic & Public

K.03 Access without the Internet: Using Literacy to Build Community across Difference

Marriott Downtown, Illinois Room, First Floor

Chair: Christopher Wilkey, Northern Kentucky University, Newport

Speakers: Daniel Cleary, Lorain County Community College, Elyria, OH, “Access behind the Walls: Literacy and Writing in Prison”

Christopher Wilkey, Northern Kentucky University, Newport, “Using Literacy to ‘Go Public’ in a Homeless Shelter”

Bonnie Neumeier, Miami University, Oxford, OH, “Reflective Writing Circles: Compelling Students to Process their Lived Experiences with Crossing Borders”
Community, Civic & Public

K.04 LGBT and Queer Perspectives in Digital Landscapes and Beyond

Marriott Downtown, Michigan Room, First Floor

Chair: Estee Beck, Bowling Green State University, OH

Speakers:
- Bret Keeling, Northeastern University, Boston, MA, “Queer Pedagogies, Open Access, and the Social Imagination”
- Collyn Warner, The University of Alabama, Tuscaloosa, “#Equality: LG-BTQ Activists’ Work in Public Digital Landscapes”
- Emily Hooper-Lewis, Arizona State University, Tempe, “Individuals Negotiating Access to Religious Social Goods via Facebook: The United Methodist Church’s Ongoing Debate over LGBTQ Inclusion”

Community, Civic & Public

K.05 Reimagining Popular Culture in an Open Society: Media, Sports, and Advertising

JW Marriott, Room 106, First Floor

Chair: Stephanie Vie, University of Central Florida, Winter Park

Speakers:
- James Zimmerman, James Madison University, Harrisonburg, VA, “Coach Tony Dungy’s Emancipation: Individuality, Community, and Equality in Sport and Society”
- Laura Michael Brown, The Pennsylvania State University, State College, “No One Asked Us: Composition Studies and the Rhetoric of Literacy Crisis in American Popular Journalism”
- Sarah Austin, Colorado State University, Denver, “Sex Doesn’t Sell: Using an Advertising Analysis to Advocate for Public Intellectualism in Rhetoric and Composition”

History

K.06 19th Century Women’s Rhetoric: Medicine, Mental Health, Theater, and Elocution

JW Marriott, Room 107, First Floor

Chair: Craig A. Meyer, Ohio University, Athens

Speakers:
- Paige Banaji, The Ohio State University, Columbus, “Opening Rhetorical Possibilities for Turn-of-the-Century Women: The Elocution Teachings of Henrietta Hovey”
- Lisa Suter, University of Tampa, FL, “Catalogs of ‘Women Worthies’ in Nineteenth-Century Rhetorical Dramas: Women’s History and Future Bring Down the (Master’s) House”
- Carolyn Skinner, The Ohio State University, Columbus, “Accessing Authoritative Rhetorical Space: The Editorial Writing of Eliza H. Root, M. D.”
Information Technologies

K.07  Addressing Distraction, Fragmentation, and Loss in a Milieu of Speed and Pastiche

JW Marriott, Room 108, First Floor

Chair: Kelli Custer, Western Connecticut State University, Danbury


Information Technologies

K.08  Multimodal, Remix, and Hybrid Tactics and Engagement

JW, Marriott, Room 101, First Floor

Speakers: Jayne Moneysmith, Kent State University at Stark, “Building Community through the ‘Flipped Classroom’ Model in Hybrid Courses” Dustin Edwards, Miami University, Oxford, OH, “Remix as Tactical: The Rhetorical Potential of Reappropriating Oppressive Discourse” Katie Arosteguy, University of California, Davis, “Going Multimodal in the Advanced Composition Classroom: Students Make New and Exciting Rhetorical Choices”

Information Technologies

K.09  Ownership, Audience, and Genre in Digital Texts

JW Marriott, Room 102, First Floor

Information Technologies

K.10 Technological Interventions, Pedagogical Reinterpretation: Teaching Peer Review, Genre-Based Writing, and Critical Information Literacy in Online/Hybrid Education

JW Marriott, Grand Ballroom IV, Third Floor

Chair: Karen Lunsford, University of California-Santa Barbara

Speakers:
Paula Gonzalez Alvarez, Pontificia Universidad Catolica de Chile, “On-Line Design as an Opportunity to Rethink Writing Pedagogies: A Case Study in The Pontificia Universidad Catolica de Chile”
Natalia Avila, University of California, Santa Barbara, “On-line Design as an Opportunity to Rethink Writing Pedagogies: A Case Study in The Pontificia Universidad Catolica de Chile”
Charlyne Sarmiento, University of California, Santa Barbara, “Critical Literacy in our Information Age: Remediating Plagiarism”
Lydia Saravia, University of Illinois, Chicago, “Situated Writing through Facebook, Twitter, and Tumblr”

Information Technologies

K.11 You Left Your Knowledge Open: Using Rikiwiki for Collaborative Knowledge-Building in Writing Studies

JW Marriott, Grand Ballroom I, Third Floor

Chair: Michelle Sidler, Auburn University, AL

Speakers:
Heather Young, Auburn University, AL
Heath Fowler, Auburn University-Montgomery
Samuel Morris, Auburn University, AL
Shane Ruckstuhl, Auburn University, AL
Kellie Gray, Point University, East Point, GA
Stephen Carradini, North Carolina State University, Raleigh

Institutional and Professional

K.12 Opening the Sources of Collaboration: Building Communities of Students, Constructing Communities of Teachers

JW Marriott, Room 109, First Floor

Speakers:
Paul Walker, Murray State University, KY, “Open-Source Assessment and Writing Program Culture”
Misty Evans, Murray State University, KY, “Honors Basic Writing? Opening Access with an Accelerated Program”
Jeff Osborne, Murray State University, KY, “Bridging the Gap with Teachers as Engineers: A Collaboration among University and High-School English Teachers”
Michael Morgan, Murray State University, KY, “Collaborating in the Trenches: Professors as Partners in a Rural High School English Class”
K.13  **The Writing Center is Open: Providing Access amid Institutional Pressures**

**JW Marriott, Room 206, Second Floor**

**Speakers:**
- Donna Evans, Eastern Oregon University, La Grande, “Planning for Segue: Strategizing the Writing Center’s Dual Online/On-Campus Functions”
- Elizabeth Morley, University of Illinois at Urbana-Champaign, “Opening Our Doors to the World”
- Danielle Cordaro, University of Mount Union, Akron, OH, “Slash Dance: Performing Multiliteracy in the Comp/Comm Center”
- Jaclyn Wells, University of Alabama at Birmingham, “Student Perspectives on Enrollment Initiatives and Required Tutoring”

K.15  **Breaking through Boundaries of Ascribed Black Identities**

**JW Marriott, Room 103, First Floor**

**Speakers:**
- Denise Troutman, Michigan State University, East Lansing, “You Cannot Not Show Respect: Sociolinguistic Constructions of Politeness within the African American Speech Community”
- Monique Akassi, Bowie State University, MD, “An Ethnography Study on Rhetorical and Linguistic Accounts of Digital Literacy among Marginalized Students”
- Vanessa Rouillon, University of Illinois at Urbana-Champaign, “Sponsoring Literacies, Inventing Ethos: An Early Twentieth-Century African American Lyceum”
- Arianna Howard, The Ohio State University, Columbus, “Discourse Practices of a “Cool” Black Girl: Breaking through Boundaries of Ascribed Identity”

K.16  **Second Language Writing Transitions and Pedagogies**

**JW Marriott, Room 202, Second Floor**

**Chair:** Amy Weaver, University of California Santa Cruz

**Speakers:**
- Jean-Paul Nadeau, Bristol Community College, Westport, MA, “Straddling the ESL/English Department Divide: Reporting on a Local Ethnographic Study of Non-Native Speakers’ Writing Development”
- Carrie Chang, Tamkang University, New Taipei City, “The Benefits of L2 Peer Response to Reviewers’ Writing”
Angela Rounsaville, University of Central Florida, Orlando, “Students Becoming ‘Local’: Transitioning Linguistic and Literate Identities across National Contexts”

Professional and Technical Writing

K.17 The Open-Sourcing of Tech Comm: DIY Sites and TC Pedagogy
JW Marriott, Room 203, Second Floor
Chair: Miles Kimball, Texas Tech University, Lubbock
Speakers: Timothy Elliott, Texas Tech, Lubbock, “Using Instructables to Create Authentic Audience-Centered Instruction Sets”
Amelia Chesley, Purdue University, West Lafayette, IN, “Splinters and Shards of Secondary Orality: Digital Authors and Audiences on Pinterest”
Angela Shaffer, Texas Tech University, Lubbock, “Using Instructables to Create Authentic Audience-Centered Instruction Sets”
Miles Kimball, Texas Tech University, Lubbock, “DIY Tech Comm and the Compleat Idiot”

K.18 From Pain to Possibilities: Effective and Efficient Student Feedback in First-Year Composition
JW Marriott, Room 306, Third Floor
Chair: Kathleen Lawson, Oakland University, Rochester, MI
Speakers: Christina Hall, Oakland University, Rochester, MI
Laura Gabrion, Oakland University, Rochester, MI
Jennifer Coon, Oakland University, Rochester, MI

K.19 Roads Less Traveled: Opening New Pathways for Archival Research Methods
JW Marriott, Room 309, Third Floor
Chair: Emma Howes, University of Massachusetts, Amherst
Speakers: Emma Howes, University of Massachusetts, Amherst, “A Dim Candle over a Dark Abyss: Patching Together a History of Appalachian Women’s Literacy in the Carolina Textile Mills”
Anne Bello, University of Massachusetts, Amherst, “Fast Access to Snail Mail: Navigating Abundance in a Traditional Archive”
Teaching Writing & Rhetoric

K.20 21st Century Platforms: Digital Delivery and Civic Engagement

JW Marriott, Room 104, First Floor

Chair: Lee Nickoson, Bowling Green State University, OH

Speakers: April Conway, Bowling Green State University, OH, “Civic Rhetoric and Technology Literacies Effecting Change”
Tina Arduini, Bowling Green State University, OH, “Alternate Endings: Synthesizing Videogame Literacy and Fanfiction to Develop 21st Century Literacies”
Pauline Baird, Bowling Green State University, OH, “Using the Kindle to Engage in Conversational Rhetoric in the College Composition Classroom”
Ken Hayes, Bowling Green State University, OH, “Circling the Progymnasmata: Using Google + to Contemporize the Progymnasmata”

Teaching Writing & Rhetoric

K.21 Comics and Multimodal Texts for Rhetorical Education

JW Marriott, Grand Ballroom X, Third Floor

Chair: Brenda Spencer, Ivy Tech Community College, Indianapolis, IN

Speakers: Lee Odell, Rensselaer Polytechnic University, Troy, NY, “Bridging the Gap: Integrating Multimodal Composition into the Writing Class”
Alex Romagnoli, Indiana University of Pennsylvania, “The Products of Process: Utilizing Multimodal Texts in a Composition Course”
Mary Assad, Seven Hills, OH, “Comics and Rhetoric in the First-Year Composition Classroom”

Teaching Writing & Rhetoric

K.22 From Page to Screen: Rhetorical Theory, Text, and Originality in New Media

JW Marriott, Room 204, Second Floor

Chair: Christine Cucciare, University of Delaware, Newark

Speakers: Joseph Harris, University of Delaware, Newark, “Teaching the Essay in the Digital Age”
Christine Cucciare, University of Delaware, Newark, “A Digital Humanity: Using Classical Rhetoric in the New Media Classroom”
Teaching Writing & Rhetoric

K.23 Meaning Language and Learning in Transnational Contexts

JW Marriott, Room 301, Third Floor

Speakers: Xueying Wu, Shanghai University, China, “The Urgency of Intercultural Rhetoric”
Xiaobo Wang, Georgia State University, Atlanta, “Calling Attention to Intercultural and Multicultural Literacies: Preparing Students for Transnational Workplaces”
Jianing Liu, Arizona State University, Tempe, “Reinventing the University—in a Second Language”
Yuching Yang, Arizona State University, Tempe, “Reinventing the University—in a Second Language”

Teaching Writing & Rhetoric

K.24 Out in the Open: Hooking Up in the Modern, Digital Era

JW Marriott, Room 302, Third Floor

Chair: Stephanie Amada, Michigan State University, East Lansing

Emily Dallaire, Michigan State University, East Lansing, “Tweets and Texts: The Impact of Virtual Communities on College Students and Relationships”
Brooklyn Pluger, Michigan State University, East Lansing, “Let’s Talk About Hook Ups: The Impact of Hook Up Culture on College Students”
Stephanie Amada, Michigan State University, East Lansing, “Beyond Boundaries: Discussing Sex with Undergrads in the Writing Classroom”

Teaching Writing & Rhetoric

K.25 Resistance in, around, and about Teaching Writing

JW Marriott, Room 205, Second Floor

Speakers: Leslie Werden, Morningside College, Sioux City, IA, “Creative Visions for Overcoming Resistance in Faculty Development”
Jeremy Schnieder, Morningside College, Sioux City, IA, “‘You can’t tell me how to write’: Reconceptualizing Student Resistance”
David Elder, Morningside College, Sioux City, IA, “Resisting the Divide: Where High School and College Writing Meet”
Friday, 3:30–4:45 p.m.

Teaching Writing & Rhetoric

K.26 Virtual Spaces: Classroom Design, Tumblr in FYC, and Blog-Based Pedagogies
JW Marriott, Room 308, Third Floor

Speakers: Jennifer England, New Mexico State University, Las Cruces, “Multimodal and Multiliterate Learning: Using Tumblr in the First-Year Writing Classroom”
Annette Vee, University of Pittsburgh, PA, “Writing in Public: A Survey Study of Blog-Based Pedagogy”
Trey Conatser, The Ohio State University, Columbus, “’Choices and Constraints’: Codes and Futures of Composition”
Michael Donnelly, Ball State University, Muncie, IN, “Classroom Spaces and Virtual Places: Technology, Writing, Pedagogy”

Theory

K.27 Feminist Ruptures, Feminist Responses: Toward a Deeper Democracy
JW Marriott, Grand Ballroom VI, Third Floor

Chair: Joyce Irene Middleton, East Carolina University, Greenville, NC

Speakers: Joyce Irene Middleton, East Carolina University, Greenville, NC
Shirley Logan, University of Maryland, College Park
Cheryl Glenn, The Pennsylvania State University, State College

Theory

K.28 Neuroscientific Approaches to Writing Pedagogy
JW Marriott, Room 208, Second Floor

Chair: Jordynn Jack, University of North Carolina, Chapel Hill

Speakers: Jacquelyn Bustos, Purdue University, Calumet, IN, “Pedagogical Code-Switching: Navigating Neurodiversity in the First-Year Writing Classroom”
Cynthia-Marie O’Brien, Astoria, NY, “Neuroplasticity’s Lessons for Harnessing the Developmental Capabilities of Beginning Graduate Writers”
Don Bushman, University of North Carolina Wilmington, “Cognition is Action: Bringing Embodied Cognition to the Writing Classroom”
Writing Programs

K.30  Assessment at the Center: Accessing Opportunities for Change

JW Marriott, Room 313, Third Floor

Chair: Lennie Irvin, San Antonio College, TX

Speakers: Erin M. Andersen, City University of New York, NY, “Agents Online: Assessing Access to Transfer in Online Tutoring Initiatives”
Kim Ballard, Western Michigan University, Ypsilanti, “Collaborative Writing Center Assessment = Faculty Education”
Ernie Tscalis, San Antonio College, TX, “The Three-Session Threshold: Opening Access to Student Success through Multiple Tutoring Sessions”
Lennie Irvin, San Antonio College, TX, “The Three-Session Threshold: Opening Access to Student Success through Multiple Tutoring Sessions”

Writing Programs

K.31  Literacy: Pushing Students to Its Strength

JW Marriott, Room 312, Third Floor

Chair: Christine Murray, Texas A&M University, College Station

Speakers: William Lalicker, West Chester University, PA, “Accessing the Future through Assessment: Translingualism as a Standard for Writing Program Strength”
Julie Kozee, Northwestern State University, Natchitoches, LA, Cartersville, GA, “Early to Read; Early to Rise: The Importance of Literacy in the Future Success of Elementary Students and How the College Writing Classroom Relates”
Justin Grover, Boise State University, ID, “Writing for the Future”

Writing Programs

K.32  Opening Up the Intellectual Work of Teaching Writing: Supporting Pedagogical Growth for Disciplinary Faculty

JW Marriott, Room 311, Third Floor

Chair: Margaret Marshall, Auburn University, AL

Speakers: Margaret Marshall, Auburn University, AL, “Analogous Thinking: Frameworks for Considering Our Work with Faculty”
Laura Elmer, Auburn University, AL, “ePortfolios: An ‘Open’ Future”
Neece Matthews-Bradshaw, Auburn University, AL, “Connections and Disjunctions: What We’re Learning from Researching Faculty Teaching Writing in the Disciplines”

Respondent: David Weaver, Auburn University, AL
Friday, 3:30–4:45 p.m.

**Writing Programs**

**K.33 Labor, Leadership, and the Professionalization of Peer Tutors**

Marriott Downtown, Texas Room, First Floor

**Chair:** Gregory Adams, University of Nebraska Lincoln

**Speakers:** Angela Glover, Midland University, Fremont, NE, “Betwixt and Between Professional Leadership”

Michael Kelly, Champlain College, Burlington, VT, “Institutional Literacy and the Professionalization of Peer Tutors”

Gregory Adams, University of Nebraska, Lincoln, “Leadership and Getting the Work Done”

**Writing Programs**

**K.34 Open Source Assessment: Whose Data Is This Anyway?**

JW Marriott, Room 310, Third Floor

**Chair:** Joyce Walker, Illinois State University, Normal

**Speakers:** Moria Torrington, Illinois State University, Normal, “Databasing: Documenting and Assessing Students’ Existing Literate Activities”

Chereka Dickerson, Illinois State University, Normal, “Toward an Always Open Door Policy: Instructor Participation in a Program-Wide Assessment”

Joyce R. Walker, Illinois State University, Normal, “Promoting Knowledge about Information Fluency: An Evolving Assessment”

**Institutional and Professional**

**K.35 Getting a Job in a Two-Year College**

JW Marriott, Room 303, Third Floor

**Chair:** David Lydic, Austin Community College, TX

**Speakers:** Alexis Nelson, Spokane Falls Community College, WA, “Writing an Outstanding Application Letter”

Sharon Mitchler, Centralia College, WA, “Finding Job Openings in Two-Year Colleges”

David Lydic, Austin Community College, TX, “The Art of the Interview”
Institutional and Professional

K.36 Publishing in Studies in Writing and Rhetoric:
To All—Whatever Your Institutional Affiliation—
Who Are Interested

JW Marriott, Grand Ballroom VIII, Third Floor

Chair: Victor Villanueva, Washington State University, Pullman, WA

Speakers: Jay Jordan, University of Utah, Salt Lake City, “One SWR Author”
Deborah H. Holdstein, Columbia College, Chicago, IL, “A Reviewer: One Perspective”
Robin Gosser, Auburn University, AL, “The Electronic Process”

K.37 Think-Tank for Newcomers Developing Papers and Sessions for CCCC 2015

JW Marriott, Grand Ballroom II, Third Floor

Chair: Joonna Trapp, Emory University, Clarkston, GA
<table>
<thead>
<tr>
<th>Tampa, FL 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marriott Waterfront and Tampa Convention Center</td>
</tr>
<tr>
<td>March 18–21, 2015</td>
</tr>
<tr>
<td>For Program Proposal Deadline visit <a href="http://www.ncte.org/cccc/conv">www.ncte.org/cccc/conv</a></td>
</tr>
</tbody>
</table>
CCCC Awards/
Recognition Reception

JW Marriott, Grand Ballroom VII, Third Floor
5:00–6:30 p.m.

Chair: Adam Banks, Program Chair/CCCC Associate Chair, University of Kentucky, Lexington

At this reception we announce the winners of the 2014 Outstanding Book Award, The James Berlin Memorial Outstanding Dissertation Award, The Braddock Award, the Award for Best Article in TETYC, the Nell Ann Pickett, and others. Past CCCC Chairs, distinguished guests, and international participants will be recognized. A light reception follows. Please take the time to come celebrate with your colleagues.

AWARDS PRESENTATIONS

OUTSTANDING BOOK AWARD

This award is presented to the author(s) or editor(s) of a book making an outstanding contribution to composition and communication studies. Books are evaluated for scholarship or research and for applicability to the study and teaching of composition and communication.

Outstanding Book Award Committee

Chair: David Jolliffe, University of Arkansas, Fayetteville
Carolyn Calhoon-Dillahunt, Yakima Valley Community College, WA
Marilyn Cooper, Michigan Technological University, Houghton
LuMing Mao, Miami University, Oxford, OH
Shirley Rose, Arizona State University, Tempe

Previous Award Winners

2013  Susan H. Delagrange, Technologies of Wonder: Rhetorical Practice in a Digital World
Margaret Price, Mad at School: Rhetorics of Mental Disability and Academic Life

Bruce Horner, Min-Zhan Lu, and Paul Kei Matsuda, Cross-Language Relations in Composition
Friday, 5:00–6:30 p.m.

2011 Xiaoye You, *Writing in the Devil’s Tongue: A History of English Composition in China*

2010 David Gold, *Rhetoric at the Margins: Revising the History of Writing Instruction in American Colleges, 1873-1947*

2009 Charles Bazerman, *Handbook of Research on Writing: Society, School, Individual, Text*  
John M. Duffy, *Writing from These Roots: Literacy in a Hmong-American Community*

For a listing of winners prior to 2009, please visit http://www.ncte.org/cccc/awards/oba

**JAMES BERLIN MEMORIAL OUTSTANDING DISSERTATION AWARD**

Renamed to honor James Berlin, this award recognizes a graduate whose dissertation improves the educational process through research or scholarly inquiry or adds to the body of knowledge in composition studies.

**Berlin Outstanding Dissertation Award Committee**

*Chair:* Laura Brady, West Virginia University, Morgantown  
Elias Domínguez Barajas, University of Arkansas, Fayetteville  
Kim Donehower, University of North Dakota, Grand Forks  
Jeanne Gunner, Chapman University, Orange, CA  
Amy Stornaiuolo, University of Pennsylvania, Philadelphia

**Previous Award Winners**


2012 Ana Maria Wetzl, “L2 Writing in the L1 Composition Course: A Model for Promoting Linguistic Tolerance”

2011 Carolyn J. Fulford, “Writing Across the Curriculum Program Development as Ideological and Rhetorical Practice”


2009 Eric D. Turley, “The Scientific Management of Writing and the Residue of Reform”

For a listing of winners prior to 2009, please visit http://www.ncte.org/cccc/awards/berlin
THE RICHARD BRADDOCK AWARD

The Richard Braddock Award is presented to the author of the outstanding article on writing or the teaching of writing in the CCCC journal, *College Composition and Communication*, during the year ending December 31 before the annual CCCC spring convention. The award was created to honor the memory of Richard Braddock, University of Iowa. Richard Braddock was an extraordinary person and teacher who touched the lives of many people in ways that this special award established in his name can only suggest.

Braddock Award Committee

*Chair:* Ellen Cushman, Michigan State University, East Lansing
Carmen Kynard, John Jay College of Criminal Justice, CUNY
Neal Lerner, Northeastern University, Boston, MA
Rebecca Nowacek, Marquette University, Milwaukee, WI
Patrick Sullivan, Manchester Community College, CT

Previous Award Winners

2013 Dylan B. Dryer, “At a Mirror, Darkly: The Imagined Undergraduate Writers of Ten Novice Composition Instructors,” February 2012


2010 Shevaun E. Watson, “Good Will Come of This Evil”: Enslaved Teachers and the Transatlantic Politics of Early Black Literacy,” September 2009


For a listing of winners prior to 2009, please visit [http://www.ncte.org/cccc/awards/braddock](http://www.ncte.org/cccc/awards/braddock)

OUTSTANDING DISSERTATION AWARD IN TECHNICAL COMMUNICATION

This award recognizes a dissertation in Technical Communication whose research is original, makes a contribution to the field, uses a sound methodological approach, demonstrates awareness of the existing research in the area studied, and demonstrates an overall high quality of writing.
Outstanding Dissertation Award in Technical Communication Committee

Chair: Stacey Pigg, University of Central Florida, Orlando
Shreelina Ghosh, Dakota State University, Madison, SD
Octavio Pimentel, Texas State University-San Marcos
Jim Ridolfo, University of Kentucky, Lexington
Douglas Walls, University of Central Florida, Orlando

Previous Award Winners
2013 Ehren Pflugfelder
2012 Joy Santee
2011 Colleen Derkatch
2010 Rebekka Andersen
2009 Jonathan Buehl

For a listing of winners prior to 2009, please visit http://

TECHNICAL AND SCIENTIFIC COMMUNICATION AWARDS

This award recognizes outstanding books and articles in technical and scientific communication in six categories: Best Book, Best Original Collection of Essays, Best Article Reporting Qualitative or Quantitative Research, Best Article Reporting Historical Research or Textual Studies, Best Article on Philosophy or Theory, and Best Article on Pedagogy or Curriculum.

Technical and Scientific Communication Awards Committee

Chair: Stephen Bernhardt, University of Delaware, Newark
Rebecca Burnett, Georgia Institute of Technology, Atlanta
Laura Gurak, University Of Minnesota, St. Paul
Bruce Maylath, North Dakota State University, Fargo
Elizabeth Tebeaux, Texas A&M University, College Station

Previous Award Winners

2013
Best Book in Technical or Scientific Communication: Huatong Sun, Cross-cultural technology design: Creating culture-sensitive technology for local users


2012

Best Book in Technical or Scientific Communication: Brad Mehlenbacher, Instruction and technology: Designs for everyday learning

Best Original Collection of Essays in Technical or Scientific Communication: Margaret Hundleby and Jo Allen, Assessment in Technical and Professional Communication


2010


Best Original Collection of Essays in Technical or Scientific Communication: Christina Hass, Written Communication, Special issue on Writing and Medicine, 26(3-4) July-October 2009, 215-396

Best Article Reporting Historical Research or Textual Studies in Technical or Scientific Communication: Catherine Schryer, Elena Afros, Marcellina Mian, Marlene Spafford, & Lorelei Lingard, “The Trial of the Expert Witness: Negotiating Cred-


**2009**


**Best Original Collection of Essays in Technical or Scientific Communication:** No award given.

**Best Article Reporting Historical Research or Textual Studies in Technical or Scientific Communication:** No award given.


For a listing of winners prior to 2009, please visit http://www.ncte.org/cccc/awards/techsci

**WRITING PROGRAM CERTIFICATE OF EXCELLENCE**

This award program, established in 2004, honors up to 20 writing programs a year. Programs must successfully demonstrate that their program meets the following criteria: it imaginatively addresses the needs and opportunities of its students, instructors, and locale; offers exemplary ongoing professional development for faculty of
all ranks, including adjunct/contingent faculty; treats contingent faculty respectfully, humanely, and professionally; uses current best practices in the field; uses effective, ongoing assessment and placement procedures; models diversity and/or serves diverse communities; has appropriate class size; and has an administrator (chair, director, coordinator, etc.) with academic credentials in writing.

Writing Program Certificate of Excellence Committee

Chair: William Banks, East Carolina University, Greenville
Lilian Brannon, University of North Carolina at Charlotte
C. Bradley Dilger, Western Illinois University, Macomb
Lauren Fitzgerald, Yeshiva University, New York, NY
Genevieve Garcia de Mueller, University of New Mexico, Albuquerque

Previous Certificate Winners

2012-2013
Emerson College, First-Year Writing Program
John Jay College of Criminal Justice, First-Year Composition Program
Oakland University, Department of Writing and Rhetoric
Pennsylvania State University, Rhetoric and Writing Program
University of California, Santa Barbara, Writing Program
University of Central Florida, First-Year Composition Program
University of Colorado, Boulder, McNeill Writing Program

2011-2012
Appalachian State University, Vertical Writing Curriculum
Montclair State University, First-Year Writing Program
St. Louis Community College, ESL Program
University of Illinois at Urbana-Champaign, Undergraduate Rhetoric Program
University of South Florida, First-Year Writing Composition Program
University of Tennessee, Knoxville, Writing Program
The University of Texas at El Paso, First-Year Composition

2010-2011
Binghamton University, State University of New York, First-Year Writing
University of Connecticut, University Writing Center
Wheaton College, Writing Across the Curriculum Program

2009-2010
Louisiana State University, Communication across the Curriculum Program

2008–2009
North Carolina State University, First-Year Writing Program
University of Massachusetts Amherst, Writing Program
Washington State University, Writing Program
CCCC TRIBAL COLLEGE FACULTY FELLOWSHIP

In March 2003, the Conference on College Composition and Communication (CCCC) initiated a new program, the Tribal College Faculty Fellowship Program. The Tribal College Faculty Fellowship offers financial aid to selected faculty members currently working at tribally controlled colleges to attend the CCCC Conference. This year we will be awarding up to four Tribal College Faculty Fellowships in the amount of $750 each. With this Fellowship, CCCC hopes to create new opportunities for Tribal College Faculty members to become involved in CCCC and for CCCC to carry out its mission of serving as a truly representative national advocate for language and literacy education. Applicants are asked to submit a letter describing who they are as teachers and what they teach at their tribal college, what their research interests are, and what they hope to gain from the experience of attending CCCC (how it could help in their teaching or research). A selection committee including American Indian Caucus members reviews applications for the Tribal College Faculty Fellowship. Fellowships are awarded based on overall quality of the application letter.

Tribal College Faculty Fellowship Committee

Chair: Qwo-Li Driskill, Oregon State University, Corvallis
Rose Gubele, University of Central Missouri, Warrensburg
Angela Haas, Illinois State University, Normal
Lisa King, University of Tennessee-Knoxville
Andrea Riley-Mukavetz, Bowling Green State University, OH

Previous Award Winners

2013 Ahmed Al-Asfour, Jon Kohn
2012 Kate Bertin, Jeanne Sokolowski
2011 Eric Jurgens
2010 Christie Cooke, Jennifer Ann Owens
2009 Sara Knight, Ryan Winn

For a listing of winners prior to 2009, please visit http://www.ncte.org/cccc/awards/tribalcollegefellow

CCCC ADVANCEMENT OF KNOWLEDGE AWARD

Established in 2011, this award is presented annually for the empirical research publication in the previous two years that most advances writing studies.
Advancement of Knowledge Committee

**Chair:** Patricia Dunn, Stony Brook University, NY
Anis Bawarshi, University of Washington, Seattle
Kelly Pender, Virginia Tech, Blacksburg

Previous Award Winners

**2013** Patrick W. Berry, Gail E. Hawisher, and Cynthia L. Selfe, *Transnational Literate Lives in Digital Times*

**2012** Mya Poe, Neal Lerner, and Jennifer Craig, *Learning to Communicate in Science and Engineering: Case Studies from MIT*

### CCCC RESEARCH IMPACT AWARD

Established in 2011, this award is presented annually for the empirical research publication in the previous two years that most advances the mission of the organization or the needs of the profession.

Research Impact Committee

**Chair:** Paul Prior, University of Illinois at Urbana-Champaign
Christina Haas, University of Minnesota, Minneapolis
Paul Rogers, George Mason University, Fairfax, VA

Previous Award Winners

**2013** Patrick W. Berry, Gail E. Hawisher, and Cynthia L. Selfe, *Transnational Literate Lives in Digital Times*

**2012** Christopher Schroeder, *Diverse by Design: Literacy Education in Multicultural Institutions*

### CCCC LUIZ ANTONIO MARCUSCHI TRAVEL AWARDS

Established in 2011, this award provides two $1,000 travel reimbursement awards to scholars from Mexico, Central, or South America who have papers accepted for presentation at the CCCC Convention. Selection of the winners is made by the CCCC Program Chair and a panel of judges selected from the Stage II program reviewers.

Previous Award Winners

**2013** Not awarded

**2012** Federico Navarro, Désirée Motta Roth


**CCCC GLORIA ANZALDÚA RHETORICIAN AWARD**

Established in 2013, this award supports graduate students or first-time presenters whose work participates in the making of meaning out of sexual and gender minority experiences with up to three $750 awards for travel to the CCCC Convention.

Gloria Anzaldúa Rhetorician Award—2014 Recipients

Kendall Gerdes, The University of Texas at Austin
Jessica Mason McFadden, Western Illinois University
Neil Simpkins, University of Wisconsin-Madison

Gloria Anzaldúa Rhetorician Award Committee

*Chair:* Jonathan Alexander, University of California, Irvine
*Subcommittee Chair:* Martha Marinara, University of Central Florida, Orlando
Samantha Blackmon, Purdue University, West Lafayette
Brandon Fralix, Bloomfield College, NJ
Kenton Wilcox, Northwest Missouri State University, Maryville

**CCCC LAVENDER RHETORICS AWARD FOR EXCELLENCE IN QUEER SCHOLARSHIP**

Established in 2013, this award is presented annually to three works (one book, one article, and one dissertation) published within the past two years that best make queer interventions into the study of composition and rhetoric.

Lavender Rhetorics Award for Excellence in Queer Scholarship Committee

*Chair:* Jonathan Alexander, University of California, Irvine

**Article Award Subcommittee**

*Subcommittee Chair:* Debra Frank Dew, Valparaiso University, IN
Garret Nichols, Bellevue College, WA
T. J. Geiger, Syracuse University, NY

**Dissertation Award Subcommittee**

*Subcommittee Chair:* Jacqueline Rhodes, California State University, San Bernardino
Harry Denny, St. John’s University, Queens, NY
Michelle Eodice, University of Oklahoma, Norman
CCC CONVENTION, INDIANAPOLIS 2014

CCC STONEWALL SERVICE AWARD

Established in 2013, this award recognizes members of CCCC/NCTE who have consistently worked to improve the experiences of sexual and gender minorities within the organization and the profession.

Stonewall Service Award Committee

Chair: Jonathan Alexander, University of California, Irvine
Subcommittee Chair: Holly Middleton, High Point University, NC
Harriet Malinowitz, Long Island University, NY
David Wallace, California State University, Long Beach

THE MARK REYNOLDS TETYC BEST ARTICLE AWARD

The quarterly journal *Teaching English in the Two-Year College* selects each calendar year one article for its Best Article of the Year Award. Selection is based on excellence in five areas: content, style, development/organization, value to readers, and overall impression. For more information, please visit: http://www.ncte.org/tyca/awards/tetycaward.

Best Article Award Committee

Chair: Gregory Shafer, Mott Community College, Flint, MI
Jill Kronstadt, Montgomery College, Germantown, MD
Justin Jory, Manitou Springs, CO
Teresa Thonney, Columbia Basin College, Pasco, WA

Previous Award Winners

<table>
<thead>
<tr>
<th>Year</th>
<th>Author(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>Diana Lin Awad Scrocco</td>
</tr>
<tr>
<td>2012</td>
<td>Patrick Sullivan</td>
</tr>
<tr>
<td>2011</td>
<td>Ann Del Principe</td>
</tr>
<tr>
<td>2010</td>
<td>Holly Hassel and Joanne Baird Giordano</td>
</tr>
<tr>
<td>2009</td>
<td>David Martins</td>
</tr>
<tr>
<td>2008</td>
<td>Gregory Shafer</td>
</tr>
</tbody>
</table>
NELL ANN PICKETT SERVICE AWARD

Presented by the Two-Year College English Association to an outstanding teacher whose vision and voice have had a major impact on two-year college professionalism. For more information, please visit: http://www.ncte.org/tyca/awards/pickett.

Nell Ann Pickett Service Award Committee

Chair: Jeff Sommers, West Chester University, PA
       Sharon Mitchler, Centralia College, WA
       Shelley Rodrigo, Old Dominion University, Norfolk, VA
       Justin Jory, Manitou Springs, CO
       Teresa Thonney, Columbia Basin College, Pasco, WA

Previous Award Winners

2013  Marilyn Valentino, Loraine County Community College, Elyria, OH
2012  Jeff Sommers, West Chester University, PA
2011  Patrick Sullivan, Manchester Community College, CT
2010  Mike Matthews, Tarrant County College/NW Campus, Fort Worth, TX
2009  Sharon Mitchler, Centralia College, WA
2008  Judith “Jay” Wootten, Kent State University, Salem Campus, Salem, OH
Special Interest Groups

6:30 p.m.–7:30 p.m.

**FSIG.01 American Indian Caucus**
JW Marriott, Room 102, First Floor
*Co-Chairs:* Malea Powell, Michigan State University, East Lansing
Joyce Rain Anderson, Bridgewater State University, MA
Resa Crane Bizzaro, Indiana University of Pennsylvania

**FSIG.02 Asian/Asian American Caucus**
JW Marriott, Room 103, First Floor
*Co-Chairs:* K. Hyoejin Yoon, West Chester University, PA
Terese Guinsatao Monberg, Michigan State University, East Lansing

**FSIG.03 Black Caucus**
JW Marriott, Room 104, First Floor
*Co-Chairs:* Elaine Richardson, The Ohio State University, Columbus
David Kirkland, Michigan State University, East Lansing

**FSIG.04 Latino Caucus**
JW Marriott, Room 105, First Floor
*Co-Chairs:* Bobbi Houthens, San Bernardino, CA
Cristina Kirklighter, Texas A&M University, College Station
Renee Moreno, California State University, Northridge

*Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives*

**FSIG.05 Queer Caucus**
JW Marriott, Room 101, First Floor
*Co-Chairs:* Garrett Nichols, Texas A&M University, Seattle, WA
Kimberly Drake, Scripps College, Claremont, CA

*Information Technologies*

**FSIG.06 Best Practices in Online Writing Instruction: Using the CCCC OWI Principles and Effective Practices as a Foundation for Programmatic Arguments**
JW Marriott, Room 202, Second Floor
*Co-Chairs:* Kevin Eric DePew, Old Dominion University, Norfolk, VA
Sushil Oswal, University of Washington, Tacoma

CCCC CONVENTION, INDIANAPOLIS 2014
Friday, 6:30–7:30 p.m.

Institutional and Professional

FSIG.07 CCCC Graduate Student SIG
JW Marriott, Room 203, Second Floor
Co-Chairs: Adam Strantz, Purdue University, West Lafayette, IN
Lavinia Hirsu, Indiana University, Bloomington

Teaching Writing & Rhetoric

FSIG.08 Creative Nonfiction Special Interest Group: Opening to Each Other: Mentoring and Creative Nonfiction
JW Marriott, Room 204, Second Floor
Co-Chairs: Melissa Goldthwaite, Saint Joseph’s University, Philadelphia, PA
Jenny Spinner, Saint Joseph’s University, Philadelphia, PA

Institutional and Professional

FSIG.09 Independent Writing Units
JW Marriott, Room 206, Second Floor
Co-Chairs: Barry Maid, Arizona State University, Tempe
Peter Vandenberg, DePaul University, Chicago, IL
Leslie Werden, Morningside College, Sioux City, IA

Creative Writing

FSIG.10 Intersections in Creative Writing and Composition
JW Marriott, Room 205, Second Floor
Co-Chairs: Benjamin Miller, City University of New York Graduate Center, Bronx, NY
Ben Ristow, Hobart and William Smith Colleges, Ithaca, NY

Institutional and Professional

FSIG.11 Labor Caucus Special Interest Group
JW Marriott, Room 107, Second Floor
Co-Chairs: Amy Lynch-Biniek, Kutztown University, PA
Vandana Gavaskar, Elizabeth City State University, Virginia Beach, VA
Susan Naomi Bernstein, Arizona State University, Tempe
Cathy Spidel, The University of Akron, OH
Seth Kahn, West Chester University of Pennsylvania
Jes Hodgson, University of Missouri-Columbia
Friday, 6:30–7:30 p.m.

Writing Programs

FSIG.12 Meeting of the International Network of Writing-across-the-Curriculum Programs
JW Marriott, Room 301, Third Floor
Chair: Chris Thaiss, University of California, Davis

Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives

FSIG.13 Play and Game Studies
JW Marriott, Room 302, Third Floor
Co-Chairs: Danielle Roach, Old Dominion University, Norfolk, VA
Kevin Moberly, Old Dominion University, Norfolk, VA

Community, Civic & Public

FSIG.14 Rhetoric and Religious Traditions
JW Marriott, Room 303, Third Floor
Chair: Elizabeth Vander Lei, Calvin College, Grand Rapids, MI

Professional and Technical Writing

FSIG.15 Science and Writing
JW Marriott, Room 304, Third Floor
Co-Chairs: William FitzGerald, Rutgers Camden, NJ
Jonathan Buehl, The Ohio State University, Columbus

Institutional and Professional

FSIG.16 English Education-Composition Connections
JW Marriott, Room 305, Third Floor
Co-Chairs: Ken Lindblom, Stony Brook University, NY
Elizabeth Brockman, Central Michigan University, Mt. Pleasant
Mark Letcher, Purdue University-Calumet, IN

Teaching Writing & Rhetoric

FSIG.17 Special Interest Group on Composition and Adult Learners (Formerly Teaching Adult Learners in Diverse Settings)
JW Marriott, Room 306, Third Floor
Chair: Sonia Feder-Lewis, Saint Mary’s University of Minnesota, Saint Paul

CCCC CONVENTION, INDIANAPOLIS 2014
Friday, 6:30–7:30 p.m.

**Writing Programs**

**FSIG.18 Undergraduate Research in Rhetoric and Composition**
JW Marriott, Room 309, Third Floor  
*Chair:* Michael Zerbe, York College of Pennsylvania

**Writing Programs**

**FSIG.19 Studio Special Interest Group**
Marriott Downtown, Florida Room, First Floor  
*Chair:* Rhonda Grego, Midlands Technical College, Columbia, SC

**Institutional and Professional**

**FSIG.20 The Future of Writing Centers in a Time of Open Educational Transformation: A Special Interest Group Meeting of the International Writing Centers Association**
Marriott Downtown, Illinois Room, First Floor  
*Chair:* Kevin Dvorak, Nova Southeastern University, Fort Lauderdale, FL

**Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives**

**FSIG.21 Transnational Composition Special Interest Group**
Marriott Downtown, Michigan Room, First Floor  
*Chair:* Bruce Horner, University of Louisville, KY

**Teaching Writing & Rhetoric**

**FSIG.22 Working-Class Culture and Pedagogy Special Interest Group**
Marriott Downtown, Texas Room, First Floor  
*Co-Chairs:* Jennifer Beech, University of Tennessee at Chattanooga  
William Thelin, University of Akron, OH

**Institutional and Professional**

**FSIG.23 Writing with Current, Former, and Future Members of the Military**
JW Marriott, Room 207, Second Floor  
*Chair:* D. Alexis Hart, Allegheny College, Lexington, VA
Institutional and Professional

FSIG.24 Publishing in Studies in Writing and Rhetoric: To All—Whatever Your Institutional Affiliation—Who Are Interested

JW Marriott, Grand Ballroom VIII, Third Floor

Co-Chairs: Victor Villanueva, Washington State University, Pullman
Robin Gosser, Auburn University, AL
Friday Evening Events

TYCA Talks
JW Marriott, Grand Ballroom III Third Floor
6:30 p.m.–7:30 p.m.

The Twenty-Seventh Annual Poetry Forum
JW Marriott, Room 106, First Floor
7:30 p.m.–10:30 p.m.

The Poetry Forum: The Twenty-Seventh Annual Exultation of Larks will be held on Friday, 7:30–10:30 p.m. This forum has become a valued annual gathering for CCCC poets and friends of poetry. Those who write should bring original material to read for about five minutes. Those who enjoy the company of poets should come to listen, respond, and share in the pleasures of the occasion. Poet readers should contact Mary Minock (Language and Literature Department, Madonna University, 36600 Schoolcraft Rd., Livonia, MI 48150, mminock@madonna.edu) if they have questions.

AA
JW Marriott, Room 301, Third Floor
8:00 p.m.–10:00 p.m.

ALANON
JW Marriott, Room 302, Third Floor
8:00 p.m.–10:00 p.m.