Welcome to the 2013 Conference on College Composition and Communication Annual Convention in Las Vegas, Nevada. The Local Arrangements Team is thrilled to host this important event for the first time in the history of the conference. Las Vegas is full of educators committed to teaching an incredibly diverse population. We look forward to taking part in this national dialogue while sharing our city’s world-class hospitality, dining, and entertainment.

The Public Work of Composition is a most fitting theme for a conference held in Las Vegas. McCarran International Airport is the 8th busiest airport in the world, bringing over 37 million people to experience Las Vegas each year. This staggering amount of visitors often overshadows the over two million people who call Las Vegas and the surrounding area home. Our residents provide a rich cultural and intellectual diversity that is reflected in the community’s languages, cuisine, art, music, and industry. Asian, Pacific Islander, Hispanic, and Native American heritages are among the many cultures influencing the area’s diversity. Over eighty-four languages are spoken by residents of Clark County, ranking it among the most linguistically diverse in the nation. Our residents are employed in a variety of industries as well, including hospitality, food service, administrative support, technical support, health care services, specialty trades, retail and sales, warehouse and distribution, and, of course, education.

As we focus this year’s discussion on literacy instruction for all, the education system within Las Vegas and the surrounding area provides a fitting context. Looking upon the massive hotels and casinos along Las Vegas Boulevard, it may come as a surprise that Clark County School District is in fact the major single employer in the area and is the fifth largest school district in the United States. Career and technical academies are plentiful; there are currently five elementary schools, six middle schools, and thirteen high schools dedicated to career and technical development. The higher education system is also committed to the teaching and learning of multiple literacies. According to the 2012 *U.S. News & World Report* Best Colleges rankings, the University of Nevada, Las Vegas is among the nation’s top 10 most diverse universities, educating students from more than 70 countries, the largest percentages originating from South Korea, China, and India. Nevada State College focuses on civic engagement and community-based learning to build a culture that supports and strengthens the college experience of our diverse student population. The College of Southern Nevada is the fourth-largest two-year college in the US, enrolling 44,000 students every semester and serving half the state’s minority population. Approximately 56% of these students are first-generation college students, and many are nontraditional, working, and returning students. The Division of Workforce and Economic Development also does important work in Nevada by providing healthcare, business and technical, and adult literacy and language programs to our community.

Las Vegas offers much to experience after and between conference sessions. Those interested in live performances will find an array of shows by local and national comedians, musicians, and DJs. One could take in a world-renowned Cirque du Soleil
show or listen to a jazz performance at the newly designed Smith Center for Performing Arts. Outdoor enthusiasts can cycle, hike, and rock climb in Red Rock Canyon, a popular destination for rock climbers around the world. History buffs might enjoy the Mob Museum of Organized Crime and Law Enforcement, the National Atomic Testing Museum, or a look at the antique texts at Bauman Rare Books. In Valley of Fire State Park, one can find 3,000-year-old Native American petroglyphs and pictographs. Las Vegas also offers diverse dining and nightlife opportunities, including international cuisine and many LGBT hotspots. One might also want to just relax during down time at one of the many high-quality yoga studios or spas.

It is easy to become overwhelmed by the sheer number of dining and entertainment possibilities and even easier to miss some of the lesser-known, local gems in the area. That is where our Local Arrangements Team comes in. As Chair of the Hospitality Committee, Kelly Steele has assembled a locals guide for dining and entertainment attractions. This guide includes distance and transportation information for ease of use. Kelly and her team will also be available at the Local Arrangements Committee Headquarters at the Conference Registration Desk to help answer any questions regarding your recreational plans during the conference. Elaine Bunker in Registration, Nayelee Villanueva in Room Arrangements, and Ed Baldwin in Exhibits are also on hand to help you with any of your conference needs. Again, welcome, and we hope you enjoy your 2013 conference experience with us in Las Vegas, Nevada.

Local Chair: Robyn R. Rohde, College of Southern Nevada
Room Arrangements Chair: Nayelee Villanueva, Nevada State College
Information, Hospitality and Special Events Chair: Kelly Steele, College of Southern Nevada
Registration Chair: Elaine Bunker, University of Las Vegas, Nevada
Exhibits Chair: Edward Baldwin, College of Southern Nevada
Accessibility: Michael Intinarelli, College of Southern Nevada
About the CCCC Convention

CCCC Membership: Please Join Us!

Membership in the Conference on College Composition and Communication is open to all who teach or are interested in college composition and the first-year English course. The annual dues of $25.00 includes a subscription to *College Composition and Communication*, a quarterly journal. Membership in NCTE ($50.00) is a prerequisite to joining CCCC. Student membership is available, at substantially reduced rates, to full-time students who are not engaged in a paid teaching position on more than a half-time basis. To join CCCC, or to obtain further information, please stop by the NCTE/CCCC Publications Booth in the Exhibit Hall.

Registration

The Conference Registration Desk is in The Riviera, Royale Pavilion 1/2/3, and is open Wednesday, March 13, 8:00 a.m.–6:00 p.m.; Thursday, 8:00 a.m.–6:00 p.m.; Friday, 8:00 a.m.–5:00 p.m.; and, Saturday, 8:00 a.m.–2:00 p.m. Those who ordered a *Convention Program* in advance may pick up a plastic name-badge holder at various locations near the Registration Desk. There is no need to stop at the Registration Desk. Those who preregistered and received a Program Coupon in the mail may pick up their *Program* at the *Program* Pick-up Counters at the Registration Desk. For replacement name badges (free) and/or replacement program books (at $20), preregistrants should inquire at the Replacement Counter.

Exhibits

The exhibits are located in the Royale Pavilion 1/2/3. Exhibit hours are Thursday, 10:00 a.m.–6:00 p.m., Friday, 9:00 a.m.–5:00 p.m., and Saturday, 10:00 a.m.–1:00 p.m.

Local Committee Headquarters

The headquarters for Local Committee Chair Robyn Rohde and other members of the Local Arrangements Committee is the Conference Registration Desk.

Location of Meeting Rooms

All meetings of the 2013 CCCC are in The Riviera.

Information for Attendees with Disabilities

CCCC is committed to making arrangements that allow all of its members to participate in the convention. To this end, information for attendees with disabilities was included in the program invitations, in the preview, and online, and we invited those who needed information to contact us by late January. We have made wheel-
chair space available in meeting rooms, will provide information about traveling around the headquarters hotel, and have arranged sign language interpreting. We also provided all speakers and session chairs with guidelines that will make sessions more accessible to all convention participants. These arrangements have resulted in conversations between the Program Chair, NCTE staff, the CCCC Committee on Disability Issues in Composition and Communication, and disability studies specialists at the University of Illinois and other professional associations. Information is available at the Local Committee booth next to registration.

Workshops
Held on the Wednesday preceding the Annual Convention sessions, full-day and half-day workshops provide an opportunity for extended time and interaction focused on a particular topic or issue. Each workshop has an enrollment limit, and participants pay an additional fee (separate from the convention registration fee) to enroll. Workshops are run by CCCC members whose proposals have been accepted by CCCC reviewers.

Opening General Session
The CCCC Convention’s Opening General Session is one of two opportunities for convention participants to meet as a group. This session features the Chair’s address by Chris Anson.

Concurrent Sessions
Most of the meetings of the CCCC Convention occur in the concurrent sessions held on Thursday, Friday, and Saturday. Each session on the program was highly regarded by teams of CCCC reviewers. All concurrent sessions run for 75 minutes and are of two kinds: 1) panels, featuring two to four speakers who deliver 15–20-minute presentations and then respond to questions from the audience; 2) roundtables, where several panelists make brief presentations, respond to each other, and then respond to questions from the audience.

Special Interest Groups/Business Meetings and Caucuses
On Thursday and Friday evenings, individuals who share common concerns and/or interests will meet in Special Interest Groups and Caucuses. For a complete listing of these groups, see pages 150–153, 252–255.

There will also be Open Working Meetings of some of the Special Interest Groups. Be sure to look for these at the end of each time period in your program book.

CCCC 2013 Online
To find links to past versions of CCCC Online and to search the collection, visit http://www.ncte.org/cccc/review. For this year, home (homepage, that is) is at http://www.ncte.org/cccc/conv.