Friday, March 23

REGISTRATION 8:00 a.m.–5:00 p.m.
Americaís Convention Center, Exhibit Hall 1, Level 1

EXHIBITS 9:00 a.m.–5:00 p.m.
Americaís Convention Center, Exhibit Hall 1, Level 1

TYCA Editorial Board Meeting
Renaissance Hotel, Parkview Room, Mezzanine Level
7:30 a.m.–8:30 a.m.

Nominating Committee
Renaissance Hotel, Hawthorne Room, 21st Floor
8:00 a.m.–10:00 a.m.
Featured Session

Celebrating 25 Years of the Research Network Forum: A Continuing Gateway for Research

Renaissance, Majestic Ballroom G, Second Floor

In answer to the need for research support in the field of composition, Charles Bazerman gathered a group of like-minded scholars in 1986 and established the Research Network Forum. The group met for the first time in 1987. Twenty-five years later, the RNF is a thriving pre-conference forum whose network of mentorship assists scholars at every level of their careers from beginning graduate student to the most established professors and independent scholars in the field. As Chris Anson points out in his call for proposals to the 2012 CCCC, “The history of composition reflects a spirit of continuous exploration.” As an integral supporting structure of that exploration, the Research Network Forum continues to be both a leader and a guide through the gateway of cutting edge research in writing. Research in most fields is a quiet process where the scholar works generally in isolation with his/her materials and perhaps a few mentors and like-minded peers. However, with so few composition/rhetoric graduate programs in the 1980s and early 1990s, many faculty and graduate students were limited in their research communities and longed to share their works-in-progress with others. Now that
there are a solid number of graduate programs, RNF also draws faculty who may be the sole compositionist/rhetorician on their campus to join a community of scholars. What started as a small gathering of scholars who shared their latest research has turned into a large celebration of scholars—both distinguished and novice—who share their latest projects with others whom they wouldn’t have easy access to outside of RNF to complete theses, dissertations, articles, conference papers, and books. During this session, panel members, comprised of past and current RNF chairs, will discuss the history of composition research, current trends and issues, and the future of research and research mentorship in the field.

Chair:
Janice R. Walker
Georgia Southern University, Statesboro

Speakers:
Charles Bazerman
University of California, Santa Barbara, “The Changing Ecological Niche of the RNF: Research at the C’s, Then and Now”

Victor Vitanza
Clemson University, “MANATAURing [sic]. . . minotaur/mentoring”

Ollie O. Oviedo
Eastern New Mexico University, Portales, “Research Network Forum: Mentoring and Showcasing Book, Print, and E-journal Editing and Publishing for 25 Years”

Risa P. Gorelick
College of Saint Elizabeth, Morristown, NJ, “(Wo)men’s Ways of RNF Knowing: 25 Years of Nurturing Research Mentorships”

Gina M. Merys
St. Louis University, “A Future Built on Shared Vision: The RNF’s Mission as Foundation for Growth”
Featured Session

**Vernacular Value: Assessing the Code-Switching Paradigm for Current Writing Instruction**

Renaissance, Majestic Ballroom, Salon D, Second Floor

This session examines current perspectives on vernacular language practices, critically assessing the relevance of vernacular literacies and code switching to writing instruction in multilingual and multidialectal settings. Sites for writing instruction have always been multilingual and multidialectal, but there has rarely if ever been substantial agreement on how best to meet language proliferation with pedagogical strategies. A much-discussed approach encourages students to write in ways consistent with their oral vernacular patterns, yet questions arise about this approach’s utility and relevance given students’ own goals and given criticisms of the category of “language.” We hope to model a conversation about the stakes, benefits, challenges, and criticisms of vernacular-oriented writing teaching, especially as students draw on more and more sources for their “own” languages.

**Chair:**
Jay Jordan
University of Utah, Salt Lake City

**Speakers:**
Janet Bean
University of Akron, OH, “Finding Resonance: African-American Students’ Use of Vernacular in Academic Writing”

Keith Gilyard
The Pennsylvania State University, University Park, “Vernacular Speech into Writing: A Critical Perspective”

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Janet Bean
Keith Gilyard
Jay Jordan
Peter Elbow
Jay Jordan
University of Utah, Salt Lake City, “Vernacular Codes and Questions about ‘Language’”

Respondent:
Peter Elbow
Professor Emeritus, University of Massachusetts at Amherst

Institutional and Professional

F.01 Stretch through the Transnational: Gateway Rhetorics in First-Year Writing

America’s Convention Center, Room 225, Level 2

Chair: Ian Barnard, California State University, Northridge

Speakers:
Steven Wexler, California State University, Northridge, “The Limits to ‘Cost-Effective’ Comp”
Nicole Warwick, California State University, Northridge, “Stretch Curriculum, Hermeneutics, and Transnational Theory: Exploring Disciplinary and Departmental Change”
Mandy Macklin, California State University, Northridge, “Stretch through the Lens of a First-Year T.A.”
Maria Turnmeyer, California State University, Northridge, “Decentering the Politics of Knowledge in Asian American Studies”

Creative Writing

F.02 Turning Intersections into Gateways: A Practical Primer on Creative Composing

America’s Convention Center, Room 106, Level 2

Chair: Benjamin Bogart, University of Louisville, KY

Speakers:
Jennifer Klein, Missouri State University, Springfield, “Sophists, Terpsis, and Pedagogy”
Anna Robb, Missouri State University, Springfield, “The Poem in Context: The Place of Composition Studies in Creative Writing”
Nicole Thom-Arens, Missouri State University, Springfield, “It’s Not All Sunshine and Rainbows: A New Expressivism for the Composition Classroom”
Benjamin Bogart, University of Louisville, KY, “You Think I Just Write to See Myself Talk?: Adapting the Workshop Model’s Successes for Use in the Composition Class”
Friday, 8:00–9:15 a.m.

History

F.03 Rhetorical Gateways for Writing Classes

Américas Convention Center, Room 223, Level 2

Chair: Linda Ferreira-Buckley, The University of Texas, Austin

Speakers: Jenn Fishman, Marquette University, Milwaukee, WI, “The Undergraduate Research Triangle”
Vicki Tolar Burton, Oregon State University, Corvallis, “Historical Rhetoric for Pre-Service and In-Service Teachers”
Lois Agnew, Syracuse University, NY, “Historicizing Social Justice”
Lynee Lewis Gaillet, Georgia State University, Atlanta, “Historicizing Primary Investigation”

Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives

F.04 Ways of Knowing that Shape Writers and Writing

Américas Convention Center, Room 228, Level 2

Chair: Heidi Huse, University of Tennessee, Martin

Speakers: Sandie Friedman, George Washington University, Washington, DC, “Revisiting Risky Writing: Public and Private Modes in a Community of Therapists”
Angela Kohnen, University of Missouri, St. Louis, “Writing in Third Space: Interviews with Science News Writers”
Karla Saari Kitalong, Michigan Technological University, Houghton, “Learning from Children’s Drawings: Gatekeepers of the Future Representing Power and Agency”

Teaching Writing and Rhetoric

F.05 Gateways or Grateways? Rethinking, Re-envisioning, Remediating Composition’s Materials and Practices (a New Media Spin)

Renaissance Hotel, Majestic Ballroom, Salon A, Second Floor

Chair: Justin Hodgson, The University of Texas at Austin

Speakers: Justin Hodgson, The University of Texas at Austin, “Chora/gated: Sifting Sorting Folding Fragments”
Anthony Collamati, Clemson University, SC, “Camera Inversions: Writing with Outtakes and Cheating the Gate”
Bump Halbritter, Michigan State University, East Lansing, “Glorying in the Unfinished G(r)ateways of Audio-Visual Writing”
Doreen Piano, The University of New Orleans, LA, “Dredging Composition’s Waste: Reclaiming Print Culture as a Trash Aesthetic for the Writing Classroom”
Language

F.06 Reader Reception and the Construction of Identity
America’s Convention Center, Room 101, Level 1
Chair: Todd E. Rohman, St. Louis Community College, MO
Speakers: Linda Rubel, Rochester Institute of Technology, NY, “Self-Disclosure and Deaf Writers: A Gateway or a Gate?”
Rose Marie Toscano, Rochester Institute of Technology, NY, “Self-Disclosure and Deaf Writers: A Gateway or a Gate?”
Harris Bras, Purdue University, West Lafayette, IN, “Little Understood Global Gateways to Composition for International Students”
Andrea Olinger, University of Illinois at Urbana-Champaign, “The Reception of Multiple Englishes in Scholarly Journals’ Proofreading Policies”

Professional and Technical Writing

F.07 Public and Eco-Rhetorics: State Parks, Coal, and Big Oil
America’s Convention Center, Room 229, Level 2
Chair: George Diamond, Moravian College, Bethlehem, PA
Speakers: Crystal Wright, Georgia State University, Atlanta, “Cooperative Rhetoric: The Wyoming Outdoor Council and Big Oil”
Elizabeth L. Jones, University of Illinois, Springfield, “The Rhetoric of Disaster and Rebuilding in a Missouri State Park”
Brad Benz, University of Denver, CO, “The Gateway to Clean Coal”

Writing Programs

F.08 Rhetorical Routes to Revision: Developing a University Writing Program Amidst General Education Reform
America’s Convention Center, Room 102, Level 1
Chair: James Beitler, Roger Williams University, Bristol, RI
Speakers: Jennifer Campbell, Roger Williams University, Bristol, RI, “Surveying the Writing Terrain”
John Madritch, Roger Williams University, Bristol, RI, “From Framed to Reframing: Writing Program Revision and General Education Reform”
James Beitler, Roger Williams University, Bristol, RI, “Two Roads Diverged: Employing E-Portfolios to Promote Disciplinary and Transdisciplinary Learning”
Nancy Nester, Roger Williams University, Bristol, RI, “From the Podium to the Pavement: The Praxis of Civic Engagement and Social Responsibility”
Information Technologies

F.09 Authors, Fans, and Power: Exploring the Potential of Appropriation

Americas Convention Center, Room 104, Level 1

Speakers: Mary Karcher, Wayne State University, Detroit, MI, “New Space, New Power: What Happens when Fans Fight Back”
Jill Morris, Frostburg State University, MD, “Barthes, Zombies, and Harry Potter: The Author Who Wouldn’t Die”
Emily Bunner, University of North Carolina at Chapel Hill, “Wiki It: Videogames and Collaborative Composition”
Sheryl Ruszkiewicz, Northern Michigan University, Marquette, “Monsters, Mash-ups, and Marginalia: When Worlds (and Authors) Collide”
Valerie Haas, Baker College at Allen Park, MI, “Reinventing the Classics: Fanfiction and the Power of ‘What If?’”

Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives

F.10 Intercultural Gateways and Comparative Critical Reflection: Effects of International Exchange on Learning and Identity Development

Americas Convention Center, Room 230, Level 2

Chair: Amy Zenger, American University of Beirut, Lebanon
Speakers: William DeGenaro, The University of Michigan, Dearborn, “Trans-Cultural Inquiry: Listening to Student Voices”
Dacia Dressen-Hammouda, Blaise Pascal University, Clermont-Ferrand, Cedex, “Intercultural Exchange as a Gateway to Critical Self-Awareness”
Margaret Willard-Traub, The University of Michigan, Dearborn, “Reflecting on the Trans-Cultural ‘I’”

Teaching Writing and Rhetoric

F.11 Turned Away at the Gate: Reconsidering the Relationships of Composition and Literature

Americas Convention Center, Room 231, Level 1

Chair: Mary Beth Pennington, Virginia Military Institute, Lexington
Speakers: Paul Heilker, Virginia Tech, Blacksburg, VA, “Reconsidering Composition and Literature: Then and Now”
Mary Beth Pennington, Virginia Military Institute, Lexington, “Reconsidering Literature as Stylistic Model and Rhetorical Artifact”
Kristen Pond, Baylor University, Waco, TX, “Reconsidering Literature as Empathetic Model for Civic Discourse”
Community, Civic and Public

F.12 Rainbow Arches: Gateways or Barriers in LGBTQ Stories and Identities?
Renaissance Hotel, Majestic Ballroom, Salon B, Second Floor

Chair: Matthew B. Cox, Michigan State University, East Lansing
Speakers: Matthew B. Cox, Michigan State University, East Lansing, “Queerly Professionalized? Negotiating LGBTQ and Professional Identity”
Casey Miles, Michigan State University, East Lansing, “Butch Rhetoric: A Queer Masculinity in Rhetoric and Composition”
Garrett Nichols, Texas A&M University, College Station, “The Quiet Country Closet: Reconstructing Discourses for Closeted Rural Experiences”
Alexandra Cavallaro, University of Illinois at Urbana-Champaign, “Coming Out Literacies: Rhetoric, Identity, and Community in LGBTQ Coming Out Narratives”
Travis Webster, Michigan State University, East Lansing, “A Theory of Queer Rhetorical Counter Narratives”
Respondent: Trixie G. Smith, Michigan State University, East Lansing

Theory

F.13 From Page to Screen: Composition and Media Convergence
America’s Convention Center, Room 220, Level 2

Chair: Sid Dobrin, University of Florida, Gainesville
Speakers: Sid Dobrin, University of Florida, Gainesville, “Visual Writing”
Joe Hardin, University of Arkansas-Fort Smith, “From Page to Screen to Audio: Re-presenting the Signs of Sound”
Sean Morey, Clemson University, SC, “From Screen to Screen: Teaching With/Writing in Video”

Research

F.14 Designing Dialogic Online Composition Classes: Gateways into Academic Writing
America’s Convention Center, Room 232, Level 2

Chair: Jennifer Stone, University of Alaska, Anchorage
Speakers: Jennifer Stone, University of Alaska, Anchorage, “Creating Dialogic Online Composition Classes: Gateways into Academic Writing”
Jackie Cason, University of Alaska, Anchorage, “Where Is the Teacher in This Class?: Inhabiting Multiple Online Spaces to Facilitate and Direct Dialogic Discussion”
Trish Jenkins, University of Alaska, Anchorage, “Student Perceptions of Online Discussions”

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Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives

F.15  Digital Coaching for Measurable Outcomes in Basic Writing: Preliminary Results from the Global Skills for College Completion Project

Renaissance Hotel, Majestic Ballroom, Salon C, Second Floor

Chair: Jason Evans, Prairie State College, Chicago Heights, IL

Speakers: Rosemary Arca, Foothill College, Los Altos Hills, CA
Robin Ozz, Phoenix College, AZ
Reid Sunahara, Kapiolani Community College, Honolulu, HI

Teaching Writing and Rhetoric

F.17  Working the Edges of the Writing Classroom

America’s Convention Center, Room 224, Level 2

Chair: Anne Wysocki, University of Wisconsin-Milwaukee

Speakers: Dennis Lynch, University of Wisconsin-Milwaukee, “What Do We Need to Know about Emotion to Teach Argumentative Writing?”
Nicholas Learned, University of Wisconsin-Milwaukee, “Investigating Humor and Argument in the Writing Classroom”

Community, Civic and Public

F.18  Sponsoring Literacy across Institutions, Community, and Generations

America’s Convention Center, Room 241, Level 2

Chair: Nancy Reddy, University of Wisconsin, Madison

Speakers: Betsy Bowen, Fairfield University, CT, “Sponsors of Literacy for GED-seekers: Findings from a Community-Based Literacy Center”
Lauren Marshall Bowen, University of Illinois at Urbana-Champaign, “Writing a Life: Cross-Generational Collaboration in Community-Based Research and Writing”
Laura Weinert, New York University, NY, “Writing in Community: An Advanced College Writing Course”
Friday, 8:00–9:15 a.m.

**Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives**

**F.19 Niizh Manidoowag Gawonisgv: Two-Spirit Talk**

America's Convention Center, Room 105, Level 1

*Chair:* Resa Crane Bizzaro, Indiana University of Pennsylvania

*Speakers:* Rose Gubele, Central Michigan University, Mount Pleasant, “The Rhetoric of Love and War: Cherokee Ghigau (War Women/Be- loved Women)”

Qwo-Li Driskill, Texas A&M University, College Station, “Asegi Archives: Two-Spirit People, Cultural Memory, and Rhetorical Alliances”

Joshua Hudson, Central Michigan University, Mount Pleasant, “Embracing All of Our Community: The Value of Niizh Manidoowag as the Application of Traditional and Sovereign Knowledges”

**Institutional and Professional**

**F.20 Audience and Agency: Transitioning Student-Teacher Dialogue through Pedagogies of Inclusion**

America's Convention Center, Room 242, Level 2

*Chair:* Beth Buyserie, Washington State University, Pullman

*Speakers:* Anna Plemons, Washington State University, Pullman, “Inviting Students and Advisors into Pedagogies of Inclusion”

Beth Buyserie, Washington State University, Pullman, “Developing Pedagogies of Inclusion”

Patricia Ericsson, Washington State University, Pullman, “Assessing Pedagogies of Inclusion”

**Writing Programs**

**F.21 Cross-cultural Dialogues in Classrooms and Writing Centers**

Renaissance Hotel, Majestic Ballroom, Salon F, Second Floor

*Chair:* David R. Richie, Louisiana State University, Baton Rouge

*Speakers:* Heather Finn, Kingsborough Community College, Brooklyn, NY, “Valuing Immigrants’ Histories: Encouraging Participation in the Adult ESL Literacy Classroom”

Polina Chemishanova, University of North Carolina Pembroke, “Strangers in the Writing Center: Non-Native English Speakers as Tutors and Perceptions of ‘Otherness’”

Kathleen Shine Cain, Merrimack College, North Andover, MA, “Lessons from a Cross-Cultural Writing Center Dialogue”
Theory

F.22  **Affect, Embodiment, and the Tensions of i Unrulyî Rhetorical Writing Pedagogy**

Renaissance Hotel, Majestic Ballroom, Salon F, Second Floor  
*Chair:* Kate Navickas, Syracuse University, NY  
*Speakers:* Nicole Gonzales Howell, Syracuse University, NY, “Authority in the Composition Classroom: Negotiating Social Location and Social Justice Pedagogies”  
Kate Navickas, Syracuse University, NY, “Moderation and Rhetorical Restraint: Checking Middle-Class Values for Academic Writing”  
Timothy R. Dougherty, Syracuse University, NY, “A Settler White Male Tries to Answer the Call for Radical Rhetorical Alliance”  
Anna Hensley, Syracuse University, NY, “‘Only Visible in Certain Lights’: Desiring Queerness in the Writing Classroom”

Academic Writing

F.23  **Wikipedia, Research Writing, and the People Formerly Known as the Audience: Knowledge Making, Audience, and Motivation in the Read/Write Web First-Year Composition Classroom**

Renaissance Hotel, Landmark Ballroom, Salon 2, Lobby Level  
*Chair:* Michael Kuhne, Minneapolis Community and Technical College, MN  
*Speakers:* Michael Kuhne, Minneapolis Community and Technical College, MN  
Gill Creel, Minneapolis Community and Technical College, MN  
Dominic Saucedo, Minneapolis Community and Technical College, MN

Information Technologies

F.24  **Technologies of Assessment: Common Outcomes, Distinct Campuses, and Multi-Institution Online Assessment**

Americas Convention Center, Room 100, Level 1  
*Chair:* Norbert Elliot, New Jersey Institute of Technology, Newark  
*Speakers:* K.J. Peters, Loyola Marymount University, Los Angeles, CA  
Lynda Haas, University of California, Irvine  
Ali Meghdadi, University of California, Irvine  
Gary Bennett, Santa Ana College, Santa Ana, CA  
Shelby Schaefer, Loyola Marymount University, Los Angeles, CA  
*Respondent:* Diane Kelly-Riley, Washington State University, Pullman
Friday, 8:00–9:15 a.m.

*Teaching Writing and Rhetoric*

**F.25**  
*Walking through the Gates*: Agency Developed in Place  
Americas Convention Center, Room 221, Level 2  
*Chair:* Barb Blakely, Iowa State University, Ames  
*Speakers:* Barb Blakely, Iowa State University, Ames  
Abhijit Rao, Iowa State University, Ames  
Sarah Pike, Iowa State University, Ames

*Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives*

**F.26**  
Disrupting Composition's Exclusions  
Renaissance Hotel, Majestic Ballroom, Salon H, Lobby Level  
*Chair:* Tereza Joy Kramer, St. Mary’s College of California, Moraga  
*Speakers:* Bret Keeling, Northeastern University, Boston, MA, “Transmissible Gifts: The ‘(Un)Doing’ of Knowledge”  
Tonya Stremlau, Gallaudet University, Washington, DC, “A Gateway into the Deaf World: Creative Writing from the Deaf Community”  

*Academic Writing*

**F.27**  
L2 Writing: Pedagogy and Academic Socialization  
Renaissance Hotel, Landmark Ballroom, Salon 3, Lobby Level  
*Chair:* Elizabeth Allen, Oakland University, Rochester, MI  
*Speakers:* Hui Yang, California State University, San Bernardino, “An Analysis of the Conclusion Part in Chinese College L2 Argumentation Writing: The Didactical Strain of ‘X should/ must?’ Pattern”  
Shari Wolke, Michigan State University, East Lansing, “Gateway from Novice to Professional: Transitions in Academic Writing for L2 Graduate Student Writers”  
Soo Hyon Kim, Michigan State University, East Lansing, “Gateway from Novice to Professional: Transitions in Academic Writing for L2 Graduate Student Writers”
Community, Civic and Public

F.28 Teaching and Writing in Prison: History, Rationale and Research
Renaissance Hotel, Landmark Ballroom, Salon 1, Lobby Level
Chair: Phyllis Hasting, Saginaw Valley State University, MI
Stacy Bell McQuaid, Oxford College of Emory University, Atlanta, GA, “Inside the Prison Gates: Who We Teach, Why We Do It, and Why They Come”
Barbara Roswell, Goucher College, Baltimore, MD, “The ‘Idea’ of the Prison Writing Workshop”

Information Technologies

F.29 Visual Rhetorics: Delivery of Blogs, Videos, and Zooms
Renaissance Hotel, Landmark Ballroom, Salon 5, Lobby Level
Chair: Heather Rodgers, St. Charles Community College, MO
Speakers: Ehren Pflugfelder, Purdue University, West Lafayette, IN, “The Logics of Logistics: Delivery without UPS”
Ryan Omizo, The Ohio State University, Columbus, “Facing Online Video: Toward a Rhetorical Physiognomy”
Christine Masters Jach, Purdue University, West Lafayette, IN, “Gateways of Perception: Zooming Visual Rhetoric and Composition”

Research

F.30 First Books and Second Books: SWR Authors Talk about Developing Book-Length Projects
America’s Convention Center, Room 222, Level 2
Chair: Joseph Harris, Duke University, Durham, NC
Speakers: Mary Soliday, San Francisco State University, CA, “New Books, New Fields: A Scholar’s Problem of Transfer”
Jason Palmeri, Miami University, Oxford, OH, “Remixing the Dissertation”
Theory

F.31 Rereading the Fathers: Performatively, Queerly, and Ecologically
Renaissance Hotel, Landmark Ballroom, Salon 6, Lobby Level
Chair: Julie Nelson, University of Wisconsin-Milwaukee
Speakers: Alice Gillam, University of Wisconsin-Milwaukee, “Reconsidering the Ethics of Rereading”
Julie Nelson, University of Wisconsin-Milwaukee, “Aristotle’s Fear: A Performatively Feminist Rereading”
Avery Edenfield, University of Wisconsin-Milwaukee, “Effeminacy and Morality in Quintilian’s Institutio Oratoria”

Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives

F.32 Conclusions from a Qualitative Study of Dual Credit Writers at the Community College: What Happens when High School Students Write in a College Course?
Americais Convention Center, Room 103, Level 1
Chair: Howard Tinberg, Bristol Community College, Fall River, MA
Speakers: Jean-Paul Nadeau, Bristol Community College, Fall River, MA, “Dual Credit Students Reflect on Their Writing Development”
Howard Tinberg, Bristol Community College, Fall River, MA, “The Writing of Dual-Credit Students”
Ron Weisberger, Bristol Community College, Fall River, MA, “Are Dual-Credit Writers Developmentally Ready for College-Level Work?”

Academic Writing

F.33 Accountability Culture and Critical Interpretation of Error
Renaissance Hotel, Landmark Ballroom, Salon 7, Lobby Level
Chair: Joyce Rain Anderson, Bridgewater State University, MA
**Teaching Writing and Rhetoric**

**F.36 Perspectives on the Student-Teacher Relationship**

*America's Convention Center, Room 226, Level 2*

**Chair:** Megan M. Bolinder, Northwest Arkansas Community College, Bentonville

**Speakers:**
- Molly Haas, Franklin Pierce University, Rindge, NH, “Teaching while Grading: Technology and Personal Attention”
- Lucretia B. Yaghjian, Episcopal Divinity School, Cambridge, MA, “The Writing Teacher/Tutor and the Spiritual Director: Expanded Perspectives on Monitoring and Mentoring Writers”
- Alexander Ocasio, St. Louis University, “Problematizing the Student-Teacher Conference: Gauging Its Usefulness Abroad”

**F.37 Open Working Meeting of the Newcomer’s Orientation Committee**

*America's Convention Center, Room 200, Level 2*

This group will discuss its work, introduce initiatives, and solicit feedback and suggestions. This session is an opportunity to learn about and participate in the work of the CCCC. All are invited.

**Chair:** Paul Puccio, Bloomfield College, Bloomfield, NJ

**Academic Writing**

**F.38 Almost There: What Works in the Dissertation Writing Institute?**

*America's Convention Center, Room 227, Level 2*

**Chair:** Anne Ruggles Gere, University of Michigan, Ann Arbor

**Speakers:**
- Paul Barron, University of Michigan, Ann Arbor, “Student Perceptions on the Role of Accountability in the DWI”
- Louis Cicciarelli, University of Michigan, Ann Arbor, “Reported Changes in Dissertation Writing Behavior: An Overview of Findings”
- Ben Gunsberg, University of Michigan, Ann Arbor, “Attributions of Potency in the Dissertation Writing Institute”
- Annie Hesp, Virginia Tech, Blacksburg, “Gaining a Tool Chest: Unintended Consequences of Participating in the DWI”
Friday, 9:30–10:45 a.m.

G Sessions: 9:30–10:45 a.m.

Featured Speaker

Adam Banks
Technologizing Funk/Funkin Technology: Stevie Wonder’s Talking Book as Gateway to a Black Digital Rhetoric
Renaissance Hotel, Landmark Ballroom 4, Lobby Level

Chair: Rhea Lathan, Florida State University, Tallahassee

Adam Banks: Cerebral and silly, outgoing and a homebody, a little melancholy and a lot of joy, more slow jam than HipHop, but that, and some blues and some jazz too. A committed teacher, in love and hate with writing and enjoying the struggle. Vernacular and grounded like Langston and Jook Joints, but academic and idealistic too. Convinced that Donny Hathaway is the most compelling artist of the entire soul era, and that we still don’t give Patrice Rushen and Curtis Mayfield enough love.

Born and raised in Cleveland, Ohio, and educated in the Cleveland Public Schools (when they were public and not "municipal"), Adam Banks received his BA in English from Cleveland State University and his MA and PhD from Penn State University. Formerly an Associate Professor of Writing and Rhetoric at Syracuse University, Banks served as the 2010 Langston Hughes Visiting Professor of English at the University of Kansas and spent last semester as a Visiting Scholar in Comparative Media Studies at MIT. A member of the Writing, Rhetoric, and Digital Media faculty at the University of Kentucky, his teaching and research interests include African American rhetoric, digital media, social and cultural issues in technology, community literacies and engagement, and composition theory and pedagogy.

Banks is the author of *Race, Rhetoric, and Technology: Searching for Higher Ground*, a book challenging teachers and scholars in writing and technology fields to explore the depths of Black rhetorical traditions more thoroughly and calling African Americans, from the academy to the street, and to make technology issues a central site of struggles for a more just society. This debut book was awarded the 2007 Computers and Composition Distinguished Book Award. His second book, *Digital Griots: African American Rhetoric in a Multimedia Age*, was published in 2011 with the Studies in Writing and Rhetoric series by Southern Illinois University Press.
Intercollegiate Athletics as Gateway to Literacy
America’s Convention Center, Room 227, Level 2

The pathway through which many students enter academia is intercollegiate athletics, but often student-athletes arrive with the burden of stereotypes already in place. The inspiration for this session is a cohort of high-profile football players who achieved academic success at large public AAU institution. Townsend’s study, “The Literate Lives of Athletes: How a Division I Championship Football Program Graduated 100% of Its Senior Players,” looks at the factors that contributed to the twenty-six athletes earning degrees while simultaneously competing at the highest level of collegiate play. NCAA President Mark Emmert addresses why the organization believes student-athletes are “students first and athletes second.” He will explain academic reform measures the NCAA has adopted, present the latest data on student-athletes’ graduation rates, and comment on the effectiveness of the new APR (academic progress rate). Alden, who chairs the NCAA’s Division I Board of Directors, will highlight his experiences in guiding an athletic program toward academic success. Panelists will engage with the audience about the intersection of athletics and academics. The panel aims to enlarge the conversation about student-athletes’ academic performance and offer new perspectives for faculty who teach student-athletes.

Chair:
Martha Townsend
University of Missouri, Columbia

Speaker:
Mark Emmert
President, National Collegiate Athletic Association

Respondent:
Mike Alden
Athletic Director, University of Missouri, Columbia
Friday, 9:30–10:45 a.m.

**Creative Writing**

**G.01 Creative Multimedia: 3D Poetry, Hypertext Narratives, and Amateur Auteurs**
America’s Convention Center, Room 106, Level 1  
Chair: Denis G. Jerz, Seton Hill University, Greensburg, PA  
Speakers: Leah Schweitzer, High Point University, NC, “Narrative Gateways: Rethinking the Writing Process for Digital Space”  
Steven Krause, Eastern Michigan University, Ypsilanti, “Amateur Auteurs: The Problems of Teaching and Assessing Multimedia in Writing Classes”  
Brandon Whiting, University of Cincinnati, OH, “Poetry: Now in 3D!”

**History**

**G.02 Writing History in the Digital Age: New Gateways for Feminist Historiography**
America’s Convention Center, Room 220, Level 2  
Chair: Cheryl Glenn, The Pennsylvania State University, University Park  
Speakers: Jessica Enoch, University of Maryland, College Park, “Feminist Historiography and the Digital Humanities: Methodological Opportunities and Challenges in the Digital Archive”  
Clancy Ratliff, University of Louisiana at Lafayette, “Recent History of Rhetoric: Approaching Computer-Mediated Communication as a Feminist Historiographer”  
Jean Bessette, University of Pittsburgh, PA, “Shaping the ‘Vast, Queer Past’: Rhetoric and Technology in the Gateway between Archive and Public”

**Language**

**G.03 Language in Action: Power, Neutrality, and Translation**
America’s Convention Center, Room 101, Level 1  
Chair: Logan Bearden, Florida State University, Tallahassee  
Speakers: Jeffrey Maxson, Rowan University, Glassboro, NJ, “Translating as if One’s Life/Language/Culture Depended on It”  
Bethany Davila, New Mexico Highlands University, Las Vegas, “The Peculiar Position of ‘Standard’ English: Acknowledged Power and Perceived Neutrality”
Professional and Technical Writing

G.04 Promises and Perils of Social Action and Professional Writing

America’s Convention Center, Room 102, Level 1

Chair: Gerald Jackson, Southern Illinois University, Edwardsville

Speakers: Christopher Alexander, University of Georgia, Athens, “Transitions: Social Apprenticeship, Antecedent Genres, and Public Relations in the Professional Writing Classroom”

Kyle Mattson, University of Central Arkansas, Conway, “Public Policy and Social Action White Papers: A Promising Genre for Technical Communicators?”

Natalie Stillman-Webb, University of Utah, Salt Lake City, “Project-Based Learning, Privacy, and the HITECH Act of 2009”

Institutional and Professional

G.05 What Is Our Professionalism For? The Role of Composition and Rhetoric Scholars in the Public Practice of K-12 Literacy Educators

America’s Convention Center, Room 223, Level 2

Chair: James Webber, University of New Hampshire, Durham

Speakers: James Webber, University of New Hampshire, Durham, “The Rhetoric of Literacy Instruction: Interviewing Parents of 8th-Grade Language Arts Students”

Maja Wilson, University of Maine, Orono, “The Rhetoric of Literacy Instruction: Engaging Parents”

Cathy Fleischer, Eastern Michigan University, Ypsilanti, “What College Writing Is ‘Really’ Like: Engaging Parents and Students”

Respondent: Chris Gallagher, Northeastern University, Boston, MA

Teaching Writing and Rhetoric

G.06 The Library, New Media and Composition Pedagogy

America’s Convention Center, Room 103, Level 1

Chair: Susan Garza, Texas A&M University-Corpus Christi

Speakers: Susan Garza, Texas A&M University-Corpus Christi

Chelsea Perez, Texas A&M University-Corpus Christi

Michelle Villarreal, Texas A&M University-Corpus Christi
Interdisciplinary, Multidisciplinary

**G.07 Gamers, Scholars, Guildies: Gaming as a Gateway to Scholarly Identity**

America’s Convention Center, Room 104, Level 1

*Chair:* Jan Rune Holmevik, Clemson University, Clemson, SC

*Speakers:* Scott Reed, Georgia Gwinnett College, Lawrenceville, GA
Wendi Sierra, North Carolina State University, Raleigh, NC
Richard Parent, University of Vermont, Burlington, VT
Cynthia Haynes, Clemson University, Clemson, SC
Joshua Abboud, Clemson University, Clemson, SC
Douglas Eyman, George Mason University, Fairfax, VA

Research

**G.08 Argument and the Transition from High School to College: Learning from a Large-scale Analysis of Student Writing**

America’s Convention Center, Room 221, Level 2

*Chair:* Naomi Silver, University of Michigan, Ann Arbor

*Speakers:* Anne Ruggles Gere, University of Michigan, Ann Arbor
Moises D. Perales Escudero, University of Michigan, Ann Arbor
Zak Lancaster, University of Michigan, Ann Arbor
Laura Aull, Wake Forest University, Winston Salem, NC

Community, Civic and Public

**G.09 Rhetorical Ethnography and the Study of Publics, Places, and Citizen Action**

America’s Convention Center, Room 105, Level 1

*Chair:* Candice Rai, University of Washington, Seattle

*Speakers:* Candice Rai, University of Washington, Seattle, “Networked Democracy, Rhetorical Force, and the Role of Online Media in Community Organizing”
Nadya Pittendrigh, University of Illinois at Chicago, “‘They Make the Roofs and Walls to Ring’: Artists’ Rhetoric in Grassroots Prison Reform”
Caroline Gottschalk Druschke, University of Rhode Island, Wakefield, “Conserving a Common-Place: Rhetorics of Agricultural Stewardship”
Writing Programs

G.10 Placing i Choicei: Agency, Remediation, and Whiteness in Directed Self-Placement at California State University, Fresno

America’s Convention Center, Room 230, Level 2

Chair: Asao B. Inoue, California State University, Fresno
Speakers: Miriam Fernandez, California State University, Fresno, “DSP and Remediation”
Tyler Richmond, California State University, Fresno, “Agency, Assessment, and the Institution: DSP at California State University, Fresno”
Mathew Gomes, California State University, Fresno, “DSP and Whiteness”

Information Technologies

G.11 Classrooms, Compositions, and the Writing Center: Extending the Gateway of Digital Technologies to Reach and Engage Student Writers

America’s Convention Center, Room 242, Level 2

Chair: Lisa Litterio, Rensselaer Polytechnic Institute, Troy, NY
Speakers: Debbie Rowe, York College-CUNY, Jamaica, NY, “The Balancing Act of a Hybrid Course”
Lisa Litterio, Rensselaer Polytechnic Institute, Troy, NY, “Towards a Gateway of Critical Citizenship: Integrating Multimodal Compositions in Students’ Contemporary Digital Spaces”
Barbara Lewis, Rensselaer Polytechnic Institute, Troy, NY, “Mediating Technologies: Using Digital Tools to Expand the Writing Center’s ‘Gateway’ for Student Writers”

Teaching Writing and Rhetoric

G.12 The Visual and the Spatial in Multiliteracies: Gateways to Rhetorical Potential

America’s Convention Center, Room 224, Level 2

Chair: Jennifer Ware, North Carolina State University, Raleigh
Jennifer Ware, North Carolina State University, Raleigh, “Easing the Assessment Angst: Storyboarding Activities for the Composition Classroom”
Dana Gierdowski, North Carolina State University, Raleigh, “It’s Not Just about the Chairs: The Power Dynamics of Classroom Space”
Theory

G.13 Difference, Identity, and Habits of Mind
Americas Convention Center, Room 231, Level 2

Chair: Michael Charlton, Missouri Western State University, St. Joseph
Speakers: Robert Danberg, Binghamton University, NY, “Opening the Half-Opened Gate: A Theory of Habits of Mind for Writing Course Design”
Pamela Chisum, Washington State University, Pullman, “Becoming Visible in Invisible Space: How the Cyborg Trickster Is (Re)inventing NDN Identity”
Kaitlin Marks-Dubbs, University of Illinois at Urbana-Champaign, “(Im)precisely One: Un-Flattening Theorizations of Sexual Normativity in Composition Studies”

Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives

G.14 Show Me Your Work: A Cross-Disciplinary Assessment of Undergraduate Mathematical Research Writing
Americas Convention Center, Room 232, Level 2

Chair: Chris Warnick, College of Charleston, SC
Speakers: Chris Warnick, College of Charleston, SC
Meg Scott-Copses, College of Charleston, SC
Amy Mecklenburg-Faenger, College of Charleston, SC
Patrick Bahls, University of North Carolina-Asheville

History

G.15 Writing Instruction, Literacy by Subscription, and Methodological Diversity
Americas Convention Center, Room 240, Level 2

Chair: Dani Weber, La Grande, OR
Speakers: Ryan Skinnell, University of North Texas, Denton, “The Normals: Normal Schools and Composition History”
Alicia Brazeau, University of Louisville, KY, “Literacy by Subscription: Turn-of-the-Century Composition and The Ladies’ Home Journal”
Nathan Shepley, University of Houston, TX, “‘Feminist’ as Tantamount to ‘Nontraditional’? A Case for Methodological Diversity in Local Histories of Composition”
Community, Civic and Public

G.16 Politics and Audience: LGBT Contexts
Renaissance Hotel, Landmark Ballroom, Salon 7, Lobby Level
Chair: Linda Smith, Boise State University, ID
Speakers: Keith Walters, Portland State University, OR, “Understanding Audience in the ‘It Gets Better’ Videos”
Megan Condis, University of Illinois at Urbana-Champaign, “No Homosexuals in Star Wars? The Politics of Play in the Online Community Surrounding Star Wars: The Old Republic”
Sarah Sloane, Colorado State University, Fort Collins, “Emerging Exigencies and Practices of LGBTQIA Writing Groups”

Academic Writing

G.17 Awareness: Disciplinary Differences and Critical Thinking
Americas Convention Center, Room 241, Level 2
Chair: Karen D. Culver, University of Miami, Coral Gables, FL
Speakers: Patricia Dyer, Widener University, Chester, PA, “Gateway to Critical Thinking in Other Disciplines: A Study of Perceptions of First-Year Composition Students”
Tara Friedman, Widener University, Chester, PA, “Gateway to Critical Thinking in Other Disciplines: A Study of Perceptions of First-Year Composition Students”
Amelia Herb, University of Illinois at Urbana-Champaign, “Graduate Student Writing Groups: Gateways to Interdisciplinary Dialogue and Disciplinary Awareness”
Matthew Wiles, University of Louisville, KY, “Prompting Discussion: Using Written Assignment Instructions to Teach Disciplinary Difference”

Information Technologies

G.18 Ludic Pedagogy: Theory, Practice, Exegesis
Americas Convention Center, Room 222, Level 2
Chair: Amanda Phillips, University of California-Santa Barbara
Speakers: Carlos Hernandez, The Borough of Manhattan Community College /City University of New York, NY, “Gameplay Should Not Mean, But Be: Leveraging Procedural Rhetoric in the Composition Classroom”
Grace Hagood, University of South Carolina, Columbia, “Performance and Procedure in Games: The Medium Is Still the Message”
Amanda Phillips, University of California-Santa Barbara, “Mind What You Mean: Game Studies Discourse and Rhetorics of Anti-Oppression”
Friday, 9:30–10:45 a.m.

**Teaching Writing and Rhetoric**

**G.19 Gateways to Individuality: Embodied Pedagogies, Teacher Anecdotes, and the Rhetorical I**

Renaissance Hotel, Majestic Ballroom, Salon C, Lobby Level

*Chair:* Sarah Franco, University of New Hampshire, Durham

*Speakers:* Shauna Wight, University of New Hampshire, Durham, “Em-bodied Literacy Pedagogies: Antidotes to Audit”

Wendy VanDellon, University of New Hampshire, Durham, “‘Let Me Tell You a Story’: Repositioning the Teaching Anecdote as a Way to Discuss Outcomes”

Sarah Franco, University of New Hampshire, Durham, “‘The Personal Is Always Plural’: Addressing the Rhetorical ‘I’ in Composition”

**Theory**

**G.20 Encountering the Visual: Rhetorical Stances of Skepticism, Cynicism, and Iconoclasm**

Renaissance Hotel, Majestic Ballroom, Salon F, Lobby Level

*Chair:* Christopher Basgier, Indiana University, Bloomington

*Speakers:* Christopher Basgier, Indiana University, Bloomington, “Encountering ‘Entertainmentaries’ through the Rhetoric of Popular Skepticism”

Laura Sparks, Indiana University, Bloomington, “Citizen Cynics: Encountering Abu Ghraib, Again”

Lavinia Hirsu, Indiana University, Bloomington, “Burn or Love Thy Image: Teaching Productive Rhetorical Engagements with Images”

**Information Technologies**

**G.21 Assessing Digital Assessment Tools: Automated Essay Evaluations of ePortfolios**

Renaissance Hotel, Majestic Ballroom, Salon G, Lobby Level

*Chair:* Joyce Meier, Michigan State University, East Lansing

*Speakers:* Keith Gibson, Utah State University, Logan, “Online Writing Instruction and Automated Essay Evaluators”


Ben Wetherbee, University of Louisville, KY, “Assessing Digital Assessment: How to Confront the Current-Traditional Assumptions of E-Portfolio Systems”
Information Technologies

G.22  Being(s) in Transition: Rhetorical Gestures in Medical, Transnational, and Prison Spaces

Renaissance Hotel, Majestic Ballroom, Salon H, Lobby Level

Chair: Paul Prior, University of Illinois at Urbana-Champaign

Speakers: Hannah Bellwoar, University of Illinois at Urbana-Champaign, “Subtle Connections: Reading and Writing the Body through Touch and Gesture in Massage Therapy”
Yu-Kyung Kang, University of Illinois at Urbana-Champaign, “Ambivalent Cross-Cultural Gestures: A Case Study of South Korean and Korean-American Undergraduate Students”
Cory Holding, University of Illinois at Urbana-Champaign, “Gestures From the Inside”

Teaching Writing and Rhetoric

G.23  The Gateway or the Gatekeeper?: Tensions Between Teachers’ Identity and Teaching Identity at an HBCU

Renaissance Hotel, Landmark Ballroom, Salon 1, Lobby Level

Chair: Eric Detweiler, University of Texas, Austin

Speakers: Eric Detweiler, University of Texas, Austin, “I Am Not My Ethos: The Use of Rhetorical Irony in Teaching and Constructing Identity at an HBCU”
Leah Soule, Tennessee State University, Nashville, “Encouraging Student Voice while Discovering My Own”
Nafissa Thompson-Spires, Tennessee State University, Nashville, “Toward a Black Mosaic: Teaching Double Consciousness and Single Voice in the HBCU Composition Class”

Writing Programs

G.24  Unseen Gateways in First-Year Writing: FLCs, General Writing, and TA Authority

America’s Convention Center, Room 225, Level 2

Chair: Leigh Kolb, East Central College, Union, MO

Speakers: Kurt Spellmeyer, Rutgers University, New Brunswick, NJ, “General Writing’ as the Foundation of a Counter-Curriculum”
Lee Bauknight, University of South Carolina, Columbia, “Arendt, Authority, and TA Transitions”
Community, Civic and Public

G.25 Beyond the Classroom Walls: Redefining Literacy and Basic Writing through Community Engagement

Renaissance Hotel, Landmark Ballroom, Salon 3, Lobby Level

Chair: Lynn Reid, Fairleigh Dickinson University/Brookdale Community College, Madison, NJ

Speakers: Lynn Reid, Fairleigh Dickinson University/Brookdale Community College, Madison, NJ, “Learning from Digital Literacy Narratives: Teaching Basic Writing in a ‘New Key’”
Rasheda Young, Brookdale Community College, Lincroft, NJ, “Understanding Student Writers through Digital Literacy Narratives”
Regina Clemens Fox, Oklahoma City University, OK, “‘Beyond Basic’: Basic Writers Understanding Literacy through Research of Local Literacy Histories”

Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives

G.26 Embodied Composition: Sports, Music, and Dance

Renaissance Hotel, Majestic Ballroom, Salon A, Lobby Level

Chair: Megan Flautt, San Francisco State University, CA

Speakers: Kathryn Baillargeon, University of California, Santa Barbara, “Hearing Writing, Composing History, Learning Music: Multidisciplinary Concepts in the First-Year Composition Classroom”
Shreelina Ghosh, Michigan State University, East Lansing, “Digitizing Traditions: Making Space for Hyper-Real in the Pedagogy of Indian Classical Odissi Dance”

Teaching Writing and Rhetoric

G.27 Alternative Performative Pedagogies

Renaissance Hotel, Landmark Ballroom, Salon 2, Lobby Level

Chair: Kathryn Trauth Taylor, Purdue University, West Lafayette, IN

Speakers: Justin Rademakers, Purdue University, West Lafayette, IN, “The Performance of Discipline in the Composition Classroom”
Kathryn Trauth Taylor, Purdue University, West Lafayette, IN, “Bodies and Blogs: A Post-Process Pedagogy at the Digital Turn”
Heather Trahan, Bowling Green State University, OH, “Performing Silence: A Pedagogical Model”
Friday, 9:30–10:45 a.m.

Research

G.28 Responding to Writing Across the Curriculum
Americas Convention Center, Room 229, Level 2
Chair: Linda Barro, East Central College, Union, MO
Speakers: Laura Wilder, University at Albany, State University of New York, “‘This Is How We Do Things’: The Discipline in Literature Professors’ Evaluation Practices”
Cary Moskovitz, Duke University, Durham, NC, “Professional Readers for STEM Student Writers”

Teaching Writing and Rhetoric

G.29 Teachers at the Center: National Writing Project Philosophy Informing University Writing Programs
Renaissance Hotel, Landmark Ballroom, Salon 2, Lobby Level
Chair: Steve Fox, Indiana University-Purdue University, Indianapolis
Speakers: Steve Fox, Indiana University-Purdue University, Indianapolis, “Learning Composition Theory the NWP Way”
Kirsten Jamsen, University of Minnesota-Twin Cities, Minneapolis, “Bringing National Writing Project Philosophy to the Center—Writing Center, That Is!”
Lizbeth Bryant, Purdue University-Calumet, Hammond, IN, “Practicing What I Preach: NWP Philosophy in an Undergraduate English Ed Course”
Nancy Singer, University of Missouri-St. Louis, “Inquiry at the Center”
Robert Brooke, University of Nebraska-Lincoln, “Integrating National Writing Project Philosophy in a Land-Grant University Writing Program”

Writing Programs

G.30 A Two-Way Street: Community Programming and First-Year Writing
Renaissance Hotel, Majestic Ballroom, Salon B, Lobby Level
Chair: Tamera Marko, Emerson College, Boston, MA
Speakers: Mary Kovaleski Byrnes, Emerson College, Boston, MA, “Creative Writing as Gateway”
Sarah Ehrich, Emerson College, Boston, MA, “The Graduate Program as Gateway”
Kristina Kopic, Emerson College, Boston, MA, “Civic Engagement as Gateway”
Friday, 9:30–10:45 a.m.

Research

G.32  The Arc of Transfer: Gateway from Novice to Expert
Americas Convention Center, Room 100, Level 1

Chair: E. Shelley Reid, George Mason University, Fairfax, VA
Speakers: M. Elizabeth Sargent, University of Alberta, Edmonton, Canada,
“Anchoring Transfer in Reflective Practice from Day One in Writing-About-Writing FYC”
E. Shelley Reid, George Mason University, Fairfax, VA, “Teach It Forward:
A ‘Solving Writing Problems’ Reorientation for Composition Curricula”
Kara Taczak, University of Denver, CO, “The Transfer of Transfer: How a
Teaching-for-Transfer Curriculum Transfers from One FYC Context to
Another”
Liane Robertson, William Paterson University, Wayne, NJ, “Transfer of
Content in Context: A Comparison of Transfer Studies at Two Universities”

Theory

G.33  Teaching/Theorizing Language as a Local Practice
Americas Convention Center, Room 228, Level 2

Chair: Bruce Horner, University of Louisville, KY
Speakers: John Trimbur, Emerson College, Boston, MA, “Grassroots Literacy and the World System”
Julie Lindquist, Michigan State University, East Lansing, “Understanding the Work of Teaching (Your) Class”
Min-Zhan Lu, University of Louisville, KY, “Recognition, Agency, and the Copy in Literacy Practice: (Re)structuring Tradition”
Bruce Horner, University of Louisville, KY, “Recognition, Agency, and the Copy in Literacy Practice: (Re)structuring Tradition”

Writing Programs

G.34  Classical Rhetoric for the Modern Writing Center
Americas Convention Center, Room 226, Level 2

Chair: Erika Lindemann, University of North Carolina at Chapel Hill
Speakers: Jon Olson, The Pennsylvania State University, University Park,
“Rhetoric and Dialectic in the Writing Center: Two Lanterns”
Sarah Summers, The Pennsylvania State University, University Park, “Did Somebody Order a Website? Delivery as a Gateway to Tutoring New Media”

Respondent: Erika Lindemann, University of North Carolina at Chapel Hill
G.35  **Open Working Meeting of the Labor Caucus**  
*America’s Convention Center, Room 200, Level 2*  
This group will discuss its work, introduce initiatives, and solicit feedback and suggestions. This session is an opportunity to learn about and participate in the work of the CCCC. All are invited.  
**Chair:** Seth Kahn, West Chester University, PA

G.36  **What IS College Readiness and How Can We Help OUR Students Get There?**  
*Renaissance Hotel, Landmark Ballroom, Salon 6, Lobby Level*  
**Chair:** Linda Ferreira-Buckley, University of Texas at Austin  
**Speakers:**  
- Linda Ferreira-Buckley, University of Texas at Austin, “What IS College Readiness? Working Against the One-Size-Fits-All Movement”  
- Rhonda Grego, Midlands Technical College, Columbia, SC, “Using the Writing Studio to Help Students Become College Ready”  
- Cynthia Miecznikowski, University of North Carolina-Pembroke, “What IS College Readiness? Using Reading to Teach Students How to Learn”  
- Brian Bremen, University of Texas at Austin, “Great Expectations: The Summer ‘College Readiness’ Writing Course”
H Sessions: 11:00 a.m.–12:15 p.m.

Featured Session

Silence, Listening, Identity:
Bearing Witness to Female Bodies

Renaissance Hotel, Landmark Ballroom, Salon 2, Lobby Level

Silence and listening are now established as arts that compose rhetors and rhetorical events. In this session, four rhetorical scholars examine the power of silence and listening to compose the female body, to bear witness to it as it ages, teaches, administers, and engages the visual turn in film. Thus, this session will address issues of the aging feminist body, the raced teacher’s female body and performance, gendered administrative styles, and images of the female gaze and geek in contemporary film.

Co-Chairs:
Win Horner
University of Missouri, Columbia

Kris Ratcliffe
Marquette University, Milwaukee

Speakers:
Cheryl Glenn
The Pennsylvania State University, University Park, “The Aging Female Body as Academic”

Shirley Logan
Kris Ratcliffe
Joyce Irene Middleton
Shirley Logan
University of Maryland, College Park, “The Black Female Body as Pedagogue”

Kris Ratcliffe
Marquette University, Milwaukee, “The White Female Body as Administrator”

Joyce Irene Middleton
East Carolina University, Greenville, NC, “The Female Body as Geek (in Film)”

Featured International Session

WAC/WID and Writing Research: New Ideas that Bridge Continent

Renaissance Hotel, Landmark Ballroom, Salon 4, Lobby Level

To the international community, WAC and WID often appear to have had their origins and development in the United States. But a WAC/WID focus is now very much part of the work of many universities internationally, and whether inspired by North American programs and research or not, they tend to have a very different focus—and often a challenging and useful one for U.S. institutions. The three international speakers on this panel share insights gained through practice and research on writing development as a transformative agent at both local and national levels in their countries, where each has been an influential voice. Focusing on WID as an institutional strategy, they describe recent research in which they have been involved on evaluating WID approaches and support for WID initiatives. The fourth speaker from the U.S. describes trends in writing research he sees in the work of the newly convened International Society for the Advancement of Writing Research (ISAWR). This panel, organized by David Russell and the CCCC Committee on the Globalization of Postsecondary Writing and Research, is intended to advance our understanding of the institutional situations, programmatic structures, and orientations to writing education in different regions of the world.
Friday, 11:00 a.m.–12:15 p.m.

Chair:
Paula Gillespie
Florida International University, Miami, FL

Speakers:
Paula Carlino
University of Buenos Aires, Argentina, “Teaching Writing in Higher Education: Who Takes on the Task in Argentina?”

Blanca Yaneth González Pinzón
Universidad Sergio Arboleda, Bogota, Columbia, “Learning in First Year General Reading and Writing Courses and Its Transfer to the Disciplines”

Sally Mitchell
Queen Mary, University of London, UK, “Now We Are Ten: Where Have We Gotten To? Thinking Writing at QMUL”

Paul M. Rogers
George Mason University, Fairfax, “Evolving the Field: Integration and Differentiation in International Writing Research”

Respondent: Terry Myers Zawacki, George Mason University, Fairfax
Creative Writing

H.01 In Search of Wonder

America’s Convention Center, Room 102, Level 1

Chair: Jason Nemec, University of Cincinnati, OH

Speakers:
- Christina LaVecchia, University of Cincinnati, OH, “Resuscitating Wonder in Rhetoric Studies: A Site for Invention”
- Les Kay, University of Cincinnati, OH, “‘Something Strange Is Creeping across Me’: Wonder as Praxis/Pedagogy in Ashbery and Haraway”
- Jason Nemec, University of Cincinnati, OH, “Cooking the Writing Process: Moving from the Kitchen to the Composition Classroom”

History

H.02 Mapping Entry Points of Nineteenth-Century Rhetorical Activism

Renaissance Hotel, Landmark Ballroom, Salon 7, Lobby Level

Chair: Anne Ruggles Gere, University of Michigan, Ann Arbor

Speakers:
- Lisa Shaver, Baylor University, Waco, TX, “Walks of Usefulness: Women’s Antebellum Home Visits as Emboldening Civic Engagement”
- Reva Sias, Syracuse University, NY, “Rhetoric of Beauty and Shame . . .”
- Michael-John DePalma, Baylor University, Waco, TX, “Sacred Rhetorical Education at Andover Theological Seminary . . .”
- Jill Lamberton, Wabash College, Crawfordsville, IN, “Institutional History as a Gateway to Collective Memory?: The Case of Collaboration in the Founding of the ‘Harvard Annex’”

Research

H.03 Global Gateways for Undergraduate Researchers: Comparative Rhetoric across Cultures

America’s Convention Center, Room 225, Level 2

Co-Chairs: Dana Driscoll, Oakland University, Rochester, MI
- Gregory Giberson, Oakland University, Rochester, MI

Speakers:
- Enrique Paz, Oakland University, Rochester, MI, “Coming to an Understanding: Writing Centers and Multi-cultural Views of Plagiarism”
- Samantha Hyns, Oakland University, Rochester, MI, “The Rhetoric of Islam in America: Opinions, Perspectives, and the Role of Media”
- Ryan Blank, Oakland University, Rochester, MI, “Media Coverage of Natural Disasters: A Cross-Cultural Rhetorical Analysis”
- Jessica Tess, Oakland University, Rochester, MI, “Attitudes on Academic Writing: Perspectives in Japan”
Friday, 11:00 a.m.–12:15 p.m.

Professional and Technical Writing

**H.04** Professional Writing in Transition: Into the World of Work and Back Again

America's Convention Center, Room 103, Level 1

*Chair:* Jada Augustine, California State University, Northridge

*Speakers:* Dauvan Mulally, Grand Valley State University, Allendale, MI, “Between Two Worlds: Using Digital Diaries to Help Writing Majors Transition from the Educational Sphere to the World of Work” Natalia Kovalyova, University of North Texas at Dallas, “‘At work, we don’t write like that’: Challenges of Teaching Business Writing to Mature Students” Stephen Neaderhiser, Kent State University, North Canton, OH, “Mixing Business and Personal: Teaching Professional Writing with an Eye to Students’ Personal Lives”

Language

**H.05** English Language Learning: Error, Transfer, and Teaching

America's Convention Center, Room 104, Level 1

*Chair:* Geoffrey Middlebrook, University of Southern California, Los Angeles

*Speakers:* Chen Yue, Grand Valley State University, Allendale, MI, “From Duck-stuffer to Effective Scaffold: A Transition of Chinese Teacher’s Role in L2 Writing” Jeanette Brink, University of Groningen, The Netherlands, “‘I will LEARN you correct English’: Errors advanced Dutch Learners Still Make” Shishi Zhang, California State University, San Bernardino, “Is Chinese Writing Off-Track?”

Teaching Writing and Rhetoric

**H.06** New Conversations about Teachers as Writing Practitioners

Renaissance Hotel, Majestic Ballroom, Salon H, Second Floor

*Chair:* Heather Blain, University of Illinois at Urbana-Champaign

*Speakers:* Heather Blain, University of Illinois at Urbana-Champaign, “Practitioners First, Pedagogues Second: Composition, Creative Writing, and the Master Class Model” Rebecca Woodard, University of Illinois at Urbana-Champaign, “Unpacking Teachers as Writers Advocacy” Sonia Kline, University of Illinois at Urbana-Champaign, “Teachers as Writers and Digital Composers”
Institutional and Professional

H.07 A Gateway to Teaching in the Two-Year College: TYCA’s Revised Guidelines for Academic Preparation

America’s Convention Center, Room 223, Level 2

Chair: Carolyn Calhoon-Dillahunt, Yakima Valley Community College, WA

Speakers: Rochelle Rodrigo, Mesa Community College, AZ, “Why Do We Need The Guidelines for Academic Preparation of English Faculty at TYCs?”
Susan Miller-Cochran, North Carolina State University, Raleigh, “Who Prepares English Faculty at TYCs?”
Carolyn Calhoon-Dillahunt, Yakima Valley Community College, WA, “How Do We Hire and Continually Develop English Faculty at TYCs?”

Writing Programs

H.08 The Consortium for the Study of Writing Survey as a Gateway to Writing Assessment, Faculty Development, and Program Building: A Comparative Perspective

America’s Convention Center, Room 220, Level 2

Chair: Charles Paine, University of New Mexico, Albuquerque

Speakers: Jessica Hausmann, Georgian Court University, Lakewood, NJ, “NSSE Results as Gateway to Expanding and Assessing the Writing Program at a Small Private University”
Sarah Skirpsky, Westmont College, Santa Barbara, CA, “NSSE Results as Mapping for Mission”
Michael Cripps, University of New England, Biddeford, ME, “Context as Key: NSSE Writing Consortium Data in Two Institutions”
Matthew Schultz, Vassar College, Poughkeepsie, NY, “Crossing the Assessment Threshold: From Survey to Practice”
Friday, 11:00 a.m.–12:15 p.m.

**Academic Writing**

**H.09 Expansion of Acceleration in Basic Writing: The Replication Program**

Renaissance Hotel, Majestic Ballroom, Salon A, Second Floor

*Chair:* Robert Miller, The Community College of Baltimore County, MD

*Speakers:*
- Robert Miller, The Community College of Baltimore County, MD, “The Replication Program in Context”
- Michelle Zollars, Patrick Henry Community College, Martinsville, VA, “Patrick Henry Community College’s Involvement in the Replication Process”
- Heidi Johnsen, LaGuardia Community College, Long Island City, NY, “The Replication Project at LaGuardia Community College and Challenges Faced in Scaling Up a Program at a Large Urban College”
- Linda De La Ysia, The Community College of Baltimore County, MD, “The Community College of Baltimore County’s Pedagogy Project, the Wiki, and Faculty Development”

**Community, Civic and Public**

**H.10 Publics, Publishing, and the Challenges of Circulation**

America’s Convention Center, Room 226, Level 2

*Chair:* John Trimbur, Emerson College, Boston, MA

*Speakers:*
- Paula Mathieu, Boston College, MA, “Publication Does Not Equal Circulation: The Challenge of Finding Readers”
- Diana George, Virginia Tech, Blacksburg, “Riding the Rails/Following the Harvest: Voices of Dissent and Tactics for Circulation”
- Tom Fox, California State University-Chico, “From the Street to the Governor: Political Consequences of Circulation”
- Tamera Marko, Emerson College, Boston, MA, “Mapping Transnational Mobility: 500 Alternative Stories Cross the U.S.-Colombian Border”

**Teaching Writing and Rhetoric**

**H.11 Putting Ethos and Resistance to Work: Community Applications**

America’s Convention Center, Room 105, Level 1

*Chair:* Casie Moreland, Texas State University, San Marcos

*Speakers:*
- Michael Hill, Henry Ford Community College, Dearborn, MI, “Banal Resistance as the Gateway to Justice in Basic Writing”
- Kyllikki Brock, Bowling Green State University, OH, “Ethos Enacted: Communal Credibility”
- d’Andra White, Texas A&M University-Commerce, “Rhetoric and Resistance: (In) Between Democracy”
Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives

H.12 Opening Gateways through Comparative Rhetoric: Moving between and across Disciplinary and Cultural Boundaries

America’s Convention Center, Room 229, Level 2

Chair: Dominic Ashby, Miami University, Oxford, OH

Speakers:
Carol Lipson, Syracuse University, NY, “Cultural Rhetoric and the Case of Akhenaten”
LuMing Mao, Miami University, Oxford, OH, “Seeing Opposition in a New Light: Yin-Yang Rhetoric in Ancient China and Beyond”
Bo Wang, California State University, Fresno, “Writing in an ‘In-Between’ Space: The Rhetoric of Chinese Modernity”
Dominic Ashby, Miami University, Oxford, OH, “Between Outside and Inside: Anime and Manga as Gateways to Japanese Rhetoric”

Theory

H.13 Latour and Rhetoric: Kairos, Contingency, Techne

America’s Convention Center, Room 221, Level 2

Chair: Dennis Lynch, University of Wisconsin-Milwaukee

Speakers:
Scot Barnett, Clemson University, SC, “Reassembling Rhetoric and Latour”
Marilyn Cooper, Michigan Technological University, Houghton, “Bruno Latour Teaches Writing”
Carl Herndl, University of South Florida, Tampa, “From the Object of Rhetoric to the Rhetoric of Objects: Latour’s Vibrant Materialism”

Respondent: Anne Wysocki, University of Wisconsin-Milwaukee

Institutional and Professional

H.14 The Comp/Rhet Gateway: Preparing MA Students for Life after the Program

America’s Convention Center, Room 222, Level 2

Chair: John Alberti, Northern Kentucky University, Highland Heights

Speakers:
John Alberti, Northern Kentucky University, Highland Heights
Jonathan Cullick, Northern Kentucky University, Highland Heights
Jen Cellio, Northern Kentucky University, Highland Heights
Christopher Wilkey, Northern Kentucky University, Highland Heights
John Silvestro, Northern Kentucky University, Highland Heights
Jennifer Martin, Northern Kentucky University, Highland Heights
Information Technologies

**H.15 Digital Intertextuality and Cultural Production: Using Critical Theories to Produce and Question Film and Video in the Composition Classroom**

America’s Convention Center, Room 100, Level 1

*Chair:* Octavio Pimentel, Texas State University-San Marcos

*Speakers:* Iris D. Ruiz, University of California, Merced, “Intercultural Communication Using YouTube: Original, Hybrid or Diluted?”

Aja Y. Martinez, University of Arizona, Tucson, “Stories We Are Told and Foundations for Prejudice: Creating a Critical Race Argument with Film to Explore American Ethnocentric Education”

Alexandra Hidalgo, Purdue University, West Lafayette, IN, “Teaching Digital Film Production as Community Engagement: Documenting Local Histories”

*Respondent:* Peter J. Fadde, Southern Illinois University, Carbondale

Community, Civic and Public

**H.16 Working the Public University: Expectations, Discourses, and Practice(s) of Teaching Writing**

America’s Convention Center, Room 224, Level 2

*Chair:* Matthew Williams, University of Minnesota, Twin Cities

*Speakers:* Matthew Williams, University of Minnesota, Twin Cities

Patrick Bruch, University of Minnesota, Twin Cities

Thomas Reynolds, University of Minnesota, Twin Cities

Teaching Writing and Rhetoric

**H.17 Supporting Writing Transfer at Critical Moments: Common Core, Sophomore WAC, and Underprepared Writers**

America’s Convention Center, Room 230, Level 2

*Chair:* Rick Fisher, University of Wyoming, Laramie

*Speakers:* Rick Fisher, University of Wyoming, Laramie, “Exploring the Effect of Common Core State Standards on FYC Skill Transfer”

Joyce Stewart, University of Wyoming, Laramie, “Task Language and Transfer: Building FYC Bridges to Sophomore Writing Courses”

April Heaney, University of Wyoming, Laramie, “Frameworks for Improving Writing and Reading Transfer for Underprepared Writers in FYC”
History

H.18 Literacy, Genre, and Agency: Renaissance Handbooks to College Application Essays

Americas Convention Center, Room 231, Level 2

Chair: Shereen Inayatulla, York College, CUNY, Jamaica, NY

Speakers: Matthew Boedy, University of South Carolina, Columbia, “Why the College Application Essay Matters to Composition”
Mary Hedengren, University of Texas at Austin, “‘Every beggar’s brat (may) learn from the book ( . . . ) so that the beggar’s brat becomes a bishop’: Renaissance Handbooks as Gatekeepers of Social and Moral Betterment”
Katherine Fredlund, Bowling Green State University, OH, “The Woman’s Era Club and Public Education: The First Female African American Newspaper”

Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives

H.19 Beyond the Writing Center: Strategic Alliances with Alumni, Adult Education, and Libraries

Americas Convention Center, Room 232, Level 2

Chair:

Speakers: Katie Stahlnecker, Metropolitan Community College, Omaha, NE, “Partnering for Change: One Writing Center’s Role in Obama’s ‘American Graduation Initiative’”
Theresa Westbrock, New Mexico State University, Las Cruces, “National Problem, Local Solution: How Libraries, Writing Programs, and Writing Centers Can Collaborate to Help Students Engage with Information”
Matt Moberly, New Mexico State University, Las Cruces, “National Problem, Local Solution: How Libraries, Writing Programs, and Writing Centers Can Collaborate to Help Students Engage with Information”
Kathryn Evans, Bridgewater State University, MA, “Peer Tutor Alumni ‘Give Back’: Leveraging Alumni as Resources via Social Networking”

Information Technologies

H.20 Digital Transitions: What We Leave Behind when We Let Digital Technologies Write Us

Renaissance Hotel, Majestic Ballroom, Salon B, Second Floor

Chair: Drew Kopp, Rowan University, Glassboro, NJ

Speakers: Drew Kopp, Rowan University, Glassboro, NJ, “Moving through the Looking Glass: Reconfiguring the Institutional Mission through Multimodal Design”
Amanda Haruch, University of Idaho, Moscow
Zack Warzecka, University of Texas at El Paso, “Lost in Translation: Digital Videography and Persuasive Horizons”
Friday, 11:00 a.m.–12:15 p.m.

**Theory**

**H.21 Performance and Voice in the Acts of Rhetoric and Writing**
Americais Convention Center, Room 240, Level 2

*Chair:* Anushiya Ramaswamy, Southern Illinois University, Edwardsville  
*Speakers:* Karen Carter, Arizona State University, Tempe, “Alternative Gateways: Public Sphere Theory, Theater and the Reconstitution of an Ethnic Image”  
Lydia McDermott, Ohio University, Athens, “Echo, the Ventriloquist: A Rhetoric of Throwing Voices”

**Community, Civic and Public**

**H.22 Re-reading Appalachia: Literacies of Resistance**
Americais Convention Center, Room 101, Level 1

*Chair:* Kim Donehower, University of North Dakota, Grand Forks  
*Speakers:* Kim Donehower, University of North Dakota, Grand Forks, “Re-reading the Natives: Resisting the ‘Agnosis’ Diagnosis”  
Krista Bryson, Ohio State University, Columbus, “Picturing Literacy in the Appalachian Coalfields”  
Todd Snyder, Siena College, Loudonvillen NY, “‘College Is Not a Fairytale’: Appalachian Students Re-read First-Year Writing”  
Sara Webb-Sunderhaus, Indiana University-Purdue University, Fort Wayne, “Scholarly Resistance: Appalachians Re-shaping the Academy”

**Teaching Writing and Rhetoric**

**H.23 iPedagogies of Digital Affect**
Renaissance Hotel, Majestic Ballroom, Salon G, Second Floor

*Chair:* Christian Smith, University of South Carolina, Columbia  
*Speakers:* Christian Smith, University of South Carolina, Columbia, “Attention and Affect: Distributed Cognition in Networked Writing Environments”  
Mark Pepper, Utah Valley University, Orem, “Affectively Investing in Template Culture: Making Shortcuts Matter Differently for Future Design Exploration”  
Jonathan Maricle, University of South Carolina, Columbia, “Affect and Rewiring Argument in the Classroom”
Community, Civic and Public

H.24 Facilitative, a More Civil and Civic Discourse
America's Convention Center, Room 241, Level 2

Chair: Rebecca Babcock, University of Texas at Permian Basin, Odessa

Speakers: William Carroll, Abilene Christian University, TX, “Hey, Are You Talking to Me? Fictions of Audience in the American Rhetorical Situation”
Mark Williams, University of Louisville, KY, “Toward a More Civil Discourse”

Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives

H.25 Because Writing Acts as a Gatekeeper: Leveraging the Common Core State Standards to Invigorate Writing Instruction in K–12 Settings
America's Convention Center, Room 242, Level 2

Chair: Anna Varley, Cardinal Stritch University, Milwaukee, WI

Speakers: Anna Varley, Cardinal Stritch University, Milwaukee, WI, “Invigorating Writing Instruction through Teacher Preparation”
Kristen Dembroski, Cardinal Stritch University, Milwaukee, WI, “Invigorating Adolescent Writing Instruction”
Heather Pauly, Cardinal Stritch University, Milwaukee, WI, “Invigorating Writing Instruction through a High School Writing Center”

Teaching Writing and Rhetoric

H.26 A Million Student-Veterans and Counting: How Veterans Are Transforming College Writing Instruction
America's Convention Center, Room 228, Level 2

Chair: Corrine Hinton, St. Louis University, MO

Speakers: Corrine Hinton, St. Louis University, MO, “Men ‘wanting to go places’: Veteran Evolution in Higher Education”
Sue Doe, Colorado State University, Fort Collins, “Moving With and Moving On: The ‘Service Difference’ in the 50–50 Writing Classrooms”
Lisa Langstraat, Colorado State University, Fort Collins, “Student-Veterans, Colliding Values, and Responsible Writing Program Administration”

Respondent: Eileen Schell, Syracuse University, NY
Information Technologies

H.27 Designing Engaging Writing Assignments with Video Games and Fanfiction

Renaissance Hotel, Majestic Ballroom, Salon F, Second Floor

Chair: Michelle Szetela, Utah Valley University, West Jordan
Daphne Daugherty, Missouri State University, Springfield, “The Unexplored Gate: Charting Compositional Energies of Fanfiction Writing”
Sarah Wynn, The University of Southern Mississippi, Hattiesburg, “The Unexplored Gate: Charting Compositional Energies of Fanfiction Writing”
Peter Brooks, University of Wisconsin, Milwaukee, “Deconstructing the Borders of Digital and Analog Identity: Understanding the Relationship between Architects, Rule Sets, and Player Characters”

Writing Programs

H.28 At the Threshold of Transformation: Two-Year College Writing Programs in Transition

Renaissance Hotel, Landmark Ballroom, Salon 1, Lobby Level

Chair: Joseph Janangelo, Loyola University, Chicago, IL
Speakers: Jeffrey Andelora, Mesa Community College, AZ, “Building a Two-Year College Writing Program: Year One”
Malkiel Choseed, Onondaga Community College, Syracuse, NY, “A Two-Year College Writing Program at the Threshold: Year Three”
Jeffrey Klausman, Whatcom Community College, Bellingham, WA, “An Analysis of a Two-Year College Writing Program in Midstream: Year Five”

Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives

H.29 Mediating Gateways: Rhetorical Action and Advocacy across Communities with Student Athletes

Americais Convention Center, Room 227, Level 2

Chair: Cassie Wright, University of Arizona, Tucson
Speakers: Cassie Wright, University of Arizona, Tucson, “Building or Bridging Gateways with Student Athletes: A Case Study”
Michael Rifenburg, University of Oklahoma, Norman, “(Dis)placing Collegiate Football Players: Challenges of Incorporating Student-Athletes in the Writing Classroom”
Sarah Harris, University of Arizona, Tucson, “Committing to an Athlete’s Total Success: The Writing Center as Social Space”
Institutional and Professional

H.30 Engaging K–12 Educators in the Teaching of College Composition: Three Avenues for Outreach, Connection, and Collaboration

Renaissance Hotel, Landmark Ballroom, Salon 3, Lobby Level

Chair: Christine Tulley, The University of Findlay, OH

Speakers:
Christine Denecker, The University of Findlay, OH, “From Safe-guard to Sharing: Professional Development for Dual Enrollment Composition Instructors”
Christine Tulley, The University of Findlay, OH, “Preparing Former High School English Teachers for First-Year Writing Instruction: Institutional Challenges and Benefits”
Jen Almjeld, New Mexico State University, Las Cruces, “Mind the Gap: Building Multimodal Composition Theory through Multi-Institutional Collaboration”

Theory

H.31 Rhetorics of Social Consciousness, Economics, and Labor

Renaissance Hotel, Landmark Ballroom, Salon 5, Lobby Level

Chair: Amy L. Weaver, University of California, Santa Cruz

Speakers:
Benjamin Fink, University of Minnesota, Minneapolis, “Teaching Like a Flat-Taxer: Intellectual Labor, Cultural Capital, and the Academic Essay”
Robert (Robin) Brown, University of Minnesota, Minneapolis, “Teaching Like a Flat-Taxer: Intellectual Labor, Cultural Capital, and the Academic Essay”
Brian Cope, Indiana University of Pennsylvania, “Examining in the Liminal between Consciousness and the Digital World: Eco-Heuristics as Gateway for a Literacy of Sustainability”
Teaching Writing and Rhetoric

H.32  Generational Gates and Gateways: Examining the Divides and Discovering Bridges

Renaissance Hotel, Landmark Ballroom, Salon 6, Lobby Level

Chair: Charles Cox, American University, Washington, DC

Speakers: Cynthia Bair Van Dam, American University, Washington, DC, “Is There a Bridge Big Enough?: Trying to Connect with the ‘Efficiency Generation’”

Lacey Wootton, American University, Washington, DC, “Closing the Faculty Generation Gap: Multi-Generational Teaching Styles and Their Effects on Students—and on Other Teachers”

Alison Thomas, American University, Washington, DC, “Closing the Faculty Generation Gap: Multi-Generational Teaching Styles and Their Effects on Students—and on Other Teachers”

Teaching Writing and Rhetoric

H.34  Twenty-First Century Gateways for the Classroom, the Community, and the Public: Complicating the Research Paper, the Service Experience, and the Audience

Renaissance Hotel, Majestic Ballroom, Salon C, Second Floor

Chair: T. R. Johnson, Tulane University, New Orleans, LA

Speakers: T. R. Johnson, Tulane University, New Orleans, LA, “Four Thresholds of Student Development”

Ashlie Sponeberg, Tulane University, New Orleans, LA, “Digital Gateways for Student Development in Research and Information Literacy”

Annette Powell, Bellarmine University, Louisville, KY, “Social Justice Pedagogy as a Site for Ethical Compromise”

H.35  Working Meeting of the Task Forces on Dual Credit/Concurrent Enrollment

Americas Convention Center, Room 200, Level 2

This group will discuss its work, introduce initiatives, and solicit feedback and suggestions. This session is an opportunity to learn about and participate in the work of the CCCC. All are invited.

Chair: Christine Farris, Indiana University, Bloomington
I Sessions: 12:30–1:45 p.m.

Featured Speaker

Co-Sponsored by the Council of Writing Program Administrators

Richard Lanham

That Stuff Hasn’t Changed Much in 2500 years, Has It?: Rhetorical Terms in an Attention Economy

Renaissance Hotel, Majestic Ballroom, Salon D, Second Floor

Chair: Casie Fedukovich, North Carolina State University, Raleigh

Richard A. Lanham was educated at the Sidwell Friends School in Washington, DC, and at Yale University, from which he holds the A.B., M.A., and Ph.D. degrees in English. He began his teaching career at Dartmouth College and from 1965 to 1994 taught in the English Department at UCLA, where he is now Professor Emeritus. He has been an NEH Senior Fellow, a Senior Fellow in the Society for the Humanities at Cornell University, a Guggenheim Foundation Fellow, Norman Freehling Visiting Professor at the Institute for the Humanities at the University of Michigan, the 1994 International Scholar at the George Eastman House in Rochester, N.Y., and, in 1995, the Andrew W. Mellon Professor at Tulane University. In 2001-02, as a Phi Beta Kappa Visiting Scholar, he lectured and met with students and faculty in two-day visits to nine U.S. college campuses.


Prof. Lanham’s teaching career found its center in Chaucer, Shakespeare, and literary rhetoric from classical Greece to the present day. He has also throughout his career maintained a serious interest in student writing. In pursuit of this interest, he founded the UCLA Writing Programs, and directed it from 1979 to 1986.
He has also written two composition textbooks, *Revising Prose* and *Revising Business Prose*, each with an accompanying video. It was while working in the UCLA Writing Programs that he first became interested in electronic text, the latest chapter in the history of Western rhetoric. In recent years he has lectured widely on multimedia expression.

In 2010 he delivered the keynote address at the Council of Independent Colleges conference on the use of the internet in undergraduate research. Also in 2010 he spoke at the Rochester Institute of Technology symposium on “The Future of Reading.”

Since 1971, Prof. Lanham has also acted as a literary consultant and expert witness in copyright disputes in the television and motion picture business. He has worked on cases involving King Kong, Jaws, Shampoo, Earthquake, Star Wars, Superman, and many other films. His television credits in this line of endeavor include The A-Team and Falcon Crest. Most recently he has acted as literary expert in a case involving a PETA television campaign.

Prof. Lanham is the president of Rhetorica, Inc., a Los Angeles consulting and editorial services company.

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**Featured Session**

**Race, Writing Assessment, and Failure: Confronting Language Attitudes, Testing Legacies, and Technologies**

Renaissance Hotel, Landmark Ballroom, Salon 4, Lobby Level

How does failure shape students’ understanding of literacy practices and their experiences of testing? Is it necessary to construct failure in writing assessments? This panel examines the ways that failure is conceptualized, enacted, and experienced in writing assessments and asks what innovations might help us more meaningfully understand the place of failure in assessment.

Fourth generation approaches to assessment (Guba & Lincoln, 1989; Broad, 2003; Broad et al., 2009) acknowledge the multiple, socially constructed realities that teachers, students, and others bring to assessments. In considering how students’ and teachers’ perspectives shape assessment and learning (Huot, 2002; Neal, 2010), fourth generation evaluation invites us to consider what we mean when we construct failure in our assessments. As well-documented by Marilyn Sternglass, Mike Rose, and others, failure in conventional assessments has had deleterious consequences for students of color, second language writers, and working class students. Our goal is to confront the
label of failure, questioning its meaning, usefulness, and consequences. In doing so, we believe that we can change assessment practices to better promote learning in writing classrooms today.

Chair:
Norbert Elliot
New Jersey Institute of Technology, Newark

Speakers:
Zandra L. Jordan
Spelman College, Atlanta, “‘Most Teachers Take Off for Using African American English’: Perceptions of Fairness and Failure in Classroom Writing Assessment at an HBCU”

Mya Poe
The Pennsylvania State University, University Park, “Listening to Assessments Past: How Students’ Experiences of Failure and Success Shape Writing Assessment”

Asao B. Inoue
California State University, Fresno, “The Construction of Failure in Writing Assessment Technologies: Considering The Effects of Grading Contracts on Various Racial Formations”

Respondent:
Min-Zhan Lu
University of Louisville, KY
Friday, 12:30–1:45 p.m.

**Creative Writing**

**I.01 Creative Writing and Lived-Experience**

Renaissance Hotel, Landmark Ballroom, Salon 5, Second Floor

*Chair:* Caroline Dadas, Miami University, Oxford, OH

*Speakers:* Julie Nichols, Utah Valley University, Orem, “The Freshman Writer as Word Artist: Opening Gateways between and through the FYC/Creative Writing Border Country”

Linda Shelton, Utah Valley University, Orem, “The Freshman Writer as Word Artist: Opening Gateways between and through the FYC/Creative Writing Border Country”

LaToya Faulk, Wayne State University, Detroit, MI, “The Living Tongues of Me, You, and Them: Language, Hybrid-Identity, Race and Spoken Word Poetry as a Literacy Apparatus in the Composition Classroom”


**History**

**I.02 Visual Gatekeepers: Nineteenth-Century Photography and the Visual Rhetoric of Exclusion**

America’s Convention Center, Room 100, Level 1

*Chair:* Scott Gage, Colorado State University-Pueblo

*Speakers:* Scott Gage, Colorado State University-Pueblo, “Corporeal Invitations: Photography and Pathos in Nineteenth-Century Constructions of Race and Gender”


Ersula Ore, Arizona State University, Tempe, “Visualizing the Citizen: Lynching Photography and the Construction of Civic Personhood”

*Respondent:* Kristie Fleckenstein, Florida State University, Tallahassee

**Language**

**I.03 Gateways and Gatekeepers to Literacy**

America’s Convention Center, Room 105, Level 1

*Chair:* John Grant, Indiana University of Pennsylvania

*Speakers:* Kay Siebler, Missouri Western State University, St. Joseph, “Gateways to Literacy: Service Learning, Literacy, Open Enrollment, and Title I”

Beverly Baker, McGill University, Montreal, Quebec, Canada, “The Assessment of Writing for Future Teachers: An Application of Critical Language Testing”

Rachel Reed, Auburn University, AL, “From Culture to the Classroom: A Study of L2 Extracurricular Writing”
**Teaching Writing and Rhetoric**

### I.04 Mixing and Revising: Writers and Texts

Renaissance Hotel, Majestic Ballroom, Salon B, Second Floor  
**Chair:** Twila Papay, Rollins College, Winter Park, FL  
**Speakers:** Lykourgos Vasileiou, LaGuardia Community College-City University of New York, Astoria “Breaking the Skill Level Barrier: Using Web 2.0 Environments to Facilitate Student Interactions across Skill Levels”  
Erin Wecker, University of New Hampshire, Durham, “‘Me Life No Rest’: Trauma and Revision among Refugee Writers”  
Jason Markins, State University of New York Tompkins Cortland, Dryden, “Traditionally Excluded: Non-Traditional Adult Learners in the Multi-modal Classroom”

### Research

### I.05 Resisting, Reflecting, Re-Envisioning: Writing Research across Contexts

America’s Convention Center, Room 221, Level 2  
**Chair:** James Austin, University of California, Santa Barbara, CA  
**Speakers:** Heather Urbanski, Central Connecticut State University, New Britain, “A View from the Other Side: Student-Writer Role Conflict and Pedagogical Memory”  
Jan Roser, Boise State University, ID, “Re-envisioning Flower and Hayes Rhetorical Problem for Teaching Context: A Case Study of Rhetorical Adaptability and Transfer”  
Lennie Irvin, San Antonio College, TX, “Rethinking Reflection: A Grounded Theory of Rhetorical Reflection in Freshman Composition”

### Institutional and Professional

### I.06 From the Other Side of the Desk: The Challenges Writing Teachers Face When They Move from Teacher to Tutor

America’s Convention Center, Room 222, Level 2  
**Chair:** Nathalie Singh-Corcoran, West Virginia University, Morgantown  
**Speakers:** Patti Hanlon-Baker, Stanford University, Palo Alto, CA  
Susan Schuyler, Stanford University, Palo Alto, CA  
Kelly Myers, Stanford University, Palo Alto, CA  
Julia Bleakney, Stanford University, Palo Alto, CA  
**Respondent:** Jonathan Hunt, Stanford University, Palo Alto, CA
Friday, 12:30–1:45 p.m.

Community, Civic and Public

I.07 Critical Food Literacy: New Territories of Inquiry in Rhetoric and Composition
Renaissance Hotel, Majestic Ballroom, Salon C, Second Floor
Chair: Eileen Schell, Syracuse University, NY
Speakers: Maxwell Philbrook, University of Missouri, Columbia, “Setting the Table: A Rhetorical History of Food Literacy Movements”
Naomi Clark, University of Missouri, Columbia, “Whole-Grain Potato Chips and Guilt-Free Jell-O: Food Production and Writing Pedagogy”
Dianna Winslow, Rochester Institute of Technology, NY, “Citizen Scholars, Critical Food Literacy, and Sustainability Initiatives in Higher Ed: Rhet/Comp’s Role”
W. Kurt Stavenhagen, Syracuse University, NY, “Relations or Human Sovereignty: Animals as Fellow Creatures or Fodder for the Conveyor Belt”

Teaching Writing and Rhetoric

I.08 Own Who You Are: Transforming Roadblocks into Gateways for Teaching and Learning
America’s Convention Center, Room 224, Level 2
Chair: Amy Gerald, Winthrop University, Rock Hill, SC
Speakers: Amy Gerald, Winthrop University, Rock Hill, SC, “‘You should pronounce your ‘g’s if you are going to publish with me’: Resisting Hegemonic Discourse Practices in Scholarship and Teaching”
Pamela Whitfield, Rochester Community and Technical College, MN, “I’m the First Person in My Family to Get an Education: How Community College Students Define Difference and Academic Success”
Shannon Stewart, Coastal Carolina University, Conway, SC, “Everything I Need to Know About Business Writing I Learned from Roller Derby: Empowering Outsiders to Write Their Way Out of the Margins”

Academic Writing

I.09 Acquisition and Learning in New Environments
America’s Convention Center, Room 229, Level 2
Chair: Patrick Bizzaro, Indiana University of Pennsylvania
Abigail Grant, Indiana University of Pennsylvania, “Expectations and Implications: Acquisition and Learning in the Online Classroom”
Mitchell James, Indiana University of Pennsylvania, “Visual Rhetoric and Expressivism in the Composition Classroom”
**Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives**

### I.10  Tutors and Mentors Across Curricular Contexts

*America's Convention Center, Room 230, Level 2*

**Chair:** James McAfee, Iowa State University, Ames

**Speakers:**
- Rebecca Mlynarczyk, City University of New York, Graduate Center, “Mentoring across the Curriculum: Combining Peer Mentoring and Composition Pedagogy in a Diversity Honors Program”
- Sara Remedios, City University of New York, Graduate Center, “Mentoring across the Curriculum: Combining Peer Mentoring and Composition Pedagogy in a Diversity Honors Program”
- Andrea McKenzie, New York University, NY, “Writing in the Disciplines Writing Tutors: Enriching Learning, Enriching Teaching”
- Esther Milu, Michigan State University, East Lansing, “Probation Service vs. Writing Center Service: A Gateway to Bridging Workplace and Academic Discourses”

**Writing Programs**

### I.11  Telling Our Story: Developing a Writing Studio Program to Support Basic Writing

*America's Convention Center, Room 231, Level 2*

**Chair:** Jeff Ringer, Lee University, Cleveland, TN

**Speakers:**
- Jeff Ringer, Lee University, Cleveland, TN, “Telling Our Story: Context”
- Bethany Yankie, Lee University, Cleveland, TN, “Telling Our Story: Assessment”
- Chase Ramsey, Lee University, Cleveland, TN, “Telling Our Story: Pedagogy”
- Kristen Burkett, Lee University, Cleveland, TN, “Telling Our Story: Ownership”

**Community Civic and Public**

### I.12  Emotional Discourse: Rhetoric as Embodied

*America's Convention Center, Room 232, Level 2*

**Chair:** Barbi Smyser-Fauble

**Speakers:**
- Craig A. Meyer, Ohio University, Athens, “The Gateway to Political Discourse: Explaining the Rhetorical Waves of Fear”
Friday, 12:30–1:45 p.m.

**Theory**

**I.13  Historical and Cultural Perspectives on the Rhetoric of Rationality: Disciplinary and Scholarly Gateways as Failed Democratic Organization**

America’s Convention Center, Room 240, Level 2

*Chair:* Amir Hassan, Miami University, Oxford, OH

*Speakers:* Kellan Deardorff, Bowling Green State University, OH, “Toward a Rhetoric of Different Words in First-Year Composition Pedagogy”

Amir Hassan, Miami University, Oxford, OH, “Rhetorics of Objectivity and Neutrality in the University”

Martha Wilson Schaffer, Bowling Green State University, OH, “Entymeme as Ethical and Democratic Use of Language”

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**I.14  In Memoriam: The Life and Work of Greg Colomb**

Renaissance Hotel, Majestic Ballroom, Salon A, Second Floor

Joseph Bizup, Boston University

Keith Rhodes, Grand Valley State University

Carol A. Rutz, Carleton College

Philip Eubanks, Northern Illinois University

Linda S. Bergmann, Purdue University

Ryan Cordell, St. Norbert College

Jon D’Errico, University of Virginia

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**Academic Writing**

**I.15  International Studies of Literacy and Learning**

Renaissance Hotel, Landmark Ballroom, Salon 2, Second Floor

*Chair:* Zachery C. Hickman, Miami University, FL

*Speakers:* Phillip Marzluf, Kansas State University, Manhattan, “Literacy Sponsorship in Mongolia”

Ying Wen, California State University, San Bernardino, “Translation Training in Second Language Writing Study in China—Whether Useful in Improving Students’ Writing Skills?”

Désirée Motta-Roth, Universidade Federal de Santa Maria, “Becoming Academically Literate through Participation in Research and Discursive Practices”
Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives

I.16  Gateways through Silence: Arguments for Textured Perspectives across Discourse Communities

America’s Convention Center, Room 241, Level 2

Chair: Amanda Fields, The University of Arizona, Tucson

Speakers: Amanda Fields, The University of Arizona, Tucson, “A Heuristic of Silence in the Creative Writing Workshop”
Amy Hickman, The University of Arizona, Tucson, “Promotoras in the Gap: Listening to the Silences between Divergent Medical Discourses”

Teaching Writing and Rhetoric

I.17  Extending Writing-about-Writing: Scenes of WAW beyond First-Year Composition

America’s Convention Center, Room 225, Level 2

Chair: Doug Downs, Montana State University, Bozeman

Speakers: Laurie McMillan, Marywood University, Scranton, PA, “Spiraling into Activism: Writing about Feminist Writing”
Michael Michaud, Rhode Island College, Providence, “BizCom as WAW”
Sarah Read, DePaul University, Chicago, IL, “Teaching Workplace Writing as a Research(ed) Activity”
Doug Downs, Montana State University, Bozeman, “‘Omit Unnecessary Words’: Resisting Negative Transfer in Disciplinary Writing with Writing-about-Writing”

Information Technologies

I.18  Placing Practitioner Knowledge Vis-à-vis the Expert Claims: Learning about Online Writing Instruction in American Colleges

America’s Convention Center, Room 228, Level 2

Chair: Beth Hewett, University of Maryland-University College, Adelphi

Speakers: Lisa Meloncon, University of Cincinnati, OH, “Expert Views of Training for Fully Online and Hybrid OWI”
Scott Warnock, Drexel University, Philadelphia, PA, “Expert Views of Pedagogy Regarding Theory and Practice for Fully Online and Hybrid OWI”
Sushil Oswal, University of Washington, Tacoma, “Expert Views Regarding Special/Disabled Student Populations for Fully Online and Hybrid OWI”
Deborah Minter, University of Nebraska-Lincoln, “Expert Views from Student Voices Regarding Fully Online and Hybrid OWI”
June Griffin, University of Nebraska-Lincoln, “Expert Views from Student Voices Regarding Fully Online and Hybrid OWI”
Friday, 12:30–1:45 p.m.

**Teaching Writing and Rhetoric**

I.19  **Teaching Transitions: Multimodal Movements from Home Languages, the High School, and the Two-Year College**

America's Convention Center, Room 101, Level 1

**Chair:** Thomas Lindsley, Iowa State University, Ames

**Speakers:** Thomas Lindsley, Iowa State University, Ames, “Multimodality as Gateway: From Home Language to Academic Discourse”

Tom Ernster, Kirkwood Community College, Cedar Rapids, IA, “From the Verbal to Visual in Two-Year College Composition: A Case Study”

**Community, Civic and Public**

I.20  **What I Want My Words to Do to You: Writing for Personal and Civic Transformations within Marginalized Communities**

America's Convention Center, Room 102, Level 1

**Chair:** Kathleen T. Leuschen, University of North Carolina, Greensboro

**Speakers:** Kathleen T. Leuschen, University of North Carolina, Greensboro, “Personal and Political Transformations for Incarcerated Women: What They Want Their Words to Do”

Shana Scudder, University of North Carolina, Greensboro, “Access, Rhetorical Listening, and Critical Pedagogy in Correctional Institutes for Women: What Instructors Want Their Words to Do”

Elizabeth Chiseri-Strater, University of North Carolina, Greensboro, “Gaining Access to Homeless Writers for a Street Newspaper: What They Want Their Words to Do”

**Theory**

I.21  **Theorizing Cultural Difference from Diverse Sites of Practice**

America's Convention Center, Room 242, Level 2

**Chair:** Lisa Lister, George Mason University, Fairfax, VA

**Speakers:** Raymond Oenbring, The College of The Bahamas, Nassau, “Rhetorical Agency in an Oratorical Culture: American Rhetorical Pedagogy in the Bahamian College Composition Classroom”

Andrea Rosso Efthymiou, Stern College for Women, Yeshiva University, New York, NY, “Exclusionary Education: Discovering Jewish Feminist Rhetoric in a Writing Center”
**Academic Writing**

**I.22 Gateways to College: High School Writing Instruction and Dual-Credit Courses**

Americais Convention Center, Room 223, Level 2

*Chair:* Charles Hoge, University of Denver, CO

*Speakers:* Betsy Gilliland, University of California, Davis, “High School Writing Instruction as Gateway or Gatekeeper to College Composition”

Caroline Wilkinson, University of Louisville, KY, “Revising ‘Reciprocity’: Dual-Credit as a Point of Contact for Institutional Stakeholders”

Steven Engel, University of Michigan, Ann Arbor, “Gatekeepers: How High School English Teachers’ Beliefs about Plagiarism Influence First-Year Writing”

**Teaching Writing and Rhetoric**

**I.23 Access and AntConc: Using Corpus Analytic Software for Assessment and Pedagogy**

Americais Convention Center, Room 220, Level 2

*Chair:* Anne Ruggles Gere, University of Michigan, Ann Arbor

*Speakers:* Melody Pugh, University of Michigan, Ann Arbor, “N-Grams and Idiosyncracies: Using Instructors’ End Notes and Marginal Comments as a Gateway to Achieving Program Outcomes”

Sarah Swofford, University of Michigan, Ann Arbor, “There Seems to Be a Reason: Why Instructors Use Hedges in Marginal Comments and Endnotes”

Justine Neiderhiser, University of Michigan, Ann Arbor, “In Other Words: Student Response to Instructor Feedback”

**Professional and Technical Writing**

**I.24 Technical Communication and the Environment**

Renaissance Hotel, Majestic Ballroom, Salon F, Second Floor

*Chair:* Jamie White-Farnham, University of Rhode Island, Kingston

*Speakers:* Derek Ross, Auburn University, AL, “Deep Audience Analysis: Understanding Audience in Environment-Related Communication”

Robert Irish, University of Toronto, Ontario, Canada, “When Disagreement Is Productive”
Information Technologies

I.25 Remapping Portals to the Digital Parlor
Renaissance Hotel, Majestic Ballroom, Salon H, Second Floor
Chair: Heidi Harris, Eastern Oregon University, La Grande
Speakers: Julie Faulkner, Royal Melbourne Institute of Technology, Australia, “A Virtual School for Rethinking Learning”
Erik Ellis, Stanford University, Palo Alto, CA, “Rethinking the Remix: Imagine that You Enter a Digital Parlor without YouTube or Google Images”
Heidi Harris, Eastern Oregon University, La Grande, “Web 2.0 and Conscientização: Digital Students and Critical Reflection on and in Multimedia”

Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives

I.26 U.S. Composition’s Fit in the World: Internationalization’s Influence on Theory and Pedagogy
America’s Convention Center, Room 227, Level 2
Chair: David Martins, Rochester Institute of Technology, NY
Speakers: Nancy Bou Ayash, University of Louisville, KY, “Language Relations and Writing Instruction: Learning with Cross-national Contexts”
Hem Paudel, University of Louisville, KY, “Fitting Pedagogies to Global Language Difference: Making Meaning through Repetition”
Brian Ray, University of North Carolina-Greensboro, “How Ancient Rhetoric Fits Pragmatic Complexity”
Respondent: Bruce Horner, University of Louisville, KY

Writing Programs

I.27 Collaboratively Redesigning First-Year Composition in Digital Environments: A Gateway for Student Success
America’s Convention Center, Room 226, Level 2
Chair: Sherry Rankins-Robertson, Arizona State University, Mesa
Speakers: Duane Roen, Arizona State University, Tempe, “Collaboratively Redesigning First-Year Composition”
Sherry Rankins-Robertson, Arizona State University, Mesa, “Enhancing Student Retention and Learning through Multimodal Instruction”
Tiffany Bourelle, Arizona State University, Tempe, “They’re Not Your Students and They’re Not Mine—They’re Ours: Collaborative Teaching in an Online Environment”
Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives

I.28 Theory for a Sustainable Field: (Re)shaping the Contours of Systems Theory in Composition-Rhetoric

Renaissance Hotel, Majestic Ballroom, Salon G, Second Floor

Chair: Julie Jung, Illinois State University, Normal
Speakers: Julie Jung, Illinois State University, Normal, “The Rhetorical Appeal and Transgressive Limits of Systems Theory”
Christopher Leary, Bronx, NY, “Privileging Far-From-Equilibrium Systems”
Chris Mays, Illinois State University, Normal, “Rhetoric as/in a Self-Organizing System”

Teaching Writing and Rhetoric

I.29 Senior Capstone Courses: Writing Gateways to Student Doing and Being

Renaissance Hotel, Landmark Ballroom, Salon 1, Second Floor

Chair: Rod Keller, Brigham Young University-Idaho, Rexburg
Speakers: Karen Holt, Brigham Young University-Idaho, Rexburg, “Senior Capstone Courses: Writing Gateways to Student Doing In and Outside the Discipline”
Elaine Hawker, Brigham Young University-Idaho, Rexburg, “Senior Capstone Courses: Writing Gateways to Student Being and Ethical Judgments”
Rod Keller, Brigham Young University-Idaho, Rexburg, “Senior Capstone Courses: Writing Gateways to Professional Discourse and Leadership”

Information Technologies

I.30 Contemporary Publication Practices as New Gateways for Writers and Readers

America’s Convention Center, Room 103, Level 1

Chair: William Hart-Davidson, Michigan State University, East Lansing
Speakers: Tim Laquintano, Lafayette College, Easton, PA, “Even Self-Published Authors Can Have Their Books Burned: Writing in the Age of Mass Authorship”
Catherine Prendergast, University of Illinois at Urbana-Champaign, “What can 2000 Students Tell Us about Why Publishers Matter?”
James Purdy, Duquesne University, Pittsburgh, PA, “Scholarship on the Move: Digital Manifestations of Scholarly Activity”
Joyce Walker, Illinois State University, Normal, “Scholarship on the Move: Digital Manifestations of Scholarly Activity”
Friday, 12:30–1:45 p.m.

Teaching Writing and Rhetoric

I.31  Comparing Composing Strategies: Translations, Histories, and Tweets
Renaissance Hotel, Landmark Ballroom, Salon 3, Second Floor
Chair: Jason Kahler, Saginaw Valley State University, University Center, MI
Speakers: Rachel Parish, Illinois State University, Normal, “‘Scanlation’ and Technical Communication: Reader Translation and Transmission of Power and Authorship”
Ashley Evans, Ohio University, Athens, “140 Characters or Bust: The Effect of Twitter on Generation Y and Formal Composition Methods”

Institutional and Professional

I.33  Standing at the Gate: Ethics, Spirituality, and Administration
America’s Convention Center, Room 104, Level 1
Chair: Lois Agnew, Syracuse University, NY
Speakers: Joonna Trapp, Waynesburg University, PA, “Developing Persons—the Primary Role of a Department Chair”
Brad Peters, Northern Illinois University, DeKalb, “Gateway to Spiritual Values: Conflict Resolution in a Nursing Portfolio Program”
Paul Puccio, Bloomfield College, NJ, “Even Administrators Have Souls”

I.34  Open Working Meeting of the Committee on the Major in Writing and Rhetoric
America’s Convention Center, Room 200, Level 2
This group will discuss its work, introduce initiatives, and solicit feedback and suggestions. This session is an opportunity to learn about and participate in the work of the CCCC. All are invited.
Chair: Sandra Jamieson, Drew University, Madison, NJ
J Sessions: 2:00–3:15 p.m.

Featured Speaker

Rachel Bagby

Dekaaz: A new poetic form: A wisdom-capturing channel: A play of honed words & evocative oration: Your new favorite tool in the quest for expression

Renaissance Hotel, Landmark Ballroom, Salon 4, Lobby Level

Chair: Resa Crane Bizzaro, Indiana University of Pennsylvania

International speaker, vocalist & composer Rachel Bagby, J.D. is the author of Divine Daughters: Liberating the Power and Passion of Women’s Voices (Harper San Francisco), a former (founding) member of Bobby McFerrin’s Voicestra, the founder of Choral Earth, a former reporter for Time, The Wall Street Journal and other leading publications, and a graduate of the Stanford University School of Law.

Rachel draws from her expansive background as a community activist, performance artist, poetic innovator, and musical storyteller to deliver a singular message: your VOICE is an instrument of change. Play like the world depends on it.

Rachel is devoted to helping women of all ages amplify their powers as leaders—of corporations, of causes, of communities, and of change. Her work in artistic civic engagement has been recognized with a Bioneers Award, a Donella Meadows Sustainability Institute Fellowship, and the Arts and Healing Network 2008 Artist of the Year Award.

Her latest artistic innovation is the new poetic form, Dekaaz—well-honed words & evocative oration in a delightfully addictive ten syllables. Rachel has explored Dekaaz with corporate leaders as a brainstorming tool, and with civic activists as a collective wisdom accelerator. Improvised Dekaaz expressions will be woven into a three-part, highly participatory performance art series as part of the Seattle Center’s 50th Anniversary Celebration of the 1962 World’s Fair, in early 2012. Rachel intends to facilitate Dekaaz sessions in five major cities over the next twelve months, empowering people aged 6 to 106 to reclaim their instinctive poetic intelligence—ten syllables at a time.

Connect with Rachel Bagby online at RachelBagby.com, and on Twitter at @RachelBagby.
Geoffrey Sirc has argued that composition’s development into a profession and a discipline has led to the reification and rigidity of ritual, orthodoxy, and convention. This process has also led to the rarification of materials and pedagogies for consideration: “the composition class becomes lip-syncing the standards, and teaching becomes a question of judging the authenticity of the imitation” (Sirc). This has clear entailments for access. The same trends that delimit the work and the materials of composition also exclude students. The technologies, languages, and subjectivities of composition are subject to change. This panel is one place where such change is encouraged to happen. In this special panel, nine presenters will offer brief demonstrations of access in composition: processes, materials, mediations, stances, and instigations that would “un-build our field’s spaces” (Sirc). This un-building is focused on removing barriers and confusing the discipline’s boundaries, with a focus on the bodies and minds that have been excluded. In the spirit of the Happenings of the 1950s and 60s, the format of these demonstrations will challenge the Convention’s conventions. This is an “access happening,” because the future of composition must be more inclusive of all students, faculty, and staff.

Chair:
Jay Dolmage
University of Waterloo, Canada

Speakers:
Samantha Blackmon
Purdue University, West Lafayette
Qwo-Li Driskill
Paul Kei Matsuda
Margaret Price
Friday, 2:00–3:15 p.m.

Qwo-Li Driskill  
Texas A&M University, College Station

Paul Kei Matsuda  
Arizona State University, Tempe

Margaret Price  
Spelman College, Atlanta

Cindy Selfe  
Ohio State University, Columbus

Melanie Yergeau  
University of Michigan, Ann Arbor

Amy Vidali  
University of Colorado, Denver

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History

J.01 19th-Century Women’s Rhetoricians

America’s Convention Center, Room 224, Level 2

Chair: Llana Carroll, New York University, New York

Speakers:
- Deborah Burns, Merrimack College, N. Andover, MA, “Woman’s Work for Woman: The Rhetoric of Sarah Lanman Smith”
- Stacy Kastner, Bowling Green State University, OH, “Listening and Voicing: Mary Leslie Newton’s Rhetoric of Resistance (1874–1944)”

Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives

J.02 I Get Me Bodied! A Call for Critical Attunement to Embodied Rhetorics

America’s Convention Center, Room 100, Level 1

Chair: Kristie S. Fleckenstein, Florida State University, Tallahassee

Speakers:
- Hannah Rule, University of Cincinnati, OH, “Reorienting Ourselves: A Map(ping) of Embodiment(s)”
- Daisy Levy, Michigan State University, East Lansing, “In Search of Our Bodies: Using Transdisciplinarity and Multiple Theories of Embodiment to Re-Figure Rhetoric”
- Ethan Philbrick, New York University, NY, “Critical Embodiment in the Classroom: ‘Bad Feelings,’ Racialized Bodies, and Disorienting Whiteness”

Institutional and Professional

J.03 MA Programs in Rhetoric and Writing as Sites of Transition and (Trans)Formation

America’s Convention Center, Room 222, Level 2

Chair: Louise Wetherbee Phelps, Old Dominion University, Norfolk, VA

Speakers:
- J.S. Dunn, Jr., Eastern Michigan University, Ypsilanti, “The Emerging Infrastructure of MA Programs in Writing Studies: Results of a Survey from the Masters Degree Consortium of Writing Studies Specialists”
- I. Moriah McCracken, The University of Texas-Pan American, Edinburg, “Reading Required Core Courses for Disciplinary (Trans)Formations in Local Contexts”
- Kaye Adkins, Missouri Western State University, St. Joseph, “From Political Constraints to Program Innovation”
Greg Glau, Northern Arizona University, Flagstaff, “The Online MA in Rhetoric and the Teaching of Writing: Possibilities and Pitfalls”
Rebecca Jackson, Texas State University-San Marcos, “Negotiating Knowledge, Identity, Institution: Making the Transition from Graduate Student to High School and Community College Teaching”
Laura Clemens, Texas State University-San Marcos, “We Get by With a Little Help from our Friends: The Role of ‘Community’ in Graduate Students’ Writing Development”

Teaching Writing and Rhetoric

J.04 Honoring Their Histories, Their Goals, and Their Literacies: Discussions on Basic Writing Students’ Readiness
America’s Convention Center, Room 225, Level 2
Chair: Sonja Andrus, University of Cincinnati, OH
Speakers: Daniel Sansing, University of Cincinnati, OH, “Confidence vs. Doubt in the Basic Writing Classroom: How Playing with Language Jumpstarts Insecure Student Writers”
Ann-Marie Lopez, McMurry University, Abilene, TX, “Writing Like We Speak: An Analysis of Basic Writers Inclusion of Spoken Discourse Markers in Academic Texts”
Sonja Andrus, University of Cincinnati, OH, “Sure, We ‘Say’ That, But Do We Mean It? Talking about ‘Meeting Students Where They Are’ in Basic Writing”

Professional and Technical Writing

J.05 Reception, Risk, and Revision in Professional Communication
America’s Convention Center, Room 229, Level 2
Chair: Patsy Watts, East Central College, Rolla, MO
Speakers: Sam Dragga, Texas Tech University / The Chinese University of Lubbock, “Dangerous Neighbors: Disaster, Dissolution, and the Rhetoric of Risk”
Gwendolyn Gong, Texas Tech University / The Chinese University of Lubbock, “Dangerous Neighbors: Disaster, Dissolution, and the Rhetoric of Risk”
Lindsay Steiner, Kent State University, OH, “Composer’s Decisions in One Creative Process at an In-House Marketing Firm”
Research

J.06  Taking a Multilingual/Translingual Approach to Teaching and Tutoring Writing at Hispanic-Serving Institutions
America's Convention Center, Room 230, Level 2
Chair: Shanti Bruce, Nova Southeastern University, Fort Lauderdale-Davie, FL
Speakers: Kevin Dvorak, Nova Southeastern University, Fort Lauderdale-Davie, FL, Paula Gillespie, Florida International University, Miami Aileen Valdes, Nova Southeastern University, Fort Lauderdale-Davie, FL

Language

J.07  Questioning Englishes across Contexts
America's Convention Center, Room 231, Level 2
Chair: Christy Wenger, Shepherd University, Shepherdstown, WV
Speakers: Ghanashyam Sharma, University of Louisville, KY, “Does Language Matter? Non-Native English Speaking Scholars’ Perceptions of Language Difference in Academic Writing in the Disciplines” Shan Wen, California State University, San Bernardino, “Co-existence of Chinese and English Writing Patterns in L2 Writings” Dhruba Neupane, University of Louisville, KY, “Beyond ‘Whose English We Use’: A Translingual Approach to Communication”

Teaching Writing and Rhetoric

J.08  Multimodal Composition and Youth Rhetorics: Gateways for Student Writing
America's Convention Center, Room 101, Level 1
Chair: Abraham Encinas, California State University, Los Angeles
Speakers: Efren Lopez, California State University, Los Angeles, “Writers Gonna Write: Text/Visual Internet Memes and Composition Pedagogy” David Fulps, California State University, Los Angeles, “Teen Blogging: Digital Rhetorical Gateways toward Innovative Multimodal Pedagogical Composition Strategies” Abraham Encinas, California State University, Los Angeles, “Examining and Writing Comic Books in the Classroom” Joshua Adachi, California State University, Los Angeles, “YouTube as a Platform to Engage the Past and Present”
Friday, 2:00–3:15 p.m.

**Teaching Writing and Rhetoric**

**J.09  The Age of the Memoir: Teaching Writing in a Lifelong Learning Setting**

America’s Convention Center, Room 228, Level 2  
Chair: Marjorie Roemer, Brandeis University, Waltham, MA  
Speakers: Sharon Sokoloff, Brandeis University, Waltham, MA, “The Principles of Lifelong Learning and Its Special Characteristics”  
Alorie Parkhill, Brandeis University, Waltham, MA, “Examining Our Stories”  
Marjorie Roemer, Brandeis University, Waltham, MA, “Framing Experience, or What I Learned from Frank McCourt”  
Respondent: Russel Durst, University of Cincinnati, OH

**Writing Programs**

**J.10  Assessing Student Writing when Convergent Media and Visual Rhetoric Change the Evaluative Interface**

Renaissance Hotel, Majestic Ballroom, Salon A, Second Floor  
Chair: Stacia Dunn Neeley, Texas Wesleyan University, Fort Worth  
Speakers: Whitney Myers, Texas Wesleyan University, Fort Worth, “But Didn’t You Think My Website Looked Nice?: Confronting Paradox between What Students Hear and What Teachers Ask for in the Multimodal FYW Class”  
Carol Johnson Gerendas, Texas Wesleyan University, Fort Worth, “Through the Looking Glass: How Convergent Media, Genre, and Visual Rhetoric Inform Assessment of Multimodal Writing”  
Stacia Dunn Neeley, Texas Wesleyan University, Fort Worth, “Closing the Loop: Embedding Ethics in Sequenced Assignment Assessment”  
Carrie Leverenz, Texas Christian University, Fort Worth, “Assessing Resistance to Multimodal Composing among Advanced Writers”

**Creative Writing**

**J.11  The Rhetorics of Writing Center Websites and Tutors**

America’s Convention Center, Room 232, Level 2  
Chair: April Mann, University of Miami, Coral Gables, FL  
Speakers: Jennifer Gray, College of Coastal Georgia, Brunswick, “I know we are supposed to do this, but . . .’: Exploring New Writing Center Tutors’ Perspectives and Pressures”  
Brian Fallon, Fashion Institute of Technology-State University of New York, NY, “Scholarship, Labor, and Peer Tutors: A Writing Center Gateway Dilemma”  
Barrie Meadows, University of Louisville, KY, “Programming What We Preach: The Epistemology of Writing Center Websites”
Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives

J.12  Analysis of Cross Cultural Frames and Practices
America's Convention Center, Room 102, Level 1

Chair: Tika Lamsal, University of Louisville, KY

Speakers:
Arwa Malaibari, Illinois State University, Normal, “Free as Transnational Feminism: Localizing the Rhetoric of Veiling in Middle Eastern Visual Discourse”

Teaching Writing and Rhetoric

J.13  Confronting Digital Literacy Myths in Theory and Practice
Renaissance Hotel, Majestic Ballroom, Salon B, Second Floor

Chair: Kelly Bradbury, College of Staten Island, NY

Speakers:
Don Jones, University of Hartford, West Hartford, CT, “The Digital Literacy Debate: From Technological Determinism to Student Agency”
Kelly Bradbury, College of Staten Island, NY, “Myths of Decline and Ignorance: Engaging Writing Pedagogy amid Popular Views of Digital Literacy”
Michael Harker, Georgia State University, Atlanta, “The Pedagogy of the Digital Archive of Literacy Narratives: Literacy Sponsorship in Action”
Kate Comer, Barry University, Miami Shores, FL, “The Pedagogy of the Digital Archive of Literacy Narratives: Literacy Sponsorship in Action”

Theory

J.14  Imagining Ann Berthoff’s Mysterious Barricades as a Passage through Constructivist Dilemmas
America’s Convention Center, Room 221, Level 2

Chair: Keith Rhodes, Grand Valley State University, Allendale, MI

Speakers:
Kate Ronald, Miami University, Oxford, OH, “Style after the Social Turn: The Mysterious Barricade of the Sentence”
Keith Rhodes, Grand Valley State University, Allendale, MI, “Mysterious Barricades and the Way Past ‘Gangster Theories’ That Limit Research and Inquiry on Writing”
Hephzibah Roskelly, The University of North Carolina at Greensboro, “The Possibility of Imagining Others”
**Information Technologies**

**J.15 Gateway or Gatekeeper? Critical Perspectives on the Course Management System in Higher Education**

Americais Convention Center, Room 103, Level 1

**Chair:** Kristin Arola, Washington State University, Pullman

**Speakers:**
- David Bowen, University of Wisconsin-Milwaukee, “Shopping Online: Course Management Systems and the Creative Writing Workshop”
- Rachael Sullivan, University of Wisconsin-Milwaukee, “Between Wordpress and a Hard Place”
- Adam Pacton, University of Wisconsin-Milwaukee, “Cms-Mediated Identity”
- Carrie Lamanna, Colorado State University, Fort Collins, “Owning It: Customizing The Course Management System”

**Academic Writing**

**J.16 Consulting with Students about Source-Work: The Citation Project in the Writing Center and the First-Year Writing Class**

Americais Convention Center, Room 226, Level 2

**Chair:** Michele Eodice, University of Oklahoma, Norman

**Speakers:**
- Missy Watson, Syracuse University, NY, “Genre-Based Pedagogies and Writing Center Models: A Pilot Writing Course for Multilingual Graduate Students”
- Elizabeth Kleinfeld, Metropolitan State College of Denver, CO, “Toward Excessive Research: A Writing Center Pedagogy that Responds to Citation Project Findings”
- Maya Sanyal, Drew University, Madison, NJ, “Academic Writing for International Students: Non-Native Speakers of English in a First-Year Composition Class”

**Community, Civic and Public**

**J.17 Intersections of Literacy and Race in Communities**

Americais Convention Center, Room 240, Level 2

**Chair:** Amy Lannin, University of Missouri, Columbia

**Speakers:**
- Ryan Witt, Temple University, Philadelphia, PA, “Locked Gateways, but What are the Keys?: The Dynamics of Literacy among Stakeholders in an Urban Work-Readiness Program”
- David Hudson, University of Wisconsin, Madison, “African American Jeremiads and the Politics of Spatialized Reception”
Friday, 2:00–3:15 p.m.

Teaching Writing and Rhetoric

J.18 African American Rhetoric: A Gateway for Diverse Rhetorical Instruction in a 21st Century Composition Classroom

America's Convention Center, Room 241, Level 2

Chair: Frank Farmer, University of Kansas, Lawrence

Speakers: Kendra Fullwood, University of Kansas, Lawrence, “The Extra-curriculum of a Black Preacher: Traditions of Cultural Invention in the African American Community”

Cedric Burrows, University of Kansas, Lawrence, “The Construction of Dr. Martin Luther King, Jr., in Composition Textbooks”

Kundai Chirindo, University of Kansas, Lawrence, “Toward Diunital Politics: Identity, Ideology, and Ethics in Barack Obama”

Research

J.19 New Models for Writing Instruction

America's Convention Center, Room 242, Level 2

Chair: Monique Akassi, Virginia Union University, Richmond

Speakers: Allen Brizee, Loyola University Maryland, Baltimore, “Participatory Civic Engagement: Usability Research as a Methodology for Building College-Community Relationships”

Jennifer deWinter, Worcester Polytechnic Institute, MA, “Assessing Writing in a Project-Based Curriculum: Alternatives to FYC”

Wanda Lloyd, North Carolina State University, Raleigh, “Bridging the Gap: Demystifying the Transition between High School and College Writing”

Bridget Kozlow, North Carolina State University, Raleigh, “Bridging the Gap: Demystifying the Transition between High School and College Writing”

Information Technologies

J.20 Epistemological and Language Difference: Cultural Relevancy in Online Pedagogies

Renaissance Hotel, Majestic Ballroom, Salon F, Second Floor

Chair: Sherena Huntsman, University of Utah, Salt Lake City

Speakers: Erin Jensen, University of Utah, Salt Lake City, “Peer-Review Writing Workshops: Classroom vs. Online”

Jessie Richards, University of Utah, Salt Lake City, “Decolonizing ‘Normal’ in Composition’s ALE Courses”

Sherena Huntsman, University of Utah, Salt Lake City, “The Digital Synchronised Discussion and the L2 Learner”
**J.21 Perceptions Are Gatekeepers: Exploring Ways to Increase Student Engagement with the Writing Center**

Renaissance Hotel, Majestic Ballroom, Salon G, Second Floor  

**Chair:** Katherine Schaefer, University of Rochester, NY  

**Speakers:**  
- Katherine Schaefer, University of Rochester, NY, “Understanding How High School Experiences with Individualized Writing Feedback Shape Perceptions of the College Writing Center”  
- Stefanie Sydelnik, University of Rochester, NY, “Beyond the Rating Scale: Interpreting Student Assessment of Writing Center Helpfulness”  
- Stella Wang, University of Rochester, NY, “More than Word Replacement: Helping ESOL Academic Writers Revise Collocationally”

**Community, Civic and Public**

**J.22 Is Writing Back Enough? Investigating Rhetorical Agency through Publication**

America’s Convention Center, Room 104, Level 1  

**Chair:** Peter Mortensen, University of Illinois at Urbana-Champaign  

**Speakers:**  
- Patrick Berry, Syracuse University, NY, “Raising the Bar: Publishing from the Prison Industrial Complex”  
- Vanessa Rouillon, University of Illinois at Urbana-Champaign, “African American Visual Rhetoric in Black Journals: Self-Representations Contributing to Race Work”  
- John O’Connor, University of Illinois at Urbana-Champaign, “Contra Verses: How the Park51 Community Center Was (Re)Mediated into the Ground Zero Mosque”

**Teaching Writing and Rhetoric**

**J.23 First-Year Writing Circa 2012: How Many Gateways? And to What?**

Renaissance Hotel, Landmark Ballroom, Salon 1, Lobby Level  

**Chair:** Amy Hodges Hamilton, Belmont University, Nashville, TN  

**Speakers:**  
- Bill Bridges, Sam Houston State University, Huntsville, TX, “A Brief History of Composition: Looking Back at the Gateways We’ve Walked Through”  
- Deborah Coxwell-Teague, Florida State University, Tallahassee, “An Examination of Composition Theory and Practice Circa 2012: Composition as a Gateway to What?”  
Institutional and Professional

J.24 The WPA's First Year: How to Listen and Act Simultaneously

Renaissance Hotel, Landmark Ballroom, Salon 3, Lobby Level

Chair: Holly Ryan, Penn State Berks, Reading

Speakers: Holly Ryan, Penn State Berks, Reading, “The New Writing Center Administrator: Listening for Your Voice on Campus”
Stacy Day, Penn State, Abington, “The Non-Tenure Track WPA: Can You Practice Rhetorical Listening by Choosing Not to Listen?”
Noel Sloboda, Penn State, York, “Writing Program Administration without a Writing Program Administrator”
Betsy Verhoeven, Susquehanna University, Selinsgrove, PA, “(Re)Writing the Curriculum: A WPA’s Journey toward Integration”

History

J.25 Writing the Past as a Gateway to the Future

America’s Convention Center, Room 223, Level 2

Chair: Susanmarie Harrington, University of Vermont, Burlington

Speakers: Susanmarie Harrington, University of Vermont, Burlington, “WAC Gateways: Toby Fulwiler’s Legacy”
Neal Lerner, Northeastern University, Boston, MA, “What Roger Garrison Can Teach Us: One-to-One Teaching as a Gateway to the Future”
Lauren Williams, St. John’s University, Queens, NY, “Locating the Rose Writing Fellows in the Politics of Literacy”
Anne Ellen Geller, St. John’s University, Queens, NY, “Six Months in the Midwest: The NEH/Iowa Institutes as Professional Gateway”

Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives

J.26 The Panel Is a Gateway: Comics, Multimodal Writing, and Rhetorical Transition

America’s Convention Center, Room 105, Level 1

Chair: Molly Scanlon, Virginia Tech, Blacksburg

Speakers: Molly Scanlon, Virginia Tech, Blacksburg, “Negotiating Issues of Literacy and Writer Identity in the Multimodal Medium of Comics”
Franny Howes, Virginia Tech, Blacksburg, “Reiteration, Concatenation, Comics, and Dykes”
Daniel Lawson, Central College, Pella, IA, “Equally Terrorized: The Rhetorical Function of Irony in the Shadow of No Towers”
Theory

J.27 Argument, Authorship, and Plagiarism in Digital Realms
Renaissance Hotel, Landmark Ballroom, Salon 6, Lobby Level

Chair: Emily Johnston, Illinois State University, Normal

Jim Sundeen, Metropolitan State College of Denver, CO, “Author, Reader, Text, and Context: A Rhetorical Reading of ‘Plagiarism’ Reports”
Kim Moreland, University of Wisconsin-Madison, “Citationality, Ethics, and Authorship in Digital Media”

Teaching Writing and Rhetoric

J.28 E/Merging Technologies: Bridging Spaces Spanning Practices
Renaissance Hotel, Majestic Ballroom, Salon C, Second Floor

Chair: Erin Trauth, Texas Tech University, Lubbock

Speakers: Erin Trauth, Texas Tech University, Lubbock, “Creating Meaning for Millennials: Bakhtin, Rosenblatt, and the Use of Social Media in the Composition Classroom”
Ronda Wery, Texas Tech University, Lubbock, “‘Only Connect’: Student Agency and Instructor Identity in a Graduate-Level E-Learning Environment”
Kate Crane, Texas Tech University, Lubbock, “Reacting to New Gateways of Knowledge: Student Perceptions of E-Textbook Adoption”
Andrea Beaudin, Texas Tech University, Lubbock, “Technology as Pedagogy: The Rhetoric of Course Management Systems”

Writing Programs

J.29 CUNY’s Assessment of Academic Writing Proficiency: A Case Study
Renaissance Hotel, Landmark Ballroom, Salon 7, Lobby Level

Chair: Raymond Moy, City University of New York, NY

Speakers: Raymond Moy, City University of New York, NY, “Defining the Test Purpose-Reaching Agreement on What to Assess and How”
Eve Zarin, City University of New York, NY, “From Blueprint to Reality: Using City University of New York’s Writing Program Infrastructure to Develop Effective Test Prompts and to Maintain the Quality of Essay Scoring”
Susan Young, City University of New York, NY, “Closing the Loop: Using the Test for Improving the Teaching and Learning of Writing Skills”
Friday, 2:00–3:15 p.m.

Teaching Writing and Rhetoric

J.30  A Christian, a Muslim, and a Jew Walk into a Classroom: Religion and Faith in First-Year Composition Courses
Renaissance Hotel, Landmark Ballroom, Salon 5, Lobby Level
Chair: Deidre Garriott, University of Tennessee-Knoxville
Speakers: Jame Farley, University of Tennessee-Knoxville, “‘Inquiry into Faith Journeys’: Suggestions for a Faith-Focused FYC Course”
Deidre Garriott, University of Tennessee-Knoxville, “The Elephant in the Room: Discussion of Religion at a Bible Belt University”
Bushra Malaibari, University of Tennessee-Knoxville, “It’s a Hijab, Not a Microphone: Isolating Muslim Women as Religious Tokens”

Teaching Writing and Rhetoric

J.31  Plagiarism 2.0: The Techne of Thieving in a Digital Age
Renaissance Hotel, Landmark Ballroom, Salon 2, Lobby Level
Chair: David J. Daniels, University of Denver, CO
Speakers: David J. Daniels, University of Denver, CO, “Centos, Girl Talk, and Performative Plagiarism”
Matt Hill, University of Denver, CO, “Wading through Avalanches of Meaning”
Blake Sanz, University of Denver, CO, “Implications of Fair Use in a Remix Video Composition Course”
Eric Dieter, University of Texas at Austin, “End Quoting: Extant Ethos and the Dialogic Echo”

Community, Civic and Public

J.32  Lessons from the Inside: Rethinking Pedagogical Concepts through the Lens of the Prison Writing Classroom
Renaissance Hotel, Majestic Ballroom, Salon H, Lobby Level
Chair: Christina Friend, University of South Carolina, Columbia
Speakers: Grace Wetzel, University of South Carolina, Columbia, “Student-Inmate Collaborative Writing: Reconsidering Rhetorical Concepts in Service Learning”
Mark Wenger, Columbia International University, SC, “Rethinking Laboratory Pedagogy: Lessons from an Inmate/First-Year Composition Writing Exchange”
Christina Friend, University of South Carolina, Columbia, “Beyond Tactics and Strategies: WPA Roles in Creating Sustainable Community Partnerships”

Respondent: Inmate name withheld due to institutional policy, Kirkland Correctional Institution, Columbia, SC
Inmate name withheld due to institutional policy. Kirkland Correctional Institution, Columbia, SC

Research

J.33 Rhetorics Regulating Childhood: States of Emergency and Legal Exception
Americais Convention Center, Room 220, Level 2
Chair: Katrina Powell, Virginia Tech, Blacksburg
Speakers: Katrina Powell, Virginia Tech, Blacksburg, “Historical and Legal Representations of ‘Feebleminded’ Children”
Wendy Hesford, The Ohio State University, Columbus, “Children’s Rights, Birthright Citizenship, and the Conservative Right”
Wendy Hinshaw, Florida Atlantic University, Boca Raton, “Regulating Consent: Protecting and Prosecuting Juvenile Girls”
Respondent: Brenda Brueggemann, The Ohio State University, Columbus

J.34 Open Working Meeting of the Special Interest Group on Teaching Adult Learners in Diverse Contexts
Americais Convention Center, Room 200, Level 2
This group will discuss its work, introduce initiatives, and solicit feedback and suggestions. This session is an opportunity to learn about and participate in the work of the CCCC. All are invited.
Chair: Michelle Navarre Cleary, DePaul University, Chicago, IL
**Featured Session**

**Automated Essay Scoring: Gateway to Valid Assessment, Effective Learning, or the Twilight Zone**

Renaissance Hotel, Landmark Ballroom, Salon 4, Lobby Level

In 2006, Patricia Freitag Ericsson and Richard Haswell edited a well-known collection, *Machine Scoring of Student Essays: Truth and Consequences*, intended for teachers of writing. Two years earlier a collection of essays edited by Marc D. Shermis and Jill C. Burstein, *Automated Essay Scoring: A Cross-Disciplinary Perspective*, focused on the evolution, validity, and applications of these systems. Although these two volumes were on the same topic, they represented two communities whose members rarely talk to each other. This session is designed to foster a dialogue and disputation by bringing together a disparate group of individuals, some of whom are involved with the development of Automated Essay Scoring (AES) systems and others who are vocal critics of it. Its goal is to provide a vigorous but civil debate on the topic while introducing both the latest innovations in AES and the most recent objections to it.

**Chair:**
**Norbert Elliot**
New Jersey Institute of Technology, Newark

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**Paul Deane**

**Chaitanya Ramineni**

**Carl Whithaus**

**Les Perelman**

**Norbert Elliot**
Friday, 3:30–4:45 p.m.

Speakers:
Paul Deane

Chaitanya Ramineni

Carl Whithaus
University of California, Davis, “Effective Learning: Possibilities for Software Feedback and the Teaching of Multimodal Writing”

Les Perelman
Massachusetts Institute of Technology, Cambridge, “Curiouser and Curiouser!: Through the Looking Glass World of Automated Essay Scoring”

Respondent:
Norbert Elliot
New Jersey Institute of Technology, Newark

Featured International Session

Database-Driven Technology for Teaching Writing (and Reading): A Global Tour
Renaissance Hotel, Landmark Ballroom, Salon 2, Lobby Level

In this session, we will go around the world looking at database-driven technology for supporting student writing (and reading). Web 2.0 has captured the headlines, but the database technology that underlies it is being developed in cutting edge ways around the globe to provide more and more useful tools for teachers and students. In the U.S., those tools have too often been produced by testing organizations that market formative assessment products based on their automatic grading software—and thus only teach the genre of traditional school themes that those tests require. In contrast, an online writing assistant for teaching academic writing in Dutch and French, for example, provides tools that go far beyond the kind of assessment-driven tools that are marketed in the U.S. for supporting student writing. This panel will demonstrate this and other tools that harness the power of databases for supporting writers.

George Pullman
Friday, 3:30–4:45 p.m.

**Chairs:**
David Russell  
Iowa State University, Ames  
Doreen Starke-Meyerring  
McGill University, Montreal

**Speakers:**
George Pullman  
Georgia State University, Atlanta, “Database-Driven Writing Technology in the US: A Case Study”  
Serge Verlinde and Lieve De Wachter  
Katholieke Universiteit, Leuven, Belgium, “Database-Driven Writing Technology in Belgium: A Case Study”  
Margaret Franken and Shaoqun Wu  
University of Waikato, New Zealand, “Database-Driven Writing/Reading Technology in New Zealand: A Case Study”

**Respondent:**
Doreen Starke-Meyerring  
McGill University, Montreal
**Creative Writing**

**K.01 The Hybrid TA: Composition, Rhetoric, and Creative Writing**

Amerrickas Convention Center, Room 221, Level 2

*Chair:* David Yost, University of Wisconsin-Milwaukee

*Speakers:*

- Christopher Drew, University of Wisconsin-Milwaukee, “Composing Creatively: Further Crossing Composition/Creative Writing Boundaries”
- Janelle Adsit, State University of New York, Albany, “Adapting Writing Center Pedagogy for the Undergraduate Creative Writing Workshop”
- John Belk, The Pennsylvania State University, University Park, “Something to Push Up Against: Rhetoric as Creative Pedagogy”
- David Yost, University of Wisconsin-Milwaukee, “Composing Creatively: Further Crossing Composition/Creative Writing Boundaries”
- Kimberly Quiogue Andrews, Yale University, New Haven, CT, “Something to Push Up Against: The Intersection of Theory and Creative Pedagogy”

**Language**

**K.02 Who Left the Gate Open?: African American Rhetorical Tradition as an Effective Gateway for Written and Oral Communication**

Renaissance Hotel, Majestic Ballroom, Salon B, Second Floor

*Chair:* Beverly Moss, The Ohio State University, Columbus

*Speakers:*

- Kedra James, The University of Alabama, Tuscaloosa, “African American English among First-Year Writing Students at Historically Black Colleges and Universities”
- Bonnie Williams, Michigan State University, East Lansing, “Cross Cultural Composition: Can the African American Verbal Tradition Enhance Academic Writing?”
- Erica Britt, University of Michigan-Flint, “Black Style in the Public Sphere: An Investigation of Black Modes of Communication in Public Speech”
Friday, 3:30–4:45 p.m.

Theory

K.03 Gateways through the Apocalypse: A Panel Response to Richard Miller’s *Writing at the End of the World*

America’s Convention Center, Room 222, Level 2

Chair: Richard Miller, Rutgers University, New Brunswick, NJ

Speakers: Ruth Babb, St. Louis University, MO, “Another Judgment Day: Contextualizing the Apocalyptic Urge in Richard Miller’s *Writing at the End of the World*”

Anthony Cirilla, St. Louis University, MO, “Descartes’ Ghost: Finding a Guide through Miller’s Apocalypse”

Matthew Miller, St. Louis University, MO, “Richard Miller’s Secular Eschatology”

Janessa Toro, St. Louis University, MO, “Reclaiming the Apocalypse: Writing, Technology, and a Return to Eden”

Teaching Writing and Rhetoric

K.04 A Promising New Model for Basic Writing: The Accelerated Learning Program (ALP)

Renaissance Hotel, Majestic Ballroom, Salon C, Second Floor

Chair: Peter Adams, Community College of Baltimore County, MD

Speakers: Susan Gabriel, Community College of Baltimore County, MD

Jan Allen, Community College of Baltimore County, MD

Professional and Technical Writing

K.05 New Program Designs in Technical Communication

America’s Convention Center, Room 220, Level 2

Chair: Ella Jean Davis, Wayne County Community College, Detroit, MI

Speakers: Nancy Karabeyoglu, Sabanci University, Orhanli, Istanbul, “Image of Science: Creating Collaborative Spaces and Strategies to Increase Research Output—Bringing Together Researchers, Designers, and Writers”

Meredith Zoetewey, University of South Florida, Tampa, “Frugal Technical Communication: Program Innovation during Economic Downturns and Beyond”

Michele Simmons, Miami University, Oxford, OH, “Frugal Technical Communication: Program Innovation during Economic Downturns and Beyond”

Tatiana Teslenko, University of British Columbia, Vancouver, Canada, “WAC in the Engineering Context”
Writing Programs

K.06 Constructing the Gates: Structures for Success in International and Domestic Service Learning Initiatives

Americas Convention Center, Room 224, Level 2

Chair: Lara Smith-Sitton, Georgia State University, Atlanta

Speakers:
- Jesslyn Collins-Frohlich, University of Kentucky, Lexington, “Community Collaboration: Building Partnerships for Effective International Service Learning”
- Amy Anderson, University of Kentucky, Lexington, “Engaging and Other: The Impact of Community Engagement and Digital Literacy on International Service Learning”
- Lynn Boettler, Kennesaw State University, GA, “Service Learning Remix”
- Lara Smith-Sitton, Georgia State University, Atlanta, “Participating and Practice: Service Learning Structures that Prepare Students for Active Citizenship in the World and the Workplace”

Community, Civic and Public

K.07 It’s About Time: Learning from Failures in Civic Engagement and Community-Based Work

Americas Convention Center, Room 100, Level 1

Chair: Madhu Narayan, Michigan State University, East Lansing

Speakers:
- Jennifer Sano-Franchini, Michigan State University, East Lansing, “Success, Failure, and What Time Can Teach Us about Writing Instruction”
- John Monberg, Michigan State University, East Lansing, “Fast Failure, Slow Community: Methodologies for Community-Driven Projects”
- Terese Guinsatao Monberg, Michigan State University, East Lansing, “Failing to See Communities in Motion: Community-Based Work as Recursive Over Time”

Respondent: Paula Mathieu, Boston College, Chestnut Hill, MA
Friday, 3:30–4:45 p.m.

Institutional and Professional

K.08 Managing Teacher Training: Theory, Assessment, and English Language Learners

America's Convention Center, Room 230, Level 2

Chair: Ina Seethaler, St. Louis University, MO

Speakers:
Leah Zuidema, Dordt College, Sioux Center, IA, “Learning to Assess: The Resources Teachers Use to Read and Respond to Writing”
James Fredricksen, Boise State University, ID, “Learning to Assess: The Resources Teachers Use to Read and Respond to Writing”
Lillian Campbell, University of Washington, Seattle, “Managing and Merging Composition Paradigms: New TA's Negotiate the Theoretical Divide”
Amina Nihlawi, University of Arkansas, Fayetteville, “Content Analysis of Teaching Second Language Writing Courses”

History

K.09 Radical (Regional) Literacies

America's Convention Center, Room 231, Level 2

Chair: Nichol McFarlane, Clemson University, SC

Speakers:
Erin Chandler, University of Alabama, Tuscaloosa, “To the Disinherited Belongs the Future: Howard Kester and Agrarian Radicalism”
Rachel Jackson, University of Oklahoma, Norman, “Radical Recovery in Oklahoma: Regionalist Rhetoric as a Gateway to Resistance”
Maryam Jamali Ashtiani, California State University, Fresno, “California Proposition 13 and the (Re)construction of Racialized Identities in Higher Education”

Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives

K.10 Writing Groups, Writing Students, Writing Centers: Using Activity Theory to Make Sense of Academic Gateways

America's Convention Center, Room 101, Level 1

Chair: Mike Carter, North Carolina State University, Raleigh

Speakers:
Kerry Dirk, Virginia Tech, Blacksburg, “Moving among Activity Systems: Faculty as Writers and Teachers”
Faith Kurtyka, University of Arizona, Tucson, “Everyday Life on Location: An Activity Theory Analysis of the Spaces of Student Life”
Jennifer Grouling, Ball State University, Muncie, IN, “The Writing Center: A Composition Gateway”
Teaching Writing and Rhetoric

K.11 Pedagogies of Difference
America’s Convention Center, Room 227, Level 2

Chair: Jo Ann Thompson, Clermont College/University of Cincinnati, OH

Speakers: Sarah Klotz, University of California, Davis, “Social Geographies and New Mestiza Rhetorics: Approaching Ethnic Identities in the Classroom”
Lana Oweidat, Ohio University, Athens, “Disrupting the Western Gaze: Building ‘Unlikely Coalitions’ across Borders”
Melanie Lee, Ohio University, Athens, OH, “And She’s Writing a Stairway to Heaven: Negotiating Gendered Gateways”

Academic Writing

K.12 Questioning the Myth of Transience for Multilingual Learners: FYC, WAC, and EAP Perspectives on the Journey toward Advanced Literacies
America’s Convention Center, Room 232, Level 2

Chair: Tarez Samra Graban, Indiana University, Bloomington

Speakers: Tarez Samra Graban, Indiana University, Bloomington, “The First-Year Writer: Developing Textual Identities”
Jonathan Hall, CUNY-York College, Jamaica, “The Junior Writer: Language Background, Student Engagement, and Academic Writing/Reading”
Young-Kyung Min, University of Washington, Bothell, “The Graduate Writer: ESL 501 = ESL 115?”

Research

K.13 Student Attitude and Prior Knowledge in Undergraduate and Graduate Writing
America’s Convention Center, Room 102, Level 1

Chair: Randy Nichols, Limestone College, Gaffney, SC

Speakers: Brent Chappelow, Arizona State University, Tempe, “Comparing Students Attitudes in WAW and Non-WAW Courses”
Dan Bommarito, Arizona State University, Tempe, “Comparing Students Attitudes in WAW and Non-WAW Courses”
Darci Thoune, University of Wisconsin-La Crosse, “What the Learner Already Knows: Understanding Student Invention Practices”
Bryan Kopp, University of Wisconsin-La Crosse, “What the Learner Already Knows: Understanding Student Invention Practices”
Laurie A. Pinkert, Purdue University, West Lafayette, IN, “Minding the Gap: Results of a Survey of Graduate Student Writing Experience”
Friday, 3:30–4:45 p.m.

**Academic Writing**

**K.14 New Gateways for Research: Digital Humanities and Writing Studies**

Americaïs Convention Center, Room 226, Level 2

**Chair:** William Hart-Davidson, Michigan State University, East Lansing

**Speakers:**
- Matthew Gold, New York City College of Technology, Brooklyn, “Disciplinary Formations: Rooting Out the Digital Humanities”
- Kathie Gossett, Iowa State University, Ames, “‘One Week, One Tool’ and One Rhetor”
- Karl Stolley, Illinois Institute of Technology, Chicago, “No, Really: Learn to Program”
- Geoffrey Sauer, Iowa State University, Ames, “Ownership and Control of the Means of Production?”
- Ryan Trauman, University of Louisville, KY, “The Book: A Machine of Intersecting Histories”
- Liza Potts, Old Dominion University, Norfolk, VA, “Employing the Digital Humanities Student in Industry and Academia”

**Teaching Writing and Rhetoric**

**K.15 Rhetoric, History, Culture: Connections**

Americaïs Convention Center, Room 103, Level 1

**Chair:** Cathryn Molloy, University of Rhode Island, Kingston

**Speakers:**
- Henrietta Shirk, Montana Tech of the University of Montana, Butte, “Writing in/of Place: Local Historical Visual Rhetoric as Topoi”
- Jennifer Rich, Hofstra University, Hempstead, NY, “Memory as Persuasion: Teaching Rhetorical Analysis through Holocaust Memorials in First-Year Composition Classes”
- Juan Gallegos, University of Arizona, Tucson, “‘Bajito y Suavecito’: Cruising through Composition”

**Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives**

**K.16 Classroom Queeries: Graduate Students Respond to the Call for More GLBTQI Inclusion within the Classroom**

Americaïs Convention Center, Room 241, Level 2

**Chair:** Rose Gubele, Central Michigan University, Mount Pleasant

**Speakers:**
- Lauren Begley, Central Michigan University, Mount Pleasant, “How Grad Students Can Approach GLBTQI Issues within First-Year Composition”
- Michelle Campbell, Central Michigan University, Mount Pleasant, “Questioning the Quagmired Classroom”
- Christopher Wiesman, Central Michigan University, Mount Pleasant, “The Post-Queer in the Classroom”
Friday, 3:30–4:45 p.m.

**Institutional and Professional**

**K.17** Flooding the Gatekeeperís Gates: When Other Peopleís Children Become Educators

Americas Convention Center, Room 242, Level 2

*Chair:* Vershawn Young, University of Kentucky, Lexington

*Speakers:* Jessica Barros, University of California, Santa Barbara, “Tryna Catch Me Ridin Dirty: When Black Students and Educators Know Their Black Literacies Are Policied in Academia”

Todd Craig, College of Staten Island (CUNY), NY, “When Gatekeepers Are Kept from the Gates: The Exclusion of the Hip-Hop DJ as Writer/Composer in Writing Classrooms”

John Rodriguez, Queensborough Community College, NY, “The Spic Who Sat by the Door”

**Writing Programs**

**K.18** The Information Literacy Lab: A Partnership between First-Year Writing and the Library

Renaissance Hotel, Majestic Ballroom, Salon F, Second Floor

*Chair:* Denise Paster, Coastal Carolina University, Conway, SC

*Speakers:* Joshua Vossler, Coastal Carolina University, Conway, SC

Denise Paster, Coastal Carolina University, Conway, SC

Ellen Arnold, Coastal Carolina University, Conway, SC

**Writing Programs**

**K.19** Institutional and Civic Responsibilities to Warrior Writers in the Writing Classroom: Initial Findings of a CCCC Research Grant Study

Renaissance Hotel, Majestic Ballroom, Salon G, Second Floor

*Chair:* Roger Thompson, Virginia Military Institute, Lexington

*Speakers:* Roger Thompson, Virginia Military Institute, Lexington

D. Alexis Hart, Virginia Military Institute, Lexington

**Teaching Writing and Rhetoric**

**K.20** Ecological Approaches to Composition

Renaissance Hotel, Majestic Ballroom, Salon H, Second Floor

*Chair:* Rima Gulshan, Northern Virginia Community College, Annandale

*Speakers:* Amanda Rook, University of Oklahoma, Norman, “A Network of Relationships: Applying Ecocomposition to the Online Activist Frontier”

Sarah Perrault, University of California, Davis, “Why Rhetoric of Science Should Look at Ecology Rather than Physics”

Peter Goggin, Arizona State University, Tempe, “Ecological Literacy: Writing the Future”
Friday, 3:30–4:45 p.m.

Theory

K.21 Departures (of/from) Post-Process
Americas Convention Center, Room 225, Level 2

Chair: Laura Brown, The Pennsylvania State University, University Park
Speakers: Matthew Heard, University of North Texas, Denton, “Habits of a Post-Process WPA”
J.A. Rice, Western Kentucky University, Bowling Green, “(Re)Writing Post-Process Futures”
John Whicker, Ohio University, Athens, “We Have Never Been Process: Process, Post-Process, and the Teaching of Writing”

History

K.22 Opening the Doors: Higher Education in the 1960s
Renaissance Hotel, Majestic Ballroom, Salon A, Second Floor

Chair: Robert Watkins, Iowa State University, Ames
Speakers: Jimisha Relerford, Georgia State University, Atlanta, “Lessons from the Spaces: What a Narrative History of Composition at HBCUs Can Contribute to the Field Today”
Daylanne Markwardt, University of Arizona, Tucson, “Open Access or the Closed Door: Competing Discourses of Higher Education Reform”
Annie Mendenhall, The Ohio State University, Columbus, “‘At a Hinge of History’: Composition Research and the Multiversity in 1963”

Teaching Writing and Rhetoric

K.23 Multimodality, Visual Rhetoric, and Marshall McLuhan
Americas Convention Center, Room 104, Level 1

Chair: Stephen McElroy, Florida State University, Tallahassee
Speakers: Ron Brooks, Oklahoma State University, Stillwater, “Gateways beyond Analysis: McLuhan’s Posthumanist Metaphors”
Bronwyn T. Williams, University of Louisville, KY, “From Screen to Screen: Students’ Use of Popular Culture Genres in Multimodal Writing Assignments”
James Jackson, Michigan State University, East Lansing, “Teaching the Resume as a Visual Document: Using Cultural Modeling and Pedagogical Content Knowledge to Teach Visual Rhetoric”
Michael Tardiff, Michigan State University, East Lansing, “Teaching the Resume as a Visual Document: Using Cultural Modeling and Pedagogical Content Knowledge to Teach Visual Rhetoric”
Academic Writing

K.24  Reconsidering Reading and Style in Composition
Renaissance Hotel, Landmark Ballroom, Salon 1, Second Floor
Chair: Evelyn Baldwin, University of Arkansas, Little Rock
Speakers: Tom Pace, John Carroll University, University Heights, OH, “Academic Style and Critical Thinking: An Apologia for They Say/I Say”
G. Travis Adams, University of Nebraska-Lincoln, “Composition and the Teaching of Reading”
Daniel Keller, The Ohio State University, Newark, “Reconsidering Reading’s Place in Composition Studies”

Teaching Writing and Rhetoric

K.25  Teaching Meta-awareness: A key for students’ Transfer of Writing Knowledge through Discursive Gateways
America’s Convention Center, Room 223, Level 2
Chair: Barb Bird, Taylor University, Upland, IN
Speakers: Barb Bird, Taylor University, Upland, IN, “Reading about Affective Meta-Awareness Leads Students to Gain Their Own Voice in Academic Discourse”
Carle King, Taylor University, Upland, IN, “Reading about Affective Meta-Awareness Leads Students to Gain Their Own Voice in Academic Discourse”
Respondent: Elizabeth Wardle, University of Central Florida, Orlando

Teaching Writing and Rhetoric

K.26  Ten Years after 9/11: Encounters with Islam in the Classroom
Renaissance Hotel, Landmark Ballroom, Salon 3, Second Floor
Chair: Blake Wilder, The Ohio State University, Columbus
Speakers: Aisha Sharif, Park University; Johnson County Community College, Overland Park, KS, “The Muslim Instructor as Text: Sharing the Private to Teach the Public”
Blake Wilder, The Ohio State University, Columbus, “Re-examining the ‘American Life’ Troubling Students’ Sense of American Identity in a Global Context”
Suhaan Mehta, The Ohio State University, Columbus, “A Perisopic Lens on Islam in a Class on Post–9/11 Fiction”
Information Technologies

K.27 Unlocking Interfaces: Rhetorical Mechanics and Multimedia Gateways

Americais Convention Center, Room 105, Level 1

Chair: Paul Muhlhauser, Washington State University-Tri-Cities, Richland
Envera Dukaj, The Ohio State University, Columbus, “YouTube’s Piracy Problem”
Casey Boyle, University of Utah, Salt Lake City, “Inventing from Seams, Glitches, and Malfunctions”

Theory

K.28 Maintaining Civil Discourse among Rhetorics of Belief

Renaissance Hotel, Landmark Ballroom, Salon 5, Second Floor

Chair: Anna Gurley, University of Oklahoma, Norman
Speakers: Craig Rood, The Pennsylvania State University, University Park, “Toward a More Civil Rhetoric”
Kristine Johnson, Xavier University, Cincinnati, OH, “Transcending the Gateway: From Religious Faith to Public Discourse”
Erika Spohrer, Eckerd College, St. Petersburg, FL, “The Body as Gateway to ‘Clear’: Scientology’s Purification Rundown”

Interdisciplinary, Multidisciplinary, and Cross-Contextual Perspectives

K.29 A High-School Initiated College Collaboration for Writing and Rhetoric: Creating Gateways for Writing and Rhetoric-Intensive Faculty Development Partnerships

Americais Convention Center, Room 228, Level 2

Chair: Pamela Childers, Lesley University, Cambridge, MA
Speakers: Pamela Childers, Lesley University, Cambridge, MA, “Collaboration Among Colleagues at the Institution and Beyond: A WAC-Writing Center Consultant Enters the Picture”
Chris Thaiss, University of California-Davis, “Joining the Collaboration: A University Perspective on Student Preparation for College Writing across Disciplines”
Students (Video)
Teaching Writing and Rhetoric

K.30  Gateways to Self and Others: Examining Contemplative Practices in the Writing Classroom
Renaissance Hotel, Landmark Ballroom, Salon 6, Second Floor
Chair: Irene Papoulis, Trinity College, Hartford, CT
Mike Heller, Roanoke College, Salem, VA, “Reading Inwardly: Becoming Readers of Our Own Lives”
Robbie Pinter, Belmont University, Nashville, TN, “Journaling and Ritual: Practice as a Gateway to Writing”
Libby Falk Jones, Berea College, Berea, KY, “Image and Word: Visual Arts as a Gateway to Writing”

K.31  Think-Tank for Newcomers: Developing Papers and Sessions for CCCC 2013
America’s Convention Center, Room 229, Level 2
Chair: Paul Hanstedt, Roanoke College, Salem, VA
Speaker: Paul Hanstedt, Roanoke College, Salem, VA

Community, Civic and Public

K.32  Writing within the Trope of Ruin: Loss and Rejuvenation in the Shifting Academic Landscape in Urban America
America’s Convention Center, Room 240, Level 2
Chair: Bruce Martin, University of Houston, TX
Speakers: Sadaf Alam, University of Houston, TX, “The Ruin of Respect, or the Respect of Ruin: Muslim Southeast Asian Students in the American Classroom”
Lane Fletcher, University of Houston, TX, “Falling Apart and Going Forward: Writing Strategies in FYW”
Bruce Martin, University of Houston, TX, “Auto/Ethnography as the Hook: First-Year Writing as a Gateway to University Scholarship”
Natalie Stigall, University of Houston, TX, “Building a Mansion from the Ruin of Modern Culture”
Creative Writing

K.34 Creative Gateways: How Poetry Teaches Composition
RenAissance Hotel, Landmark Ballroom, Salon 7, Second Floor
Chair: James Seitz, University of Pittsburgh, PA
Speakers: Robin Clarke, University of Pittsburgh, PA, “Elliptical Poetry, the New Sentence, and Uncanny Knowledge”
Stacey Waite, University of Nebraska, Lincoln, “Writing without Authority, Writing without Success”
James Seitz, University of Pittsburgh, PA, “From Poetry to the Essay”
Respondent: Steve Parks, Syracuse University, NY

K.35 Open Working Meeting of the Committee on Best Practices in Online Writing Instruction
America’s Convention Center, Room 200, Level 2
This group will discuss its work, introduce initiatives, and solicit feedback and suggestions. This session is an opportunity to learn about and participate in the work of the CCCC. All are invited.
Chair: Beth L. Hewett, The Pennsylvania State University, University Park

Las Vegas 2013

Riviera Hotel
March 13–16, 2013

For Program Proposal Deadline visit
www.ncte.org/cccc/conv

See You There!!
CCCC Awards/
Recognition Reception

Renaissance Hotel, Majestic Ballroom, Salon D, Second Floor
5:00–6:30 p.m.

Chair: Chris Anson, North Carolina State University, Raleigh

At this reception we announce the winners of the 2011 Outstanding Book Award, The James Berlin Memorial Outstanding Dissertation Award, The Braddock Award, the Award for best article in TETYC, and the Nell Ann Pickett Service Award. Past CCCC Chairs, distinguished guests, and international participants will be recognized. A light reception follows. Please take the time to come celebrate with your colleagues.

AWARDS PRESENTATIONS

OUTSTANDING BOOK AWARD

This award is presented to the author(s) or editor(s) of a book making an outstanding contribution to composition and communication studies. Books are evaluated for scholarship or research and for applicability to the study and teaching of composition and communication.

Outstanding Book Award Committee

Chair: Lena Ampadu, Towson University, Baltimore, MD
Mary Ellen Cushman, Michigan State University, East Lansing
Jaime Armin Mejía, Texas State University, San Marcos
Rebecca Moore Howard, Syracuse University, NY
Janice R. Walker, Georgia Southern University, Statesboro

Previous Award Winners

2011  Xiaoye You, Writing in the Devil’s Tongue: A History of English Composition in China
2010  David Gold, Rhetoric at the Margins: Revising the History of Writing Instruction in American Colleges, 1873-1947
2009  Charles Bazerman, Handbook of Research on Writing: Society, School, Individual, Text
       John M. Duffy, Writing from These Roots: Literacy in a Hmong-American Community
Friday, 5:00–6:30 p.m.

2008  Sharon Crowley, *Toward a Civil Discourse: Rhetoric and Fundamentalism*
2007  Norbert Elliot, *On a Scale: A Social History of Writing Assessment in America*
      Krista Ratcliffe, *Rhetorical Listening: Identification, Gender, Whiteness*

For a listing of winners prior to 2007, please visit http://www.ncte.org/cccc/awards/oba

**JAMES BERLIN MEMORIAL OUTSTANDING DISSERTATION AWARD**

Renamed to honor James Berlin, this award recognizes a graduate whose dissertation improves the educational process through research or scholarly inquiry or adds to the body of knowledge in composition studies.

**Berlin Outstanding Dissertation Award Committee**

*Chair:* Jessica Enoch, University of Maryland, College Park
      Mary Ellen Cushman, Michigan State University, East Lansing
      Haivan Hoang, University of Massachusetts-Amherst
      Jordynn Jack, University of North Carolina, Chapel Hill
      Vershawn Ashanti Young, University of Kentucky, Lexington

**Previous Award Winners**

2011  Carolyn J. Fulford, “Writing Across the Curriculum Program Development as Ideological and Rhetorical Practice”
2009  Eric D. Turley, “The Scientific Management of Writing and the Residue of Reform”
2008  Katherine E. Tirabassi, “Revisiting the Current-Traditional Era: Innovations in Writing Instruction at the University of New Hampshire, 1940-1949”

For a listing of winners prior to 2007, please visit http://www.ncte.org/cccc/awards/berlin

**THE RICHARD BRADDOCK AWARD**

The Richard Braddock Award is presented to the author of the outstanding article on writing or the teaching of writing in the CCCC journal, *College Composition and Communication*, during the year ending December 31 before the annual CCCC
spring convention. The award was created to honor the memory of Richard Braddock, University of Iowa. Richard Braddock was an extraordinary person and teacher who touched the lives of many people in ways that this special award established in his name can only suggest.

Braddock Award Committee

Chair: Morris Young, University of Wisconsin, Madison
Joyce Rain Anderson, Bridgewater State University, MA
Angela Haas, Illinois State University, Normal
David Holmes, Pepperdine University, Malibu, CA
Cristina Kirklighter, Texas A&M University, Corpus Christi

Previous Award Winners:
2010 Shevaun E. Watson, “Good Will Come of This Evil”: Enslaved Teachers and the Transatlantic Politics of Early Black Literacy,” September 2009

For a listing of winners prior to 2007, please visit http://www.ncte.org/cccc/awards/braddock

OUTSTANDING DISSERTATION AWARD IN TECHNICAL COMMUNICATION

This award recognizes a dissertation in Technical Communication whose research is original, makes a contribution to the field, uses a sound methodological approach, demonstrates awareness of the existing research in the area studied, and demonstrates an overall high quality of writing.

Outstanding Dissertation Award in Technical Communication Committee

Chair: Robert Johnson, Michigan Technological University, Houghton
Fenobia Dallas, Saginaw Valley State University, MI
Jeffrey Grabill, Michigan State University, East Lansing
Krista Kennedy, Syracuse University, NY
Carol Lipson, Syracuse University, NY
Previous Award Winners

2011  Colleen Derkatch
2010  Rebekka Andersen
2009  Jonathan Buehl
2008  Lara Varpio
2007  Natasha Artemeva

For a listing of winners prior to 2007, please visit http://www.ncte.org/cccc/awards/techcommdissertation

TECHNICAL AND SCIENTIFIC COMMUNICATION AWARDS

This award recognizes outstanding books and articles in technical and scientific communication in six categories: Best Book, Best Original Collection of Essays, Best Article Reporting Qualitative or Quantitative Research, Best Article Reporting Historical Research or Textual Studies, Best Article on Philosophy or Theory, and Best Article on Pedagogy or Curriculum.

Technical and Scientific Communication Awards Committee

Chair:  Bernadette Longo, University of Minnesota, St. Paul
         Melody Bowdon, University of Central Florida, Orlando
         William Hart-Davidson, Michigan State University, East Lansing
         Miles Kimball, Texas Tech University, Lubbock
         Clay Spinuzzi, University of Texas at Austin
         Katherine Wills, Indiana University-Purdue University Columbus

Previous Award Winners

2010
Best Original Collection of Essays in Technical or Scientific Communication: Christina Hass, Written Communication, Special issue on Writing and Medicine, 26(3-4) July-October 2009, 215-396


2009


Best Original Collection of Essays in Technical or Scientific Communication: No award given.

Best Article Reporting Historical Research or Textual Studies in Technical or Scientific Communication: No award given.


2008


Friday, 5:00–6:30 p.m.


2007

**Best Book in Technical or Scientific Communication:** No award granted in this category.


For a listing of winners prior to 2007, please visit http://www.ncte.org/cccc/awards/techsci

**WRITING PROGRAM CERTIFICATE OF EXCELLENCE**

This award program, established in 2004, honors up to 20 writing programs a year. Programs must successfully demonstrate that their program meets the following criteria: it imaginatively addresses the needs and opportunities of its students, instructors, and locale; offers exemplary ongoing professional development for faculty of all ranks, including adjunct/contingent faculty; treats contingent faculty respectfully, humanely, and professionally; uses current best practices in the field; uses effective, ongoing assessment and placement procedures; models diversity and/or serves di-
verse communities; has appropriate class size; and has an administrator (chair, director, coordinator, etc.) with academic credentials in writing.

**2011–2012 Writing Program Certificate of Excellence Committee**

**Chair:** Michele Eodice, University of Oklahoma, Norman  
Christine Farris, Indiana University, Bloomington  
Zandra Jordan, Spelman College, Atlanta, GA  
Jeffrey Klausman, Whatcom Community College, Bellingham, WA  
Leslie Roberts, Oakland Community College, Farmington Hills, MI

**Previous Certificate Winners**

**2010-2011**
Binghamton University, State University of New York, First-Year Writing  
University of Connecticut, University Writing Center  
Wheaton College, Writing Across the Curriculum Program

**2009-2010**
Louisiana State University, Communication across the Curriculum Program

**2008–2009**
North Carolina State University, First-Year Writing Program  
University of Massachusetts Amherst, Writing Program  
Washington State University, Writing Program

**2007–2008**
The University of Denver, Writing Program  
University of Toronto, Scarborough, Writing Centre

**2006–2007**
Ball State University, Writing Program  
Michigan Technological University, Writing Center  
Purdue University, Introductory Composition  
Swarthmore College, Writing Associates Program  
University of Toronto, Office of English Language and Writing Support

For a listing of winners prior to 2007, please visit [http://www.ncte.org/cccc/awards/writingprogramcert](http://www.ncte.org/cccc/awards/writingprogramcert)

**CCCC TRIBAL COLLEGE FACULTY FELLOWSHIP**

In March 2003, the Conference on College Composition and Communication (CCCC) initiated a new program, the Tribal College Faculty Fellowship Program. The Tribal College Faculty Fellowship offers financial aid to selected faculty members currently
Friday, 5:00–6:30 p.m.

working at tribally controlled colleges to attend the CCCC Conference. This year we will be awarding up to four Tribal College Faculty Fellowships in the amount of $750 each. With this Fellowship, CCCC hopes to create new opportunities for Tribal College Faculty members to become involved in CCCC and for CCCC to carry out its mission of serving as a truly representative national advocate for language and literacy education. Applicants are asked to submit a letter describing who they are as teachers and what they teach at their tribal college, what their research interests are, and what they hope to gain from the experience of attending CCCC (how it could help in their teaching or research). A selection committee including American Indian Caucus members reviews applications for the Tribal College Faculty Fellowship. Fellowships are awarded based on overall quality of the application letter.

Tribal College Faculty Fellowship Committee

Chair:   Resa Crane Bizzaro, Indiana University of Pennsylvania
          Joyce Rain Anderson, Bridgewater State University, MA
          Regina Clemens Fox, Arizona State University, Tempe
          Qwo-Li Driskill, Texas A&M University, College Station
          Kimberli Lee, Michigan State University, East Lansing

Previous Award Winners

2011
Eric Jurgens

2010
Christie Cooke
Jennifer Ann Owens

2009
Sara Knight
Ryan Winn

2008
Nathan Jenkins, Haskell Indian Nationals University

2007
Geselle Coe, Tohono O’Odham Community College

For a listing of winners prior to 2007, please visit http://www.ncte.org/cccc/awards/tribalcollegefellow
**CCCC ADVANCEMENT OF KNOWLEDGE AWARD**

Established in 2011, this award is presented annually for the empirical research publication in the previous two years that most advances writing studies.

Advancement of Knowledge Committee

Jeffrey Grabbill, Michigan State University, East Lansing
Paul Rogers, George Mason University, Fairfax, VA
Shevaun Watson, University of Wisconsin-Eau Claire

**CCCC RESEARCH IMPACT AWARD**

Established in 2011, this award is presented annually for the empirical research publication in the previous two years that most advances the mission of the organization or the needs of the profession.

Research Impact Committee

Samantha Blackmon, Purdue University, West Lafayette, IN
Huiling Ding, Clemson University, SC
Krista Ratcliffe, Marquette University, Milwaukee, WI

**CCCC LUIZ ANTONIO MARCUSCHI TRAVEL AWARDS**

Established in 2011, this award provides two $1,000 travel reimbursement awards to scholars from Mexico, Central, or South America who have papers accepted for presentation at the CCCC Convention. Selection of the winners is made by the CCCC Program Chair and a panel of judges selected from the Stage II program reviewers.
Special Interest Groups

6:30 p.m.–7:30 p.m.

FSIG.1  Black Caucus
Renaissance Hotel, Majestic Ballroom, Salon A, Second Floor
Chair: Elaine Richardson, The Ohio State University, Columbus

FSIG.2  Latino Caucus
Renaissance Hotel, Majestic Ballroom, Salon B, Second Floor
Co-Chairs: Bobbi Ciriza Houchens, Arroyo Valley High School, San Bernardino, CA
Cristina Kirklighter, Texas A&M University, Corpus Christie, TX
Renee Moreno, California State University, Northridge, CA

FSIG.3  Asian/Asian American Caucus
Renaissance Hotel, Majestic Ballroom, Salon C, Second Floor
Co-Chairs: Terese Guinsatao Monberg, Michigan State University, East Lansing
Stuart Ching, Loyola Marymount University, Los Angeles, CA

FSIG.4  American Indian Caucus
Renaissance Hotel, Majestic Ballroom, Salon F, Second Floor
Co-Chairs: Joyce Rain Anderson, Bridgewater State University, MA
Resa Crane Bizzaro, Indiana University of Pennsylvania
Malea Powell, Michigan State University, Lansing

FSIG.5  Queer Caucus
Renaissance Hotel, Majestic Ballroom, Salon G, Second Floor
Chair: Martha Marinara, University of Central Florida, Orlando
FSIG.6  Meeting of the International Network of Writing-Across-the-Curriculum Programs
Renaissance Hotel, Majestic Ballroom, Salon H, Second Floor

Co-Chairs: Chris Thaiss, University of California, Davis
Pamela Childers, Lesley University, Cambridge, MA

FSIG.7  Independent Writing Units
Renaissance Hotel, Landmark Ballroom, Salon 1, Lobby Level

Co-Chairs: Barry Maid, Arizona State University, Mesa
Keith Rhodes, Grand Valley State University, Allendale, MI

FSIG.8  Progressive Approaches to Grammar, Punctuation, and Usage
Renaissance Hotel, Landmark Ballroom, Salon 2, Lobby Level

Chair: Joseph Salvatore, The New School, New York, NY

FSIG.9  Teaching Adult Writers in Diverse Settings
Renaissance Hotel, Landmark Ballroom, Salon 3, Lobby Level

Co-Chairs: Sonia Feder-Lewis, Saint Mary’s University of Minnesota, Minneapolis
Christine Photinos, National University, San Diego, CA
Karen Uehling, Boise State University, ID

FSIG.10  Labor Caucus SIG Meeting
Renaissance Hotel, Landmark Ballroom, Salon 5, Lobby Level

Co-Chairs: Seth Kahn, West Chester University, PA
Stephen Fox, Indiana University-Purdue University, Indianapolis
Jennifer Wingard, University of Houston, TX
Heidi Ann Stevenson, Northern Michigan University, Marquette
Kevin Mahoney, Kutztown University, PA
Cathy M. Spidell, University of Akron, OH
FSIG.11  Rhetoric and Christian Tradition Symposium
America's Convention Center, Room 222, Level 2
Chair: Elizabeth Vander Lei, Calvin College, Grand Rapids, MI

FSIG.12  Writing with Current, Former, and Future Members of the Military
America's Convention Center, Room 223, Level 2
Co-Chairs: Sandra Jang, USMAPS, Fort Monmouth, NJ
Lisa Langstraat, Colorado State University, Fort Collins
Carla Maroudas, Mt. San Jacinto Community College, San Diego, CA

FSIG.14  Teaching Writing in Interdisciplinary Classrooms and Learning Communities
America's Convention Center, Room 100, Level 1
Chair: Rebecca Nowacek, Marquette University, Milwaukee, WI

FSIG.15  Best Practices for Online Writing Instruction: Professional Legitimacy in OWI
America's Convention Center, Room 101, Level 1
Chair: Beth Hewett, University of Maryland, University College, Adelphi

FSIG.16  Graduate Student Forum Special Interest Group
America's Convention Center, Room 102, Level 1
Co-Chairs: Gabriela Rios, Texas A&M University, College Station
Casie Cobos, Texas A&M University, College Station
Kristen Moore, Purdue University, West Lafayette, IN
Cristyn L. Elder, Purdue University, West Lafayette, IN

FSIG.17  Studio Special Interest Group
America's Convention Center, Room 103, Level 1
Chair: Rhonda Grego, Midlands Technical College, Columbia, SC

FSIG.18  Creative Writing Study and Artistic Practice
America's Convention Center, Room 104, Level 1
Co-Chairs: Ben Ristow, University of Arizona, Tucson
Benjamin Miller, The City University of New York-Graduate Center, NY
FSIG.19  Science and Writing
America’s Convention Center, Room 105, Level 1
Co-Chairs: Jonathan Buehl, The Ohio State University, Columbus
        William FitzGerald, Rutgers University at Camden, NJ

FSIG.20  English Education/Composition Connections
America’s Convention Center, Room 106, Level 1
Co-Chairs: Mark Letcher, Purdue University-Calumet, Hammond, IN
        Elizabeth Brockman, Central Michigan University, Mt. Pleasant

FSIG.21  Assessment, Training, and Dialogues: An Examination of ESL Graduate Student Culture, Writing, and Writing Center Objective
America’s Convention Center, Room 220, Level 2
Co-Chairs: Jo Doran, Purdue University, West Lafayette, IN
        Jule Wallis, Wayne State University, Detroit, MI

FSIG.22  Favorite Passages: Go-To Creative Nonfiction Readings in the Composition Classroom
America’s Convention Center, Room 221, Level 2
Co-Chairs: Melissa Goldthwaite, Saint Joseph’s University, Philadelphia, PA
        Jenny Spinner, Saint Joseph’s University, Philadelphia, PA
Friday Evening Events

The Caucus after the Caucus: Coalition Building across the Caucuses
Renaissance Hotel, Majestic Ballroom, Salon D, Second Floor
7:30-8:30 p.m.

TYCA Talks
Renaissance Hotel, Landmark Ballroom, Salon 6, Lobby Level
6:30 p.m.–7:30 p.m.

The Twentieth Annual Poetry Forum
Renaissance Hotel, Landmark Ballroom, Salon 7, Lobby Level
7:30 p.m.–10:30 p.m.

The Poetry Forum: The Twenty-Fifth Annual Exultation of Larks will be held on Friday, 7:30–10:30 p.m. This forum has become a valued annual gathering for CCCC poets and friends of poetry. Those who write should bring original material to read for about five minutes. Those who enjoy the company of poets should come to listen, respond and share in the pleasures of the occasion. Poet readers should contact Mary Minock (Language and Literature Department, Madonna University, 36600 Schoolcraft Rd., Livonia, MI 48150, mminock@madonna.edu) if they have questions.

AA
Renaissance Hotel, Westmoreland Room, Lobby Level
8:00 p.m.–10:00 p.m.

ALANON
Renaissance Hotel, Kingsbury Room, Lobby Level
8:00 p.m.–10:00 p.m.