

2012 EXHIBITORS

COMPANY NAME	BOOTH NUMBERS
Bedford/St. Martin's	300
Broadview Press	314
Council of Writing Program Administrators	315
Duke University Press	215
Fenton Books	404
Hampton Press	212
Harper Collins	217
Hayden McNeil	307
Heinemann Publishers	413
Journal Editors in Rhetoric and Composition	417
Macmillan	308
McGraw-Hill Higher Education	206
Merriam-Webster	312
Oxford University Press	405
Parlor Press	400
Pearson	201
Penguin	213
Routledge	109
Southern Illinois University Press	316
Teen Online Writing Network	412
TYCA	216
University of Michigan Press	408
University of Pittsburgh Press	107
Utah State University Press	313
W.W. Norton	100
Wadsworth Cengage Learning	200
Writing on the Edge	414

EXHIBITOR PRODUCT CLASSIFICATION

BOOTH # COMPANY NAME

Associations, Foundations, Government, and Non-Profits

315	Council of Writing Program Administrators
412	Teen Online Writing Network

Awards/Certificates, Recognition Services

College Prep/Test Prep

412	Teen Online Writing Network
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Curriculum & Instruction Materials

313	Utah State University Press
408	University of Michigan Press

Distance Education

206	McGraw-Hill Higher Education
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Literature (Fiction/Non-Fiction)

213	Penguin Group (USA)
217	HarperCollins Publishers
308	Macmillan
314	Broadview Press
414	Writing On The Edge

Multimedia Resources

Professional Development

212	Hampton Press Inc
313	Utah State University Press
401	Fountainhead Press
413	Heinemann Publishers

Reference Books and Materials

109	Routledge
201	Pearson
212	Hampton Press Inc.
312	Merriam-Webster
405	Oxford University Press
408	University of Michigan Press

Textbooks/Publishing

100	W. W. Norton
107	University of Pittsburgh Press

109	Routledge
115	Southern Illinois University Press
200	Wadsworth Cengage Learning
206	McGraw-Hill Higher Education
212	Hampton Press Inc.
215	Duke University Press
313	Utah State University Press
314	Broadview Press
400	Parlor Press (Clemson University)
401	Fountainhead Press
404	Fenton Books
405	Oxford University Press
408	University of Michigan Press
417	Journal Editors in Rhetoric and Composition

Technology-Instructional

201	Pearson
206	McGraw-Hill Higher Education
412	Teen Online Writing Network

Other

412	Teen Online Writing Network- Individualized Learning
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EXHIBIT HALL

